

STATEMENT CONCERNING BROADCAST OF PRE-FILING AND POST-FILING ANNOUNCEMENTS

In compliance with Section 73.3580 of the Rules and Regulations of the Federal Communications Commission, Media General Communications Holdings License, LLC, licensee of Television Station WCBD-TV, Charleston, South Carolina, has broadcast pre-filing and post-filing announcements concerning the filing of the station's license renewal application on the dates and at the times indicated below.

The text of the pre and post-filing announcements are attached.

By:

Name: Shelly Matthews

Title: Brand Manager

:60 PRE-FILING TEXT

On November 29, 1996, WCBD-TV was granted a license by the Federal Communications Commission to serve the public interest as a public trustee until December 1, 2012, at which time our license will expire. We must file an application for license renewal with the FCC on August 1, 2012. When filed, a copy of this application will be available for public inspection during our regular business hours. It contains information concerning this station's performance during the last eight years. Individuals who wish to advise the FCC of facts relating to our renewal application and to whether this station has operated in the public interest should file comments and petitions with the FCC by November 1, 2012. Further information concerning the FCC's broadcast license renewal process is available at 210 W. Coleman Blvd., Mt Pleasant SC 29464 or may be obtained from the Federal Communications Commission, Washington, D.C. 20554.

:60 POST-FILING TEXT

On November 29, 1996, WCBD-TV was granted a license by the Federal Communications Commission to serve the public interest as a public trustee until December 1, 2012, at which time our license will expire. We have filed an application for license renewal with the FCC. A copy of this application is available for public inspection during our regular business hours. It contains information concerning this station's performance during the last eight years. Individuals who wish to advise the FCC of facts relating to our renewal application and to whether this station has operated in the public interest should file comments and petitions with the FCC by November 1, 2012. Further information concerning the FCC's broadcast license renewal process is available at 210 W. Coleman Blvd., Mt Pleasant SC 29464 or may be obtained from the Federal Communications Commission, Washington, D.C. 20554.

Pre Time Report

Unauthorized records were excluded from the report

Search Criteria

Date Range: 10/01/2012 to 12/31/2012
Sales Channels: ECBD,WCBD
Campaign: BCW11122101
Format: Totals by Week

Channel ECBD From 10/01/2012 to 10/07/2012
Sales Group: WCBD (Local)
Agency: WCBD-TV
Client: Fcc Announcement

The Spots in this Report represent a confirmed booking with this Station and are the basis from which schedules will be prepared. Failure by the Agency/Advertiser to notify in writing within 48 hours any booking errors or discrepancies, will absolve the Station from all liability.

Day	ID	Spot Type	Status	Start	End	Description	Event	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Mon	17334811	:30 Commercial	Transmitted	08:00	08:30	House Of Payne		08:27:38	30	OF		10	Fcc Announ/chilt	CHILDLIAISONSD
Fri	17334810	:30 Commercial	Transmitted	08:30	09:00	House Of Payne		08:57:08	30	OF		10	Fcc Announ/chilt	CHILDLIAISONSD
Sun	17334723	:30 Commercial	Transmitted	06:30	07:00	PD 630a		06:58:54	30	OF		10	Fcc Announ/chilt	CHILDLIAISONSD
Channel WCBD From 10/01/2012 to 10/07/2012														
Sales Group: WCBD (Local)														
Agency: WCBD-TV														
Client: Fcc Announcement														
Total: 3 Spots, 30 Revenue, 30 Impressions, 30 Spot Value, Product: Fcc Announ/chilt, Key Number: 3														

Day	ID	Spot Type	Status	Start	End	Description	Event	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Tue	17335046	:30 Commercial	Transmitted	11:30	12:00	Andy Griffith		11:40:35	30	OF		5	Fcc Announ/chilt	CHILDLIAISONHD
Sat	17334953	:30 Commercial	Transmitted	05:00	05:30	PD 5a		05:28:54	30	OF		5	Fcc Announ/chilt	CHILDLIAISONHD
Sun	17335045	:30 Commercial	Transmitted	05:32	06:00	Pets.TV		05:59:26	30	OF		5	Fcc Announ/chilt	CHILDLIAISONHD
Channel WCBD From 10/08/2012 to 10/14/2012														
Sales Group: WCBD (Local)														
Agency: WCBD-TV														
Client: Fcc Announcement														
Total: 3 Spots, 30 Revenue, 30 Impressions, 15 Spot Value, Product: Fcc Announ/chilt, Key Number: 3														

Day	ID	Spot Type	Status	Start	End	Description	Event	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Tue	17334812	:30 Commercial	Transmitted	22:30	23:00	Seinfeld		22:58:08	30	OF		10	Fcc Announ/chilt	CHILDLIAISONSD
Sat	17334724	:30 Commercial	Transmitted	14:00	14:30	House Of Payne		14:14:55	30	OF		10	Fcc Announ/chilt	CHILDLIAISONSD
Sun	17334813	:30 Commercial	Transmitted	07:00	07:30	PD 7a		07:28:54	30	OF		10	Fcc Announ/chilt	CHILDLIAISONSD
Channel WCBD From 10/08/2012 to 10/14/2012														
Sales Group: WCBD (Local)														
Agency: WCBD-TV														
Client: Fcc Announcement														
Total: 3 Spots, 30 Revenue, 30 Impressions, 30 Spot Value, Product: Fcc Announ/chilt, Key Number: 3														

Day	ID	Spot Type	Status	Start	End	Description	Event	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Channel ECBD From 10/01/2012 to 12/31/2012														
Sales Group: ECBD,WCBD														
Agency: ECBD,WCBD														
Client: BCW11122101														
Format: Totals by Week														

Date: 02/18/13
Time: 10:53

Pre Time Report

Unauthorized records were excluded from the report

Channel WCBD From 10/08/2012 to 10/14/2012
Sales Group WCBD (Local)
Agency WCBD-TV
Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Event	Description	Planned	Dur	Revenue	Impression	Spot	Product	Key Number
					Time	Time			Time			Value	Value		
Wed	17335048	:30 Commercial	Transmitted	19:30	20:00	19:57:51	Jeopardy!		19:57:51	30	OF		5	Fcc Announ/chilt	CHILDLIAISONHD
Sat	17335047	:30 Commercial	Transmitted	05:30	06:00	05:46:40	Animal Rescue		05:46:40	30	OF		5	Fcc Announ/chilt	CHILDLIAISONHD
Sun	17334954	:30 Commercial	Transmitted	05:02	05:32	05:30:54	PD 5a		05:30:54	30	OF		5	Fcc Announ/chilt	CHILDLIAISONHD
WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)										00:01:30			15	No. of Impressions	3

Channel ECBD From 10/15/2012 to 10/21/2012
Sales Group WCBD (Local)
Agency WCBD-TV
Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Event	Description	Planned	Dur	Revenue	Impression	Spot	Product	Key Number
					Time	Time			Time			Value	Value		
Thu	17334817	:30 Commercial	Transmitted	08:30	09:00	08:44:55	House Of Payne		08:44:55	30	OF		10	Fcc Announ/chilt	CHILDLIAISONSD
Fri	17334818	:30 Commercial	Transmitted	08:00	08:30	08:27:38	House Of Payne		08:27:38	30	OF		10	Fcc Announ/chilt	CHILDLIAISONSD
Sun	17334725	:30 Commercial	Transmitted	10:30	11:00	10:58:54	PD 1030a		10:58:54	30	OF		10	Fcc Announ/chilt	CHILDLIAISONSD
WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)										00:01:30			30	No. of Impressions	3

Channel WCBD From 10/15/2012 to 10/21/2012
Sales Group WCBD (Local)
Agency WCBD-TV
Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Event	Description	Planned	Dur	Revenue	Impression	Spot	Product	Key Number
					Time	Time			Time			Value	Value		
Fri	17334955	:30 Commercial	Transmitted	23:34	24:37	23:55:30	Tonight Show		23:55:30	30	OF		5	Fcc Announ/chilt	CHILDLIAISONHD
Sat	17335049	:30 Commercial	Transmitted	19:30	20:00	19:37:00	Jeopardy WKND		19:37:00	30	OF		5	Fcc Announ/chilt	CHILDLIAISONHD
Sun	17335050	:30 Commercial	Transmitted	13:00	13:30	13:28:54	PD 1p		13:28:54	30	OF		5	Fcc Announ/chilt	CHILDLIAISONHD
WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)										00:01:30			15	No. of Impressions	3

Channel ECBD From 10/22/2012 to 10/28/2012
Sales Group WCBD (Local)
Agency WCBD-TV
Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Event	Description	Planned	Dur	Revenue	Impression	Spot	Product	Key Number
					Time	Time			Time			Value	Value		
Mon	17334829	:30 Commercial	Transmitted	23:00	23:30	23:16:39	Til Death		23:16:39	30	OF		10	Fcc Announ/chilt	CHILDLIAISONSD
Fri	17334726	:30 Commercial	Transmitted	23:00	23:30	23:16:39	Til Death		23:16:39	30	OF		10	Fcc Announ/chilt	CHILDLIAISONSD
Sun	17334827	:30 Commercial	Transmitted	06:30	07:00	06:58:54	PD 630a		06:58:54	30	OF		10	Fcc Announ/chilt	CHILDLIAISONSD
WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)										00:01:30			30	No. of Impressions	3

Date: 02/18/13
Time: 10:53

Pre Time Report

Unauthorized records were excluded from the report

Channel WCBD From 10/22/2012 to 10/28/2012
Sales Group WCBD (Local)
Agency WCBD-TV
Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Event	Description	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Mon	17334956	:30 Commercial		Transmitted	16:00	16:58	Dr. Phil		16:43:40	30	OF		5	Fcc Announ/chilk	CHILDLIAISONHD
Sat	17335053	:30 Commercial		Transmitted	06:00	06:30	PD 6a		06:28:54	30	OF		5	Fcc Announ/chilk	CHILDLIAISONHD
Sun	17335052	:30 Commercial		Transmitted	06:30	07:00	PD 630a		06:58:54	30	OF		5	Fcc Announ/chilk	CHILDLIAISONHD
WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)										00:01:30			15		No. of Impressions 3

Channel ECBD From 10/29/2012 to 11/04/2012
Sales Group WCBD (Local)
Agency WCBD-TV
Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Event	Description	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Thu	17334727	:30 Commercial		Transmitted	13:30	14:00	PD 130p		13:58:54	30	OF		10	Fcc Announ/chilk	CHILDLIAISONSD
Fri	17334833	:30 Commercial		Transmitted	23:00	23:30	Til Death		23:16:39	30	OF		10	Fcc Announ/chilk	CHILDLIAISONSD
Sun	17334832	:30 Commercial		Transmitted	10:00	10:30	PD 10a		10:28:54	30	OF		10	Fcc Announ/chilk	CHILDLIAISONSD
WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)										00:01:30			30		No. of Impressions 3

Channel WCBD From 10/29/2012 to 11/04/2012
Sales Group WCBD (Local)
Agency WCBD-TV
Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Event	Description	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Tue	17335055	:30 Commercial		Transmitted	22:00	22:59	NBC News Special		22:28:29	30	OF		5	Fcc Announ/chilk	CHILDLIAISONHD
Thu	17335054	:30 Commercial		Transmitted	05:00	06:00	WCBD 5a News		05:15:30	30	OF		5	Fcc Announ/chilk	CHILDLIAISONHD
Sun	17334957	:30 Commercial		Transmitted	05:00	05:30	PD 5a		05:28:54	30	OF		5	Fcc Announ/chilk	CHILDLIAISONHD
WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)										00:01:30			15		No. of Impressions 3

Channel ECBD From 11/05/2012 to 11/11/2012
Sales Group WCBD (Local)
Agency WCBD-TV
Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Event	Description	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Mon	17334834	:30 Commercial		Transmitted	23:00	23:30	Til Death		23:16:39	30	OF		10	Fcc Announ/chilk	CHILDLIAISONSD
Thu	17334835	:30 Commercial		Transmitted	23:00	23:30	Til Death		23:16:39	30	OF		10	Fcc Announ/chilk	CHILDLIAISONSD
Sat	17334728	:30 Commercial		Transmitted	12:30	13:00	On The Spot		12:52:25	30	OF		10	Fcc Announ/chilk	CHILDLIAISONSD
WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)										00:01:30			30		No. of Impressions 3

Date: 02/18/13
Time: 10:53

Pre Time Report

Unauthorized records were excluded from the report

Channel WCBD From 11/05/2012 to 11/11/2012
Sales Group WCBD (Local)
Agency WCBD-TV
Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Event	Description	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Tue	17335056	:30 Commercial		Transmitted	15:00	16:00		Ricki Lake Show	15:46:30	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Sat	17335057	:30 Commercial		Transmitted	05:30	06:00		Animal Rescue	05:45:30	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Sun	17334958	:30 Commercial		Transmitted	06:30	07:00		PD 630a	06:58:54	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Channel ECBD From 11/12/2012 to 11/18/2012															
Sales Group WCBD (Local)															
Agency WCBD-TV															
Client Fcc Announcement															
								WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)	00:01:30				15	No. of Impressions	3

Day	ID	Type	Spot	Status	Start	End	Event	Description	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Tue	17334637	:30 Commercial		Transmitted	08:30	09:00		House Of Payne	08:57:08	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Fri	17334838	:30 Commercial		Transmitted	18:00	18:30		King Of Queens	18:14:36	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Sun	17334729	:30 Commercial		Transmitted	06:30	07:00		PD 630a	06:58:54	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Channel WCBD From 11/12/2012 to 11/18/2012															
Sales Group WCBD (Local)															
Agency WCBD-TV															
Client Fcc Announcement															
								WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)	00:01:30				30	No. of Impressions	3

Day	ID	Type	Spot	Status	Start	End	Event	Description	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Thu	17335062	:30 Commercial		Transmitted	11:30	12:00		Andy Griffith	11:40:35	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Sat	17335061	:30 Commercial		Transmitted	06:00	06:30		PD 6a	06:28:54	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Sun	17334959	:30 Commercial		Transmitted	06:30	07:00		PD 630a	06:58:54	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Channel ECBD From 11/19/2012 to 11/25/2012															
Sales Group WCBD (Local)															
Agency WCBD-TV															
Client Fcc Announcement															
								WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)	00:01:30				15	No. of Impressions	3

Day	ID	Type	Spot	Status	Start	End	Event	Description	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Mon	17334841	:30 Commercial		Transmitted	23:00	23:30		Til Death	23:16:39	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Thu	17334842	:30 Commercial		Transmitted	14:00	14:30		Meet The Browns	14:14:55	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Sat	17334730	:30 Commercial		Transmitted	14:30	15:00		House Of Payne	14:57:08	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Channel ECBD From 11/19/2012 to 11/25/2012															
Sales Group WCBD (Local)															
Agency WCBD-TV															
Client Fcc Announcement															
								WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)	00:01:30				30	No. of Impressions	3

Date: 02/18/13
Time: 10:53

Pre Time Report

Unauthorized records were excluded from the report

Channel WCBD From 11/19/2012 to 11/25/2012
Sales Group WCBD (Local)
Agency WCBD-TV
Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Event Description	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Thu	17335067	:30 Commercial		Transmitted	14:00	17:00	Macy's Parade	16:49:56	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Sat	17335068	:30 Commercial		Transmitted	05:30	06:00	Animal Rescue	05:45:30	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Sun	17334960	:30 Commercial		Transmitted	06:00	06:30	PD 6a	06:28:54	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
WCBD-TV Fcc Announcement Total (Exclusive of GST) 00:01:30														
Channel ECBD From 11/26/2012 to 12/02/2012														
Sales Group WCBD (Local)														
Agency WCBD-TV														
Client Fcc Announcement														

Day	ID	Type	Spot	Status	Start	End	Event Description	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Tue	17334844	:30 Commercial		Transmitted	17:00	17:30	Are We There Yet?	17:15:36	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Sat	17334843	:30 Commercial		Transmitted	14:30	15:00	House Of Payne	14:44:55	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Sun	17334731	:30 Commercial		Transmitted	06:00	06:30	PD 6a	06:28:54	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
WCBD-TV Fcc Announcement Total (Exclusive of GST) 00:01:30														
Channel WCBD From 11/26/2012 to 12/02/2012														
Sales Group WCBD (Local)														
Agency WCBD-TV														
Client Fcc Announcement														

Day	ID	Type	Spot	Status	Start	End	Event Description	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Mon	17335078	:30 Commercial		Transmitted	11:00	11:30	Andy Griffith	11:10:35	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Tue	17334961	:30 Commercial		Transmitted	11:00	11:30	Andy Griffith	11:27:46	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Sat	17335077	:30 Commercial		Transmitted	05:00	05:30	PD 5a	05:28:54	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
WCBD-TV Fcc Announcement Total (Exclusive of GST) 00:01:30														
Channel ECBD From 12/03/2012 to 12/09/2012														
Sales Group WCBD (Local)														
Agency WCBD-TV														
Client Fcc Announcement														

Day	ID	Type	Spot	Status	Start	End	Event Description	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Mon	17334849	:30 Commercial		Transmitted	08:00	08:30	House Of Payne	08:27:38	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Sat	17334732	:30 Commercial		Transmitted	05:30	06:00	PD 530a	05:58:54	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Sun	17334850	:30 Commercial		Transmitted	05:30	06:00	PD 530a	05:58:54	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
WCBD-TV Fcc Announcement Total (Exclusive of GST) 00:01:30														
Channel ECBD From 12/03/2012 to 12/09/2012														
Sales Group WCBD (Local)														
Agency WCBD-TV														
Client Fcc Announcement														

Date: 02/18/13
Time: 10:53

Pre Time Report

Unauthorized records were excluded from the report

Channel WCBD From 12/03/2012 to 12/09/2012
Sales Group WCBD (Local)
Agency WCBD-TV
Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Description	Event	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Sat	17335084	:30 Commercial		Transmitted	06:00	06:30	PD 6a		06:28:54	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Sun	17334962	:30 Commercial		Transmitted	06:00	06:30	PD 6a		06:28:54	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Channel ECBD From 12/10/2012 to 12/16/2012															
Sales Group WCBD (Local)															
Agency WCBD-TV															
Client Fcc Announcement															
							WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)		00:01:00				10	No. of Impressions	2

Channel WCBD From 12/10/2012 to 12/16/2012
Sales Group WCBD (Local)
Agency WCBD-TV
Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Description	Event	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Wed	17334861	:30 Commercial		Transmitted	23:00	23:30	Til Death		23:16:39	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Fri	17334860	:30 Commercial		Transmitted	23:00	23:30	Til Death		23:16:39	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Sun	17334733	:30 Commercial		Transmitted	10:30	11:00	PD 1030a		10:58:54	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Channel WCBD From 12/10/2012 to 12/16/2012															
Sales Group WCBD (Local)															
Agency WCBD-TV															
Client Fcc Announcement															
							WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)		00:01:30				30	No. of Impressions	3

Channel WCBD From 12/17/2012 to 12/23/2012
Sales Group WCBD (Local)
Agency WCBD-TV
Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Description	Event	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Tue	17335087	:30 Commercial		Transmitted	19:30	20:00	Jeopardy		19:57:51	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Wed	17335089	:30 Commercial		Transmitted	19:30	20:00	Jeopardy		19:57:51	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Sat	17334963	:30 Commercial		Transmitted	06:00	06:30	PD 6a		06:28:54	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Channel ECBD From 12/17/2012 to 12/23/2012															
Sales Group WCBD (Local)															
Agency WCBD-TV															
Client Fcc Announcement															
							WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)		00:01:30				15	No. of Impressions	3

Channel ECBD From 12/17/2012 to 12/23/2012
Sales Group WCBD (Local)
Agency WCBD-TV
Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Description	Event	Planned Time	Dur	Revenue	Impression Value	Spot Value	Product	Key Number
Tue	17334871	:30 Commercial		Transmitted	23:00	23:30	Til Death		23:16:39	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Thu	17334872	:30 Commercial		Transmitted	08:30	09:00	House Of Payne		08:44:55	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Sat	17334734	:30 Commercial		Transmitted	05:30	06:00	PD 530a		05:58:54	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Channel ECBD From 12/17/2012 to 12/23/2012															
Sales Group WCBD (Local)															
Agency WCBD-TV															
Client Fcc Announcement															
							WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)		00:01:30				30	No. of Impressions	3

Date: 02/18/13
Time: 10:53

Pre Time Report

Unaudited records were excluded from the report

Channel WCBD From 12/17/2012 to 12/23/2012

Sales Group WCBD (Local)

Agency WCBD-TV

Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Event	Description	Planned	Dur	Revenue	Impression	Spot	Product	Key Number
					Time	Time			Time			Value	Value		
Tue	17335090	:30 Commercial	Transmitted	19:00	19:30	19:09:30	Wheel Of Fortune		19:09:30	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Sat	17334964	:30 Commercial	Transmitted	05:00	05:30	05:28:54	PD 5a		05:28:54	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Sun	17335091	:30 Commercial	Transmitted	06:00	06:30	06:28:54	PD 6a		06:28:54	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)										00:01:30			15	No. of Impressions	3

Channel ECBD From 12/24/2012 to 12/30/2012

Sales Group WCBD (Local)

Agency WCBD-TV

Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Event	Description	Planned	Dur	Revenue	Impression	Spot	Product	Key Number
					Time	Time			Time			Value	Value		
Mon	17334877	:30 Commercial	Transmitted	08:30	09:00	08:57:08	House Of Payne		08:57:08	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Tue	17334735	:30 Commercial	Transmitted	10:00	12:00	10:22:00	CW Movie		10:22:00	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
Fri	17334878	:30 Commercial	Transmitted	23:00	23:30	23:16:39	Til Death		23:16:39	30	OF		10	Fcc Announ/chilc	CHILDLIAISONSD
WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)										00:01:30			30	No. of Impressions	3

Channel WCBD From 12/24/2012 to 12/30/2012

Sales Group WCBD (Local)

Agency WCBD-TV

Client Fcc Announcement

Day	ID	Type	Spot	Status	Start	End	Event	Description	Planned	Dur	Revenue	Impression	Spot	Product	Key Number
					Time	Time			Time			Value	Value		
Tue	17334965	:30 Commercial	Transmitted	11:30	12:00	11:40:35	Andy Griffith		11:40:35	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Sat	17335094	:30 Commercial	Transmitted	06:00	06:30	06:28:54	PD 6a		06:28:54	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
Sun	17335093	:30 Commercial	Transmitted	05:02	05:32	05:30:54	PD 5a		05:30:54	30	OF		5	Fcc Announ/chilc	CHILDLIAISONHD
WCBD-TV Fcc AnnouncementTotal (Exclusive of GST)										00:01:30			15	No. of Impressions	3
Report TotalTotal (Exclusive of GST)										00:38:30			580	No. of Impressions	77

Pre Time Report

Unauthorized records were excluded from the report

Search Criteria	10/01/2012 to 12/31/2012
Date Range	ECBD, WCB
Sales Channels	BCW11122101
Campaign	Totals by Week
Format	

Summary Report

Channel Name	Dur	Impression Value	Spot Value	Impressions
ECBD From 10/01/2012 to 10/07/2012	00:01:30		30	3
ECBD From 10/08/2012 to 10/14/2012	00:01:30		30	3
ECBD From 10/15/2012 to 10/21/2012	00:01:30		30	3
ECBD From 10/22/2012 to 10/28/2012	00:01:30		30	3
ECBD From 10/29/2012 to 11/04/2012	00:01:30		30	3
ECBD From 11/05/2012 to 11/11/2012	00:01:30		30	3
ECBD From 11/12/2012 to 11/18/2012	00:01:30		30	3
ECBD From 11/19/2012 to 11/25/2012	00:01:30		30	3
ECBD From 11/26/2012 to 12/02/2012	00:01:30		30	3
ECBD From 12/03/2012 to 12/09/2012	00:01:30		30	3
ECBD From 12/10/2012 to 12/16/2012	00:01:30		30	3
ECBD From 12/17/2012 to 12/23/2012	00:01:30		30	3
ECBD From 12/24/2012 to 12/30/2012	00:01:30		30	3
ECBD	00:19:30		390	39
WCB From 10/01/2012 to 10/07/2012	00:01:30		15	3
WCB From 10/08/2012 to 10/14/2012	00:01:30		15	3
WCB From 10/15/2012 to 10/21/2012	00:01:30		15	3
WCB From 10/22/2012 to 10/28/2012	00:01:30		15	3
WCB From 10/29/2012 to 11/04/2012	00:01:30		15	3
WCB From 11/05/2012 to 11/11/2012	00:01:30		15	3
WCB From 11/12/2012 to 11/18/2012	00:01:30		15	3
WCB From 11/19/2012 to 11/25/2012	00:01:30		15	3
WCB From 11/26/2012 to 12/02/2012	00:01:30		15	3
WCB From 12/03/2012 to 12/09/2012	00:01:00		10	2
WCB From 12/10/2012 to 12/16/2012	00:01:30		15	3
WCB From 12/17/2012 to 12/23/2012	00:01:30		15	3
WCB From 12/24/2012 to 12/30/2012	00:01:30		15	3
WCB	00:19:00		190	38
Grand Total	00:38:30		580	77

Fcc Announcement
 Submission Number 5064 Issue 2

WCB D-TV
 210 West Coleman Blvd
 Mt Pleasant SC 29464



WCB D-TV
 210 W. Coleman Blvd.
 Mount Pleasant SC 29464-3426
 PHONE (843) 884-2222 FAX (843) 881-3410

Client: Fcc Announcement	Submission Cost: 0	Campaign Ref: BJC12051402
Buyer: ..	Client/Product/Estr rate: ././LOCAL	Sales Rep: WCB D House
Schedule Dates: 06/01/12 to 10/17/12	Weeks: 21	Order Ref:
Est./PO Number:	Contract type: General	Business Type: Station
		Business Category: Transactional

Product: License Renewal	Booking Group: WCB D	Key Market: Charleston, SC	0
Demographic: (L) Household	Order:		

Ref	Sales Product Details	Rate	Spot Type	05/28	06/04	06/11	06/18	06/25	07/02	07/09	07/16	07/23	07/30	08/06	08/13	08/20
1	M-Su 6p-11p MTWTFSS Isolations: W/C 05/28 ...F... W/C 06/11 ...S., W/C 06/25 ...S., W/C 07/30 ...W...., W/C 08/27 ...S., W/C 10/01 M.....		30 Comme	1		1		1					1			
3	M-Su 1-5p MTWTFSS Isolations: W/C 09/10S		30 Comme													
4	M-F 4-8p MTWTF..17:00:00-19:00:00 Isolations: W/C 10/15 .T.....		30 Comme													
5	M-Su 9a-5p MTWTFSS 09:00:00-13:00:00 Isolations: W/C 07/16 M....., W/C 08/13 ...T....		30 Comme								1					1
Weekly Totals: Total Spots(Ord Spots)				1	1	1	1	1	1	1	1	1	1	1	1	1

Ref	Sales Product Details	Rate	Spot Type	08/27	09/03	09/10	09/17	09/24	10/01	10/08	10/15	Total	Cost
1	M-Su 6p-11p MTWTFSS Isolations: W/C 05/28 ...F...		30 Nbr of Spots	1					1			6	
Weekly Totals: Total Spots(Ord Spots)				1	1	1	1	1	1	1	1	10	

Ref	Sales Product Details	Rate	Spot Type	08/27	09/03	09/10	09/17	09/24	10/01	10/08	10/15	Total	Cost
	W/C 06/11S., W/C 06/25S., W/C 07/30 .W...., W/C 08/27S., W/C 10/01 M.....		Comme										
3	M-Su 1-5p MTWTFSS Isolations: W/C 09/10S		30 Comme		1							1	
4	M-F 4-8p MTWTF..17:00:00--19:00:00 Isolations: W/C 10/15 .T.....		30 Comme							1		1	
5	M-Su 9a-5p MTWTFSS 09:00:00--13:00:00 Isolations: W/C 07/16 M....., W/C 08/13 ...T...		30 Comme									2	
Weekly Totals: Total Spots(Ord Spots)				1	1	1	1	1	1	1	1	10	

Grand Totals														
Totals		Month 6 Weeks: 4				Month 7 Weeks: 5					Month 8 Weeks: 4			
Spots	Cost	05/28	06/04	06/11	06/18	06/25	07/02	07/09	07/16	07/23	07/30			
10	0	1	0	0	0	1	0	0	0	1	0	0	1	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	
		Month 8 Weeks: 4				Month 9 Weeks: 5					Month 10 Weeks: 4			
		08/06	08/13	08/20	08/27	09/03	09/10	09/17	09/24	10/01	10/08			
		0	0	1	0	0	1	0	0	1	0	0	0	
		0	0	0	0	0	0	0	0	0	0	0	0	
		Month 10 Weeks: 4												
		1												
		0												

Grand Totals:	Spots:	10
	Gross Total:	0.00
	Commission:	0.00
	Net Total:	0.00

Fcc Announcement
 Submission Number 5030 Issue 1

WCBD-TV
 210 West Coleman Blvd
 Mt Pleasant SC 29464



WCBD-TV

210 W. Coleman Blvd.
 Mount Pleasant SC 29464-3426
 PHONE (843) 884-2222 FAX (843) 881-3410

Original

Client:	Fcc Announcement	Submission Cost:	0
Buyer:	..	Client/Product/Estimate:	.. / LOCAL
Schedule Dates:	06/07/12 to 10/17/12	Weeks:	21
Est/PO Number:		Contract type:	General
Campaign Ref:	BJG12051402	Sales Rep:	WCBD House
Order Ref:		Business Type:	Station
Business Category:	Transactional		

-->

Product:	License Renewal	Booking Group:	WCBD
Demographic:	(L) Household	Order:	
		Key Market:	Charleston, SC
			0

Ref	Sales Product Details	Rate	Spot Type	05/28	06/04	06/11	06/18	06/25	07/02	07/09	07/16	07/23	07/30	08/06	08/13	08/20
1	M-Su 6p-11p MTWTFSS Isolations: W/C 05/28 ...F., . W/C 06/11 ...S., W/C 06/25 ...S., W/C 07/30 .W...., W/C 08/27S., W/C 10/01 M.....		30 Comme	1		1		1					1			
2	M-Su 9a-5p MTWTFSS Isolations: W/C 07/16 M..... . W/C 08/06, W/C 08/13 .W....		30 Comme								1					1
3	M-Su 1-5p MTWTFSS Isolations: W/C 09/10S		30 Comme													
4	M-F 4-8p MTWTF.. 17:00-19:00:00 Isolations: W/C 10/15 .T.....		30 Comme													
Weekly Totals: Total Spots(Ord Spots)				1		1		1			1		1			1

Ref	Sales Product Details	Rate	Spot Type	08/27	09/03	09/10	09/17	09/24	10/01	10/08	10/15	Total	Cost
Weekly Totals: Total Spots(Ord Spots)				1		1			1		1	10	

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	08/27	09/03	09/10	09/17	09/24	10/01	10/08	10/15	Total	Cost
1	M-Su 6p-11p MTWTFSS Isolations: W/C 05/28F., W/C 06/11S., W/C 06/25S., W/C 07/30 .W...., W/C 08/27S., W/C 10/01 M.....		30 Comme		1					1			6	
2	M-Su 9a-5p MTWTFSS Isolations: W/C 07/16 M..... , W/C 08/06 , W/C 08/13 ..W....		30 Comme										2	
3	M-Su 1-5p MTWTFSS Isolations: W/C 09/10S		30 Comme				1						1	
4	M-F 4-8p MTWTF.. 17:00:00-19:00:00 Isolations: W/C 10/15 .T.....		30 Comme									1	1	
				Weekly Totals: Total Spots(Ord Spots)	1		1			1		1	10	

Grand Totals

		Month 6 Weeks: 4				Month 7 Weeks: 5				Month 8 Weeks: 4					
		05/28	06/04	06/11	06/18	06/25	07/02	07/09	07/16	07/23	07/30				
Totals	Spots	10	0	0	1	0	1	0	0	1	0	0	0	1	
	Cost	0	0	0	0	0	0	0	0	0	0	0	0	0	
		Month 8 Weeks: 4				Month 9 Weeks: 5				Month 10 Weeks: 4					
		08/06	08/13	08/20	08/27	09/03	09/10	09/17	09/24	10/01	10/08				
	Spots	0	0	1	0	0	0	1	0	0	1	0	0	0	
	Cost	0	0	0	0	0	0	0	0	0	0	0	0	0	
		Month 10 Weeks: 4													
	Spots	1	0	0	0										
	Cost	0	0	0	0										

Grand Totals:

Spots:	10
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00