

PRI IP=9 NP=8 JB for Governor-62450866

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #			
Client		AE	NCC - CHI - SAN FRAN (Office	NCC	Address										1165908					
Product	30s	Client	JB for Governor (23991)			Contact										Contract Start	08/28/2017				
Estimate	8.29-9.1	Product	Political-Governor (136)			Phone					713-341-1000					Contract End	09/03/2017				
Order	62450866	Agency	SHORR, JOHNSON & MAGNUS (2413)	15%		Notes										TOTALS FOR CONTRACT					
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)			13%												Total Spots	30		
				REFERENCES														Gross Amt	\$18,675.00		
Est #		Primary	Chicago Intercon	Tertiary		Bill Month Broadcast										Contract Type	Political				
Contr #	509604	Secondary	National - Political	Quaternary		Ord Status Traffic Updates Accepted										Agency Comm	\$2,801.25				
Systems Comcast/Chicago Interconnect, IL 5170, 5170 (36)																		Rep Comm	\$2,063.59		
																		Net Amt	\$13,810.16		
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
1		9	CNN	Cable	08/29/17	09/01/17	05:00	09:00		X	X	X	X			4	1	4	\$350.00	\$1,400.00	30
9		9	CNN	Cable	08/30/17	09/01/17	05:00	09:00			X	X	X			0	1	0	\$350.00	\$0.00	30
mg																					
2		9	CNN	Cable	08/29/17	09/01/17	09:00	16:00		X	X	X	X			4	1	4	\$375.00	\$1,500.00	30
10		9	CNN	Cable	08/30/17	09/01/17	09:00	16:00			X	X	X			1	1	1	\$375.00	\$375.00	30
mg																					
3		9	CNN	Cable	08/29/17	09/01/17	16:00	19:00		X	X	X	X			1	1	1	\$650.00	\$650.00	30
4		9	CNN	Cable	08/29/17	09/01/17	19:00	24:00		X	X	X	X			4	1	4	\$1,000.0	\$4,000.00	30
11		9	CNN	Cable	08/30/17	09/01/17	19:00	24:00			X	X	X			2	1	2	\$1,000.0	\$2,000.00	30
mg																					
5		9	MNBC	Cable	08/29/17	09/01/17	05:00	09:00		X	X	X	X			4	1	4	\$400.00	\$1,600.00	30
6		9	MNBC	Cable	08/29/17	09/01/17	09:00	16:00		X	X	X	X			2	1	2	\$375.00	\$750.00	30
7		9	MNBC	Cable	08/29/17	09/01/17	16:00	19:00		X	X	X	X			4	1	4	\$650.00	\$2,600.00	30
8		9	MNBC	Cable	08/29/17	09/01/17	19:00	24:00		X	X	X	X			4	1	4	\$950.00	\$3,800.00	30
Sep 17																					
																			Total		
Spots	30																				
Grs \$	\$18,675																				
Net \$	\$13,810																				

PRI IP=9 NP=8 JB for Governor-62450866 - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM			BILLING INFORMATION			TIM #		
Client		AE	NCC - CHI - SAN FRAN (86)	NCC	Address				1165908	
Product	30s	Client	JB for Governor (23991)		Contact		Phone	713-341-1000	Contract Start	08/28/2017
Estimate	8.29-9.1	Agency	SHORR, JOHNSON & MAGNUS (2413)	15%	Notes				Contract End	09/03/2017
Order	62450866	Rep Firm	13% National Cable Communications (3) 13%							
Submit EDI Invoice		Bill Month	Broadcast	Contract Type	Political					
Summary by broadcast month for the following schedules: 1. Comcast/Chicago Interconnect, IL 5170, 5170 (36)										
TOTALS FOR CONTRACT									Total Spots	30
									Gross Amt	\$18,675.00
									Agency Comm	\$2,801.25
									Rep Comm	\$2,063.59
									Net Amt	\$13,810.16

Sep 17	Total
Spots 30	30
Grs \$ \$18,675	\$18,675
Net \$ \$13,810	\$13,810

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____
 FINANCE: _____ INV: _____

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____