

**PRI IP=9 NP=8 JB for Governor-62450866**

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #								
Client				AE	NCC - CHI - SAN FRAN (			Office	NCC		Address										Contract Start		08/28/2017			
Product		30s		Client		JB for Governor (23991)						Contact								Phone	713-341-1000		Contract End		09/03/2017	
Estimate		8.29-9.1		Product		Political-Governor (136)						Notes										TOTALS FOR CONTRACT				
Order		62450866		Agency		SHORR, JOHNSON & MAGNUS (2413)				15%												Total Spots		30		
Submit EDI Invoice				Rep Firm		13% National Cable Communications (3)				13%												Gross Amt		\$18,675.00		
REFERENCES																										
Est #				Primary		Chicago Intercon		Tertiary				Bill Month		Broadcast		Contract Type		Political		Agency Comm		\$2,801.25				
Contr #		509604		Secondary		National - Political		Quaternary				Ord Status		Traffic Updates Accepted								Rep Comm		\$2,063.59		
Systems		Comcast/Chicago Interconnect, IL 5170, 5170 (36)																				Net Amt		\$13,810.16		
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len					
1		9	CNN	Cable	08/29/17	09/01/17	05:00	09:00		X	X	X	X			4	1	4	\$350.00	\$1,400.00	30					
9		9	CNN	Cable	08/30/17	09/01/17	05:00	09:00			X	X	X			0	1	0	\$350.00	\$0.00	30					
mg																										
2		9	CNN	Cable	08/29/17	09/01/17	09:00	16:00		X	X	X	X			4	1	4	\$375.00	\$1,500.00	30					
10		9	CNN	Cable	08/30/17	09/01/17	09:00	16:00			X	X	X			1	1	1	\$375.00	\$375.00	30					
mg																										
3		9	CNN	Cable	08/29/17	09/01/17	16:00	19:00		X	X	X	X			1	1	1	\$650.00	\$650.00	30					
4		9	CNN	Cable	08/29/17	09/01/17	19:00	24:00		X	X	X	X			4	1	4	\$1,000.0	\$4,000.00	30					
11		9	CNN	Cable	08/30/17	09/01/17	19:00	24:00			X	X	X			2	1	2	\$1,000.0	\$2,000.00	30					
mg																										
5		9	MNBC	Cable	08/29/17	09/01/17	05:00	09:00		X	X	X	X			4	1	4	\$400.00	\$1,600.00	30					
6		9	MNBC	Cable	08/29/17	09/01/17	09:00	16:00		X	X	X	X			2	1	2	\$375.00	\$750.00	30					
7		9	MNBC	Cable	08/29/17	09/01/17	16:00	19:00		X	X	X	X			4	1	4	\$650.00	\$2,600.00	30					
8		9	MNBC	Cable	08/29/17	09/01/17	19:00	24:00		X	X	X	X			4	1	4	\$950.00	\$3,800.00	30					
Sep 17																					Total					
Spots		30																			30					
Grs \$		\$18,675																			\$18,675					
Net \$		\$13,810																			\$13,810					

# PRI IP=9 NP=8 JB for Governor-62450866 - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #	
<b>Client</b>		<b>AE</b>	NCC - CHI - SAN FRAN (86)	NCC	<b>Address</b>		
<b>Product</b>	30s	<b>Client</b>	JB for Governor (23991)		<b>Contact</b>	<b>Phone</b>	713-341-1000
<b>Estimate</b>	8.29-9.1	<b>Agency</b>	SHORR, JOHNSON & MAGNUS (2413)	15%	<b>Notes</b>		
<b>Order</b>	62450866	<b>Rep Firm</b>	13% National Cable Communications (3) 13%				
<b>Submit EDI Invoice</b>		<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political		
Summary by broadcast month for the following schedules: 1. Comcast/Chicago Interconnect, IL 5170, 5170 (36)							
						<b>TOTALS FOR CONTRACT</b> <b>Total Spots</b> 30 <b>Gross Amt</b> \$18,675.00 <b>Agency Comm</b> \$2,801.25 <b>Rep Comm</b> \$2,063.59 <b>Net Amt</b> \$13,810.16	

Sep 17		Total
Spots	30	30
Grs \$	\$18,675	\$18,675
Net \$	\$13,810	\$13,810

ACCEPTED BY AGENCY/ADVERTISER: \_\_\_\_\_ DATE: \_\_\_\_\_ MGR: \_\_\_\_\_

FINANCE: \_\_\_\_\_ INV: \_\_\_\_\_

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_