

Judge Roy Moore For US Senate General 12/12 New Estimate

Author: Michael



Proposal ID: 88822
 Station: WALA
 Schedule Date: 11/23/2017 - 12/12/2017
 Advertiser: Judge Roy Moore For US Senate
 Product: Political-Cand-Senate
 Agency: Front Line Strategies Inc
 Spot Length(s): :30

Acct. Exec: Michael Strickler
 Email: michael.strickler@fox10tv.com

Rates subject change based on available inventory. Avails good only for campaign and demographic specified. Avails for prime and sports include full rotation incorporating lead in and lead out breaks. Program times may vary for live sporting events.

Flight Dates: 11/23/2017-12/12/2017

Program Time	Spot Length	NO 23	NO 27	DE 4	DE 11	PMT	Wks	Rate Spots
WALA								
FOX 10 NEWS @ 6AM Mo-Fr 6:00a-6:30a	:30	1	2	2	1	↓	4	\$250.00 6
FOX 10 NEWS @ 6:30AM Mo-Fr 6:30a-7:00a	:30	1	2	2	1		4	\$250.00 6
FOX 10 NEWS @ 7AM Mo-Fr 7:00a-7:30a	:30	1	2	2	1		4	\$250.00 6
FOX 10 NEWS @ 7:30AM Mo-Fr 7:30a-8:00a	:30	1	2	2	1		4	\$250.00 6
FOX 10 NEWS @ 8A Mo-Fr 8:00a-8:30a	:30	1	2	2	1		4	\$200.00 6
FOX 10 NEWS @ 8:30A Mo-Fr 8:30a-9:00a	:30	1	2	2	1		4	\$200.00 6
FOX10 NEWS @ 4P Mo-Fr 4:00p-4:30p	:30	1	2	2	1		4	\$200.00 6
FOX10 NEWS @ 4:30P Mo-Fr 4:30p-5:00p	:30	1	2	2	1		4	\$200.00 6
FOX10 NEWS @ 5PM Mo-Fr 5:00p-5:30p	:30	1	2	2	1		4	\$350.00 6
FOX10 NEWS @ 530PM Mo-Fr 5:30p-6:00p	:30	1	2	2	1		4	\$350.00 6
FOX10 NEWS @ 9PM Mo-Fr 9:00p-9:30p	:30	1	1	1	1		4	\$450.00 4
FOX10 NEWS @ 9:30PM Mo-Fr 9:30p-10:00p	:30	1	1	1	1		4	\$450.00 4
FOX10 NEWS @ 10PM Mo-Fr 10:00p-10:30p	:30	1	2	2	1		4	\$350.00 6
FOX 10 NEWS SAT 6A Sat 6:00a-6:30a	:30	1	1	1	--		3	\$50.00 3
FOX 10 NEWS SAT 630A Sat 6:30a-7:00a	:30	1	1	1	--		3	\$50.00 3
FOX 10 NEWS SAT 7A Sat 7:00a-7:30a	:30	1	1	1	--		3	\$100.00 3
FOX 10 NEWS SAT 730A Sat 7:30a-8:00a	:30	1	1	1	--		3	\$100.00 3
FOX 10 NEWS @9P SAT Sat 9:00p-10:00p	:30	--	--	2	--		1	\$200.00 2
FOX 10 NEWS SAT LATE Sat 10:30p-11:00p	:30	1	1	--	--		2	\$120.00 2
FOX 10 NEWS SUN 6A Sun 6:00a-6:30a	:30	1	1	1	--		3	\$50.00 3
FOX 10 NEWS SUN 630A Sun 6:30a-7:00a	:30	1	1	1	--		3	\$50.00 3
FOX 10 NEWS SUN 7A Sun 7:00a-7:30a	:30	--	--	1	--		1	\$60.00 1



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Flight Dates: 11/23/2017-12/12/2017

Program Time	Spot Length	NO 23	NO 27	DE 4	DE 11	W k s	Rate Spots
WALA							
FOX NEWS SUNDAY Sun 8:00a-9:00a	:30	1	1	1	--	3	\$100.00 3
FOX 10 NEWS @9P SUN Sun 9:00p-9:30p	:30	1	1	1	--	3	\$350.00 3
FOX 10 NEWS @9:30P SUN Sun 9:30p-10:00p	:30	1	1	1	--	3	\$350.00 3

Total Cost: \$25,000.00
 Agency Commission @ 15% \$3,750.00
 Net Cost: \$21,250.00

Signature _____

General Summary (DMA P55+ D.RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach	Pop
WALA	106	\$25,000.00	340.8	1421.6	\$73.36	\$17.59	87.7	3.9	57.1	367,290	418,767

ORDER



Orders	Order / Rev:	842605	
	All Order #:		
	Product Desc:	Judge Roy Moore For US Senate	
	Estimate:		
	Flight Dates:	11/23/17 - 12/12/17	Primary AE: Political House Political House
	Original Date / Rev:	11/21/17 / 11/21/17	Sales Office: WALA
	Order Type:	GENERAL	Sales Region: Local
Agency	Name:	Front Line Strategies Inc	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		526 E. Park Avenue, Suite 1	Billing Cycle: EOM/EOC
		Tallahassee, FL 32301	Agency Commission: 15%
Advertiser	Name:	Judge Roy Moore For US Senate	New Business Thru:
	Demographic:	A35+	Order Separation: 00:15:00
	Product Codes:	Political-Cand-Senate	Advertiser External ID:
	Priority:	PMT	Agency External ID:
	Revenue Code 1:	POL	Unit Code: General
	Revenue Code 2:	PLC	
	Revenue Code 3:	SPL	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/26/17	23	\$5,070.00	\$4,309.50
11/27/17	12/12/17	83	\$19,930.00	\$16,940.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	23	\$5,070.00	\$4,309.50	0.00
December 2017	83	\$19,930.00	\$16,940.50	0.00
Totals	106	\$25,000.00	\$21,250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Political House Political House			Start Of Order - End Of Order	100%
Local Political Local Political			Start Of Order - End Of Order	0%

Order Share

	Share	Total
WALA	47%	\$25,000.00
Market	100%	\$53,191.49

Competitive Share

	Share	Total
WAWD	0%	\$0.00
WEAR	0%	\$0.00
WEIQ	0%	\$0.00
WFGX	0%	\$0.00
WFNA	0%	\$0.00
WHBR	0%	\$0.00
WJTC	0%	\$0.00
WKRG	24%	\$12,765.96
WMPV	0%	\$0.00
WPAN	0%	\$0.00
WPMI	29%	\$15,425.53
WSRE	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WALA	11/23/17	12/12/17		CM	6a-7a	MTWTF--	:30	1	\$250.00	PMT	0.00	NM	6	\$1,500.00

Order / Rev: 842605
 All Order #:
 Flight Dates: 11/23/17 - 12/12/17

Advertiser: Judge Roy Moore For US Senate
 Product Desc: Judge Roy Moore For US Senate
 Estimate: WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7a															
M-F Fox 10 News at 6-7a (6:00 AM-6:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/20/17	11/26/17	---TF--					1	\$250.00		0.00			
Week:		11/27/17	12/03/17	MTWTF--					2	\$250.00		0.00			
Week:		12/04/17	12/10/17	MTWTF--					2	\$250.00		0.00			
Week:		12/11/17	12/17/17	MT-----					1	\$250.00		0.00			
N 2	WALA	11/23/17	12/12/17	M-F 6-7a	CM	6a-7a	MTWTF--	:30	1	\$250.00	PMT	0.00	NM	6	\$1,500.00
M-F Fox 10 News at 6-7a (6:30 AM-7:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/20/17	11/26/17	---TF--					1	\$250.00		0.00			
Week:		11/27/17	12/03/17	MTWTF--					2	\$250.00		0.00			
Week:		12/04/17	12/10/17	MTWTF--					2	\$250.00		0.00			
Week:		12/11/17	12/17/17	MT-----					1	\$250.00		0.00			
N 3	WALA	11/23/17	12/12/17	M-F 7-8a	CM	7a-8a	MTWTF--	:30	1	\$250.00	PMT	0.00	NM	6	\$1,500.00
M-F Fox 10 News at 7-8a (7:00 AM-7:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/20/17	11/26/17	---TF--					1	\$250.00		0.00			
Week:		11/27/17	12/03/17	MTWTF--					2	\$250.00		0.00			
Week:		12/04/17	12/10/17	MTWTF--					2	\$250.00		0.00			
Week:		12/11/17	12/17/17	MT-----					1	\$250.00		0.00			
N 4	WALA	11/23/17	12/12/17	M-F 7-8a	CM	7a-8a	MTWTF--	:30	1	\$250.00	PMT	0.00	NM	6	\$1,500.00
M-F Fox 10 News at 7-8a (7:30 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/20/17	11/26/17	---TF--					1	\$250.00		0.00			
Week:		11/27/17	12/03/17	MTWTF--					2	\$250.00		0.00			
Week:		12/04/17	12/10/17	MTWTF--					2	\$250.00		0.00			
Week:		12/11/17	12/17/17	MT-----					1	\$250.00		0.00			
N 5	WALA	11/23/17	12/12/17	M-F 8-9a	CM	8a-9a	MTWTF--	:30	1	\$200.00	PMT	0.00	NM	6	\$1,200.00
M-F Fox 10 News at 8-9a (8:00 AM-8:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/20/17	11/26/17	---TF--					1	\$200.00		0.00			
Week:		11/27/17	12/03/17	MTWTF--					2	\$200.00		0.00			
Week:		12/04/17	12/10/17	MTWTF--					2	\$200.00		0.00			
Week:		12/11/17	12/17/17	MT-----					1	\$200.00		0.00			
N 6	WALA	11/23/17	12/12/17	M-F 8-9a	CM	8a-9a	MTWTF--	:30	1	\$200.00	PMT	0.00	NM	6	\$1,200.00
M-F Fox 10 News at 8-9a (8:30 AM-9:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/20/17	11/26/17	---TF--					1	\$200.00		0.00			
Week:		11/27/17	12/03/17	MTWTF--					2	\$200.00		0.00			
Week:		12/04/17	12/10/17	MTWTF--					2	\$200.00		0.00			
Week:		12/11/17	12/17/17	MT-----					1	\$200.00		0.00			
N 7	WALA	11/23/17	12/12/17	M-F 4-430p	CM	4p-430p	MTWTF--	:30	1	\$200.00	PMT	0.00	NM	6	\$1,200.00
M-F Fox 10 News at 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/20/17	11/26/17	---TF--					1	\$200.00		0.00			
Week:		11/27/17	12/03/17	MTWTF--					2	\$200.00		0.00			
Week:		12/04/17	12/10/17	MTWTF--					2	\$200.00		0.00			
Week:		12/11/17	12/17/17	MT-----					1	\$200.00		0.00			
N 8	WALA	11/23/17	12/12/17	M-F 430-5p	CM	430p-5p	MTWTF--	:30	1	\$200.00	PMT	0.00	NM	6	\$1,200.00
M-F Fox 10 News at 430p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/20/17	11/26/17	---TF--					1	\$200.00		0.00			
Week:		11/27/17	12/03/17	MTWTF--					2	\$200.00		0.00			
Week:		12/04/17	12/10/17	MTWTF--					2	\$200.00		0.00			
Week:		12/11/17	12/17/17	MT-----					1	\$200.00		0.00			
N 9	WALA	11/23/17	12/12/17	M-F 5-530p	CM	5p-530p	MTWTF--	:30	1	\$350.00	PMT	0.00	NM	6	\$2,100.00
M-F Fox 10 News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/20/17	11/26/17	---TF--					1	\$350.00		0.00			
Week:		11/27/17	12/03/17	MTWTF--					2	\$350.00		0.00			
Week:		12/04/17	12/10/17	MTWTF--					2	\$350.00		0.00			
Week:		12/11/17	12/17/17	MT-----					1	\$350.00		0.00			

Order / Rev: 842605
 Alt Order #:
 Flight Dates: 11/23/17 - 12/12/17

Advertiser: Judge Roy Moore For US Senate
 Product Desc: Judge Roy Moore For US Senate
 Estimate: WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	WALA	11/23/17	12/12/17	M-F 5-530p M-F Fox 10 News at 5p	CM	5p-530p	MTWTF--	:30	1	\$350.00	PMT	0.00	NM	6	\$2,100.00
N 10	WALA	11/23/17	12/12/17	M-F 530-6p M-F Fox 10 News at 530p	CM	530p-6p	MTWTF--	:30	1	\$350.00	PMT	0.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/20/17	11/26/17	---TF--		1				\$350.00		0.00			
		Week: 11/27/17	12/03/17	MTWTF--		2				\$350.00		0.00			
		Week: 12/04/17	12/10/17	MTWTF--		2				\$350.00		0.00			
		Week: 12/11/17	12/17/17	MT-----		1				\$350.00		0.00			
N 11	WALA	11/23/17	12/12/17	M-F 9-930p M-F Fox 10 News at 9p	CM	9p-930p	MTWTF--	:30	1	\$450.00	PMT	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/20/17	11/26/17	---TF--		1				\$450.00		0.00			
		Week: 11/27/17	12/03/17	MTWTF--		1				\$450.00		0.00			
		Week: 12/04/17	12/10/17	MTWTF--		1				\$450.00		0.00			
		Week: 12/11/17	12/17/17	MT-----		1				\$450.00		0.00			
N 12	WALA	11/23/17	12/12/17	M-F 930-10p M-F Fox 10 News at 930p	CM	930p-1000p	MTWTF--	:30	1	\$450.00	PMT	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/20/17	11/26/17	---TF--		1				\$450.00		0.00			
		Week: 11/27/17	12/03/17	MTWTF--		1				\$450.00		0.00			
		Week: 12/04/17	12/10/17	MTWTF--		1				\$450.00		0.00			
		Week: 12/11/17	12/17/17	MT-----		1				\$450.00		0.00			
N 13	WALA	11/23/17	12/12/17	M-F 10p-1030p M-F 10p-1030p	CM	M-F 10p-1030p	MTWTF--	:30	1	\$350.00	PMT	0.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/20/17	11/26/17	---TF--		1				\$350.00		0.00			
		Week: 11/27/17	12/03/17	MTWTF--		2				\$350.00		0.00			
		Week: 12/04/17	12/10/17	MTWTF--		2				\$350.00		0.00			
		Week: 12/11/17	12/17/17	MT-----		1				\$350.00		0.00			
N 14	WALA	11/23/17	12/09/17	Sat FOX 10 News 6-7a Sat FOX 10 News 6-7a	CM	Sat 6-7a (6:00 AM-6:30 AM)	-----S-	:30	1	\$50.00	PMT	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/20/17	11/26/17	-----S-		1				\$50.00		0.00			
		Week: 11/27/17	12/03/17	-----S-		1				\$50.00		0.00			
		Week: 12/04/17	12/10/17	-----S-		1				\$50.00		0.00			
N 15	WALA	11/23/17	12/09/17	Sat FOX 10 News 6-7a Sat FOX 10 News 6-7a	CM	Sat 6-7a (6:30 AM-7:00 AM)	-----S-	:30	1	\$50.00	PMT	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/20/17	11/26/17	-----S-		1				\$50.00		0.00			
		Week: 11/27/17	12/03/17	-----S-		1				\$50.00		0.00			
		Week: 12/04/17	12/10/17	-----S-		1				\$50.00		0.00			
N 16	WALA	11/23/17	12/09/17	Sat FOX 10 News 7-8a Sat FOX 10 News 7-8a	CM	Sat 7-8a (7:00 AM-7:30 AM)	-----S-	:30	1	\$100.00	PMT	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/20/17	11/26/17	-----S-		1				\$100.00		0.00			
		Week: 11/27/17	12/03/17	-----S-		1				\$100.00		0.00			
		Week: 12/04/17	12/10/17	-----S-		1				\$100.00		0.00			
N 17	WALA	11/23/17	12/09/17	Sat FOX 10 News 7-8a Sat FOX 10 News 7-8a	CM	Sat 7-8a (7:30 AM-8:00 AM)	-----S-	:30	1	\$100.00	PMT	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/20/17	11/26/17	-----S-		1				\$100.00		0.00			
		Week: 11/27/17	12/03/17	-----S-		1				\$100.00		0.00			
		Week: 12/04/17	12/10/17	-----S-		1				\$100.00		0.00			
N 18	WALA	12/09/17	12/09/17	M-SU Late News Sa Fox 10 Late News	CM	Sa 9-10p (9:00 PM-10:00 PM)	-----S-	:30	2	\$200.00	PMT	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/17	12/10/17	-----S-		2				\$200.00		0.00			
N 19	WALA	11/25/17	12/02/17	Late News Special Late News Special	CM	Late News Special (10:30 PM-11:00 PM)	-----S-	:30	1	\$120.00	PMT	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 842605
 All Order #:
 Flight Dates: 11/23/17 - 12/12/17

Advertiser: Judge Roy Moore For US Senate
 Product Desc: Judge Roy Moore For US Senate
 Estimate: WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	WALA	11/25/17	12/02/17	Late News Special Late News Special	CM	Late News Special (10:30 PM-11:00 PM)	-----S-	:30	1	\$120.00	PMT	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/20/17	11/26/17	-----S-		1				\$120.00		0.00			
		Week: 11/27/17	12/03/17	-----S-		1				\$120.00		0.00			
N20	WALA	11/26/17	12/10/17	Sun FOX 10 News 6-7a Sun FOX 10 News 6-7a	CM	Sun 6-7a (6:00 AM-6:30 AM)	-----S	:30	1	\$50.00	PMT	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/20/17	11/26/17	-----S		1				\$50.00		0.00			
		Week: 11/27/17	12/03/17	-----S		1				\$50.00		0.00			
		Week: 12/04/17	12/10/17	-----S		1				\$50.00		0.00			
N21	WALA	11/26/17	12/10/17	Sun FOX 10 News 6-7a Sun FOX 10 News 6-7a	CM	Sun 6-7a (6:30 AM-7:00 AM)	-----S	:30	1	\$50.00	PMT	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/20/17	11/26/17	-----S		1				\$50.00		0.00			
		Week: 11/27/17	12/03/17	-----S		1				\$50.00		0.00			
		Week: 12/04/17	12/10/17	-----S		1				\$50.00		0.00			
N22	WALA	12/10/17	12/10/17	Sun FOX 10 News 7-8a Sun FOX 10 News 7-8a	CM	Sun 7-8a (7:00 AM-7:30 AM)	-----S	:30	1	\$60.00	PMT	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/04/17	12/10/17	-----S		1				\$60.00		0.00			
N23	WALA	11/26/17	12/10/17	Fox News Sunday Fox News Sunday	CM	8a-9a	-----S	:30	1	\$100.00	PMT	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/20/17	11/26/17	-----S		1				\$100.00		0.00			
		Week: 11/27/17	12/03/17	-----S		1				\$100.00		0.00			
		Week: 12/04/17	12/10/17	-----S		1				\$100.00		0.00			
N24	WALA	11/26/17	12/10/17	Su 9-930p Su Fox 10 News at 9p	CM	9p-930p	-----S	:30	1	\$350.00	PMT	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/20/17	11/26/17	-----S		1				\$350.00		0.00			
		Week: 11/27/17	12/03/17	-----S		1				\$350.00		0.00			
		Week: 12/04/17	12/10/17	-----S		1				\$350.00		0.00			
N25	WALA	11/26/17	12/10/17	Su 930-10p Su Fox 10 News at 930p	CM	930p-10p	-----S	:30	1	\$350.00	PMT	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/20/17	11/26/17	-----S		1				\$350.00		0.00			
		Week: 11/27/17	12/03/17	-----S		1				\$350.00		0.00			
		Week: 12/04/17	12/10/17	-----S		1				\$350.00		0.00			
													Totals	106	\$25,000.00