

ORDER WORKSHEET

Rep Order# 10702999 **Ver#** 6 **Status** Returned **Traffic Order#** 2280019 **Printed:** 10/26/15 12:55 PM 1 of 2
EC'd Yes **Last Received:** 10/26/15 12:55 PM
Showing Buylines: Last Station Changes

Station	WPGH-TV PITTSBURGH, PA	Agency	(BCXM) BRABENDER COX MIHALKE	Rep Firm	MILLENNIUM SALES & MARKETING
Advertiser	(NW80) POLITICAL		1218 GRANDVIEW AVE, 1ST FLOOR	Sales Office	(DC) WASHINGTON
Product	LALLEY/GIORDANO		PITTSBURGH, PA 15211	Salesperson	(TH3) TREVOR HEATON
Estimate#	49	Agency C/P1/P2/E	16/20/49	Sales Assistant	
Buyer	Liz Kundu	Flight Dates	10/26/15-11/08/15	Salesperson Phone#	202-955-5342
				Salesperson Fax#	917-206-8372

--- CONTRACT COMMENT ---

PAUL LALLEY AND EMIL GIORDANO PA COMMONWEATH COURT / PA SUPERIOR COURT

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 5 for na.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
5*	10/26-10/26	12P-1P	Judge Faith - Justice For All (2X)	30	\$40.00	M	1	1	1	\$40.00	0.5
	Station remark: V6 lx na - mg ofr lx wo 10/27 stp @ ncir.										

---REPORT TOTALS---

Report Totals: 1 / \$40.00

---SALES MONTHLY TOTALS---

Nov2015: 25/ \$6,690.00

Order Totals: 25 / \$6,690.00 Total GRPS: 41.5

--- COMPETITIVE ---

Market Totals	\$90,896.74	CABL .00%	KDKA 33.44%	UNKN .00%	WPCW 2.66%	WPGH 7.36%
		WPNT .00%	WPXI 27.51%	WTAE 29.03%		

Books [null]

Demos RA35+P

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Station WPGH-TV PITTSBURGH, PA
Advertiser (NW80) POLITICAL
Product LALLEY/GIORDANO
Estimate# 49
Buyer Liz Kundu

Agency (BCXM) BRABENDER COX MIHALKE
1218 GRANDVIEW AVE, 1ST FLOOR
PITTSBURGH, PA 15211
Agency C/P1/P2/E 16/20/49
Flight Dates 10/26/15-11/08/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
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--- CREDIT RISK ---

STANDARD CREDIT TERMS