

## Sales Order

Advertiser **Frank White for Attorney General**Agency **Multi Media Services**Bill To **Multi Media Services****915 King St.****2nd FL.****Alexandria, VA 22314**

Account

Executive **Philly Katz**Contract # **32071764**Estimate # **1 / 948**Description **Frank White for FL AG**Stratus # **402914**Special **Chk Copy coming- JV**  
InstructionsContact **Brittany Booth 215-557-4230**New / Revision **New**Start Date **08/15/18**End Date **08/21/18**Month Type **Broadcast**Billing Cycle **End of Flight**Agency Comm. **15.000**Co-op **No**

Co-op Product

Notarized **N**# of Invoices **1**Make Goods **Ask AE**Income Type **Political: National Agency Candidate "Use"**  
**- 42200**Local Income Type **Political - National**Competitive Code **Political** **Advt#281182 Agcy#278289**Order Entered **08/14/18**

## Schedule

| Schedule                  |  |                      |                        |                        |                |                      |   |                      |   |                      |   |   |   |         |
|---------------------------|--|----------------------|------------------------|------------------------|----------------|----------------------|---|----------------------|---|----------------------|---|---|---|---------|
| #                         | Sponsor<br>Log Name<br>Revenue Types   | Length<br>Rate Line# | Start Date<br>End Date | Start time<br>End time | Auto<br>Weekly | #/Wk                 | M | T                    | W | T                    | F | S | S | Total   |
| 1                         |  | 60                   | 08/15/18               | 10:00AM                |                |                      |   |                      |   |                      |   |   |   | 225.00  |
|                           | Frank White for Attorney General   | 75.00                | 08/15/18               | 3:00PM                 | N              |                      | 0 | 0                    | 3 | 0                    | 0 | 0 | 0 | 3 Spots |
|                           | Political: National Agency Candidate "Use" - 42200 /<br>Political - National | 3108696              | All Weeks              |                        |                |                      |   |                      |   |                      |   |   |   | REVISED |
| 2                         |  | 60                   | 08/16/18               | 10:00AM                |                |                      |   |                      |   |                      |   |   |   | 225.00  |
|                           | Frank White for Attorney General   | 75.00                | 08/16/18               | 3:00PM                 | N              |                      | 0 | 0                    | 0 | 3                    | 0 | 0 | 0 | 3 Spots |
|                           | Political: National Agency Candidate "Use" - 42200 /<br>Political - National | 3108697              | All Weeks              |                        |                |                      |   |                      |   |                      |   |   |   | REVISED |
| 3                         |  | 60                   | 08/17/18               | 10:00AM                |                |                      |   |                      |   |                      |   |   |   | 225.00  |
|                           | Frank White for Attorney General   | 75.00                | 08/17/18               | 3:00PM                 | N              |                      | 0 | 0                    | 0 | 0                    | 3 | 0 | 0 | 3 Spots |
|                           | Political: National Agency Candidate "Use" - 42200 /<br>Political - National | 3108698              | All Weeks              |                        |                |                      |   |                      |   |                      |   |   |   | REVISED |
| 4                         |  | 60                   | 08/20/18               | 10:00AM                |                |                      |   |                      |   |                      |   |   |   | 225.00  |
|                           | Frank White for Attorney General   | 75.00                | 08/20/18               | 3:00PM                 | N              |                      | 3 | 0                    | 0 | 0                    | 0 | 0 | 0 | 3 Spots |
|                           | Political: National Agency Candidate "Use" - 42200 /<br>Political - National | 3108699              | All Weeks              |                        |                |                      |   |                      |   |                      |   |   |   | REVISED |
| 5                         |  | 60                   | 08/21/18               | 10:00AM                |                |                      |   |                      |   |                      |   |   |   | 225.00  |
|                           | Frank White for Attorney General   | 75.00                | 08/21/18               | 3:00PM                 | N              |                      | 0 | 3                    | 0 | 0                    | 0 | 0 | 0 | 3 Spots |
|                           | Political: National Agency Candidate "Use" - 42200 /<br>Political - National | 3108700              | All Weeks              |                        |                |                      |   |                      |   |                      |   |   |   | REVISED |
| Aug 18 = 1125.00 / 956.25 |  | Sep 18 = 0.00 / 0.00 |                        | Oct 18 = 0.00 / 0.00   |                | Nov 18 = 0.00 / 0.00 |   | Dec 18 = 0.00 / 0.00 |   | Jan 19 = 0.00 / 0.00 |   |   |   |         |
| Feb 19 = 0.00 / 0.00      |  | Mar 19 = 0.00 / 0.00 |                        | Apr 19 = 0.00 / 0.00   |                | May 19 = 0.00 / 0.00 |   | Jun 19 = 0.00 / 0.00 |   | Jul 19 = 0.00 / 0.00 |   |   |   |         |

**Gross: 1125.00    Net: 956.25    Total Due: 956.25    15 Spots**

**Client Acceptance:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Account Executive:** 8/14/2018 9:44:35 AM by Jamie Vereen

**Sales / Market Manager:** 8/14/2018 11:35:00 AM by Jackie Rinker

**Business Manager:**

**Traffic Manager:**

V 5.3

**ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO**

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|                              |              |
|------------------------------|--------------|
| <b>Station and Location:</b> | <b>Date:</b> |
|------------------------------|--------------|

I, Multi Media Services

do hereby request station time concerning the following issue:

Frank White for AG

| Broadcast Length | Time of Day, Rotation or Package | Days | Class    | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|----------|----------------|-----------------|
|                  |                                  | See  | Attached |                |                 |
|                  |                                  |      |          |                |                 |
|                  |                                  |      |          |                |                 |
|                  |                                  |      |          |                |                 |
|                  |                                  |      |          |                |                 |

This broadcast time will be used by: United Conservatives

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

|  |
|--|
|  |
|--|

I represent that the payment for the above described broadcast time has been furnished by (name and address):

|  |
|--|
|  |
|--|

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

|  |
|--|
|  |
|--|

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

United Conservatives, 14260 W NewBerry Road #343, Newberry, FL 32669

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):


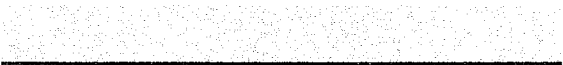

William S. Jones, Chairman and Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

|   |  |   |
|---|--|---|
|  |  |  |
| Date  | Signature  | Contact Phone Number  |

***TO BE SIGNED BY STATION REPRESENTATIVE***

☐ Accepted

☐ Accepted in Part

☐ Rejected

|           |              |       |
|-----------|--------------|-------|
| _____     | _____        | _____ |
| Signature | Printed Name | Title |

CONT# 32071764 Mod# Ver# 1 (Last = )  
 REP Cumulus Media National Sales  
 TO WCOA-AM (Pensacola, FL)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY MULTI MEDIA SERVICES  
 ADDR 915 KING ST. 2ND FL.  
 ALEXANDRIA, VA 22314  
  
 BYR NEAL MCDONALD  
 ADV UNITED CONSERVATIVES  
 PDT Frank White for FL AG  
 FLT Aug 15, 18 - Aug 21, 18

DDS CONT# 0  
 C/P/E: / / 948

SALESPERSON FAX#  
 PH #

\* REP ORDER COMMENT \*

\*\* 8/13/2018 5:14:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

| MC | LN  | DAYS                       | TIME     | LEN | EFFECTIVE DATES         | # OF Day | NPD | RATE     | TOT SPTS |
|----|-----|----------------------------|----------|-----|-------------------------|----------|-----|----------|----------|
|    | 1.1 | <b>FLIGHT 1</b><br>..W.... | 10A - 3P | 60  | 08/15/2018 - 08/15/2018 | 1D       | 3   | \$75.00  | 3        |
|    |     |                            |          |     | ** FLIGHT TOTALS **     |          | 3   | \$225.00 |          |
|    | 2.1 | <b>FLIGHT 2</b><br>...T... | 10A - 3P | 60  | 08/16/2018 - 08/16/2018 | 1D       | 3   | \$75.00  | 3        |
|    |     |                            |          |     | ** FLIGHT TOTALS **     |          | 3   | \$225.00 |          |
|    | 3.1 | <b>FLIGHT 3</b><br>....F.. | 10A - 3P | 60  | 08/17/2018 - 08/17/2018 | 1D       | 3   | \$75.00  | 3        |
|    |     |                            |          |     | ** FLIGHT TOTALS **     |          | 3   | \$225.00 |          |
|    | 4.1 | <b>FLIGHT 4</b><br>M.....  | 10A - 3P | 60  | 08/20/2018 - 08/20/2018 | 1D       | 3   | \$75.00  | 3        |
|    |     |                            |          |     | ** FLIGHT TOTALS **     |          | 3   | \$225.00 |          |
|    | 5.1 | <b>FLIGHT 5</b><br>.T..... | 10A - 3P | 60  | 08/21/2018 - 08/21/2018 | 1D       | 3   | \$75.00  | 3        |
|    |     |                            |          |     | ** FLIGHT TOTALS **     |          | 3   | \$225.00 |          |

Aug 14, 18  
 CONT# 32071764 Mod# Ver# 1 (Last = )  
 REP Cumulus Media National Sales

DDS CONT# 0  
 C/P/E: / / 948

|       |               |  |  |  |  |  |
|-------|---------------|--|--|--|--|--|
|       | <b>Aug 18</b> |  |  |  |  |  |
| SPOTS | 15            |  |  |  |  |  |
| CASH  | 1125.00       |  |  |  |  |  |
| TRADE | 0.00          |  |  |  |  |  |
| NSL   | 0.00          |  |  |  |  |  |
| TOTAL | 1125.00       |  |  |  |  |  |

|       |  |  |  |  |  |              |
|-------|--|--|--|--|--|--------------|
|       |  |  |  |  |  | <b>TOTAL</b> |
| SPOTS |  |  |  |  |  | 15           |
| CASH  |  |  |  |  |  | 1,125.00     |
| TRADE |  |  |  |  |  | 0.00         |
| NSL   |  |  |  |  |  | 0.00         |
| TOTAL |  |  |  |  |  | 1,125.00     |

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.