

Sales Order

Advertiser **Frank White for Attorney General**
 Agency **Multi Media Services**

 Bill To **Multi Media Services**
915 King St.
2nd FL.
Alexandria, VA 22314

 Account
 Executive **Philly Katz**
 Contract # **32071764**
 Estimate # **/ / 948**
 Description **Frank White for FL AG**

 Stratus # **402914**
 Special **Chk Copy coming- JV**
 Instructions

 Contact **Brittany Booth 215-557-4230**

New / Revision **New**
 Start Date **08/15/18**
 End Date **08/21/18**
 Month Type **Broadcast**
 Billing Cycle **End of Flight**
 Agency Comm. **15.000**
 Co-op **No**
 Co-op Product
 Notarized **N**
 # of Invoices **1**
 Make Goods **Ask AE**
 Income Type **Political: National Agency Candidate "Use" - 42200**
 Local Income Type **Political - National**
 Competitive Code **Political** **Advt#281182 Agcy#278289**

 Order Entered **08/14/18**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total	
1	Frank White for Attorney General	60 75.00	08/15/18 08/15/18	10:00AM 3:00PM	N		0	0	3	0	0	0	0	225.00 3 Spots	
	Political: National Agency Candidate "Use" - 42200 / Political - National	3108696	All Weeks											REVISED	
2	Frank White for Attorney General	60 75.00	08/16/18 08/16/18	10:00AM 3:00PM	N		0	0	0	3	0	0	0	225.00 3 Spots	
	Political: National Agency Candidate "Use" - 42200 / Political - National	3108697	All Weeks											REVISED	
3	Frank White for Attorney General	60 75.00	08/17/18 08/17/18	10:00AM 3:00PM	N		0	0	0	0	3	0	0	225.00 3 Spots	
	Political: National Agency Candidate "Use" - 42200 / Political - National	3108698	All Weeks											REVISED	
4	Frank White for Attorney General	60 75.00	08/20/18 08/20/18	10:00AM 3:00PM	N		3	0	0	0	0	0	0	225.00 3 Spots	
	Political: National Agency Candidate "Use" - 42200 / Political - National	3108699	All Weeks											REVISED	
5	Frank White for Attorney General	60 75.00	08/21/18 08/21/18	10:00AM 3:00PM	N		0	3	0	0	0	0	0	225.00 3 Spots	
	Political: National Agency Candidate "Use" - 42200 / Political - National	3108700	All Weeks											REVISED	
Aug 18 = 1125.00 / 956.25		Sep 18 = 0.00 / 0.00		Oct 18 = 0.00 / 0.00		Nov 18 = 0.00 / 0.00		Dec 18 = 0.00 / 0.00		Jan 19 = 0.00 / 0.00		Feb 19 = 0.00 / 0.00		Mar 19 = 0.00 / 0.00	
		Apr 19 = 0.00 / 0.00		May 19 = 0.00 / 0.00		Jun 19 = 0.00 / 0.00		Jul 19 = 0.00 / 0.00							

Gross: 1125.00 Net: 956.25 Total Due: 956.25 15 Spots

Client Acceptance: _____

Date: _____

Account Executive: 8/14/2018 9:44:35 AM by Jamie Vereen

Sales / Market Manager: 8/14/2018 11:35:00 AM by Jackie Rinker

Business Manager:

Traffic Manager:

V 5.3

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Multi Media Services

do hereby request station time concerning the following issue:

Frank White for AG

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Attached		

This broadcast time will be used by: United Conservatives

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE”**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

United Conservatives, 14260 W NewBerry Road #343, Newberry, FL 32669

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

William S. Jones, Chairman and Treasurer

Aug 14, 18
 CONT# 32071764 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales
 TO WCOA-AM (Pensacola, FL)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY MULTI MEDIA SERVICES
 ADDR 915 KING ST. 2ND FL.
 ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: / / 948

SALESPERSON FAX#

PH #

BYR NEAL MCDONALD
 ADV UNITED CONSERVATIVES
 PDT Frank White for FL AG
 FLT Aug 15, 18 - Aug 21, 18

* REP ORDER COMMENT *

** 8/13/2018 5:14:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS
 A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM.
 EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> ..W....	10A - 3P	60	08/15/2018 - 08/15/2018	1D	3	\$75.00	3
					** FLIGHT TOTALS **		3	\$225.00	
	2.1	<u>FLIGHT 2</u> ...T...	10A - 3P	60	08/16/2018 - 08/16/2018	1D	3	\$75.00	3
					** FLIGHT TOTALS **		3	\$225.00	
	3.1	<u>FLIGHT 3</u>F..	10A - 3P	60	08/17/2018 - 08/17/2018	1D	3	\$75.00	3
					** FLIGHT TOTALS **		3	\$225.00	
	4.1	<u>FLIGHT 4</u> M.....	10A - 3P	60	08/20/2018 - 08/20/2018	1D	3	\$75.00	3
					** FLIGHT TOTALS **		3	\$225.00	
	5.1	<u>FLIGHT 5</u> .T.....	10A - 3P	60	08/21/2018 - 08/21/2018	1D	3	\$75.00	3
					** FLIGHT TOTALS **		3	\$225.00	

Aug 14, 18
 CONT# 32071764 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales

DDS CONT# 0
 C/P/E: / / 948

	Aug 18					
SPOTS	15					
CASH	1125.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1125.00					

						TOTAL
SPOTS						15
CASH						1,125.00
TRADE						0.00
NSL						0.00
TOTAL						1,125.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.