



Remit Address:
KETK
PO Box 840185
Dallas, TX 75284-0185
Main: (903) 581-5656
Billing: (214) 765-4192

DUPLICATE INVOICE

| | | | |
|-----------------|------------------------------|----------------|---------------------|
| Advertiser | POL/Greg Abbott Campaign PAC | Invoice # | 4362259-1 |
| Order Brand | | Invoice Date | 03/31/24 |
| Product | Greg Abbott Campaign | Invoice Month | March 2024 |
| Estimate Number | 7231 | Invoice Period | 02/26/24 - 03/31/24 |

| | | | |
|-------------------|------------------|--------------|---------------------|
| Property | KETK | Order # | 4362259 |
| Account Executive | Katz Political | Alt Order # | 28359285 |
| Sales Office | Katz - Political | Deal # | |
| Sales Region | National | Order Flight | 02/27/24 - 03/04/24 |

| | | | |
|------------------|-----------|-----------------|---------|
| Billing Calendar | Broadcast | Agency Code | 9914273 |
| Billing Type | Cash | Advertiser Code | 221 |
| Special Handling | | Product 1/2 | 478 |

| | |
|----------------|-----------------------|
| Agency Ref | IN7573/AU3290/TO1672/ |
| Advertiser Ref | |

Billing Address:

Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------------|---------|-----|----------------------|--------|--------------|---------------|----------|----------------|-------|
| 1 | KETK | Today Show M-F 7-9a | 7-9a | | 02/26/24 to 03/03/24 | 1x | - T- - - - - | | | | |
| | KETK | | | Tu | 02/27/24 | :30 | 8:59 AM | GACHD1122624H | \$70.00 | | 1 |
| 2 | KETK | Today Show M-F 7-9a | 7-9a | | 02/26/24 to 03/03/24 | 1x | - - W- - - - | | | | |
| | KETK | | | W | 02/28/24 | :30 | 8:39 AM | GACHD1122624H | \$70.00 | | 1 |
| 3 | KETK | Today Show M-F 7-9a | 7-9a | | 02/26/24 to 03/03/24 | 1x | - - - T- - - | | | | |
| | KETK | | | Th | 02/29/24 | :30 | 7:21 AM | GACHD1122624H | \$70.00 | | 1 |
| 4 | KETK | Today Show M-F 7-9a | 7-9a | | 02/26/24 to 03/03/24 | 1x | - - - - F- - | | | | |
| | KETK | | | F | 03/01/24 | :30 | 8:37 AM | GACHD1122624H | \$70.00 | | 1 |
| 5 | KETK | Today Show M-F 7-9a | 7-9a | | 03/04/24 to 03/10/24 | 1x | M- - - - - | | | | |
| | KETK | | | M | 03/04/24 | :30 | 8:29 AM | GACHD1122624H | \$70.00 | | 1 |
| 6 | KETK | M-F | 630p-7p | | 02/26/24 to 03/03/24 | 1x | - T- - - - - | | | | |
| | KETK | | | Tu | 02/27/24 | :30 | 6:49 PM | GACHD1122624H | \$250.00 | | 1 |
| 7 | KETK | M-F | 630p-7p | | 02/26/24 to 03/03/24 | 1x | - - W- - - - | | | | |
| | KETK | | | W | 02/28/24 | :30 | 6:55 PM | GACHD1122624H | \$250.00 | | 1 |
| 8 | KETK | M-F | 630p-7p | | 02/26/24 to 03/03/24 | 1x | - - - T- - - | | | | |
| | KETK | | | Th | 02/29/24 | :30 | 6:43 PM | GACHD1122624H | \$250.00 | | 1 |
| 9 | KETK | M-F | 630p-7p | | | | | | | | |

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| 9 | KETK | M-F | 630p-7p | | 02/26/24 to 03/03/24 | 1x | ----F-- | | | | |
| | KETK | | | F | 03/01/24 | :30 | 6:44 PM | GACHD1122624H | \$250.00 | | 1 |
| 10 | KETK | M-F | 630p-7p | | 03/04/24 to 03/10/24 | 1x | M----- | | | | |
| | KETK | | | M | 03/04/24 | :30 | 6:54 PM | GACHD1122624H | \$250.00 | | 1 |
| 11 | KETK | Wed Prime Hour 3 | 9-10p | | 02/26/24 to 03/03/24 | 1x | --W---- | | | | |
| | KETK | | | W | 02/28/24 | :30 | 9:25 PM | GACHD1122624H | \$420.00 | | 1 |
| 12 | KETK | 8:00 PM-9:00 PM | 8:00 PM-9:00 PM | | 02/26/24 to 03/03/24 | 1x | ---T--- | | | | |
| | KETK | | | Th | 02/29/24 | :30 | 8:20 PM | GACHD1122624H | \$480.00 | | 1 |
| 13 | KETK | Fri Prime Other 2 | 8-10p | | 02/26/24 to 03/03/24 | 1x | ----F-- | | | | |
| | KETK | | | F | 03/01/24 | :30 | 9:19 PM | GACHD1122624H | \$300.00 | | 1 |
| 14 | KETK | 2:00 PM-5:00 PM | 2:00 PM-5:00 PM | | 02/26/24 to 03/03/24 | 1x | -----S | | | | |
| | KETK | | | Su | 03/03/24 | :30 | 3:10 PM | GACHD1122624H | \$600.00 | | 1 |
| 15 | KETK | Sun Prime Hour 2 | 7-8p | | 02/26/24 to 03/03/24 | 1x | -----S | | | | |
| | KETK | | | Su | 03/03/24 | :00 | | | \$270.00 | See MG 16.2,16.3,16.4,16.5 | 1 |
| 16 | KETK | Sun Prime Hour 3 | 8-9p | | 02/26/24 to 03/03/24 | 1x | -----S | | | | |
| | KETK | Wed Prime Hour 1 | 7-8p | W | 02/28/24 | :30 | 7:20 PM | GACHD1122624H | \$530.00 | MG for 15.1,16.1 | 5 |
| | KETK | M-F 1235-1x | 1235-1a | W | 02/28/24 | :30 | 12:55 AM | GACHD1122624H | \$50.00 | MG for 15.1,16.1 | 2 |

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| 16 | KETK | Sun Prime Hour 3 | 8-9p | | | | | | | | |
| | KETK | M-F 1235-1x | 1235-1a | Th | 02/29/24 | :30 | 1:06 AM | GACHD1122624H | \$50.00 | MG for 15.1,16.1 | 3 |
| | KETK | M-F 1235-1x | 1235-1a | F | 03/01/24 | :30 | 1:00 AM | GACHD1122624H | \$50.00 | MG for 15.1,16.1 | 4 |
| | KETK | | | Su | 03/03/24 | :00 | | | \$440.00 | See MG 16.2,16.3,16.4,16.5 | 1 |
| 17 | KETK | Su 1105-1135p | 1105-1135p | | | | | | | | |
| | | | | | 02/26/24 to 03/03/24 | 1x | -----S | | | | |
| | KETK | | | Su | 03/03/24 | :30 | 11:09 PM | GACHD1122624H | \$140.00 | | 1 |

Aired Spots **19**

| | | |
|------------------------------|-------------------|------------------------------|
| <u>Gross Total</u> | \$4,220.00 | <u>Payment Terms 30 Days</u> |
| <u>Agency Commission</u> | \$633.00 | |
| <u>Net Amount Due</u> | \$3,587.00 | |

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