

## KVCR FM News

Issues and Programs from December 19 2014 through January 30 2015

### **91.9 KVCR FM News began 2015 with the busiest month in the News Department's recent history. Following are some of January's highlights:**

-KVCR FM News launched our new website; kvcrnews.org. A collaboration with NPR Digital Services (which KVCR pays for – in addition to our regular annual dues to NPR).

kvcrnews.org is already getting hundreds of hits a day, and NPR Digital Services provides precise user information that allows us to see what stories 91.9 KVCR's online users are actually using. Now that the website is up and running, we're starting to talk about social media and other strategies to get more of the word out about the website.

-kvcrnews.org got a huge online response to our 3-part State of the Cities series featuring a civic critique and advice for the future for three of the IE's biggest cities – San Bernardino, Moreno Valley, and Riverside – from Dr. Ronald O. Loveridge, Director of the UC Riverside Center for Sustainable Suburban Development, and former longtime Mayor of the City of Riverside.

-kvcrnews.org received a huge online response to UC Riverside Veterans Hearing Project.

-KVCR FM News concluded a multi-week series of commentaries by John Husing, Chief Economist for the Inland Empire Economic Partnership, on how labor strife at the Ports of Los Angeles and Long Beach has, is, and could affect the Inland Empire's sizable logistics, warehouse, and shipping industries.

-KVCR FM News produced some of the earliest and most thorough reporting in the region on the spread of the measles outbreak linked to Southern California Disney Theme Parks, including reporting for NPR and communicating with the NPR Science Desk about the potential local public health threat and growing number of complications outbreak was presenting to the region's schools, health care facilities, and workplaces.

-91.9 KVCR News welcomed and has already benefited from our newest news intern, Tai Le. Tai is a native of Vietnam and a senior in Political Science at UC Riverside. In just his first month at KVCR, Tai has done some eye-opening research on the relatively low percentage of women in elected office in proportion to the female population of Riverside and San Bernardino Counties, which will be the basis of questions and stories to come. Tai has also learned – in a relatively very short period of time – how to be a master of necessary behind-the-scenes production of ready-to-air audio. And Tai was quite excited to see live and up close his very first Native American celebration ceremony, as KVCR's nationally-broadcast native and indigenous TV channel **FNX** accepted its second \$6 million gift of support from the San Manuel Band of Mission Indians.

**In addition to our regular weekly segments with Inland Empire Economist John Husing, Press Enterprise Columnist Cassie MacDuff, and Jeff Baker exploring IE food culture with Savory Road, following are some of the local segments produced and aired over the past month by KVCR FM News: (most of the following segments can be heard on demand at [kvcr.org/news](http://kvcr.org/news))**

12/19/15 LOCAL BUSINESS AND COMMERCE; LOCAL LITIGATION; ONTARIO INTERNATIONAL AIRPORT KVCR FM News produced a preview report on an impending court decision key to the ongoing effort by Inland Empire officials to regain local ownership of Ontario International Airport from the City of Los Angeles.

12/19/14 LOCAL HIGHER EDUCATION; LOCAL YOUTH; LOCAL COMMUNITY SERVICE ORGANIZATIONS KVCR FM News produced a feature report from a conference of local Girl Scouts at Cal State San Bernardino's Cyber Security Center, to interest the girls in careers in computer science and cyber security.

12/22/14 LOCAL POVERTY; LOCAL SOCIAL SERVICES; CONTINUING EDUCATION KVCR FM News did a follow up report on a local multi-agency anti-poverty and life assistance project known as the LAUNCH Initiative, after it received a major start-up grant from The James Irvine Foundation.

12/23/14 LOCAL ENVIRONMENT; LOCAL EMPLOYMENT KVCR FM News edited and aired a California News Service report on new research showing that access to the outdoors, wilderness, and open spaces are all attractions to younger workers seeking employment in California.

12/23/14 LOCAL ECONOMY; LOCAL LOGISTICS INDUSTRY; BUSINESS AND LABOR ISSUES KVCR FM News reported on the request for a federal mediator in the stalled negotiations between West Coast port shippers and dockworkers, which have a direct affect on the Inland Empire's warehouse, shipping and logistics industries.

12/29/14 LOCAL MEDIA; LOCAL BUSINESS KVCR FM News reported on the implications of the decision by Freedom Communications, the company that owns the Press-Enterprise, to cease publication of the PE's sister paper, the Long Beach Register.

12/30/14 LOCAL ECONOMY; LOCAL BUSINESS; LOCAL AGRICULTURE KVCR FM News followed up on the effects of law that California voters passed six years ago said to be behind a sharp increase in the price of California-produced eggs.

12/31/14 LOCAL ECONOMY; LOCAL TRANSPORTATION KVCR FM News reported on the reasons behind the sharp decline in the price of gasoline in the Inland Empire, and the potential effect in the local economy.

1/6/15 LOCAL GOVERNMENT; LOCAL CIVIC AFFAIRS; SAN BERNARDINO BANKRUPTCY KVCR FM News reported on an intensified effort to get the San Bernardino City Council and local residents involved in crafting a recovery plan for the city once it emerges from bankruptcy.

1/7/15 LOCAL GOVERNMENT; LOCAL CIVIC AND NON-PROFIT ORGANIZATIONS; LOCAL PUBLIC SAFETY KVCR FM News reported how a city proposal to ban the sale of fireworks in the City of San Bernardino could threaten the budgets of local civic and non-profit groups, which raise significant funds from operating summer fireworks stands.

1/8/15 LOCAL PUBLIC HEALTH; LOCAL SCHOOLS; REGIONAL EMPLOYMENT KVCR FM News produced the first of a series of reports on the growth of an outbreak of measles – a virus that had been previously declared eradicated from the U.S. – that began spreading at Southern California Disney theme parks.

1/8/15 LOCAL HIGHER EDUCATION RESEARCH; LOCAL HEALTH CARE; VETERANS ISSUES KVCR FM News produced a feature report on UC Riverside Lab that uses audio and video game therapies for returning veterans who suffered hearing loss in battle overseas.

1/9/15 LOCAL GOVERNMENT; LOCAL LITIGATION; SAN BERNARDINO BANKRUPTCY KVCR FM News reported on the complications to San Bernardino's bankruptcy process by a lawsuit filed against the city by an overseas corporation demanding reimbursement for \$50 million in San Bernardino municipal bonds.

1/12/15 LOCAL ECONOMY; LOCAL EMPLOYMENT; LOCAL HIGHER EDUCATION KVCR FM News reported on research by a national business and commerce website showing that the Inland Empire was the worst region in the nation for job prospects for recent college graduates.

1/13/15 STATE POLITICS KVCR FM News gathered, edited, and aired multiple reports on the repercussions of the announcement by California Attorney General Kamala Harris that she will run for the U.S. Senate seat being vacated by incumbent Barbara Boxer.

1/14/15 LOCAL PUBLIC HEALTH; LOCAL SCHOOLS; REGIONAL EMPLOYMENT KVCR FM News reported that the measles outbreak that began spreading at Disney Theme Parks in Anaheim had since spread to 4 states.

1/15/15 LOCAL HIGHER EDUCATION KVCR FM News reported that the number of students applying for admission to the University of California system rose nearly 10 percent in a year, leading the average of all other UC campuses.

1/15/15 LOCAL HOUSING ISSUES; LOCAL ECONOMY KVCR FM News aired reports on research showing that while home foreclosures are down on average throughout California, home foreclosure activity remains relatively high in the Inland Empire.

1/16/15 LOCAL HEALTH CARE; HEALTH INSURANCE ISSUES; LOCAL NON-PROFIT ORGANIZATIONS KVCR FM News previewed an event sponsored by an Inland Empire social service organization and a local medical center to provide area residents information about the Affordable Care Act and other health insurance options.

1/16/15 LOCAL PUBLIC HEALTH; LOCAL SCHOOLS; REGIONAL EMPLOYMENT KVCR FM News reported on the latest numbers of measles cases, making it the largest measles outbreak in California in a decade.

1/20/15 LOCAL HIGHER EDUCATION; BUSINESS AND INDUSTRY KVCR FM News

attended Cal State San Bernardino's inaugural Cyber Security Summit, which featured the participation of several major national businesses, agencies, and organizations with a stake in the growing threat of cyber-hacking to computer networks and internet security.

1/20/15 LOCAL BUSINESS AND COMMERCE; LOCAL LITIGATION; ONTARIO INTERNATIONAL AIRPORT In the ongoing effort by Inland Empire officials to regain ownership of Ontario International Airport from the City of Los Angeles, KVCR FM News reported on results of an audit that found that Los Angeles had overestimated the value of the airport – and therefore its likely asking price if a sale of the airport is negotiated.

1/20 – 22 /15 LOCAL GOVERNMENT; LOCAL POLITICS; LOCAL CIVIC AFFAIRS; HIGHER EDUCATION KVCR FM News aired a 3-part State of the Cities series featuring a civic critique and advice for the future for three of the IE's biggest cities – San Bernardino, Moreno Valley, and Riverside – from Dr. Ronald O. Loveridge, Director of the UC Riverside Center for Sustainable Suburban Development, and former longtime Mayor of the City of Riverside.

1/21/15 LOCAL ECONOMY; LOCAL LOGISTICS INDUSTRY; BUSINESS AND LABOR ISSUES KVCR FM News updated new snags in ongoing labor disputes at coastal ports that also threaten the Inland Empire's sizable warehouse, shipping, and logistics industries.

1/21/15 LOCAL HIGHER EDUCATION; LOCAL EMPLOYMENT KVCR FM News reported that The Inland Empire's Crafton Hills College in Yucaipa is one of 15 community colleges around the state of California that have been chosen for a pilot program allowing them to offer four-year degrees in select subjects.

1/21/15 LOCAL HIGHER EDUCATION KVCR FM News produced a feature-length report surveying state, regional, and local higher education officials and other observers about the benefits and drawbacks to proposals to offer no-cost tuition at community colleges.

1/22/15 LOCAL GOVERNMENT; LOCAL POLITICS; WOMEN'S ISSUES KVCR News reported on new figures showing that just one in five city managers in California are women, and that they make less in salary and benefits than male city managers.

1/22/15 LOCAL ENVIRONMENT; LOCAL ECONOMY; HIGHER EDUCATION RESEARCH KVCR FM News reported on research from Arizona State University showing that half of Southern California's economy is dependent on the Colorado River.

1/22/15 LOCAL YOUTH; LOCAL SOCIAL SERVICE ORGANIZATIONS KVCR FM News marked National Mentoring Month with a feature-length report profiling the Youth Mentoring Action Network, an Inland Empire-based mentoring program.

1/22/15 LOCAL PUBLIC HEALTH; LOCAL SCHOOLS; REGIONAL EMPLOYMENT KVCR FM News continued coverage of the growing measles outbreak, now spread to 6 states, with several local school districts quarantining students without proof that they had received measles vaccinations.

1/23/15 LOCAL BUSINESS AND COMMERCE; LOCAL LITIGATION; ONTARIO INTERNATIONAL AIRPORT KVCR FM News reported on a court ruling upholding the legality

of City of Los Angeles's decades-old agreement purchasing ownership of Ontario International Airport, setting back the effort by Inland Empire officials to regain control of the airport.

1/26/15 LOCAL PUBLIC HEALTH; LOCAL ECONOMY, LOCAL SCHOOLS; REGIONAL EMPLOYMENT KVCR FM News produced a retrospective documenting the rapid growth, repercussions, and local and regional response to the outbreak of measles linked to Southern California Disney theme parks, which continues to spread in areas throughout the western United States.

1/27/15 LOCAL HEALTH CARE; LOCAL GOVERNMENT; LOCAL POVERTY; LOCAL PUBLIC HEALTH; LOCAL SOCIAL SERVICES KVCR FM News reported on Loma Linda University Health receiving a significant grant from San Bernardino County to help improve access to health care among local economically disadvantaged residents.

1/27/15 LOCAL MEDIA; LOCAL HIGHER EDUCATION; LOCAL TRIBAL ISSUES KVCR FM News reported on the renewal of a major grant from the San Manuel Band of Mission Indians to continue to operate and grow First Nation's Experience – FNX – the San Bernardino Community College District's nationally-broadcast television network with programming oriented for and about native and indigenous peoples.

1/28/15 LOCAL PUBLIC HEALTH; LOCAL ECONOMY, LOCAL SCHOOLS; REGIONAL EMPLOYMENT KVCR FM News continued coverage of the spreading measles outbreak with a report that dozens of infants in California have been placed in home isolation after it was discovered they might possibly have been exposed to the virus.

1/30/15 LOCAL ECONOMY; LOCAL EMPLOYMENT; LOCAL HEALTH CARE; SOCIAL SERVICES; VETERANS ISSUES KVCR FM News reported on a City of Beaumont event to help local veterans find and access job training, employment opportunities, health and medical coverage, and other resources to help them successfully integrate back into civilian life.