

KVCR FM News

Issues and Programs from June 26 2015 through July 22 2015

From the last week of June through July, **KVCR FM News provided up-to-date comprehensive coverage of an extraordinary number of public safety emergencies affecting the Inland Empire.**

KVCR FM News continued to file scores of on-air reports – including national news reports for NPR – and 7-day-a-week updates on kvcrnews.org on the wrap-up of the large and long-burning Lake Fire in the San Bernardino National Forest, the Sterling Fire in north San Bernardino, the Merwyn Fire on the outskirts of Moreno Valley, and the spectacular North Fire, which got international TV and social media coverage of wildfire flames jumping lanes of I-15 near the Cajon Pass, burning cars and trucks stalled on the major route between Southern California and Las Vegas.

Also, KVCR FM News provided national reports and special local coverage of the impact of the I-10 freeway bridge collapse that closed traveler and truck traffic on the main route between Los Angeles and Phoenix.

Our website analytics showed that our constant coverage and updates to those public safety emergencies multiplied visits to kvcrnews.org by hundreds of hits.

Inland Empire Economic Partnership Chief Economist John Husing began a new weekly series, analyzing how the factors that affect international trade and retail commerce have a direct effect on the Inland logistics economy.

We also gave extra local coverage of the repercussions of the California drought, and legislation in the state Capitol affecting the interests of the Inland Empire.

In addition to our regular weekly segments with Inland Empire Economist John Husing, Press Enterprise Columnist Cassie MacDuff, and Jeff Baker exploring IE food culture with Savory Road, following are some of the local segments produced and aired over the past month on KVCR FM News: (*most of the following segments can be heard on demand at kvcrnews.org.*)

6/26/15 PUBLIC SAFETY; LOCAL WILDFIRE EMERGENCY KVCR FM News monitored and reported on the containment of the 100-acre Sterling Fire burning in empty brushland north of downtown San Bernardino.

6/26 – 7/8/15 PUBLIC SAFETY; LOCAL WILDFIRE EMERGENCY KVCR FM News continued to provide multiple daily updates on the effort to contain the 34-thousand acre Lake Fire burning in the San Bernardino National Forest and the San Gorgonio Wilderness Area, including late-breaking and weekend updates at kvcrnews.org, which multiplied exponentially the number of visits to the website.

6/29/15 SCIENCE; LOCAL HIGHER EDUCATION KVCR FM News featured a Capital

Public Radio report highlighting new research out of UC Riverside shows that a compound in fruit may be a good natural alternative to insecticides to repel pests.

7/1/15 PUBLIC SAFETY; HOT WEATHER ALERT; POWER REDUCTION ADVISORY
KVCR FM News reported City News Service coverage of a statewide "flex alert" – issued when the state's power grid is under stress due to elevated demand or transmission system outages – urging residents to conserve electricity to reduce strain on the system.

7/1/15 LOCAL VETERANS ISSUES; AFFORDABLE HOUSING KVCR FM News reported a City News Service story on a veteran's housing project at March Air Reserve Base securing a \$6.1-million dollar grant to expand services and to add additional housing units to serve more veterans and their families.

7/1/15 LOCAL BUSINESS & LABOR ISSUES; CALIFORNIA BUSINESS REGULATIONS
KVCR FM News aired Capital Public Radio's examination of the new California law making millions of employees eligible for paid sick leave.

7/1/15 ARTS & ENTERTAINMENT KVCR FM News excerpted a "KVCaRts" interview with Guitarist Jimmy Dale prior to local-area performances.

7/3/15 LOCAL INFRASTRUCTURE; CALIFORNIA HEALTH CARE; CALIFORNIA LEGISLATURE
KVCR FM News featured Capital Public Radio coverage of the special session of the State Legislature called by Governor Brown to address infrastructure and health care financing.

7/6/15 LOCAL PUBLIC SAFETY; WILDFIRE ISSUES; FOREST MANAGEMENT KVCR FM News aired a Capital Public Radio feature report on how the drought and long-overgrown forests are prompting the U.S. Forest Service to re-examine how it manages fire.

7/6/15 LOCAL ELECTRICITY RATES; CALIFORNIA UTILITY REGULATION KVCR FM News aired a Capital Public Radio report on how most Californians will pay more for electricity after the California Public Utilities Commission's approval of new power company rate structures.

7/8/15 LOCAL PUBLIC SAFETY; WILDFIRE ISSUES; SAN BERNARDINO NATIONAL FOREST
KVCR FM News produced a feature report examining how post-fire soil erosion caused by loss of vegetation could lead to flooding and debris flows endangering areas downhill from the Lake Fire burn perimeter.

7/8/15 LOCAL COMMUNITY COLLEGES; UNIVERSITY OF CALIFORNIA KVCR FM News featured Capital Public Radio coverage of a University of California initiative to streamline processes allowing more local community college students to transfer to a UC campus.

7/13/15 LOCAL PUBLIC SAFETY; WILDFIRE SAFETY KVCR FM News and Capital Public Radio reported on legislation being introduced to toughen fines and penalties and other measures to reduce the danger that hobby drones pose to the firefighting effort inside a burn area.

7/14/15 LOCAL HIGHER EDUCATION; FOR-PROFIT COLLEGES KVCR FM News reported on the closure of a local for-profit college, Four-D College with campuses in Colton and Victorville.

7/16/15 LOCAL HIGHER EDUCATION; UCR SCHOOL OF MEDICINE KVCR FM News produced a report on the abrupt resignation of the founding dean of the UC Riverside School of Medicine, G. Richard Olds, and posted an archived kvcrnews.org interview with Dr. Olds detailing his vision of the future of medicine and of the UCR Med School.

7/16/15 LOCAL BUSINESS & COMMERCE; LOCAL GASOLINE PRICES KVCR FM News reported on the reasons behind the sudden recent spike in gasoline prices in the Inland Empire.

7/17/15 LOCAL TRAVEL AND AIR COMMERCE; ONTARIO INTERNATIONAL AIRPORT KVCR FM News produced a report previewing the court case that could determine whether ownership of Ontario International Airport is returned from Los Angeles to the Inland Empire.

7/17 – 19/15 KVCR FM News KVCR FM News provided on-air monitoring of the North Fire north of San Bernardino as it closed Interstate 15 near Cajon Pass and burned vehicles on the freeway and structures in its path, and then provided daily updates through the weekend on kvcrnews.org on the status of the fire and the resumption of normal freeway travel.

7/20 - 21/15 INFRASTRUCTURE EMERGENCY; TRAVEL ALERT; LOCAL LOGISTICS ECONOMY KVCR FM News provided on air and updated online coverage of the immediate and longer-term impacts of the collapse of a freeway bridge closing the main traveler and trucking route between the Inland Empire and Phoenix, and the ongoing project to restore traffic to the route.