

Quarterly Issues/Programs List

The following is a listing of some of the significant issues responded to by this Station. **KKBL**, along with most significant programming treatment of those issues for the period 7/1/17 to 9/30/17. This listing is by no means exhaustive. The order in which issues appear does not reflect any priority or significance. (filed 10/10/17)

ISSUE	PROGRAM/SEGMENT	DATE	TIME	DURATION	DESCRIPTION OF SEGMENT
Current Events	Local News	Weekdays JULY- SEPT	Airs at: 7:05 a.m., 12 Noon 5:30 p.m.	Approximately 5-6 min.	<p>News Broadcasts regarding issues/concerns in community: Examples include:</p> <ul style="list-style-type: none">) Protest Wednesday at Blunt's Springfield Office – 7/5) New Student Registration in Rogers (Spanish)) Six-State Enforcement Blitz against Speeding This Weekend - 7/21) MO Needs More Nurses – 7/25) MO Should Increase Cigarette Tax – 7/26) Day Camps at Ozark Empire Fair – 7/27) August 14 Deadline for FEMA Assistance Application – 8/8) Aurora Council – Volleyball Courts – Yes, Junkapalooza – No – 8/10) Four new MO State Parks in Limbo – 8/17) Ways to Resolve Racial Inequality – 8/17) McCaskill to Visit Branson, Ozark & Monett – 8/20) Improvements for Pierce City – 8/22) Right to work letter to the Editor – 8/28) MO Democrats Message to Trump & GOP) MO Red Cross Volunteers to Help in TX – 9/1) Donate Carefully, Avoid Scammer – 9/10) Monett March & Rally for DACA – 9/11) Monett Man Killed by Police – 9/12) MO Crews to FL for Hurricane cleanup – 9/12) Funds for Restoration of Carver School in Neosho – 9/18) Death of Transgender Teen in Southern MO – 9/28

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Community Service	Community Calendar	Weekdays JULY- SEPT	8:30 am and 12:30 pm	5 min	Community events that are brought in by the individuals and various area organizations that are recorded and played back daily: Examples Include: <ul style="list-style-type: none">) Health and Safety Fair hosted by Cox Monett on 8/19 at Monett Area YMCA;) Aurora Back to School Bash on 8/10;) Monett Community Blood Drive on 8/14 at New Site Baptist Church;) Freedom Fest 2017 at Round Grove Baptist Church near Miller on 8/26;) Cox Monett scrub sale on 9/12;) Verona FFA fish fry on 9/23
Community Service from the Ad Council and other sponsors	Public Service Announcements	every day JULY- SEPT	15-17 X/day -- 12:05 A to 11:58P	30-60 sec.	These ads play on a rotation throughout the day. Examples include: <ul style="list-style-type: none">) Car Ace-retirement planning-AARP,) Designer Jeans-Good Will,) For Your Sweetheart-know your risk of heart disease,) Billy Long Prescription Drug Abuse-secure meds and talk to kids-National Association of Broadcasters,) Laila Ali-childhood hunger-Feeding America,) Turn Things Around-save endangered animals-endextinction.org
Missouri Broadcasters – Missouri Public Education Program (NCSA) Public Service Announcements	Public Service Announcements	every day JULY- SEPT	12:05 A to 11:58P	some 30 sec some 60 sec.	EXAMPLES: DHSS2468-How Was Your Day, DHSS2469-I'm There For Him, DHSS2470-Life Can Be Dramatic

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Community Service	Public Service Announcement	July6-31	5X per day	30 seconds	PSA supplied by the American Red Cross to urge people to give blood because summer is a high-need time and supplies are too low to adequately supply area hospitals
Community Service	Public Service Announcement	Aug. 31 – Sept 10	7X per day	30 seconds	This PSA was given a special priority to raise funds for Hurricane Harvey relief.
Community Service	Public Service Announcement	Sept. 1	8A-9:30A – 3X	1 min.	Monett was filling a truck to send non-perishable food items, cleaning supplies, diapers, water, and Gatorade to Texas for Hurricane Harvey relief.
Sing for Joy/Community Service	Upbeat Spiritual Program	Sundays @ 7 AM KKBL	7:00 am	28 minutes	This is not advertiser sponsored, a free program provided by St. Olaf College that “provides music and commentary that will support the church in evangelism and worship.”
Trinity Lutheran / Community Service	Church Service	Sundays	10 A-11AM	1 hour	Christian overview.