

Quarterly Issues/Programs List

The following is a listing of some of the significant issues responded to by this Station. **KKBL**, along with most significant programming treatment of those issues for the period 10/1/23 to 12/31/23. This listing is by no means exhaustive. The order in which issues appear does not reflect any priority or significance (Filed 1/10/2024)

ISSUE	PROGRAM/SEGMENT	DATE	TIME	DURATION	DESCRIPTION OF SEGMENT
Community Service	Cox Health/Children's Miracle Network Fundraiser	Miracle Week – Nov. 27 – Dec. 3	6A-9PM	100:30 spots 11/16-11/26 and 100 :30 spots 11/27-12/3 – a total of <u>200</u> , <u>no charge</u> , <u>spots</u>	Partnered with KY3 in Promoting Children's Miracle Network Hospital @ Cox Health fundraising efforts. Cox Health pays all the salaries, benefits and operating costs of the local CMN hospital's office – 100% of the money donated during Miracle Week helps local kids. Donations support Special Needs Fund, Family Care Grants, Educational Programs, the C.A.R.E. Mobile health clinic, School-based telemedicine and many more benefits to families in our communities.
Community Service	Interview with Sargeant Jay Jastal	12/14	12:22 P, 1:30 P, 3:45 P	7 Minutes	DJ Yesy Perez spoke with Sargeant Jay Jastal of the Monett, MO Police Department regarding the "Shop with a Cop" program. This program focuses on underprivileged children in the Barry/Lawrence Co area. On 12/14 they hosted a "Shop with a Cop" event where the children were given \$100 to shop for gifts for their families. This program has been in place for approx.. 20 years. It provides an opportunity for the police officers and area children to build a good relationship. The police department works with area School Counselors in Barry/Lawrence Co. areas in order to target those children in need. Donations are received throughout the year to assist the underprivileged children with essentials as food, glasses, clothes, etc. 417-235-4241.
Community Service	LIVE Morning Show	12/21	8 A	Approximately 10 minutes	Shane Becker, RPh PharmD – Hometown Pharmacy. Discussed what they are offering to help the community transfer prescriptions from Price Cutter (which closed all pharmacies) to helping fill their prescriptions.
Current Events	Local News	Weekdays	Airs at: 7:05 a.m.,	Approximately 5-6 min.	News Broadcasts regarding issues/concerns in community. Examples Include: <ul style="list-style-type: none"> • MO Needs More Affordable Child Care, 10/2 • Tips for Healthy Habits, 10/3

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			12 Noon 5:30 p.m.		<ul style="list-style-type: none"> • Greater Access to Dental Care through MO HealthNet, 10/5 • Drury to Begin Offering Engineering Degree, 10/12 • Average Age of US Farmers Rises to 57, 10/16 • Certificates of Deposit Now Yield 5.50%, Highest in 22 Years, 10/18 • Isolation Harmful, Social Connections Needed, 10/20 • LGBT History Month Founded in MO 25 Years Ago, 10/23 • MO Lawmakers Endanger Us by Advocating for Dangerous Gun Bills, 10/24 • Islamic Center of Springfield Increases Security, 10/26 • Mt Vernon 42-Unit Housing Project, 10/27 • Catholic Meeting Includes Women Voting Alongside Bishops, 10/30 • Denali Recycles Walmart Food Waste-Odor Complaints, 11/3 • Navigating Medicare Open Enrollment, 11/6 • MO Adds Health Insurance Options, 11/7 • Recycle Mattresses in Springfield, 11/9 • Dolly Parton Imagination Library in MO, 11/10 • Fentanyl Testing Strips Now Legal in MO to Fight Overdose Deaths, 11/13 • More Truck Drivers Needed, 11/16 • Drive Safely This Holiday Season, 11/21 • Why is MO Employee Pension Fund Investing in China, 11/22 • Enroll Child in Dolly's Imagination Library, 11/28 • Pay More Attention to People, Not Phones, 11/29

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					<ul style="list-style-type: none"> • EPA Wants All Lead Pipes Removed 12/4 • CDC Warns of Salmonella in Cantaloupe, 12/5 • Consider Adopting a Pet, 12/6 • Gift Card Scams, 12/7 • Packages Tracked to Catch Porch Pirates, 12/11 • MO Money to Expand Child Care, 12/12 • New Books by Local Authors, 12/13 • Emergency Landing of Small Plane in Lawrence County, 12/14 • MO Must Break Debt Cycle of Predatory Lending, 12/19 • MO Gas Prices Lowest in 31 Months, 12/20 • GM Buys Out Half of Buick Dealers, 12/22 • Stressed During Holidays - Call 988, 12/26
Community Service	Community Calendar	Weekday OCT- DEC	8:30 am and 12:30 pm	5 min	<p>Community events that are brought in by the individuals and various area organizations that are recorded and played back daily – free service: EXAMPLES:</p> <ul style="list-style-type: none"> • 10/2 – A benefit fundraiser for Cristina Tinajero – 10/7 – 11A – 4P @ Sacred Heart Catholic Church – 212 N. 2nd Street – Verona - w/ t-shirts, drawings, food, etc. – all funds will benefit her fight against cancer; Neosho Arts Council annual sidewalk chalk art contest 10/7 during Neosho Fall Festival – 417-592-1673 or neoshoarts.net • 10/23 – Coats for Kids – there will be a local New Coat distribution – 11/4 – 2-4 PM @ Holy Trinity Catholic Church – Aurora. Child must be present to try on the coat for size – no other requirements.

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					<ul style="list-style-type: none"> • 11/1 –The Monster Dash 5K – 9A – 11/4 – start & finish on S side of Mt. Vernon Square – proceeds go to the American Cancer Society- registration forms available at Lawrence Co Record or Mt. Vernon Chamber – 417-466-4444
<p style="text-align: center;">Community Service from the Ad Council and other sponsors</p>	<p style="text-align: center;">Public Service Announcements</p>	<p style="text-align: center;">everyday OCT- DEC</p>	<p style="text-align: center;">15-17 X/day -- 12:05 A to 11:58P</p>	<p style="text-align: center;">30-60 sec.</p>	<p>These announcements are from the Ad Council as well as AARP, CDC, American Cancer Society, etc. EXAMPLES:</p> <ul style="list-style-type: none"> • LEAD (Law Enforcement Against Drugs & Violence – Drug & Violence Prevention • Army History – register soldiers info – The Army Historical Foundation • Traffic – Diabetes Prevention – Type 2 Diabetes Prevention • Changing Lives Mary’s Story – Foster to Adopt – Dave Thomas Foundation • I Love You, Get Screened – Cancer Screening – American Cancer Society • This is Pretirement – How to start Savings – Saving for Retirement • From Crisis to Care – Learn More About Them – Dr.’s Without Borders • Family – Pets are family – The Ad Council • Ready or Regret – Disaster Preparedness – The Ad Council • Reality Check – Pests are Problems – National Pest Management Association
<p>Missouri Broadcasters – Missouri Public Education Program (NCSA) Public Service</p>	<p style="text-align: center;">Public Service Announcements</p>	<p style="text-align: center;">everyday OCT- DEC</p>	<p style="text-align: center;">12:05 A to 11:58P</p>	<p style="text-align: center;">some 30 sec some 60 sec.</p>	<p>These are announcements from the Missouri Broadcasters Association. EXAMPLES:</p> <ul style="list-style-type: none"> • “Renew – Family Support Division” – Medicaid • “MO Education Incentives” – MO Army National Guard

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Announcements					<ul style="list-style-type: none"> • “Top 10” – MO Army National Guard • “Be First – MO Army National Guard • “Buy Missouri Holiday” – Lt. Governor’s Office • “Defenders Program” – MO Attorney General’s Office