

## Quarterly Issues/Programs List

The following is a listing of some of the significant issues responded to by this Station. **KKBL**, along with most significant programming treatment of those issues for the period 1/1/24 to 3/31/24. This listing is by no means exhaustive. The order in which issues appear does not reflect any priority or significance (Filed 4/9/2024)

ISSUE	PROGRAM/SEGMENT	DATE	TIME	DURATION	DESCRIPTION OF SEGMENT
Community Service	LIVE Morning Show	3/7	8 A	Approximately 10 minutes	Shannon Walker – Aurora Chamber of Commerce Director <ul style="list-style-type: none"> <li>Princess Tea Party</li> <li>Business Showcase</li> <li>East Egg Hunt</li> </ul>
Community Service	LIVE Morning Show	3/14	8 :15 A	Approximately 7-8 minutes	Shannon Walker – Aurora Chamber of Commerce Director <ul style="list-style-type: none"> <li>KY3 Weather Tour</li> <li>Business Showcase</li> </ul>
Community Service	LIVE Morning Show	3/15	8 A	Approximately 8 A – 15 min.	Kim McCully-Mobley – Alumni Center <ul style="list-style-type: none"> <li>History of the Houn'Dawg</li> <li>New Mural Coming to City</li> </ul>
Community Service	LIVE Morning Show	3/22	8 A	Approximately 12-14 min.	Brett Heman – Monett Area Chamber of Commerce Director <ul style="list-style-type: none"> <li>Easter Egg Hunt</li> <li>First on Front Event</li> <li>Hosting Legislative Update</li> </ul>
Current Events	Local News	Weekdays	Airs at: 7:05 a.m., 12 Noon 5:30 p.m.	Approximately 5-6 min.	News Broadcasts regarding issues/concerns in community. Examples Include: <ul style="list-style-type: none"> <li>Gasoline Prices Expected to Decline, 1/2</li> <li>Do's &amp; Don't s for 2024 MO Legislative Session, 1/4</li> <li>US Must Support Ukraine, 1/5</li> <li>Over 100 Inmate Deaths in MO Prisons Per Year, 1/8</li> <li>Fight Human Trafficking in MO, 1/9</li> <li>Another Billion Dollars for Electric School Buses, 1/10</li> <li>Beware of Medical Debt Scams, 1/12</li> <li>More Young Adults Getting Cancer, 1/16</li> <li>Online Vaccine Misinformation = Lower Vaccination Rates, 1/18</li> <li>MO 2023 Record Deer Harvest Over 326 Thousand, 1/19</li> <li>Bank Overdraft Fees Could Be Reduced,</li> </ul>

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					<p>1/22</p> <ul style="list-style-type: none"> <li>• Planet-Friendly Heat Pump Designs, 1/23</li> <li>• Electric Cooperatives Bring Power to Rural MO, 1/24</li> <li>• Tension in GOP Keeps MO Senate from Accomplishing Anything, 1/26</li> <li>• Cold Water Rescue in Monett South Park Pond, 1/29</li> <li>• MO Taxes Require More from Low &amp; Middle-Income Families, 1/31</li> <li>• Hate Crimes Up at Schools &amp; Universities, 2/1</li> <li>• Digital News Site Shuts Down After 8 Months, 2/2</li> <li>• More Truck Drivers Needed, 2/5</li> <li>• Opinions on Border Crisis &amp; Women's Right to Choose, 2/9</li> <li>• Letter from Anti-Trump Republican, 2/14</li> <li>• Kids Health - Not Big Tobacco Profits, 2/15</li> <li>• Neosho Trout Stream Opens March 1, 2/16</li> <li>• Millions of Cicadas Will Soon Emerge, 2/19</li> <li>• Beware of Scams During Tax Season, 2/20</li> <li>• MO's Wrongfully Convicted, 2/21</li> <li>• Second Amendment Says "Well-Regulated", 2/22</li> <li>• MO Democrats Want Local Control Over Gun Regulations, 2/23</li> <li>• MO House Passes Bill to Reduce Veteran Suicide, 2/28</li> <li>• Older Adults Need Another COVID Shot, 3/4</li> <li>• Springfield Sees Increase in Teens Engaged in Violent Crime, 3/5</li> <li>• MO Sales Tax Funds State Parks &amp; Historic Sites, 3/6</li> <li>• Remove Invasive Callery Pear Trees, 3/7</li> </ul>

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					<ul style="list-style-type: none"> <li>• Retired Teachers Concerned About Open Enrollment Bill, 3/8</li> <li>• Credit Card Late Fees to Be Capped at \$8, 3/11</li> <li>• Five Most Common Regrets at End of Life, 3/13</li> <li>• Remove Bag-worms from Evergreens, 3/18</li> <li>• New Attraction on Rt 66 in Galena KS, 3/20</li> <li>• Unintentional Shootings by Children, 3/21</li> <li>• Springfield Removes Hate Speech from Vandalized Property, 3/22</li> <li>• Extortion Leads to Suicide of Local Teen, 3/25</li> <li>• Online Safety Tips from Lawrence County Sheriff, 3/26</li> <li>• Special Musical Instrument for Student with Shorter Fingers, 3/27</li> <li>• Hunting for Morel Mushrooms, 3/28</li> <li>• Brain Function Different in Kids with ADHD, 3/29</li> </ul>
Community Service	Community Calendar	Weekday JAN- MAR	8:30 am and 12:30 pm	5 min	<p>Community events that are brought in by the individuals and various area organizations that are recorded and played back daily – free service: EXAMPLES:</p> <ul style="list-style-type: none"> <li>• 1/19/24 – For activities at the Aurora, Marionville, Miller &amp; Monett Branches visit <a href="http://blrlibrary.com/library-events">blrlibrary.com/library-events</a>; the website for the Barry-Lawrence County Regional Library is <a href="http://blrlibrary.com">blrlibrary.com</a>; there is a new cub scout pack in Mt. Vernon. Children in grades K-5 are invited to join the Cub Scout Pack 39 meeting at 6:30 PM, 1/23 at 1<sup>st</sup> Christian Church, 703 S. Hickory in Mt. Vernon. For more information contact Jacob Baker 616-566-4700.</li> <li>• 2/12 – The Frostbite 5K Fun Run &amp; Walk to</li> </ul>

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					<p>benefit Relay for Life – the American Cancer Society on 2/24 @ 9 AM. The Run &amp; Walk starts and ends at the square in Mt. Vernon, MO – entry forms are available at the Lawrence County Record; the Mt. Vernon Community Day at the MSU Lady Bear’s Basketball Game is on 2/24 at 2 PM – Lady Bear’s will play S. Illinois University -- \$5 Adults/Kids 12 and under Free – tickets available at Old MO Bank, Mid Missouri Bank, Mt. Vernon Chamber.</p> <ul style="list-style-type: none"> <li>• 3/25 – The Lawrence &amp; Barry Democratic Meeting will be held 3/28 – will meeting at the Agnus Branch Steak House located at 114 Chapel Drive in Monett, MO – the meeting will start at 7 PM – Guest Speaker will be Luz Maria Henriquez, Executive Director of the ACLU (MO) – the ACLU is leading MO’s initiative petition efforts and working to protect citizens rights – also discussion about HS scholarships – all Democrats &amp; likeminded citizens are encouraged to attend – info – call Jim 417-848-4640; There is a new polling place for North Aurora – Lawrence County Clerk Tammy Riebe has announced voting place for North Aurora voters has moved – anyone registered to vote at Aurora Fire Station #2 will now vote at the main Fire Station located at 16 S. Elliot Street in Aurora. Election day is 4/2 – polls open 6A to 7P that day.</li> </ul>
<p style="text-align: center;">Community Service from the Ad Council and other sponsors</p>	<p style="text-align: center;">Public Service Announcements</p>	<p style="text-align: center;">everyday JAN- MAR</p>	<p style="text-align: center;">15-17 X/day -- 12:05 A to 11:58P</p>	<p style="text-align: center;">30-60 sec.</p>	<p>These announcements are from the Ad Council as well as AARP, CDC, American Cancer Society, etc. EXAMPLES:</p> <ul style="list-style-type: none"> <li>• Rebuilding Veterans – Help for Veterans – Connect 360</li> <li>• “You Are My Sunshine” – Give Kids A Chance – Children International</li> </ul>

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					<ul style="list-style-type: none"> <li>• “Hope” – Help Each Other – The Causeway Agency</li> <li>• Mark Wahlberg – Adopt Don’t Shop – Best Friends Animal Society</li> <li>• “Points of Light” – Join the Movement – Volunteer – Bridgenext</li> <li>• “Time for a Change” – Go to Website for information – Crohns &amp; Colities Foundation</li> <li>• LEAD (Law Enforcement Against Drugs &amp; Violence – Drug &amp; Violence Prevention</li> <li>• Traffic – Diabetes Prevention – Type 2 Diabetes Prevention</li> <li>• Changing Lives Mary’s Story – Foster to Adopt – Dave Thomas Foundation</li> <li>• I Love You, Get Screened – Cancer Screening – American Cancer Society</li> <li>• This is Pretirement – How to start Savings – Saving for Retirement</li> <li>• From Crisis to Care – Learn More About Them – Dr.’s Without Borders</li> <li>• Family – Pets are family – The Ad Council</li> <li>• Ready or Regret – Disaster Preparedness – The Ad Council</li> <li>• Reality Check – Pests are Problems – National Pest Management Association</li> </ul>
Missouri Broadcasters – Missouri Public Education Program (NCSA) Public Service Announcements	Public Service Announcements	everyday JAN-MAR	12:05 A to 11:58P	some 30 sec some 60 sec.	These are announcements from the Missouri Broadcasters Association. EXAMPLES: <ul style="list-style-type: none"> <li>• MOST 549 – Helps families save for education – contributions tax free &amp; tax deductible.—MO State Treasurer’s Office</li> <li>• Stop HT – Stop Human Trafficking – MO Attorney General’s Office</li> <li>• “Renew – Family Support Division” – Medicaid</li> <li>• “MO Education Incentives” – MO Army</li> </ul>

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					National Guard <ul style="list-style-type: none"> <li>• “Top 10” – MO Army National Guard</li> <li>• “Be First – MO Army National Guard</li> </ul>