

Quarterly Issues/Programs List

The following is a listing of some of the significant issues responded to by this Station. **KKBL**, along with most significant programming treatment of those issues for the period 1/1/24 to 3/31/24. This listing is by no means exhaustive. The order in which issues appear does not reflect any priority or significance (Filed 4/9/2024)

ISSUE	PROGRAM/SEGMENT	DATE	TIME	DURATION	DESCRIPTION OF SEGMENT
Community Service	LIVE Morning Show	3/7	8 A	Approximately 10 minutes	Shannon Walker – Aurora Chamber of Commerce Director <ul style="list-style-type: none"> • Princess Tea Party • Business Showcase • East Egg Hunt
Community Service	LIVE Morning Show	3/14	8 :15 A	Approximately 7-8 minutes	Shannon Walker – Aurora Chamber of Commerce Director <ul style="list-style-type: none"> • KY3 Weather Tour • Business Showcase
Community Service	LIVE Morning Show	3/15	8 A	Approximately 8 A – 15 min.	Kim McCully-Mobley – Alumni Center <ul style="list-style-type: none"> • History of the Houn'Dawg • New Mural Coming to City
Community Service	LIVE Morning Show	3/22	8 A	Approximately 12-14 min.	Brett Heman – Monett Area Chamber of Commerce Director <ul style="list-style-type: none"> • Easter Egg Hunt • First on Front Event • Hosting Legislative Update
Current Events	Local News	Weekdays	Airs at: 7:05 a.m., 12 Noon 5:30 p.m.	Approximately 5-6 min.	News Broadcasts regarding issues/concerns in community. Examples Include: <ul style="list-style-type: none"> • Gasoline Prices Expected to Decline, 1/2 • Do's & Don't s for 2024 MO Legislative Session, 1/4 • US Must Support Ukraine, 1/5 • Over 100 Inmate Deaths in MO Prisons Per Year, 1/8 • Fight Human Trafficking in MO, 1/9 • Another Billion Dollars for Electric School Buses, 1/10 • Beware of Medical Debt Scams, 1/12 • More Young Adults Getting Cancer, 1/16 • Online Vaccine Misinformation = Lower Vaccination Rates, 1/18 • MO 2023 Record Deer Harvest Over 326 Thousand, 1/19 • Bank Overdraft Fees Could Be Reduced,

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					<p>1/22</p> <ul style="list-style-type: none"> • Planet-Friendly Heat Pump Designs, 1/23 • Electric Cooperatives Bring Power to Rural MO, 1/24 • Tension in GOP Keeps MO Senate from Accomplishing Anything, 1/26 • Cold Water Rescue in Monett South Park Pond, 1/29 • MO Taxes Require More from Low & Middle-Income Families, 1/31 • Hate Crimes Up at Schools & Universities, 2/1 • Digital News Site Shuts Down After 8 Months, 2/2 • More Truck Drivers Needed, 2/5 • Opinions on Border Crisis & Women's Right to Choose, 2/9 • Letter from Anti-Trump Republican, 2/14 • Kids Health - Not Big Tobacco Profits, 2/15 • Neosho Trout Stream Opens March 1, 2/16 • Millions of Cicadas Will Soon Emerge, 2/19 • Beware of Scams During Tax Season, 2/20 • MO's Wrongfully Convicted, 2/21 • Second Amendment Says "Well-Regulated", 2/22 • MO Democrats Want Local Control Over Gun Regulations, 2/23 • MO House Passes Bill to Reduce Veteran Suicide, 2/28 • Older Adults Need Another COVID Shot, 3/4 • Springfield Sees Increase in Teens Engaged in Violent Crime, 3/5 • MO Sales Tax Funds State Parks & Historic Sites, 3/6 • Remove Invasive Callery Pear Trees, 3/7

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					<ul style="list-style-type: none"> • Retired Teachers Concerned About Open Enrollment Bill, 3/8 • Credit Card Late Fees to Be Capped at \$8, 3/11 • Five Most Common Regrets at End of Life, 3/13 • Remove Bag-worms from Evergreens, 3/18 • New Attraction on Rt 66 in Galena KS, 3/20 • Unintentional Shootings by Children, 3/21 • Springfield Removes Hate Speech from Vandalized Property, 3/22 • Extortion Leads to Suicide of Local Teen, 3/25 • Online Safety Tips from Lawrence County Sheriff, 3/26 • Special Musical Instrument for Student with Shorter Fingers, 3/27 • Hunting for Morel Mushrooms, 3/28 • Brain Function Different in Kids with ADHD, 3/29
Community Service	Community Calendar	Weekday JAN- MAR	8:30 am and 12:30 pm	5 min	<p>Community events that are brought in by the individuals and various area organizations that are recorded and played back daily – free service: EXAMPLES:</p> <ul style="list-style-type: none"> • 1/19/24 – For activities at the Aurora, Marionville, Miller & Monett Branches visit blrlibrary.com/library-events; the website for the Barry-Lawrence County Regional Library is blrlibrary.com; there is a new cub scout pack in Mt. Vernon. Children in grades K-5 are invited to join the Cub Scout Pack 39 meeting at 6:30 PM, 1/23 at 1st Christian Church, 703 S. Hickory in Mt. Vernon. For more information contact Jacob Baker 616-

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					<p>566-4700.</p> <ul style="list-style-type: none"> • 2/12 – The Frostbite 5K Fun Run & Walk to benefit Relay for Life – the American Cancer Society on 2/24 @ 9 AM. The Run & Walk starts and ends at the square in Mt. Vernon, MO – entry forms are available at the Lawrence County Record; the Mt. Vernon Community Day at the MSU Lady Bear’s Basketball Game is on 2/24 at 2 PM – Lady Bear’s will play S. Illinois University -- \$5 Adults/Kids12 and under Free – tickets available at Old MO Bank, Mid Missouri Bank, Mt. Vernon Chamber. • 3/25 – The Lawrence & Barry Democratic Meeting will be held 3/28 – will meeting at the Agnus Branch Steak House located at 114 Chapel Drive in Monett, MO – the meeting will start at 7 PM – Guest Speaker will be Luz Maria Henriquez, Executive Director of the ACLU (MO) – the ACLU is leading MO’s initiative petition efforts and working to protect citizens rights – also discussion about HS scholarships – all Democrats & likeminded citizens are encouraged to attend – info – call Jim 417-848-4640; There is a new polling place for North Aurora – Lawrence County Clerk Tammy Riebe has announced voting place for North Aurora voters has moved – anyone registered to vote at Aurora Fire Station #2 will now vote at the main Fire Station located at 16 S. Elliot Street in Aurora. Election day is 4/2 – polls open 6A to 7P that day.
Community	Public Service	everyday	15-17 X/day --	30-60 sec.	These announcements are from the Ad Council as well as AARP, CDC, American Cancer Society,

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Service from the Ad Council and other sponsors	Announcements	OCT-DEC	12:05 A to 11:58P		etc. EXAMPLES: <ul style="list-style-type: none"> • Rebuilding Veterans – Help for Veterans – Connect 360 • “You Are My Sunshine” – Give Kids A Chance – Children International • “Hope” – Help Each Other – The Causeway Agency • Mark Wahlberg – Adopt Don’t Shop – Best Friends Animal Society • “Points of Light” – Join the Movement – Volunteer – Bridgenext • “Time for a Change” – Go to Website for information – Crohns & Colities Foundation • LEAD (Law Enforcement Against Drugs & Violence – Drug & Violence Prevention • Traffic – Diabetes Prevention – Type 2 Diabetes Prevention • Changing Lives Mary’s Story – Foster to Adopt – Dave Thomas Foundation • I Love You, Get Screened – Cancer Screening – American Cancer Society • This is Pretirement – How to start Savings – Saving for Retirement • From Crisis to Care – Learn More About Them – Dr.’s Without Borders • Family – Pets are family – The Ad Council • Ready or Regret – Disaster Preparedness – The Ad Council • Reality Check – Pests are Problems – National Pest Management Association
Missouri Broadcasters – Missouri Public Education Program (NCSA)	Public Service Announcements	everyday OCT-DEC	12:05 A to 11:58P	some 30 sec some 60 sec.	These are announcements from the Missouri Broadcasters Association. EXAMPLES: <ul style="list-style-type: none"> • MOST 549 – Helps families save for education – contributions tax free & tax deductible.—MO State Treasurer’s Office

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Public Service Announcements					<ul style="list-style-type: none"> • Stop HT – Stop Human Trafficking – MO Attorney General’s Office • “Renew – Family Support Division” – Medicaid • “MO Education Incentives” – MO Army National Guard • “Top 10” – MO Army National Guard • “Be First – MO Army National Guard