## Broadcast Contract

DLF MEDIA CONSULTANTS, INC CAMPAIGN OF KEITH TOUCHBERRY 1597 SE PORT ST LUCIE BLVD PORT ST LUCIE, FL 34952

Start Date	Contract#	Mod#			
07/30/20	30463	0			
End Date	Date Entere	d Date Last Modified			
08/17/20	07/17/20	07/17/20			
Advertiser	-	Station Market			
CAMPAIGN OF KE	EITH TO	WGYL-FM			
Product	DIMAD)	SalesRep/Office			
GYL KT SHERIFF PRIMARY		Julie Lilliquist			

Calendar Billing Cycle Estimate#

DA	TE			TIMES/PROGRAMS	LEN LINE RE			VΕ	TH	FR	SA :			RATE
TH	07/30/20	FR	07/31/20	06:00A-07:00P	30		-	-	7	6			13	\$31.00
МО	08/03/20	FR	08/07/20	06:00A-07:00P	30	6	6	6	6	6		_	30	\$31.00
МО	08/17/20	МО	08/17/20	06:00A-07:00P	30	5					-		5	\$31.00
SA	08/01/20	SA	08/08/20	06:00A-07:00P	30				_		5		5	\$21.00
SU	08/02/20	ຮບ	08/09/20	06:00A-07:00P	30			_	_		-	5	5	\$20.00
A	dditional	Con	nments	Total Spots 68	-		Age	ncy					Net \$ 1,613.30	Gross \$ 1,898.00
Proje	ections: By	/ <u>Mo</u>	<u>nth</u>											
	CA ST		Jul 20 403.00	Aug 20 1,495.00 1,898.00										
	TH MO MO SA SU	MO 08/03/20  MO 08/17/20  SA 08/01/20  SU 08/02/20 Additional  Projections: By	TH 07/30/20 FR  MO 08/03/20 FR  MO 08/17/20 MO  SA 08/01/20 SA  SU 08/02/20 SU  Projections: By Mo  CA	TH 07/30/20 FR 07/31/20  MO 08/03/20 FR 08/07/20  MO 08/17/20 MO 08/17/20  SA 08/01/20 SA 08/08/20  SU 08/02/20 SU 08/09/20 Additional Comments  Projections: By Month  Jul 20 403.00	TH 07/30/20 FR 07/31/20 06:00A-07:00P  MO 08/03/20 FR 08/07/20 06:00A-07:00P  MO 08/17/20 MO 08/17/20 06:00A-07:00P  SA 08/01/20 SA 08/08/20 06:00A-07:00P  SU 08/02/20 SU 08/09/20 06:00A-07:00P Additional Comments	TH 07/30/20 FR 07/31/20 06:00A-07:00P 30  MO 08/03/20 FR 08/07/20 06:00A-07:00P 30  MO 08/17/20 MO 08/17/20 06:00A-07:00P 30  SA 08/01/20 SA 08/08/20 06:00A-07:00P 30  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30  Projections: By Month  Jul 20 Aug 20 1,495.00	TH 07/30/20 FR 07/31/20 06:00A-07:00P 30  MO 08/03/20 FR 08/07/20 06:00A-07:00P 30 6  MO 08/17/20 MO 08/17/20 06:00A-07:00P 30 5  SA 08/01/20 SA 08/08/20 06:00A-07:00P 30  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30  Projections: By Month  Jul 20 Aug 20 1,495.00	TH 07/30/20 FR 07/31/20 06:00A-07:00P 30  MO 08/03/20 FR 08/07/20 06:00A-07:00P 30 6 6  MO 08/17/20 MO 08/17/20 06:00A-07:00P 30 5  SA 08/01/20 SA 08/08/20 06:00A-07:00P 30  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30  Projections: By Month  Jul 20 Aug 20 1,495.00	TH 07/30/20 FR 07/31/20 06:00A-07:00P 30  MO 08/03/20 FR 08/07/20 06:00A-07:00P 30 6 6 6  MO 08/17/20 MO 08/17/20 06:00A-07:00P 30 5  SA 08/01/20 SA 08/08/20 06:00A-07:00P 30  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30  Projections: By Month  Jul 20 Aug 20 1,495.00	TH 07/30/20 FR 07/31/20 06:00A-07:00P 30 7  MO 08/03/20 FR 08/07/20 06:00A-07:00P 30 6 6 6 6  MO 08/17/20 MO 08/17/20 06:00A-07:00P 30 5  SA 08/01/20 SA 08/08/20 06:00A-07:00P 30  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30	TH 07/30/20 FR 07/31/20 06:00A-07:00P 30 7 6  MO 08/03/20 FR 08/07/20 06:00A-07:00P 30 6 6 6 6 6  MO 08/17/20 MO 08/17/20 06:00A-07:00P 30 5  SA 08/01/20 SA 08/08/20 06:00A-07:00P 30  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30	TH 07/30/20 FR 07/31/20 06:00A-07:00P 30 7 6 -  MO 08/03/20 FR 08/07/20 06:00A-07:00P 30 6 6 6 6 6 -  MO 08/17/20 MO 08/17/20 06:00A-07:00P 30 5 5  SA 08/01/20 SA 08/08/20 06:00A-07:00P 30 5  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30 5  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30 5  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30  Projections: By Month  CA 403.00 1,495.00  ST Aug 20 1,495.00 1,898.00	TH 07/30/20 FR 07/31/20 06:00A-07:00P 30 7 6  MO 08/03/20 FR 08/07/20 06:00A-07:00P 30 6 6 6 6 6 6  MO 08/17/20 MO 08/17/20 06:00A-07:00P 30 5 5 -  SA 08/01/20 SA 08/08/20 06:00A-07:00P 30 5 -  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30	TH 07/30/20 FR 07/31/20 06:00A-07:00P 30 7 6 13  MO 08/03/20 FR 08/07/20 06:00A-07:00P 30 6 6 6 6 6 6 30  MO 08/17/20 MO 08/17/20 06:00A-07:00P 30 5 5 5  SA 08/01/20 SA 08/08/20 06:00A-07:00P 30 5 5  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30 5 5  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30 5 5  SU 08/02/20 SU 08/09/20 06:00A-07:00P 30 5 5  SPOUND OR SU 08/09/20 06:00A-07:00P 30 5 5  SU 08/02/20 SU 08/09/20 10

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Accepted for Station		Accepted for advertiser OR agency(an	d MBS, if any) as agent for the advertiser
Name	Title	Name	Title
See reverse for accepted terms	and conditions, if any		Page 2

## Broadcast Contract

DLF MEDIA CONSULTANTS, INC CAMPAIGN OF KEITH TOUCHBERRY 1597 SE PORT ST LUCIE BLVD PORT ST LUCIE, FL 34952

Start Date	Contract#	Mod#
07/30/20	30464	0
End Date	Date Entere	d Date Last Modified
08/18/20	07/17/20	07/17/20
Advertiser CAMPAIGN OF KE	EITH TO	Station Market WGYL-FM
Product GYL KT SHERIFF F	PRIMARY	SalesRep/Office Julie Lilliquist

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								C	alend	dar B	illing	Сус	le E	stimate#	· · · · · · · · · · · · · · · · · · ·
LN	DA	ATE			TIMES/PROGRAMS	LEN LINE	MO REMARI	TU 1 K	WE	ТН	FR	SA	SU	SPOTS /WK	RATE
1	TH	07/30/20	TH	07/30/20	07:00P-12:00A	30		-		1		-	_	- 1	\$7.00
2	МО	08/10/20	FR	08/14/20	06:00A-07:00P	30	3	3	3	3	3		_	- 15	\$11.00
3	TU	08/18/20	ΤŲ	08/18/20	06:00A-07:00P	30		3	_		_	_	_	- 3	\$11.00
4	SA	08/15/20	SA	08/15/20	06:00A-07:00P	30	_	-	_	_		- 5	_	- 5	\$9.00
5	SU	08/16/20	SU	08/16/20	06:00A-07:00P	30	_			_			6	6	\$10.00
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	Δ	dditional	Con	nments	Total Sueta	0	· - 4 - 14			_					_
		dunional	001	es	Total Spots 30	Spots T		Age	ency	Cor \$4	nmıs 6.50		l	Net \$ 263.50	Gross \$ 310.00
Billing	g Proje	ections: By	у Мо	nth											
		CA ST		Jul 20 7.00	Aug 20 303.00 310.00										
					010.00		٠								

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Name	Title	Name	Title
See reverse for accepted terms	s and conditions, if any		Page 3

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

P	OLITICAL	. CANDID	ATE ADVE	RTISEME	NTS			
(check applicable FEDER	le box) RAL CANDID	ATE	☑ STATI	STATE/LOCAL CANDIDATE				
To Ava Windo	ail Themselve w, Federal Ca	es of The Low Indidates Mu	vest Unit Cha st Sign The C	rge During a ertification	a Political On Page 3			
Station and WGYL-Vero	d Location: Beach	John State of State o		<b>Date</b>	SALES CONTRACTOR OF THE PROPERTY OF THE PROPER			
I, Lisa Alv	ves - DLF Media (	Consultants	_		,			
being/on behalf	of:	Keith Touch	berry		, a legally			
qualified candid	ate of the	Republican			political			
party for the off	ice of: Indian R	iver County Sheri						
in the		Primary						
election to be he	eld on:	August 18, 2020			<u> </u>			
do hereby reque	est station time as	follows:		_				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks			
The best of the second	See	Attached	Insertion	Order				

Fotal Charges: \$2208.00 gt/\$ 1.876.80 net

For programming that, in national importance," list	whole or in part, "communicates a message relating the matters below:	to any political matter of
I represent that the payme	ent for the above described broadcast time has been f	furnished by:
The	Campaign of Keith Touchberry	
I represent that this person	announce the time as paid for by such person or enti- n or entity is either a legally qualified candidate or an f the legally qualified candidate.	ty. a authorized
The name of the treasurer	of the candidate's authorized committee is:	
Amaı	nda Murdock	
This station has disclosed and discount, promotional	to me its political advertising policies, including: ap and other sales practices (not applicable to federal c	plicable classes and rates; andidates).
	NOT DISCRIMINATE OR PERMIT DISCRIMINITY IN THE PLACEMENT OF ADVERTISING.	VATION ON THE BASIS
To Be Signe	d By Candidate or Authorized Co	ommittee
6/29/20	Lisa Alves - DLF Media	
Date	Signature	
To Be	Signed By Station Representativ	/e
Accepted	☐ Accepted in Part	Rejected
Signature	Earch Granla Printed Name	Ceneva (
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