

# Broadcast Contract

DLF MEDIA CONSULTANTS, INC  
 CAMPAIGN OF KEITH TOUCHBERRY  
 1597 SE PORT ST LUCIE BLVD  
 PORT ST LUCIE, FL 34952

Start Date 07/30/20	Contract# 30463	Mod# 0
End Date 08/17/20	Date Entered 07/17/20	Date Last Modified 07/17/20
Advertiser CAMPAIGN OF KEITH TO		Station Market WGYL-FM
Product GYL KT SHERIFF PRIMARY		SalesRep/Office Julie Lilliquist

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 07/30/20 FR 07/31/20	06:00A-07:00P	30	--	--	--	7	6	--	--	13	\$31.00
2	MO 08/03/20 FR 08/07/20	06:00A-07:00P	30	6	6	6	6	6	--	--	30	\$31.00
3	MO 08/17/20 MO 08/17/20	06:00A-07:00P	30	5	--	--	--	--	--	--	5	\$31.00
4	SA 08/01/20 SA 08/08/20	06:00A-07:00P	30	--	--	--	--	--	5	--	5	\$21.00
5	SU 08/02/20 SU 08/09/20	06:00A-07:00P	30	--	--	--	--	--	--	5	5	\$20.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	68	1,898.00	\$284.70	\$ 1,613.30	\$ 1,898.00

Billing Projections: By Month

	Jul 20	Aug 20
CA	403.00	1,495.00
ST		1,898.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
 See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
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# Broadcast Contract

DLF MEDIA CONSULTANTS, INC  
 CAMPAIGN OF KEITH TOUCHBERRY  
 1597 SE PORT ST LUCIE BLVD  
 PORT ST LUCIE, FL 34952

Start Date 07/30/20	Contract# 30464	Mod# 0
End Date 08/18/20	Date Entered 07/17/20	Date Last Modified 07/17/20
Advertiser CAMPAIGN OF KEITH TO		Station Market WGYL-FM
Product GYL KT SHERIFF PRIMARY		SalesRep/Office Julie Lilliquist

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 07/30/20 TH 07/30/20	07:00P-12:00A	30	--	--	--	1	--	--	--	1	\$7.00
2	MO 08/10/20 FR 08/14/20	06:00A-07:00P	30	3	3	3	3	3	--	--	15	\$11.00
3	TU 08/18/20 TU 08/18/20	06:00A-07:00P	30	--	3	--	--	--	--	--	3	\$11.00
4	SA 08/15/20 SA 08/15/20	06:00A-07:00P	30	--	--	--	--	--	5	--	5	\$9.00
5	SU 08/16/20 SU 08/16/20	06:00A-07:00P	30	--	--	--	--	--	--	6	6	\$10.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	30	310.00	\$46.50	\$ 263.50	\$ 310.00

Billing Projections: By Month

	Jul 20	Aug 20
CA	7.00	303.00
ST		310.00

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Name \_\_\_\_\_ Title \_\_\_\_\_  
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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WGYE - Vero Beach	<b>Date:</b> 6/29/20
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I, Lisa Alves - DLF Media Consultants,  
 being/on behalf of: Keith Touchberry, a legally  
 qualified candidate of the Republican political  
 party for the office of: Indian River County Sheriff  
 in the Primary  
 election to be held on: August 18, 2020  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See	Attached	Insertion	Order	

**Total Charges:** \$ 2,208.00 gr / \$ 1,876.80 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

The Campaign of Keith Touchberry

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Amanda Murdock

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

6/29/20

Lisa Alves - DLF Media

Date

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Karen Franke

Printed Name

General

Title

Manager