

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

|   |                         |
|---|-------------------------|
| <b>Station and Location:</b><br>WGYL - Vero Beach | <b>Date:</b><br>6/11/20 |
|---|-------------------------|

I, Lisa Alves - DLF Media Consultants,  
 being/on behalf of: Keith Touchberry, a legally  
 qualified candidate of the Republican political  
 party for the office of: Indian River County Sheriff  
 in the Primary  
 election to be held on: August 18, 2020

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days     | Class     | Times per Week | Number of Weeks |
|------------------|----------------------------------|----------|-----------|----------------|-----------------|
|                  | See                              | Attached | Insertion | Order          |                 |

**Total Charges:** \$ 775.00 gr \$ 658.75 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

The Campaign of Keith Touchberry

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Amanda Murdock

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/11/20

Date

Lisa Alves - DLF Media

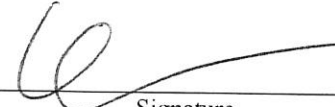
Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

  
Signature

Karen Franlce  
Printed Name

Station  
Title

*manager*

# Broadcast Contract

DLF MEDIA CONSULTANTS, INC  
**CAMPAIGN OF KEITH TOUCHBERRY**  
 1597 SE PORT ST LUCIE BLVD  
 PORT ST LUCIE, FL 34952

|                                    |                          |                                     |
|------------------------------------|--------------------------|-------------------------------------|
| Start Date<br>06/27/20             | Contract#<br>30115       | Mod#<br>1                           |
| End Date<br>06/30/20               | Date Entered<br>06/15/20 | Date Last Modified<br>06/15/20      |
| Advertiser<br>CAMPAIGN OF KEITH TO |                          | Station Market<br><b>WGYL-FM</b>    |
| Product<br>WGYL IRC SHERIFF        |                          | SalesRep/Office<br>Julie Lilliquist |

Calendar Billing Cycle Estimate#

| LN | DATE                    | TIMES/PROGRAMS | LEN | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE    |
|----|-------------------------|----------------|-----|----|----|----|----|----|----|----|-----------|---------|
| 1  | SA 06/27/20 SA 06/27/20 | 06:00A-07:00P  | 30  | -- | -- | -- | -- | -- | 5  | -- | 5         | \$20.00 |
| 2  | SU 06/28/20 SU 06/28/20 | 06:00A-07:00P  | 30  | -- | -- | -- | -- | -- | -- | 5  | 5         | \$15.00 |
| 3  | MO 06/29/20 MO 06/29/20 | 06:00A-10:00P  | 30  | 10 | -- | -- | -- | -- | -- | -- | 10        | \$30.00 |
| 4  | TU 06/30/20 TU 06/30/20 | 06:00A-07:00P  | 30  | -- | 10 | -- | -- | -- | -- | -- | 10        | \$30.00 |

|                               |                    |                      |                          |                  |              |
|-------------------------------|--------------------|----------------------|--------------------------|------------------|--------------|
| -----Additional Comments----- | <b>Total Spots</b> | <b>Spots Total\$</b> | <b>Agency Commission</b> | <b>Net</b>       | <b>Gross</b> |
|                               | 30                 | 775.00               | \$116.25                 | <b>\$ 658.75</b> | \$ 775.00    |

Billing Projections: By Month

|    | Jun 20 | Jul 20 |
|----|--------|--------|
| CA | 775.00 |        |
| ST | 175.00 | 600.00 |

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
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