

Broadcast Contract

FLOWERS FOR SHERIFF
1475 BUNKER CT
VERO BEACH, FL 32966

Start Date 07/27/20	Contract# 30428	Mod# 0
End Date 08/16/20	Date Entered 07/14/20	Date Last Modified 07/14/20
Advertiser FLOWERS FOR SHERIFF		Station Market WGYL-FM
Product WGYL FLOWERS IRCS 2020		SalesRep/Office Julie Lilliquist

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 07/27/20 FR 08/07/20	06:00A-07:00P	30	2	2	2	2	2	--	--	10	\$11.00
2	SA 08/01/20 SA 08/08/20	06:00A-07:00P	30	--	--	--	--	--	5	--	5	\$9.00
3	MO 08/10/20 FR 08/14/20	06:00A-07:00P	30	2	2	2	2	2	--	--	10	\$11.00
4	SA 08/15/20 SA 08/15/20	06:00A-07:00P	30	--	--	--	--	--	6	--	6	\$9.00
5	MO 07/27/20 FR 08/07/20	06:00A-07:00P	15	3	3	3	3	3	--	--	15	\$10.00
6	SU 08/02/20 SU 08/09/20	06:00A-07:00P	15	--	--	--	--	--	--	5	5	\$9.00
7	MO 08/10/20 FR 08/14/20	06:00A-07:00P	15	4	4	4	4	4	--	--	20	\$10.00
8	SU 08/16/20 SU 08/16/20	06:00A-07:00P	15	--	--	--	--	--	--	6	6	\$9.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	112	1,118.00	\$167.70	\$ 950.30	\$ 1,118.00

Billing Projections: By Month

	Jul 20	Aug 20
CA	260.00	858.00
ST		1,118.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			
		Page	2

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGUL, Vero Beach, FL	Date: 7/14/20
--	-------------------------

I, Eric Flowers

being/on behalf of: Eric Flowers for Sheriff

a legally qualified candidate of the Republican

political party for the office of: IRC Sheriff

in the Primary

election to be held on: August 18th

do hereby request station time as follows:

Broadcast Length	Time of Day Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached schedules					
			pre-emptible		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Eric Flowers

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Walt Schiff

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/14/2000

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Kara Franke

Printed Name

General

Title

manager