

Turner Network Sales, Inc. 101 Marietta Street NW, 21st Floor Atlanta, GA 30303-2720 T 404.827.2250

October 7, 2014

Re: Certificates of Compliance for the Children's Television Act of 1990

Dear Affiliate:

As of January 1, 1992, the Federal Communications Commission's rules ("FCC Rules") implementing the Children's Television Act of 1990 ("Act") require cable operators to maintain certain records regarding their compliance with advertising limits imposed on children's television programming. Accordingly, Turner Network Sales, Inc. provides the attached Turner Entertainment Networks' certificates of compliance for 3<sup>rd</sup> Quarter 2014. Please note that the Act's advertising limits are inapplicable to CNN, Headline News, Turner Classic Movies, CNNI, and CNNE as these networks do not carry children's programming. If there are any changes in the programming policies of these networks, we will provide you with updated certifications reflecting such changes.

To comply with the FCC Rules, please place the attached certificates of compliance in your system's public file(s) no later than the tenth day of the current quarter following the quarter in which the programming aired.

Sincerely,

Sherry A. Kangalee Contracts Administrator

# TBS CERTIFICATE OF COMPLIANCE WITH COMMERCIAL LIMITS FOR CHILDREN'S PROGRAMMING

I, Terri Tingle, in my capacity as Senior Vice President of Standards & Practices for Turner Broadcasting System, Inc. ("Turner"), hereby certify that for the period from July 1, 2014 to September 30, 2014:

- 1) I am familiar with the statutory limits of the Children's Television Act of 1990 (the "Act") and the FCC regulations implementing those limits (no more than 12 minutes per hour of commercial matter may be broadcast during children's programming\* on weekdays, and no more than 10 ½ minutes per hour on weekends).
- 2) To the best of my information, knowledge, and belief, no children's programming aired in the period noted above.

Certified by me this \_\_\_\_\_ day of October, 2014.

Terri Tingle

Senior Vice President of Standards & Practices Entertainment, Sports and Animation

Turner Broadcasting System, Inc.

<sup>&</sup>quot;Children's programming" for the purpose of the commercial limits means programs originally produced and telecast for an audience of children 12 years old and under.

# TNT CERTIFICATE OF COMPLIANCE WITH COMMERCIAL LIMITS FOR CHILDREN'S PROGRAMMING

I, Terri Tingle, in my capacity as Senior Vice President of Standards & Practices for Turner Broadcasting System, Inc. ("Turner"), hereby certify that for the period from July 1, 2014 to September 30, 2014:

- 1) I am familiar with the statutory limits of the Children's Television Act of 1990 (the "Act") and the FCC regulations implementing those limits (no more than 12 minutes per hour of commercial matter may be broadcast during children's programming\* on weekdays, and no more than 10 ½ minutes per hour on weekends).
- 2) To the best of my information, knowledge, and belief, no children's programming aired in the period noted above.

Certified by me this \_\_\_\_\_\_ day of October, 2014.

Terri Tingle

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Senior Vice President of Standards & Practices Entertainment, Sports and Animation Turner Broadcasting System, Inc.

<sup>\* &</sup>quot;Children's programming" for the purpose of the commercial limits means programs originally produced and telecast for an audience of children 12 years old and under.

# truTV CERTIFICATE OF COMPLIANCE WITH COMMERCIAL LIMITS FOR CHILDREN'S PROGRAMMING

I,	Terri Tingle,	in my ca	apacity as	Senior	Vice I	resident	of S	Standards	& Practice	es for	Turner
Broadcastir	ng System, Inc	. ("Turne	r"), hereby	certify	that for	r the perio	od fi	rom July 1	, 2014 to S	eptem	ber 30,
2014:											

- 1) I am familiar with the statutory limits of the Children's Television Act of 1990 (the "Act") and the FCC regulations implementing those limits (no more than 12 minutes per hour of commercial matter may be broadcast during children's programming\* on weekdays, and no more than 10 ½ minutes per hour on weekends).
- 2) To the best of my information, knowledge, and belief, no children's programming aired in the period noted above.

Certified by me this \_\_\_\_\_\_ day of October, 2014.

Terri Tingle

Senior Vice President of Standards & Practices Entertainment, Sports and Animation Turner Broadcasting System, Inc.

<sup>&</sup>quot;Children's programming" for the purpose of the commercial limits means programs originally produced and telecast for an audience of children 12 years old and under.

# CARTOON NETWORK CERTIFICATE OF COMPLIANCE WITH COMMERCIAL LIMITS FOR CHILDREN'S PROGRAMMING

I, Terri Tingle, in my capacity as Senior Vice President of Standards & Practices for the Turner Entertainment Networks ("Turner"), hereby certify to the best of my information, knowledge, and belief, that the following information is accurate for the period from July 1, 2014 to September 30, 2014:

- 1) I am familiar with the statutory limits of the Children's Television Act of 1990 (the "Act") and the FCC regulations implementing those limits (no more than 12 minutes per hour of commercial matter may be telecast during children's programming\* on weekdays, and no more than 10 ½ minutes per hour on weekends).
- 2) From July 1, 2014 to September 30, 2014, Turner treated all of the programs telecast on the Cartoon Network, a 24-hour program service, as "children's programming" for the purposes of the commercial limits set forth in the Act, except for its telecast in the "Adult Swim" block of programming created for an adult audience that airs late night seven days a week.\*\* The Adult Swim block contains hourly warnings to notify and remind viewers that the content is intended for an adult audience, and is not considered "children's programming" subject to the commercial limits set forth in the Act. On a weekly basis, therefore, approximately 105 hours of television programming were treated as "children's programming" for the purposes of the commercial limits set forth in the Act.
- 3) Programs listed on the attached Exhibit 1, although not originally produced nor broadcast primarily for an audience of children 12 and under, aired outside of the "Adult Swim" block and were treated as "children's programming" for consistency with other Cartoon Network-branded programming. The advertising that Turner included during and adjacent to these programs complied with "children's programming" commercial time limit rules.
- 4) Turner has, as a standard practice, formatted and telecast all of the programs carried on the Cartoon Network during the period noted above within the commercial limits set forth in the Act, to the extent applicable to the programming.
- 5) To the best of my information, knowledge and belief, there were no instances in which the commercial limits were exceeded during the period noted above.

Certified by me this \_\_\_\_\_ day of October, 2014.

Terri Tingle

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Senior Vice President of Standards & Practices Entertainment, Sports and Animation Turner Broadcasting System, Inc.

<sup>\* &</sup>quot;Children's programming" for the purposes of the commercial limit means "programs originally produced and broadcast primarily for an audience of children 12 years and under."

<sup>\*\*</sup>On December 27, 2010, the "Adult Swim" block of programming began airing from 9 p.m. to 6 a.m., 7 nights a week. On March 31, 2014, the "Adult Swim" block of programming began airing from 8 p.m. to 6 a.m., 7 nights a week.

Exhibit 1
List of Cartoon Network programs NOT aimed at Children 12 and Under
Outside of Adult Swim
July 1, 2014 to September 30, 2014

Date	Time	Program Title	TV Rating
07/12/14	6:00pm	Wallace & Gromit: The Curse	TV-PG-V
07/13/14	10:00am	of the Were-Rabbit Wallace & Gromit: The Curse of the Were-Rabbit	TV-PG-V
07/23/14	4:00pm	Wallace & Gromit: The Curse of the Were-Rabbit	TV-PG-V
07/24/14	10:00am	Wallace & Gromit: The Curse of the Were-Rabbit	TV-PG-V
08/14/14	4:00pm	Wallace & Gromit: The Curse of the Were-Rabbit	TV-PG-V
08/15/14	10:30am	Wallace & Gromit: The Curse of the Were-Rabbit	TV-PG-V
08/23/14	6:00pm	Shark Tale	TV-PG-V
08/24/14	4:00pm	Shark Tale	TV-PG-V
08/30/14	6:00pm	Alex Rider: Operation Stormbreaker	TV-PG-V
08/31/14	4:00pm	Alex Rider: Operation Stormbreaker	TV-PG-V
09/13/14	6:00 <b>pm</b>	Wallace & Gromit: The Curse of the Were-Rabbit	TV-PG-V
09/14/14	4:00pm	Wallace & Gromit: The Curse of the Were-Rabbit	TV-PG-V

#### BOOMERANG CERTIFICATE OF COMPLIANCE WITH COMMERCIAL LIMITS FOR CHILDREN'S PROGRAMMING

I, Terri Tingle, in my capacity as Senior Vice President of Standards & Practices for Turner Broadcasting System, Inc. ("Turner"), hereby certify to the best of my information, knowledge, and belief, that the following information is accurate for the period of July 1, 2014 to September 30, 2014:

- 1) I am familiar with the statutory limits of the Children's Television Act of 1990 (the "Act") and the FCC regulations implementing those limits (no more than 12 minutes per hour of commercial matter may be telecast during children's programming\* on weekdays, and no more than 10 ½ minutes per hour on weekends).
- 2) In April 2000, Turner launched Boomerang, a digital 24-hour network airing classic cartoons such as *The Flintstones, Scooby-Doo*, and *The Jetsons*. Since its launch, Turner has treated all of the programs telecast on Boomerang as "children's programming" for the purposes of complying with the commercial limits set forth in the Act.
- 3) Since January 2003, Turner has designated "commercial" breaks up to 4 minutes per hour during which time Turner could insert limited cross-promotions for programming on other Turner networks such as Cartoon Network.\*\* Turner inserts automated cue tones that signal and allow cable operators to insert local advertisements over some of these Turner cross-promotional spots without overlapping with Boomerang's television programs or exceeding the permissible commercial time limits under the KidVid rules and regulations. From October 28 to December 31, 2013, Turner also inserted a limited number of paid advertisements. The amount of paid advertisements varied by hour and day but ranged from 1 ½ to 2 ½ minutes of commercial matter. Some of the paid advertisements were telecast in lieu of the cross-promotional spots.
- 4) During the period between April 1, 2014 to June 30, 2014, Boomerang telecast up to 6 minutes per hour of commercial matter, which is well below the commercial limits set forth in the Act.
- 5) To the best of my information, knowledge and belief, there were no instances in which the commercial limits were exceeded during the period noted above.

Certified by me this \_\_\_\_\_ day of October, 2014.

Terri Tingle

Senior Vice President of Standards & Practices

Entertainment, Sports and Animation

<sup>\* &</sup>quot;Children's programming" for the purpose of the commercial limits means programs originally produced and telecast for an audience of children 12 years and under.

<sup>\*\*</sup> Turner counts promotional announcements by a Turner network for Turner network programs as "commercial matter" for purposes of complying with the commercial limits set forth in the Act.