

WOC12111467 [00.00]

Order Printout

Order Status: Opened-New 1261381

Traffic #: 8665855

Buyer Order #: 8665855

AE: Unassigned (Cindy Smith)

Property: HDAM TV

Sales Region: Local

Start/End Dates: 07/29/19 - 08/06/19

Agency: Mentzer Media

Advertiser: Sam Britton for Secretary of State

Buyer: Sam Britton for Secretary of State

Primary Demo: Adults 50+ (RTG)

C/P/E: 497 / 618 / 7351

Product Desc.: PSBRI

Estimate Desc.: Friends of Sam Britton 7.29-8.6 TV

Total Cost: \$2,045.00 (Cash)

Received Date: 6/28/19 6:19 AM

Comments:

Separation: 30

List Items				Spots										Totals			Adults 50+		
Line	Program	ST	Len	Time	Days	Rate	Jul 29	Aug 5							Total Spots	Total Cost	RTG	GRP	CPP
1	WDAM 7 SUNRISE 530a	NM	:30	5:30 AM-6:00 AM	---T---	10.00	1	0							1	10.00	1.16	1.16	8.62
(Program: WDAM 7 SUNRISE 530a)																			
1	WDAM 7 SUNRISE 530a	NM	:30	5:30 AM-6:00 AM	---F--	10.00	1	0							1	10.00	1.16	1.16	8.62
(Program: WDAM 7 SUNRISE 530a)																			
1	WDAM 7 SUNRISE 530a	NM	:30	5:30 AM-6:00 AM	--W----	10.00	1	0							1	10.00	1.16	1.16	8.62
(Program: WDAM 7 SUNRISE 530a)																			
1	WDAM 7 SUNRISE 530a	NM	:30	5:30 AM-6:00 AM	M-----	10.00	1	1							2	20.00	1.16	2.32	8.62
(Program: WDAM 7 SUNRISE 530a)																			
1	WDAM 7 SUNRISE 530a	NM	:30	5:30 AM-6:00 AM	-T-----	10.00	1	1							2	20.00	1.16	2.32	8.62
(Program: WDAM 7 SUNRISE 530a)																			
2	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	---F--	10.00	1	0							1	10.00	1.59	1.59	6.29
(Program: WDAM 7 SUNRISE 6a)																			
2	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	--W----	10.00	1	0							1	10.00	1.59	1.59	6.29
(Program: WDAM 7 SUNRISE 6a)																			
2	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	M-----	10.00	1	1							2	20.00	1.59	3.18	6.29
(Program: WDAM 7 SUNRISE 6a)																			
2	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	-T-----	10.00	1	1							2	20.00	1.59	3.18	6.29
(Program: WDAM 7 SUNRISE 6a)																			
3	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	---T---	15.00	1	0							1	15.00	1.66	1.66	9.04
(Program: GOOD MORNING AMERICA)																			

Generated Date: 6/28/19 6:49 AM

Generated by WO Platform
WideOrbit Inc.

List Items						Spots											Totals		Adults 50+		
Line	Program	ST	Len	Time	Days	Rate	Jul 29	Aug 5									Total Spots	Total Cost	RTG	GRP	CPP
7	WDAM NEWS 7 @ 6:30P	NM	:30	6:30 PM-7:00 PM	-T-----	30.00	1	0									1	30.00	2.60	2.60	11.54
(Program: WDAM NEWS 7 @ 6:30P)																					
8	HOLEY MOLEY	NM	:30	7:00 PM-8:00 PM	--T---	150.00	1	0									1	150.00	3.97	3.97	37.78
(Program: HOLEY MOLEY)																					
9	FAMILY FOOD FIGHT	NM	:30	8:00 PM-9:00 PM	---T---	150.00	1	0									1	150.00	3.48	3.48	43.10
(Program: FAMILY FOOD FIGHT)																					
10	Shark Tank	NM	:30	7:00 PM-8:00 PM	-----S-	75.00	1	0									1	75.00	1.78	1.78	42.13
(Program: Shark Tank)																					
11	A Million Little Things	NM	:30	8:00 PM-9:00 PM	-----S-	50.00	1	0									1	50.00	2.25	2.25	22.22
(Program: A Million Little Things)																					
12	The Rookie	NM	:30	9:00 PM-10:00 PM	-----S-	115.00	1	0									1	115.00	3.46	3.46	33.24
(Program: The Rookie)																					
13	AMERICAS FUNNIEST HOME	NM	:30	6:00 PM-7:00 PM	-----S	100.00	1	0									1	100.00	5.60	5.60	17.86
(Program: AMERICAS FUNNIEST HOME)																					
14	CELEBRITY FAMILY FEUD	NM	:30	7:00 PM-8:00 PM	-----S	185.00	1	0									1	185.00	4.49	4.49	41.20
(Program: CELEBRITY FAMILY FEUD)																					
15	\$100,000 PYRAMID	NM	:30	8:00 PM-9:00 PM	-----S	165.00	1	0									1	165.00	3.99	3.99	41.35
(Program: \$100,000 PYRAMID)																					
16	WDAM NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	---T---	20.00	1	0									1	20.00	2.25	2.25	8.89
(Program: WDAM NEWS @ 10P)																					
16	WDAM NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	---F--	20.00	1	0									1	20.00	2.25	2.25	8.89
(Program: WDAM NEWS @ 10P)																					
16	WDAM NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	--W----	20.00	1	0									1	20.00	2.25	2.25	8.89
(Program: WDAM NEWS @ 10P)																					
16	WDAM NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	M-----	20.00	1	1									2	40.00	2.25	4.50	8.89
(Program: WDAM NEWS @ 10P)																					
16	WDAM NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-T-----	20.00	1	0									1	20.00	2.25	2.25	8.89
(Program: WDAM NEWS @ 10P)																					
17	WDAM NEWS @ 10P (SAT)	NM	:30	10:00 PM-10:30 PM	-----S-	30.00	1	0									1	30.00	3.48	3.48	8.62
(Program: WDAM NEWS @ 10P (SAT))																					
18	WDAM NEWS @ 10P (SUN)	NM	:30	10:00 PM-10:30 PM	-----S	40.00	1	0									1	40.00	3.01	3.01	13.29
(Program: WDAM NEWS @ 10P (SUN))																					
19	JIMMY KIMMEL LIVE!	NM	:30	10:35 PM-11:37 PM	---T---	10.00	1	0									1	10.00	1.75	1.75	5.71
(Program: JIMMY KIMMEL LIVE!)																					
19	JIMMY KIMMEL LIVE!	NM	:30	10:35 PM-11:37 PM	---F--	10.00	1	0									1	10.00	1.75	1.75	5.71
(Program: JIMMY KIMMEL LIVE!)																					
19	JIMMY KIMMEL LIVE!	NM	:30	10:35 PM-11:37 PM	--W----	10.00	1	0									1	10.00	1.75	1.75	5.71
(Program: JIMMY KIMMEL LIVE!)																					

List Items						Spots												Totals		Adults 50+		
Line	Program	ST	Len	Time	Days	Rate	Jul 29	Aug 5										Total Spots	Total Cost	RTG	GRP	CPP
19	JIMMY KIMMEL LIVE!	NM	:30	10:35 PM-11:37 PM	M-----	10.00	1	1										2	20.00	1.75	3.50	5.71
(Program: JIMMY KIMMEL LIVE!)																						
19	JIMMY KIMMEL LIVE!	NM	:30	10:35 PM-11:37 PM	-T-----	10.00	1	0										1	10.00	1.75	1.75	5.71
(Program: JIMMY KIMMEL LIVE!)																						
20	ABC NEWS NIGHTLINE	NM	:30	11:37 PM-12:07 XM	--W----	10.00	1	0										1	10.00	1.40	1.40	7.14
(Program: ABC NEWS NIGHTLINE)																						
20	ABC NEWS NIGHTLINE	NM	:30	11:37 PM-12:07 XM	---F--	10.00	1	0										1	10.00	1.40	1.40	7.14
(Program: ABC NEWS NIGHTLINE)																						
20	ABC NEWS NIGHTLINE	NM	:30	11:37 PM-12:07 XM	M-----	10.00	1	0										1	10.00	1.40	1.40	7.14
(Program: ABC NEWS NIGHTLINE)																						
20	ABC NEWS NIGHTLINE	NM	:30	11:37 PM-12:07 XM	-T-----	10.00	1	0										1	10.00	1.40	1.40	7.14
(Program: ABC NEWS NIGHTLINE)																						
Spot Totals:							52	11										63	\$2,045.00		135.25	
Adults 50+ GRP:							114.61	20.64														

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
August	63	\$2,045.00	135.25				

ORDER

Orders	Order / Rev:	1261381		
	Alt Order #:	WOC12111467		
	Product Desc:	PSBRI		
	Estimate:	7351		HDAM
	Flight Dates:	07/29/19 - 08/06/19	Primary AE:	Cindy Smith
	Original Date / Rev:	06/28/19 / 06/28/19	Sales Office:	PIB-N
	Order Type:	NORMAL	Sales Region:	National
Agency	Name:	Mentzer Media Services		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		210 W Penn Ave	Billing Cycle:	EOM/EOC
		Towson, MD 21204	Agency Commission:	15%
Advertiser	Name:	Friends of Sam Britton		
	Demographic:	A50+	New Business Thru:	
	Product Codes:	Issue - State - Other	Advertiser External ID:	167484
	Revenue Code 1:	AGY	Agency External ID:	1244
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/19	08/06/19	63	\$2,045.00	\$1,738.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2019	63	\$2,045.00	\$1,738.25	135.25
Totals	63	\$2,045.00	\$1,738.25	135.25

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cindy Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	HDAM	07/29/19	08/06/19	M-F 530a News News at 530a (Program: WDAM 7 SUNRISE 530a)	CM	5:30 AM-6:00 AM	11111--	:30	5	\$10.00	P-04	1.16	NM	7	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	11111--					5	\$10.00		1.16			
		Week: 08/05/19	08/11/19	11-----					2	\$10.00		1.16			
N 2	HDAM	07/29/19	08/06/19	M-F 6a News News at 6a (Program: WDAM 7 SUNRISE 6a)	CM	6:00 AM-7:00 AM	11111--	:30	5	\$10.00	P-04	1.59	NM	7	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	11111--					5	\$10.00		1.59			
		Week: 08/05/19	08/11/19	11-----					2	\$10.00		1.59			
N 3	HDAM	07/29/19	08/06/19	ABC Good Morning America GMA (Program: GOOD MORNING AMERICA)	CM	7:00 AM-9:00 AM	11111--	:30	5	\$15.00	P-04	1.66	NM	7	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	11111--					5	\$15.00		1.66			
		Week: 08/05/19	08/11/19	11-----					2	\$15.00		1.66			
N 4	HDAM	07/29/19	08/04/19	ABC This Week This Week (Program: ABC THIS WEEK)	CM	8:00 AM-9:00 AM	-----1	:30	1	\$25.00	P-04	2.22	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	-----1					1	\$25.00		2.22			

Order / Rev: 1261381
 Alt Order #: WOC12111467
 Flight Dates: 07/29/19 - 08/06/19

Advertiser: Friends of Sam Britton
 Product Desc: PSBRI
 Estimate: 7351
 HDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	HDAM	07/29/19	08/05/19	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM	11111--	:30	5	\$35.00	P-03	1.93	NM	6	\$210.00
(Program: WDM NEWS 7 @5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		07/29/19	08/04/19	11111--					5	\$35.00		1.93			
Week: 08/05/19		08/05/19	08/11/19	1-----					1	\$35.00		1.93			
N 6	HDAM	07/29/19	08/05/19	ABC World News M-F ABC World News M-F	CM	5:30 PM-6:00 PM	-1-1---	:30	2	\$35.00	P-04	3.29	NM	3	\$105.00
(Program: ABC WORLD NEWS TONIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		07/29/19	08/04/19	-1-1---					2	\$35.00		3.29			
Week: 08/05/19		08/05/19	08/11/19	1-----					1	\$35.00		3.29			
N 7	HDAM	07/29/19	08/05/19	M-F 630p News M-F 630p News	CM	6:30 PM-7:00 PM	11111--	:30	5	\$30.00	P-04	2.60	NM	6	\$180.00
(Program: WDM NEWS 7 @ 6:30P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		07/29/19	08/04/19	11111--					5	\$30.00		2.60			
Week: 08/05/19		08/05/19	08/11/19	1-----					1	\$30.00		2.60			
N 8	HDAM	07/29/19	08/01/19	ABC Thursday Prime Hr HOLEY MOLEY	CM	7:00 PM-8:00 PM	---1---	:30	1	\$150.00	P-03	3.97	NM	1	\$150.00
(Program: HOLEY MOLEY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		07/29/19	08/04/19	---1---					1	\$150.00		3.97			
N 9	HDAM	07/29/19	08/01/19	ABC Thursday Prime Hr FAMILY FOOD FIGHT	CM	8:00 PM-9:00 PM	---1---	:30	1	\$150.00	P-03	3.48	NM	1	\$150.00
(Program: FAMILY FOOD FIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		07/29/19	08/04/19	---1---					1	\$150.00		3.48			
N 10	HDAM	07/29/19	08/03/19	ABC Saturday Prime Hr SHARK TANK	CM	7:00 PM-8:00 PM	-----1-	:30	1	\$75.00	P-03	1.78	NM	1	\$75.00
(Program: Shark Tank)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		07/29/19	08/04/19	-----1-					1	\$75.00		1.78			
N 11	HDAM	07/29/19	08/03/19	ABC Saturday Prime Hr MILLION LITTLE THINGS	CM	8:00 PM-9:00 PM	-----1-	:30	1	\$50.00	P-04	2.25	NM	1	\$50.00
(Program: A Million Little Things)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		07/29/19	08/04/19	-----1-					1	\$50.00		2.25			
N 12	HDAM	07/29/19	08/03/19	ABC Saturday Prime Hr ROOKIE	CM	9:00 PM-10:00 PM	-----1-	:30	1	\$115.00	P-03	3.46	NM	1	\$115.00
(Program: The Rookie)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		07/29/19	08/04/19	-----1-					1	\$115.00		3.46			
N 13	HDAM	07/29/19	08/04/19	ABC Sunday Prime Hr AFHV	CM	6:00 PM-7:00 PM	-----1	:30	1	\$100.00	P-04	5.60	NM	1	\$100.00
(Program: AMERICAS FUNNIEST HOME)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		07/29/19	08/04/19	-----1					1	\$100.00		5.60			
N 14	HDAM	07/29/19	08/04/19	ABC Sunday Prime Hr CELEB FAM FEUD	CM	7:00 PM-8:00 PM	-----1	:30	1	\$185.00	P-03	4.49	NM	1	\$185.00
(Program: CELEBRITY FAMILY FEUD)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		07/29/19	08/04/19	-----1					1	\$185.00		4.49			
N 15	HDAM	07/29/19	08/04/19	ABC Sunday Prime Hr \$100,000 PYRAMID	CM	8:00 PM-9:00 PM	-----1	:30	1	\$165.00	P-03	3.99	NM	1	\$165.00
(Program: \$100,000 PYRAMID)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		07/29/19	08/04/19	-----1					1	\$165.00		3.99			
N 16	HDAM	07/29/19	08/05/19	M-F 10p News M-F 10p News	CM	10:00 PM-10:35 PM	11111--	:30	5	\$20.00	P-04	2.25	NM	6	\$120.00
(Program: WDM NEWS @ 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: Friends of Sam Britton
 Product Desc: PSBRI
 Estimate: 7351

HDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	11111--			5			\$20.00			2.25			
Week: 08/05/19		08/11/19	1-----			1			\$20.00			2.25			
N 17	HDAM	07/29/19	08/03/19	Sat 10p News	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$30.00	P-04	3.48	NM	1	\$30.00
				Sat 10p News											
				(Program: WDAM NEWS @ 10P (SAT))											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----1-			1			\$30.00			3.48			
N 18	HDAM	07/29/19	08/04/19	Sun 10p News	CM	10:00 PM-10:30 PM	-----1	:30	1	\$40.00	P-04	3.01	NM	1	\$40.00
				Sun 10p News											
				(Program: WDAM NEWS @ 10P (SUN))											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----1			1			\$40.00			3.01			
N 19	HDAM	07/29/19	08/05/19	ABC Jimmy Kimmel Show	CM	10:35 PM-11:37 PM	11111--	:30	5	\$10.00	P-04	1.75	NM	6	\$60.00
				ABC Jimmy Kimmel Show											
				(Program: JIMMY KIMMEL LIVE!)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	11111--			5			\$10.00			1.75			
Week: 08/05/19		08/11/19	1-----			1			\$10.00			1.75			
N 20	HDAM	07/29/19	08/02/19	ABC News Nightline	CM	11:37 PM-12:07 AM	1111-1--	:30	4	\$10.00	P-04	1.40	NM	4	\$40.00
				ABC News Nightline											
				(Program: ABC NEWS NIGHTLINE)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	111-1--			4			\$10.00			1.40			
													Totals	63	\$2,045.00