

WOC12055762 [00.00]

Order Printout

12/15/2019

Order Status: Opened-New
 Traffic #: 8561879
 Buyer Order #: 8561879
 AE: Unassigned (Cindy Smith)
 Property: HDAM TV
 Sales Region: Local
 Start/End Dates: 06/10/19 - 06/16/19
 Agency: Mentzer Media
 Advertiser: Sam Britton for Secretary of State
 Buyer: Sam Britton for Secretary of State
 Primary Demo: Adults 50+ (RTG)
 C/P/E: 497 / 618 / 7344
 Product Desc.: PSBRI
 Estimate Desc.: Friends of Sam Britton 6.10-6.16 TV
 Total Cost: \$360.00 (Cash)
 Received Date: 5/29/19 9:58 AM

Comments:
 Separation: 30

List Items					Spots										Totals			Adults 50+		
Line	Program	ST	Len	Time	Days	Rate	Jun 10									Total Spots	Total Cost	RTG	GRP	CPP
1	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	---F--	30.00	1									1	30.00	1.68	1.68	17.86
	(Program: WDAM 7 SUNRISE 6a)																			
1	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	--W----	30.00	1									1	30.00	1.68	1.68	17.86
	(Program: WDAM 7 SUNRISE 6a)																			
1	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	M-----	30.00	1									1	30.00	1.68	1.68	17.86
	(Program: WDAM 7 SUNRISE 6a)																			
2	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	--W----	30.00	1									1	30.00	1.99	1.99	15.08
	(Program: GOOD MORNING AMERICA)																			
2	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	-T-----	30.00	1									1	30.00	1.99	1.99	15.08
	(Program: GOOD MORNING AMERICA)																			
2	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	M-----	30.00	1									1	30.00	1.99	1.99	15.08
	(Program: GOOD MORNING AMERICA)																			
3	ABC WORLD NEWS TONIGHT	NM	:30	5:30 PM-6:00 PM	---F--	50.00	1									1	50.00	2.78	2.78	17.99
	(Program: ABC WORLD NEWS TONIGHT)																			
3	ABC WORLD NEWS TONIGHT	NM	:30	5:30 PM-6:00 PM	--W----	50.00	1									1	50.00	2.78	2.78	17.99
	(Program: ABC WORLD NEWS TONIGHT)																			
3	ABC WORLD NEWS TONIGHT	NM	:30	5:30 PM-6:00 PM	-T-----	50.00	1									1	50.00	2.78	2.78	17.99
	(Program: ABC WORLD NEWS TONIGHT)																			

List Items						Spots											Totals			Adults 50+								
Line	Program	ST	Len	Time	Days	Rate	Jun 10											Total Spots	Total Cost	RTG	GRP	CPP						
4	GOOD MORNING MISSISSIPPI (SAT)	NM	:30	6:30 AM-7:00 AM	-----S-	15.00	1											1	15.00	2.84	2.84	5.28						
(Program: GOOD MORNING MISSISSIPPI (SAT))																												
5	GOOD MORNING MISSISSIPPI (SUN)	NM	:30	6:30 AM-7:00 AM	-----S	15.00	1											1	15.00	2.31	2.31	6.49						
(Program: GOOD MORNING MISSISSIPPI (SUN))																												
							Spot Totals:											11										
							Adults 50+ GRP:											24.50										
MONTH							SPOTS		COST		GRP		MONTH		SPOTS		COST		GRP									
June							11		\$360.00		24.50																	

ORDER

Orders	Order / Rev:	1213383	
	Alt Order #:	WOC12055762	
	Product Desc:	PSBRI	
	Estimate:	7344	HDAM
	Flight Dates:	06/10/19 - 06/16/19	Primary AE: Cindy Smith
	Original Date / Rev:	05/29/19 / 05/29/19	Sales Office: PIB-N
	Order Type:	NORMAL	Sales Region: National
Agency	Name:	Mentzer Media Services	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		210 W Penn Ave	Billing Cycle: EOM/EOC
		Towson, MD 21204	Agency Commission: 15%
Advertiser	Name:	Friends of Sam Britton	
	Demographic:	A50+	New Business Thru:
	Product Codes:	Issue - State - Other	Advertiser External ID: 167484
	Revenue Code 1:	AGY	Agency External ID: 1244
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/19	06/16/19	11	\$360.00	\$306.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2019	11	\$360.00	\$306.00	24.50
Totals	11	\$360.00	\$306.00	24.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cindy Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	HDAM	06/10/19	06/14/19	M-F 6a News News at 6a (Program: WDAM 7 SUNRISE 6a)	CM	6:00 AM-7:00 AM	1-1-1--	:30	3	\$30.00	P-03	1.68	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/19	06/16/19	1-1-1--					3	\$30.00		1.68			
N 2	HDAM	06/10/19	06/12/19	ABC Good Morning America GMA (Program: GOOD MORNING AMERICA)	CM	7:00 AM-9:00 AM	111----	:30	3	\$30.00	P-03	1.99	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/19	06/16/19	111----					3	\$30.00		1.99			
N 3	HDAM	06/10/19	06/14/19	ABC World News M-F ABC World News M-F (Program: ABC WORLD NEWS TONIGHT)	CM	5:30 PM-6:00 PM	-11-1--	:30	3	\$50.00	P-03	2.78	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/19	06/16/19	-11-1--					3	\$50.00		2.78			
N 4	HDAM	06/10/19	06/15/19	Sat 630a News (WLOX) Sat 630a News (Program: GOOD MORNING MISSISSIPPI (SAT))	CM	6:30 AM-7:00 AM	-----1-	:30	1	\$15.00	P-03	2.84	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/19	06/16/19	-----1-					1	\$15.00		2.84			
N 5	HDAM	06/10/19	06/16/19	Sun 630a News (WLOX) Sun 630a News (WLOX)	CM	6:30 AM-7:00 AM	-----1	:30	1	\$15.00	P-03	2.31	NM	1	\$15.00

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Alt Order #:	WOC12055762
Flight Dates:	06/10/19 - 06/16/19

Advertiser:	Friends of Sam Britton
Product Desc:	PSBRI
Estimate:	7344

HDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: GOOD MORNING MISSISSIPPI (SUN))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/10/19	06/16/19	-----1		1				\$15.00		2.31			
Totals													11	\$360.00	