

# WOC12048092 [00.00]

Order Printout

1203134

Order Status: New	Start/End Dates: 05/20/19 - 05/26/19	C/P/E: 497 / 618 / 7341
Traffic #: 8531962	Agency: Mentzer Media	Product Desc.: PSBRI
Buyer Order #: 8531962	Advertiser: Sam Britton for Secretary of State	Estimate Desc.: Sam Britton for Secretary of State 5.20-5.26 TV
AE: Unassigned (Cindy Smith)	Buyer:	Total Cost: \$360.00 (Cash)
Property: HDAM TV	Primary Demo: Adults 50+ (RTG)	Received Date: 5/16/19 11:31 AM
Sales Region: Local		

Comments:  
Separation: 30

List Items										Spots										Totals			Adults 50+		
Line	Program	ST	Len	Time	Days	Rate	May 20											Total Spots	Total Cost	RTG	GRP	CPP			
1	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	---F--	30.00	1											1	30.00	1.68	1.68	17.86			
(Program: WDAM 7 SUNRISE 6a)																									
1	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	--W----	30.00	1											1	30.00	1.68	1.68	17.86			
(Program: WDAM 7 SUNRISE 6a)																									
1	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	M-----	30.00	1											1	30.00	1.68	1.68	17.86			
(Program: WDAM 7 SUNRISE 6a)																									
2	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	--W----	30.00	1											1	30.00	1.99	1.99	15.08			
(Program: GOOD MORNING AMERICA)																									
2	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	-T-----	30.00	1											1	30.00	1.99	1.99	15.08			
(Program: GOOD MORNING AMERICA)																									
2	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	M-----	30.00	1											1	30.00	1.99	1.99	15.08			
(Program: GOOD MORNING AMERICA)																									
3	ABC WORLD NEWS TONIGHT	NM	:30	5:30 PM-6:00 PM	---F--	50.00	1											1	50.00	2.78	2.78	17.99			
(Program: ABC WORLD NEWS TONIGHT)																									
3	ABC WORLD NEWS TONIGHT	NM	:30	5:30 PM-6:00 PM	--W----	50.00	1											1	50.00	2.78	2.78	17.99			
(Program: ABC WORLD NEWS TONIGHT)																									
3	ABC WORLD NEWS TONIGHT	NM	:30	5:30 PM-6:00 PM	-T-----	50.00	1											1	50.00	2.78	2.78	17.99			
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MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
May	11	\$360.00	24.50				

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<u>1203134</u>		
	<b>Alt Order #:</b>	<u>WOC12048092</u>		
	<b>Product Desc:</b>	<u>PSBRI</u>		
	<b>Estimate:</b>	<u>7341</u>		<b>HDAM</b>
	<b>Flight Dates:</b>	<u>05/20/19 - 05/26/19</u>	<b>Primary AE:</b>	<u>Cindy Smith</u>
	<b>Original Date / Rev:</b>	<u>05/17/19 / 05/17/19</u>	<b>Sales Office:</b>	<u>PIB-N</u>
	<b>Order Type:</b>	<u>NORMAL</u>	<b>Sales Region:</b>	<u>National</u>
<b>Agency</b>	<b>Name:</b>	<u>Mentzer Media Services</u>		
	<b>Buying Contact:</b>	<u></u>	<b>Billing Type:</b>	<u>Cash</u>
	<b>Billing Contact:</b>	<u></u>	<b>Billing Calendar:</b>	<u>Broadcast</u>
		<u>210 W Penn Ave</u>	<b>Billing Cycle:</b>	<u>EOM/EOC</u>
		<u>Towson, MD 21204</u>	<b>Agency Commission:</b>	<u>15%</u>
<b>Advertiser</b>	<b>Name:</b>	<u>Friends of Sam Britton</u>		
	<b>Demographic:</b>	<u>A50+</u>	<b>New Business Thru:</b>	<u></u>
	<b>Product Codes:</b>	<u>Issue - State - Other</u>	<b>Advertiser External ID:</b>	<u>167484</u>
	<b>Revenue Code 1:</b>	<u>AGY</u>	<b>Agency External ID:</b>	<u>1244</u>
	<b>Revenue Code 2:</b>	<u>POL</u>	<b>Unit Code:</b>	<u>General</u>
	<b>Revenue Code 3:</b>	<u>POL-CAND</u>		

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/26/19	11	\$360.00	\$306.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	11	\$360.00	\$306.00	24.50
<b>Totals</b>	<b>11</b>	<b>\$360.00</b>	<b>\$306.00</b>	<b>24.50</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cindy Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	HDAM	05/20/19	05/24/19	M-F 6a News News at 6a (Program: WDAM 7 SUNRISE 6a)	CM	6:00 AM-7:00 AM	1-1-1--	:30	3	\$30.00	P-03	1.68	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/19	05/26/19	1-1-1--					3	\$30.00		1.68			
N 2	HDAM	05/20/19	05/22/19	ABC Good Morning America GMA (Program: GOOD MORNING AMERICA)	CM	7:00 AM-9:00 AM	111----	:30	3	\$30.00	P-03	1.99	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/19	05/26/19	111----					3	\$30.00		1.99			
N 3	HDAM	05/20/19	05/24/19	ABC World News M-F ABC World News M-F (Program: ABC WORLD NEWS TONIGHT)	CM	5:30 PM-6:00 PM	-11-1--	:30	3	\$50.00	P-03	2.78	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/19	05/26/19	-11-1--					3	\$50.00		2.78			
N 4	HDAM	05/20/19	05/25/19	Sat 630a News (WLOX) Sat 630a News WLOX (Program: GOOD MORNING MISSISSIPPI (SAT))	CM	6:30 AM-7:00 AM	-----1-	:30	1	\$15.00	P-03	2.84	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/19	05/26/19	-----1-					1	\$15.00		2.84			
N 5	HDAM	05/20/19	05/26/19	Sun 630a News (WLOX) Sun 630a News (WLOX)	CM	6:30 AM-7:00 AM	-----1	:30	1	\$15.00	P-03	2.31	NM	1	\$15.00

Order / Rev:	1203134
Alt Order #:	WOC12048092
Flight Dates:	05/20/19 - 05/26/19

Advertiser:	Friends of Sam Britton
Product Desc:	PSBRI
Estimate:	7341

## HDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: GOOD MORNING MISSISSIPPI (SUN))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/19	05/26/19	-----1					1	\$15.00		2.31			
Totals													11	\$360.00	