

# INVOICE

**WDAM**  
**2362 Highway 11 North**  
**Moselle, MS 39459**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (601) 544-4730**  
**Billing: (601) 450-8324**

Property	WDAM		
Invoice #	1261276-1	Order #	1261276
Invoice Date	07/28/19	Alt Order #	WOC12111456
Invoice Month	July 2019	Deal #	
Invoice Period	07/01/19 - 07/28/19	Flight Dates	07/22/19 - 07/28/19
Advertiser	Friends of Sam Britton		
Product	PSBRI		
Estimate #	7350		
Account Executive	Cindy Smith		
Sales Office	Hattiesburg National		
Sales Region	National		
Agency Code	9912736		
Advertiser Code	497		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	1244		
Advertiser Ref	167484		
Product 1	618		
Product 2			

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**210 W Penn Ave**  
**STE 250**  
**Towson, MD 21204**

Send Payment To:

**WDAM**  
**PO Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																									
1	07/22/19	07/26/19	M-F News at 5a	5:00 AM-5:30 AM	----1--	:30	1	\$65.00	NM																																																																									
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5	07/22/19	07/28/19	NBC Meet The Press	9:00 AM-10:00 AM	-----1	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 -----1 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Su 07/28/19 10:00 AM NBC Meet The Press 9:00 AM-10:00 AM :30 9SPMSBSST01H \$35.00 NM									
6	07/22/19	07/25/19	NBC Today Show II	9:00 AM-10:00 AM	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 ---1--- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDAM Th 07/25/19 NBC Today Show II 9:00 AM-10:00 AM :00 <del>\$30.00</del> NM Credited									
7	07/22/19	07/28/19	M-F 430p-5p	4:30 PM-5:00 PM	---1---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 ---1--- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDAM Th 07/25/19 4:55 PM M-F 430p-5p 4:30 PM-5:00 PM :30 9SPMSBSST03H \$60.00 NM									
8	07/22/19	07/26/19	M-F 5p News	5:00 PM-5:30 PM	11111--	:30	5	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 11111-- 5 \$260.00									
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9	07/22/19	07/26/19	M-F 6p News	6:00 PM-6:30 PM	-1--1--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 -1--1-- 2 \$450.00									
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10	07/22/19	07/26/19	M-F 630p-7p	6:30 PM-7:00 PM	1-111--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 1-111-- 4 \$200.00									
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11	07/22/19	07/22/19	ANW	7:00 PM-9:00 PM	2-----	:30	2	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 2----- 2 \$525.00									

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14	07/22/19	07/27/19	BRING THE FUNNY	7:00 PM-8:00 PM	-----1-	:30	1	\$110.00	NM																																																								
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17	07/22/19	07/27/19	Sat 10p News	10:00 PM-10:30 PM	-----1-	:30	1	\$300.00	NM																																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE

Send Payment To:

**WDAM**  
**PO Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	1261276-1	Invoice Month	July 2019
Invoice Date	07/28/19	Invoice Period	07/01/19 - 07/28/19
Advertiser	Friends of Sam Britton		
Product	PSBRI		
Estimate #	7350		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
18	07/22/19	07/26/19	M-F News at 5a	5:00 AM-5:30 AM	---1---	:30	1	\$65.00	NM																																																							
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1	WDAM	Tu	07/23/19	5:12 AM	M-F News at 5a	5:00 AM-5:30 AM	:30	9SPMSBSST03H	\$65.00	NM																																																						
22	07/22/19	07/26/19	NBC Today Show	7:00 AM-9:00 AM	----F--	:30	2	\$125.00	NM																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE

Send Payment To:

**WDAM**  
**PO Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	1261276-1	Invoice Month	July 2019
Invoice Date	07/28/19	Invoice Period	07/01/19 - 07/28/19
Advertiser	Friends of Sam Britton		
Product	PSBRI		
Estimate #	7350		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
27	07/22/19	07/28/19	NBC Today Show II	9:00 AM-10:00 AM	--W----	:30	1	\$30.00	NM																																																							
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1	WDAM	M	07/22/19	10:00 AM	NBC Today Show II	9:00 AM-10:00 AM	:30	9SPMSBSST02H	\$30.00	NM																																																						
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser herelo affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE

Send Payment To:

**WDAM**  
**PO Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	1261276-1	Invoice Month	July 2019
Invoice Date	07/28/19	Invoice Period	07/01/19 - 07/28/19
Advertiser	Friends of Sam Britton		
Product	PSBRI		
Estimate #	7350		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
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1	WDAM	Th	07/25/19	6:28 PM	M-F 6p News	M-F 6-630p	:30	9SPMSBSST01H	\$450.00	NM																																												
37	07/25/19	07/26/19	M-F 10p News	M-F 10-1035p	---TF--	:30	1	\$450.00	NM																																													
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38	07/27/19	07/27/19	Bring the Funny	Sa 7-8p	-----S-	:30	1	\$110.00	NM																																													
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# INVOICE

Send Payment To:

**WDAM**  
**PO Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	1261276-1	Invoice Month	July 2019
Invoice Date	07/28/19	Invoice Period	07/01/19 - 07/28/19
Advertiser	Friends of Sam Britton		
Product	PSBRI		
Estimate #	7350		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
41	07/22/19	07/28/19	Today w/ Hoda & Jenna	Today w/ Hoda & Je	----F--	:30	2	\$45.00	NM																																																					
42	07/22/19	07/28/19	ANW	7:00 PM-9:00 PM	----F--	:30	1	\$200.00	NM																																																					
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**Total Spots 58**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$10,045.00</b>
<u>Agency Commission</u>	<b>\$1,506.75</b>
<u>Net Amount Due</u>	<b>\$8,538.25</b>
<u>Invoice Balance as of 07/29/19 4:41:23 PM CT</u>	<b>\$38.25</b>

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