

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KOKA</u>	Date: <u>9-13-19</u>
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I, Brian Salvatore

being/on behalf of: Salvatore Campaign

a legally qualified candidate of the Democrat

political party for the office of: ~~Democrat~~ LA State Rep. Dist. 5

in the Primary

election to be held on: Oct. 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Salvatore Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate:

The name of the treasurer of the candidate's authorized committee is:

Mark Pomeroy

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/13/19

Date

B. Salvato

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

ORDER



Orders
Order / Rev: 431418
Alt Order #:
Product Desc: September Order
Estimate:
Flight Dates: 09/16/19 - 10/11/19
Original Date / Rev: 09/12/19 / 09/12/19
Order Type: TRANSACTIONAL

KOKA-AM

Primary AE: Charles Johnson
Sales Office: L-SHV
Sales Region: Local

Agency Name: Kalmbach Smith Meadows
Buying Contact: Brian Ledoux
Billing Contact:
 1530 Fairfield Avenue
 Shreveport, LA 71101

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL19/Brian Salvatore (A)
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/19	09/29/19	78	\$752.72	\$639.81
09/30/19	09/30/19	8	\$84.68	\$71.98

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	78	\$752.72	\$639.81	0.00
October 2019	8	\$84.68	\$71.98	0.00
Totals	86	\$837.40	\$711.79	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Johnson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	09/16/19	09/20/19	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	:30	20	\$9.41	P-03	0.00	NM	20	\$188.20
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	MTWTF--					20	\$9.41		0.00			
N 2	KOKA	09/23/19	09/27/19	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	:30	20	\$9.41	P-03	0.00	NM	20	\$188.20
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	MTWTF--					20	\$9.41		0.00			
N 3	KOKA	09/30/19	09/30/19	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	M-----	:30	4	\$9.41	P-03	0.00	NM	4	\$37.64
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	M-----					4	\$9.41		0.00			
N 4	KOKA	09/21/19	09/21/19	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S-	:30	3	\$11.76	P-03	0.00	NM	3	\$35.28
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-----S-					3	\$11.76		0.00			
N 8	KOKA	09/23/19	09/27/19	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	MTWTF--	:30	20	\$11.76	P-03	0.00	NM	20	\$235.20
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	MTWTF--					20	\$11.76		0.00			
N 9	KOKA	09/30/19	09/30/19		CM	10a-3p	M-----	:30	4	\$11.76	P-04	0.00	NM	4	\$47.04

Order / Rev: 431418
 Alt Order #:
 Flight Dates: 09/16/19 - 10/11/19

Advertiser: POL19/Brian Salvatore (A)
 Product Desc: September Order
 Estimate:
 KOKA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mo-Fr Midday Mo-Fr 10a-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/30/19	10/06/19	M-----	4	\$11.76	0.00								
N 10	KOKA	09/22/19	09/22/19	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S	:30	3	\$5.88	P-03	0.00	NM	3	\$17.64
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/16/19	09/22/19	-----S	3	\$5.88	0.00								
N 11	KOKA	09/22/19	09/22/19	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S	:30	3	\$5.88	P-03	0.00	NM	3	\$17.64
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/16/19	09/22/19	-----S	3	\$5.88	0.00								
N 12	KOKA	09/28/19	09/28/19	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S-	:30	3	\$11.76	P-03	0.00	NM	3	\$35.28
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/23/19	09/29/19	-----S-	3	\$11.76	0.00								
N 13	KOKA	09/29/19	09/29/19	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S	:30	3	\$5.88	P-03	0.00	NM	3	\$17.64
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/23/19	09/29/19	-----S	3	\$5.88	0.00								
N 14	KOKA	09/29/19	09/29/19	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S	:30	3	\$5.88	P-03	0.00	NM	3	\$17.64
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/23/19	09/29/19	-----S	3	\$5.88	0.00								
													Totals	86	\$837.40

Spot Manager: Placed, 09/16/19-10/06/19



Order Product Description	Length/Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channel's Booked	House #
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Channels (Placed): KOKA

Date: 09/16/19

Advertiser: POL19/Brian Salvatore (A)									
September Order	:30		Monday	6:02:40 AM Ga-10a	431418	\$9.41		September-October Sp[1] KOKA	SHV3227
September Order	:30		Monday	7:09:09 AM Ga-10a	431418	\$9.41		September-October Sp[1] KOKA	SHV3227
September Order	:30		Monday	8:03:36 AM Ga-10a	431418	\$9.41		September-October Sp[1] KOKA	SHV3227
September Order	:30		Monday	8:33:18 AM Ga-10a	431418	\$9.41		September-October Sp[1] KOKA	SHV3227
						\$37.64			

Date: 09/17/19

Advertiser: POL19/Brian Salvatore (A)									
September Order	:30		Tuesday	6:35:00 AM Ga-10a	431418	\$9.41		September-October Sp[1] KOKA	SHV3227
September Order	:30		Tuesday	7:34:00 AM Ga-10a	431418	\$9.41		September-October Sp[1] KOKA	SHV3227
September Order	:30		Tuesday	8:35:15 AM Ga-10a	431418	\$9.41		September-October Sp[1] KOKA	SHV3227
September Order	:30		Tuesday	9:44:00 AM Ga-10a	431418	\$9.41		September-October Sp[1] KOKA	SHV3227
						\$37.64			

Date: 09/18/19

Advertiser: POL19/Brian Salvatore (A)									
September Order	:30		Wednesday	6:15:00 AM Ga-10a	431418	\$9.41		[1] KOKA	
September Order	:30		Wednesday	6:50:00 AM Ga-10a	431418	\$9.41		[1] KOKA	
September Order	:30		Wednesday	7:34:15 AM Ga-10a	431418	\$9.41		[1] KOKA	
September Order	:30		Wednesday	8:34:15 AM Ga-10a	431418	\$9.41		[1] KOKA	
						\$37.64			

Date: 09/19/19

Advertiser: POL19/Brian Salvatore (A)									
September Order	:30		Thursday	6:35:00 AM Ga-10a	431418	\$9.41		[1] KOKA	
September Order	:30		Thursday	7:36:00 AM Ga-10a	431418	\$9.41		[1] KOKA	
September Order	:30		Thursday	8:15:00 AM Ga-10a	431418	\$9.41		[1] KOKA	
September Order	:30		Thursday	8:50:00 AM Ga-10a	431418	\$9.41		[1] KOKA	
						\$37.64			

Date: 09/20/19

Advertiser: POL19/Brian Salvatore (A)									
September Order	:30		Friday	6:34:00 AM Ga-10a	431418	\$9.41		[1] KOKA	
September Order	:30		Friday	7:36:00 AM Ga-10a	431418	\$9.41		[1] KOKA	
September Order	:30		Friday	8:36:00 AM Ga-10a	431418	\$9.41		[1] KOKA	
September Order	:30		Friday	9:44:00 AM Ga-10a	431418	\$9.41		[1] KOKA	
						\$37.64			

Date: 09/21/19

Advertiser: POL19/Brian Salvatore (A)									
						\$37.64			

[Sorted by: Date]

Spot Manager: Placed, 09/16/19-10/06/19



Order Product Description Length/Weekday Air Time Time Period Order Rate C/A Ad-ID Channels (Booked) House #

Channels (Placed): KOKA

Date: 09/21/19

Advertiser: POL 19/Brian Salvatore (A)

Order	Product Description	Length/Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channels (Booked)	House #
	September Order	:30		Saturday	431418	\$11.76			[1] KOKA	
	September Order	:30		Saturday	431418	\$11.76			[1] KOKA	
	September Order	:30		Saturday	431418	\$11.76			[1] KOKA	
						\$35.28				

Date: 09/22/19

Advertiser: POL 19/Brian Salvatore (A)

Order	Product Description	Length/Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channels (Booked)	House #
	September Order	:30		Sunday	431418	\$5.88			[1] KOKA	
	September Order	:30		Sunday	431418	\$5.88			[1] KOKA	
	September Order	:30		Sunday	431418	\$5.88			[1] KOKA	
	September Order	:30		Sunday	431418	\$5.88			[1] KOKA	
	September Order	:30		Sunday	431418	\$5.88			[1] KOKA	
	September Order	:30		Sunday	431418	\$5.88			[1] KOKA	
						\$35.28				

Date: 09/23/19

Advertiser: POL 19/Brian Salvatore (A)

Order	Product Description	Length/Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channels (Booked)	House #
	September Order	:30		Monday	431418	\$9.41			[1] KOKA	
	September Order	:30		Monday	431418	\$9.41			[1] KOKA	
	September Order	:30		Monday	431418	\$9.41			[1] KOKA	
	September Order	:30		Monday	431418	\$9.41			[1] KOKA	
	September Order	:30		Monday	431418	\$11.76			[1] KOKA	
	September Order	:30		Monday	431418	\$11.76			[1] KOKA	
	September Order	:30		Monday	431418	\$11.76			[1] KOKA	
	September Order	:30		Monday	431418	\$11.76			[1] KOKA	
						\$84.68				

Date: 09/24/19

Advertiser: POL 19/Brian Salvatore (A)

Order	Product Description	Length/Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channels (Booked)	House #
	September Order	:30		Tuesday	431418	\$9.41			[1] KOKA	
	September Order	:30		Tuesday	431418	\$9.41			[1] KOKA	
	September Order	:30		Tuesday	431418	\$9.41			[1] KOKA	
	September Order	:30		Tuesday	431418	\$9.41			[1] KOKA	
	September Order	:30		Tuesday	431418	\$11.76			[1] KOKA	
	September Order	:30		Tuesday	431418	\$11.76			[1] KOKA	
	September Order	:30		Tuesday	431418	\$11.76			[1] KOKA	
	September Order	:30		Tuesday	431418	\$11.76			[1] KOKA	
						\$84.68				

Date: 09/25/19

Advertiser: POL 19/Brian Salvatore (A)

Order	Product Description	Length/Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channels (Booked)	House #
						\$84.68				

[Sorted by: Date]

Spot Manager: Placed, 09/16/19-10/06/19



Order Product Description Length/Weekday Air Time Time Period Order Rate C/A Ad-ID Channel (Booked House #)

Channels (Placed): KOKA

Date: 09/25/19

Advertiser: POL 19/Brian Salvatore (A)

Order	Product Description	Length/Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channel (Booked House #)
	September Order	:30		Wednesday	431418	\$9.41			[1] KOKA
	September Order	:30	7:47:45 AM	6a-10a	431418	\$9.41			[1] KOKA
	September Order	:30	8:47:15 AM	6a-10a	431418	\$9.41			[1] KOKA
	September Order	:30	9:44:00 AM	6a-10a	431418	\$9.41			[1] KOKA
	September Order	:30	10:34:00 AM	10a-3p	431418	\$11.76			[1] KOKA
	September Order	:30	1:17:00 PM	10a-3p	431418	\$11.76			[1] KOKA
	September Order	:30	1:46:30 PM	10a-3p	431418	\$11.76			[1] KOKA
	September Order	:30	2:30:00 PM	10a-3p	431418	\$11.76			[1] KOKA
						\$84.68			

Date: 09/26/19

Advertiser: POL 19/Brian Salvatore (A)

Order	Product Description	Length/Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channel (Booked House #)
	September Order	:30		Thursday	431418	\$9.41			[1] KOKA
	September Order	:30	7:49:30 AM	6a-10a	431418	\$9.41			[1] KOKA
	September Order	:30	8:48:00 AM	6a-10a	431418	\$9.41			[1] KOKA
	September Order	:30	9:44:30 AM	6a-10a	431418	\$9.41			[1] KOKA
	September Order	:30	10:46:30 AM	10a-3p	431418	\$11.76			[1] KOKA
	September Order	:30	11:34:00 AM	10a-3p	431418	\$11.76			[1] KOKA
	September Order	:30	2:17:00 PM	10a-3p	431418	\$11.76			[1] KOKA
	September Order	:30	2:47:00 PM	10a-3p	431418	\$11.76			[1] KOKA
						\$84.68			

Date: 09/27/19

Advertiser: POL 19/Brian Salvatore (A)

Order	Product Description	Length/Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channel (Booked House #)
	September Order	:30		Friday	431418	\$9.41			[1] KOKA
	September Order	:30	6:48:00 AM	6a-10a	431418	\$9.41			[1] KOKA
	September Order	:30	7:48:30 AM	6a-10a	431418	\$9.41			[1] KOKA
	September Order	:30	8:50:00 AM	6a-10a	431418	\$9.41			[1] KOKA
	September Order	:30	9:45:00 AM	6a-10a	431418	\$9.41			[1] KOKA
	September Order	:30	11:17:00 AM	10a-3p	431418	\$11.76			[1] KOKA
	September Order	:30	11:47:00 AM	10a-3p	431418	\$11.76			[1] KOKA
	September Order	:30	12:46:30 PM	10a-3p	431418	\$11.76			[1] KOKA
	September Order	:30	1:34:00 PM	10a-3p	431418	\$11.76			[1] KOKA
						\$84.68			

Date: 09/28/19

Advertiser: POL 19/Brian Salvatore (A)

Order	Product Description	Length/Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channel (Booked House #)
	September Order	:30		Saturday	431418	\$11.76			[1] KOKA
	September Order	:30	10:18:30 AM	10a-3p	431418	\$11.76			[1] KOKA
	September Order	:30	11:15:00 AM	10a-3p	431418	\$11.76			[1] KOKA
	September Order	:30	2:34:00 PM	10a-3p	431418	\$11.76			[1] KOKA
						\$35.28			
						\$35.28			

[Sorted By: Date]

Spot Manager: Placed, 09/16/19-10/06/19



Order Product Description	Length	Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channels (Booked)	House #
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Date: 09/29/19

Advertiser: POL 19/Brian Salvatore (A)

September Order	:30			10:17:00 AM 10a-3p	431418	\$5.88			[1] KOKA	
September Order	:30			10:47:00 AM 10a-3p	431418	\$5.88			[1] KOKA	
September Order	:30			1:17:00 PM 10a-3p	431418	\$5.88			[1] KOKA	
September Order	:30			1:47:00 PM 10a-3p	431418	\$5.88			[1] KOKA	
September Order	:30			2:17:00 PM 10a-3p	431418	\$5.88			[1] KOKA	
September Order	:30			2:47:00 PM 10a-3p	431418	\$5.88			[1] KOKA	

\$35.28

\$35.28

Date: 09/30/19

Advertiser: POL 19/Brian Salvatore (A)

September Order	:30			6:48:00 AM 6a-10a	431418	\$9.41			[1] KOKA	
September Order	:30			7:48:00 AM 6a-10a	431418	\$9.41			[1] KOKA	
September Order	:30			8:48:30 AM 6a-10a	431418	\$9.41			[1] KOKA	
September Order	:30			9:44:00 AM 6a-10a	431418	\$9.41			[1] KOKA	
September Order	:30			10:34:00 AM 10a-3p	431418	\$11.76			[1] KOKA	
September Order	:30			11:47:00 AM 10a-3p	431418	\$11.76			[1] KOKA	
September Order	:30			12:46:30 PM 10a-3p	431418	\$11.76			[1] KOKA	
September Order	:30			2:46:00 PM 10a-3p	431418	\$11.76			[1] KOKA	

\$84.68

\$84.68

\$837.40

\$837.40

\$837.40

[Sorted by: Date]