

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em;">KOKA</p>	Date: <p style="text-align: center; font-size: 1.2em;">11/2/19</p>
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I, Daryl Jay Walters

being/on behalf of: DJW Campaign

a legally qualified candidate of the DEMOCRAT LA State Rep. Dist. 3/Caddo Par.

political party for the office of: LA State Rep Dist, 3

in the RUN-OFF ELECTION

election to be held on: 11/16/19

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Daryl Joy Walters Campaign Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Christa Turner

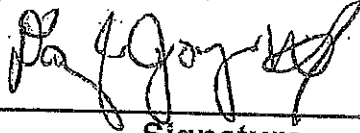
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/2/19

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

ORDER



Orders
Order / Rev: 444847
Alt Order #:
Product Desc: Endorsement Spots
Estimate:
Flight Dates: 11/03/19 - 11/15/19
Original Date / Rev: 11/01/19 / 11/01/19
Order Type: CONTROLLED

KOKA-AM
Primary AE: Charles Johnson
Sales Office: L-SHV
Sales Region: Local

Agency Name: Pol19/Daryl Joy Walters
Buying Contact:
Billing Contact:
 5500 Jewella Avenue
 Shreveport, LA 71109

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Pol19/Daryl Joy Walters
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/19	11/04/19	12	\$86.00	\$86.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	12	\$86.00	\$86.00	0.00
Totals	12	\$86.00	\$86.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Johnson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	11/03/19	11/03/19	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----S	:30	2	\$5.00	P-03	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/19	11/03/19	-----S		2		\$5.00		0.00					
N 2	KOKA	11/03/19	11/03/19	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S	:30	2	\$5.00	P-03	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/19	11/03/19	-----S		2		\$5.00		0.00					
N 3	KOKA	11/03/19	11/03/19	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S	:30	2	\$5.00	P-03	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/19	11/03/19	-----S		2		\$5.00		0.00					
N 4	KOKA	11/04/19	11/04/19	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	M-----	:30	2	\$8.00	P-03	0.00	NM	2	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/04/19	11/10/19	M-----		2		\$8.00		0.00					
N 5	KOKA	11/04/19	11/04/19	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	M-----	:30	2	\$10.00	P-03	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/04/19	11/10/19	M-----		2		\$10.00		0.00					
N 6	KOKA	11/04/19	11/04/19	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	M-----	:30	2	\$10.00	P-03	0.00	NM	2	\$20.00

Order / Rev: 444847
 Alt Order #:
 Flight Dates: 11/03/19 - 11/15/19

Advertiser: Pol19/Daryl Joy Walters
 Product Desc: Endorsement Spots
 Estimate:
 KOKA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/19	11/10/19	M-----					2	\$10.00		0.00			
													Totals	12	\$86.00

Spot Manager: Placed, 11/03/19-11/15/19



Order Product Description	Length	Weekday	Air Time	Time Period	Order	Rate	CIA	Ad-ID	Channels (Booked)	House #
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Date: 11/03/19

Advertiser: *Po119/Daryl Joy Walkers*

Endorsement Spots	:30		Sunday	1:55:15 PM 10a-3p	444847	\$5.00		Dottie Bell	[1] KOKA	SHV3654
Endorsement Spots	:30		Sunday	6:19:39 PM 3p-7p	444847	\$5.00		Gerard Gant	[1] KOKA	SHV3655
Endorsement Spots	:30		Sunday	3:26:23 PM 3p-7p	444847	\$5.00		Dottie Bell	[1] KOKA	SHV3654
Endorsement Spots	:30		Sunday	6:14:12 AM 6a-10a	444847	\$5.00		Dottie Bell	[1] KOKA	SHV3654
Endorsement Spots	:30		Sunday	2:53:14 PM 10a-3p	444847	\$5.00		Gerard Gant	[1] KOKA	SHV3655
Endorsement Spots	:30		Sunday	9:41:00 AM 6a-10a	444847	\$5.00		Gerard Gant	[1] KOKA	SHV3655
						\$30.00				
						\$30.00				

Date: 11/04/19

Advertiser: *Po119/Daryl Joy Walkers*

Endorsement Spots	:30		Monday	12:50:15 PM 10a-3p	444847	\$10.00		Gerard Gant	[1] KOKA	SHV3655
Endorsement Spots	:30		Monday	6:42:54 AM 6a-10a	444847	\$8.00		Dottie Bell	[1] KOKA	SHV3654
Endorsement Spots	:30		Monday	5:27:15 PM 3p-7p	444847	\$10.00		Gerard Gant	[1] KOKA	SHV3655
Endorsement Spots	:30		Monday	10:20:34 AM 10a-3p	444847	\$10.00		Dottie Bell	[1] KOKA	SHV3654
Endorsement Spots	:30		Monday	8:29:26 AM 6a-10a	444847	\$8.00		Gerard Gant	[1] KOKA	SHV3655
Endorsement Spots	:30		Monday	3:48:30 PM 3p-7p	444847	\$10.00		Dottie Bell	[1] KOKA	SHV3654
						\$56.00				
						\$56.00				
						\$96.00				
						\$96.00				
						\$36.00				

[Sorted by: Channels (Placed)]