

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KOKA AM Shreveport, LA	Date: 9/18/19
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I, Germaine Benoit of LeGrand & Associates

being/on behalf of: Randall Liles

a legally qualified candidate of the Republican

political party for the office of: State Representative District 1

in the Primary

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available): \$411.67 gross

I represent that the payment for the above described broadcast time has been furnished by:

Randall Liles/LeGrand & Associates

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Randall Liles

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/18/19 Hermaine Benoit
Date Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature Printed Name Title

ORDER



Orders
Order / Rev: 433469
Alt Order #:
Product Desc: Campaign
Estimate:
Flight Dates: 09/23/19 - 10/12/19
Original Date / Rev: 09/19/19 / 09/20/19
Order Type: TRANSACTIONAL

KOKA-AM
Primary AE: Ashley Sloan
Sales Office: L-SHV
Sales Region: Local

Agency Name: LeGrand & Associates
Buying Contact:
Billing Contact:
 3925 Benton Road
 Bossier City, LA 71111

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL19/Randall Liles State Representa
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Spot
Revenue Code 3: General Revenue

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/19	09/30/19	18	\$151.73	\$128.97
10/01/19	10/12/19	31	\$259.94	\$220.95

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	18	\$151.73	\$128.97	0.00
October 2019	31	\$259.94	\$220.95	0.00
Totals	49	\$411.67	\$349.92	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ashley Sloan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	09/23/19	10/12/19	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	-----	:30	0	\$9.41	P-03	0.00	NM	35	\$329.35
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	MTWTF--					11	\$9.41		0.00			
		Week: 09/30/19	10/06/19	MTWTF--					11	\$9.41		0.00			
		Week: 10/07/19	10/13/19	MTWTF--					13	\$9.41		0.00			
N 2	KOKA	09/23/19	10/12/19	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----	:30	0	\$5.88	P-03	0.00	NM	8	\$47.04
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	-----S-					2	\$5.88		0.00			
		Week: 09/30/19	10/06/19	-----S-					3	\$5.88		0.00			
		Week: 10/07/19	10/13/19	-----S-					3	\$5.88		0.00			
N 4	KOKA	09/23/19	10/12/19	Sa-Su AM Sa-Su 6a-10a	CM	Sa-Su 6a-10a	-----	:30	0	\$5.88	P-03	0.00	NM	4	\$23.52
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	-----S					2	\$5.88		0.00			
		Week: 09/30/19	10/06/19	-----S					2	\$5.88		0.00			
		Week: 10/07/19	10/13/19	-----S					0	\$5.88		0.00			
N 5	KOKA	09/23/19	10/12/19	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----	:30	0	\$5.88	P-03	0.00	NM	2	\$11.76
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	-----S					1	\$5.88		0.00			

Order / Rev: 433469
 Alt Order #:
 Flight Dates: 09/23/19 - 10/12/19

Advertiser: POL19/Randall Liles State Representati
 Product Desc: Campaign
 Estimate:
 KOKA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----S					1	\$5.88		0.00			
		Week: 10/07/19	10/13/19	-----					0	\$0.00		0.00			
													Totals	49	\$411.67

Spot Manager: Placed, 09/21/19-10/13/19



Order Product Description Length Weekday Air Time Time Period Order Rate CIA Ad-ID Channels (Booked) House #

Channels (Placed): KOKA

Date: 09/23/19

Advertiser: POL 19/Randall Liles State Representative

Campaign	:30	Monday	6:35:15 AM 6a-10a	433469	\$9.41		Right Choice	[1] KOKA	SHV3271
Campaign	:30	Monday	8:36:00 AM 6a-10a	433469	\$9.41		Right Choice	[1] KOKA	SHV3271

Date: 09/24/19

Advertiser: POL 19/Randall Liles State Representative

Campaign	:30	Tuesday	6:49:45 AM 6a-10a	433469	\$9.41			[1] KOKA	
Campaign	:30	Tuesday	7:35:00 AM 6a-10a	433469	\$9.41			[1] KOKA	

Date: 09/25/19

Advertiser: POL 19/Randall Liles State Representative

Campaign	:30	Wednesday	6:50:00 AM 6a-10a	433469	\$9.41			[1] KOKA	
Campaign	:30	Wednesday	7:35:30 AM 6a-10a	433469	\$9.41			[1] KOKA	

Date: 09/26/19

Advertiser: POL 19/Randall Liles State Representative

Campaign	:30	Thursday	7:50:00 AM 6a-10a	433469	\$9.41			[1] KOKA	
Campaign	:30	Thursday	8:35:30 AM 6a-10a	433469	\$9.41			[1] KOKA	

Date: 09/27/19

Advertiser: POL 19/Randall Liles State Representative

Campaign	:30	Friday	6:34:00 AM 6a-10a	433469	\$9.41			[1] KOKA	
Campaign	:30	Friday	7:49:45 AM 6a-10a	433469	\$9.41			[1] KOKA	
Campaign	:30	Friday	8:36:00 AM 6a-10a	433469	\$9.41			[1] KOKA	

Date: 09/28/19

Advertiser: POL 19/Randall Liles State Representative

Campaign	:30	Saturday	7:49:00 AM 6a-10a	433469	\$5.88			[1] KOKA	
Campaign	:30	Saturday	9:35:30 AM 6a-10a	433469	\$5.88			[1] KOKA	

Date: 09/29/19

Advertiser: POL 19/Randall Liles State Representative

Campaign	:30	Sunday	7:18:00 AM Sa-Su 6a-10a	433469	\$5.88			[1] KOKA	
Campaign	:30	Sunday	8:48:00 AM Sa-Su 6a-10a	433469	\$5.88			[1] KOKA	
Campaign	:30	Sunday	1:48:00 PM 10a-3p	433469	\$5.88			[1] KOKA	

[Sorted by: Date]

Spot Manager: Placed, 09/21/19-10/13/19

Order Product Description Length/Weekday Air Time Time Period Order Rate C/A Ad-ID Channels (Booked) House #

Channels (Placed): KOKA

Date: 09/29/19

Advertiser: POL 19/Randall Liles State Representative

\$17.64
\$17.64

Date: 09/30/19

Advertiser: POL 19/Randall Liles State Representative

433469 \$9.41 [1] KOKA
433469 \$9.41 [1] KOKA

Date: 10/01/19

Advertiser: POL 19/Randall Liles State Representative

433469 \$9.41 [1] KOKA
433469 \$9.41 [1] KOKA

Date: 10/02/19

Advertiser: POL 19/Randall Liles State Representative

433469 \$9.41 [1] KOKA
433469 \$9.41 [1] KOKA

Date: 10/03/19

Advertiser: POL 19/Randall Liles State Representative

433469 \$9.41 [1] KOKA
433469 \$9.41 [1] KOKA

Date: 10/04/19

Advertiser: POL 19/Randall Liles State Representative

433469 \$9.41 [1] KOKA
433469 \$9.41 [1] KOKA
433469 \$9.41 [1] KOKA

Date: 10/05/19

Advertiser: POL 19/Randall Liles State Representative

433469 \$5.88 [1] KOKA
433469 \$5.88 [1] KOKA
433469 \$5.88 [1] KOKA

[Sorted by: Date]

Spot Manager: Placed, 09/21/19-10/13/19



Order Product Description	Length/Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channels (Booked)	House #
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Channels (Placed): KOKA
Date: 10/05/19

Date: 10/06/19

Advertiser: POL 19/Randall Liles State Representative									
Campaign	:30		Sunday	433469	\$5.88			[1] KOKA	
Campaign	:30		Sunday	433469	\$5.88			[1] KOKA	
Campaign	:30		Sunday	433469	\$5.88			[1] KOKA	
					\$17.64				

Date: 10/07/19

Advertiser: POL 19/Randall Liles State Representative									
Campaign	:30		Monday	433469	\$9.41			[1] KOKA	
Campaign	:30		Monday	433469	\$9.41			[1] KOKA	
					\$18.82				

Date: 10/08/19

Advertiser: POL 19/Randall Liles State Representative									
Campaign	:30		Tuesday	433469	\$9.41			[1] KOKA	
Campaign	:30		Tuesday	433469	\$9.41			[1] KOKA	
					\$18.82				

Date: 10/09/19

Advertiser: POL 19/Randall Liles State Representative									
Campaign	:30		Wednesday	433469	\$9.41			[1] KOKA	
Campaign	:30		Wednesday	433469	\$9.41			[1] KOKA	
Campaign	:30		Wednesday	433469	\$9.41			[1] KOKA	
					\$28.23				

Date: 10/10/19

Advertiser: POL 19/Randall Liles State Representative									
Campaign	:30		Thursday	433469	\$9.41			[1] KOKA	
Campaign	:30		Thursday	433469	\$9.41			[1] KOKA	
Campaign	:30		Thursday	433469	\$9.41			[1] KOKA	
					\$28.23				

Date: 10/11/19

Advertiser: POL 19/Randall Liles State Representative									
Campaign	:30		Friday	433469	\$9.41			[1] KOKA	
Campaign	:30		Friday	433469	\$9.41			[1] KOKA	
Campaign	:30		Friday	433469	\$9.41			[1] KOKA	
					\$28.23				

[Sorted by: Date]

Spot Manager: Placed, 09/21/19-10/13/19



Order Product Description Length/Weekday Air Time Time Period Order Rate C/A Ad-ID Channel (Booked) House #

Channels (Placed): KOKA

Date: 10/12/19

Advertiser: POL 19/Randall Liles State Representative

Order Product Description	Length/Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channel (Booked)	House #
Campaign	:30	6:47:00 AM	6a-10a	433469	\$5.88			[1] KOKA	
Campaign	:30	8:47:00 AM	6a-10a	433469	\$5.88			[1] KOKA	
Campaign	:30	9:47:00 AM	6a-10a	433469	\$5.88			[1] KOKA	
					\$17.64				
					\$411.67				
					\$411.67				

[Sorted by: Date]