

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em;">KOKA</p>	Date: <p style="text-align: center; font-size: 1.2em;">6/28/19</p>
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I, Rep. Barbara Norton
 being/on behalf of: Barbara Norton
 a legally qualified candidate of the State Senate
 political party for the office of: State Senal
 in the House
 election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available): \$100

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/28/19

Date

Rep. Barbara Norton

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

ORDER



Orders
Order / Rev: 414751
Alt Order #:
Product Desc: 2019 State Senate Campaign
Estimate:
Flight Dates: 07/08/19 - 09/15/19
Original Date / Rev: 06/28/19 / 07/02/19
Order Type: CONTROLLED

KOKA-AM
Primary AE: House Shreveport
Sales Office: L-SHV
Sales Region: Local

Agency Name: Pol19/Barbara Norton
Buying Contact:
Billing Contact:
 3821 Morrow Street
 Shreveport, LA 71109

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Pol19/Barbara Norton
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Spot
Revenue Code 3: General Revenue

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/31/19	3	\$30.00	\$30.00
08/01/19	08/31/19	4	\$40.00	\$40.00
09/01/19	09/15/19	3	\$30.00	\$30.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	3	\$30.00	\$30.00	0.00
August 2019	4	\$40.00	\$40.00	0.00
September 2019	3	\$30.00	\$30.00	0.00
Totals	10	\$100.00	\$100.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Shreveport			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	07/08/19	09/15/19	Mo-Su Full Rotation Mo-Su 5a-12m	CM	8:17 AM-8:18 AM (8:17 AM-8:18 AM)	-----1	1:00	1	\$10.00	P-03	0.00	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----1		1				\$10.00		0.00			
		Week: 07/15/19	07/21/19	-----1		1				\$10.00		0.00			
		Week: 07/22/19	07/28/19	-----1		1				\$10.00		0.00			
		Week: 07/29/19	08/04/19	-----1		1				\$10.00		0.00			
		Week: 08/05/19	08/11/19	-----1		1				\$10.00		0.00			
		Week: 08/12/19	08/18/19	-----1		1				\$10.00		0.00			
		Week: 08/19/19	08/25/19	-----1		1				\$10.00		0.00			
		Week: 08/26/19	09/01/19	-----1		1				\$10.00		0.00			
		Week: 09/02/19	09/08/19	-----1		1				\$10.00		0.00			
		Week: 09/09/19	09/15/19	-----1		1				\$10.00		0.00			
													Totals	10	\$100.00

Spot Manager: Placed, 07/08/19-09/15/19

Order	Product Description	Length	Weekday	Air Time	Time Period	Order	Rate	CIA	Ad ID
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Channels (Placed): KOKA

Date: 07/14/19

Advertiser: Pol19/Barbara Norton

2019 State Senate Campaign 1:00 Sunday 8:17:00 AM (8:17:00 AM-8:18:00 AM) 414751 \$10.00

\$10.00

\$10.00

Date: 07/21/19

Advertiser: Pol19/Barbara Norton

2019 State Senate Campaign 1:00 Sunday 8:17:00 AM (8:17:00 AM-8:18:00 AM) 414751 \$10.00

\$10.00

\$10.00

Date: 07/28/19

Advertiser: Pol19/Barbara Norton

2019 State Senate Campaign 1:00 Sunday 8:17:00 AM (8:17:00 AM-8:18:00 AM) 414751 \$10.00

\$10.00

\$10.00

Date: 08/04/19

Advertiser: Pol19/Barbara Norton

2019 State Senate Campaign 1:00 Sunday 8:17:00 AM (8:17:00 AM-8:18:00 AM) 414751 \$10.00

\$10.00

\$10.00

Date: 08/11/19

Advertiser: Pol19/Barbara Norton

2019 State Senate Campaign 1:00 Sunday 8:17:00 AM (8:17:00 AM-8:18:00 AM) 414751 \$10.00

\$10.00

\$10.00

Date: 08/18/19

Advertiser: Pol19/Barbara Norton

2019 State Senate Campaign 1:00 Sunday 8:17:00 AM (8:17:00 AM-8:18:00 AM) 414751 \$10.00

\$10.00

\$10.00

Date: 08/25/19

Advertiser: Pol19/Barbara Norton

2019 State Senate Campaign 1:00 Sunday 8:17:00 AM (8:17:00 AM-8:18:00 AM) 414751 \$10.00

\$10.00

\$10.00

Date: 09/01/19

Advertiser: Pol19/Barbara Norton

2019 State Senate Campaign 1:00 Sunday 8:17:00 AM (8:17:00 AM-8:18:00 AM) 414751 \$10.00

\$10.00

\$10.00

Date: 09/08/19

[Sorted by: Date]

Spot Manager: Placed, 07/08/19-09/15/19

Order	Product Description	Length	Weekday	Air Time	Time Period	Order	Rate	G/A	Ad-ID
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Channels (Placed): KOKA

Date: 09/08/19

Advertiser: Pol19/Barbara Norton

2019 State Senate Campaign 1:00 Sunday 8:17:00 AM (8:17:00 AM-8:18:00 AM) 414751 \$10.00

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Date: 09/15/19

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2019 State Senate Campaign 1:00 Sunday 8:17:00 AM (8:17:00 AM-8:18:00 AM) 414751 \$10.00

\$10.00

\$10.00

\$100.00

\$100.00

[Sorted by: Date]