

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="text-align: center; font-size: 1.2em;">KOKA</div>	Date: <div style="text-align: center; font-size: 1.2em;">11/5/19</div>
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I, Daryl Joy Walters

being/on behalf of: DJW Campaign

a legally qualified candidate of the DEMOCRAT LA State Rep. Dist. 3/Caddo Par.

political party for the office of: LA State Rep Dist, 3

in the RUN-OFF ELECTION

election to be held on: 11/16/19

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Daryl Joy Walters Campaign Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Christa Turner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/5/19

Date

[Handwritten Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

ORDER



Orders
Order / Rev: 445577
Alt Order #:
Product Desc: Run Off Election ORder
Estimate:
Flight Dates: 11/06/19 - 11/15/19
Original Date / Rev: 11/05/19 / 11/05/19
Order Type: CONTROLLED

KOKA-AM
Primary AE: Charles Johnson
Sales Office: L-SHV
Sales Region: Local

Agency Name: Pol19/Daryl Joy Walters
Buying Contact:
Billing Contact:
 5500 Jewella Avenue
 Shreveport, LA 71109

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Pol19/Daryl Joy Walters
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/19	11/15/19	50	\$418.00	\$418.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	50	\$418.00	\$418.00	0.00
Totals	50	\$418.00	\$418.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Johnson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	11/06/19	11/15/19	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	:30	5	\$8.00	P-03	0.00	NM	16	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/19	11/10/19	--WTF--		6				\$8.00		0.00			
		Week: 11/11/19	11/17/19	MTWTF--		10				\$8.00		0.00			
N 2	KOKA	11/06/19	11/15/19	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	MTWTF--	:30	5	\$10.00	P-03	0.00	NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/19	11/10/19	--WTF--		3				\$10.00		0.00			
		Week: 11/11/19	11/17/19	MTWTF--		5				\$10.00		0.00			
N 3	KOKA	11/06/19	11/15/19	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	MTWTF--	:30	5	\$10.00	P-03	0.00	NM	14	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/19	11/10/19	--WTF--		6				\$10.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		9	KOKA	11/04/19-11/10/19	Mo-Fr PM	3p-7p	--wThF----	:30		(\$10.00)	0.00	NM			
				See MG 3.17											
		17	KOKA	11/11/19-11/15/19	Mo-Fr PM	3p-7p	MTWThF----	:30		\$10.00	0.00	NM			
				Ⓜ MG for 3.9 11/07 [Skipped by Automation]											
		Week: 11/11/19	11/17/19	MTWTF--		8				\$10.00		0.00			
N 4	KOKA	11/09/19	11/09/19		CM	6a-10a	-----S-	:30	2	\$5.00	P-03	0.00	NM	2	\$10.00

Order / Rev: 445577
 Alt Order #:
 Flight Dates: 11/06/19 - 11/15/19

Advertiser: Pol19/Daryl Joy Walters
 Product Desc: Run Off Election ORder
 Estimate:
 KOKA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su AM											
				Sa-Su 6a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/04/19	11/10/19	-----S-			2		\$5.00		0.00				
N 5	KOKA	11/09/19	11/09/19	Sa-Su AM	CM	6a-10a	-----S-	:30	2	\$5.00	P-03	0.00	NM	2	\$10.00
				Sa-Su 6a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/04/19	11/10/19	-----S-			2		\$5.00		0.00				
N 6	KOKA	11/09/19	11/09/19	Sa-Su Midday	CM	10a-3p	-----S-	:30	1	\$10.00	P-03	0.00	NM	1	\$10.00
				Sa-Su 10a-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/04/19	11/10/19	-----S-			1		\$10.00		0.00				
N 7	KOKA	11/09/19	11/09/19	Sa-Su PM	CM	3p-7p	-----S-	:30	2	\$10.00	P-03	0.00	NM	1	\$10.00
				Sa-Su 3p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/04/19	11/10/19	-----S-			1		\$10.00		0.00				
N 8	KOKA	11/10/19	11/10/19	Sa-Su Prime Time	CM	6a-7p	-----S	:30	6	\$5.00	P-03	0.00	NM	6	\$30.00
				Sa-Su 6a-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/04/19	11/10/19	-----S			6		\$5.00		0.00				
													Totals	50	\$418.00

Spot Manager: All, 11/03/19-11/15/19



Order Product Description Length/Weekday Air Time Time Period Order Rate C/A Ad-ID Channels (Booked / Hold) /

Channels (Placed): KOKA

Date: 11/06/19

Advertiser: Pol19/Daryl Joy Walters

Run Off Election Order	:30	Wednesday	8:55:29 AM 6a-10a	445577	\$8.00		Gerard Gant	[1] KOKA	SHV3655
Run Off Election Order	:30	Wednesday	3:55:10 PM 3p-7p	445577	\$10.00		Im Running	[1] KOKA	SHV3694
Run Off Election Order	:30	Wednesday	6:57:10 AM 6a-10a	445577	\$8.00		Dottie Bell	[1] KOKA	SHV3654
Run Off Election Order	:30	Wednesday	6:22:07 PM 3p-7p	445577	\$10.00		About DJW	[1] KOKA	SHV3695
Run Off Election Order	:30	Wednesday	12:57:29 PM 10a-3p	445577	\$10.00		Lester Smith	[1] KOKA	SHV3693
					\$46.00				

Date: 11/07/19

Advertiser: Pol19/Daryl Joy Walters

Run Off Election Order	:30	Thursday	4:21:59 PM 3p-7p	445577	\$10.00		Im Running	[1] KOKA	SHV3694
Run Off Election Order	:30	Thursday	6:36:16 AM 6a-10a	445577	\$8.00		Dottie Bell	[1] KOKA	SHV3654
Run Off Election Order	:30	Thursday	8:28:14 AM 6a-10a	445577	\$8.00		Gerard Gant	[1] KOKA	SHV3655
Run Off Election Order	:30	Thursday	10:18:22 AM 10a-3p	445577	\$10.00		Lester Smith	[1] KOKA	SHV3693
					\$36.00				

Date: 11/08/19

Advertiser: Pol19/Daryl Joy Walters

Run Off Election Order	:30	Friday	8:50:00 AM 6a-10a	445577	\$8.00		Gerard Gant	[1] KOKA	SHV3655
Run Off Election Order	:30	Friday	6:37:30 PM 3p-7p	445577	\$10.00		About DJW	[1] KOKA	SHV3695
Run Off Election Order	:30	Friday	11:20:30 AM 10a-3p	445577	\$10.00		Lester Smith	[1] KOKA	SHV3693
Run Off Election Order	:30	Friday	7:36:00 AM 6a-10a	445577	\$8.00		Dottie Bell	[1] KOKA	SHV3654
Run Off Election Order	:30	Friday	4:49:00 PM 3p-7p	445577	\$10.00		Im Running	[1] KOKA	SHV3694
					\$46.00				

Date: 11/09/19

Advertiser: Pol19/Daryl Joy Walters

Run Off Election Order	:30	Saturday	8:35:00 AM 6a-10a	445577	\$5.00		Gerard Gant	[1] KOKA	SHV3655
Run Off Election Order	:30	Saturday	3p-7p	445577	\$10.00			[1] KOKA	
Run Off Election Order	:30	Saturday	7:36:30 AM 6a-10a	445577	\$5.00		Dottie Bell	[1] KOKA	SHV3654
Run Off Election Order	:30	Saturday	9:50:30 AM 6a-10a	445577	\$5.00		Lester Smith	[1] KOKA	SHV3693
Run Off Election Order	:30	Saturday	6:50:10 AM 6a-10a	445577	\$5.00		About DJW	[1] KOKA	SHV3695
Run Off Election Order	:30	Saturday	10:19:00 AM 10a-3p	445577	\$10.00		Im Running	[1] KOKA	SHV3694
					\$40.00				

Date: 11/10/19

Advertiser: Pol19/Daryl Joy Walters

Run Off Election Order	:30	Sunday	2:49:15 PM 6a-7p	445577	\$5.00		Im Running	[1] KOKA	SHV3694
Run Off Election Order	:30	Sunday	1:50:30 PM 6a-7p	445577	\$5.00		Lester Smith	[1] KOKA	SHV3693
Run Off Election Order	:30	Sunday	7:20:30 AM 6a-7p	445577	\$5.00		Dottie Bell	[1] KOKA	SHV3654
Run Off Election Order	:30	Sunday	3:35:45 PM 6a-7p	445577	\$5.00		About DJW	[1] KOKA	SHV3695
Run Off Election Order	:30	Sunday	6:20:30 AM 6a-7p	445577	\$5.00		About DJW	[1] KOKA	SHV3695
					\$40.00				

[Sorted by: Channels (Placed)]

Spot Manager: All, 11/03/19-11/15/19

Order Product Description	Length	Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channels (Booked)	House#
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Channels (Placed): KOKA

Date: 11/10/19

Advertiser: Pol19/Daryl Joy Walters

Run Off Election Order	:30			Sunday	10:50:00 AM 6a-7p	445577	\$5.00		Gerard Gant	[1] KOKA	SHV3655
\$30.00											

Date: 11/11/19

Advertiser: Pol19/Daryl Joy Walters

Run Off Election Order	:30			Monday	5:18:15 PM 3p-7p	445577	\$10.00		About DJW	[1] KOKA	SHV3695
Run Off Election Order	:30			Monday	8:37:00 AM 6a-10a	445577	\$8.00		Gerard Gant	[1] KOKA	SHV3655
Run Off Election Order	:30			Monday	7:37:30 AM 6a-10a	445577	\$8.00		Dottie Bell	[1] KOKA	SHV3654
Run Off Election Order	:30			Monday	2:34:45 PM 10a-3p	445577	\$10.00		Lester Smith	[1] KOKA	SHV3693
Run Off Election Order	:30			Monday	4:37:00 PM 3p-7p	445577	\$10.00		In Running	[1] KOKA	SHV3694
\$46.00											

Date: 11/12/19

Advertiser: Pol19/Daryl Joy Walters

Run Off Election Order	:30			Tuesday	11:36:00 AM 10a-3p	445577	\$10.00			[1] KOKA	
Run Off Election Order	:30			Tuesday	6:47:15 PM 3p-7p	445577	\$10.00			[1] KOKA	
Run Off Election Order	:30			Tuesday	7:37:00 AM 6a-10a	445577	\$8.00			[1] KOKA	
Run Off Election Order	:30			Tuesday	5:18:30 PM 3p-7p	445577	\$10.00			[1] KOKA	
Run Off Election Order	:30			Tuesday	6:34:00 AM 6a-10a	445577	\$8.00			[1] KOKA	
\$46.00											

Date: 11/13/19

Advertiser: Pol19/Daryl Joy Walters

Run Off Election Order	:30			Wednesday	4:19:30 PM 3p-7p	445577	\$10.00			[1] KOKA	
Run Off Election Order	:30			Wednesday	8:35:30 AM 6a-10a	445577	\$8.00			[1] KOKA	
Run Off Election Order	:30			Wednesday	10:14:00 AM 10a-3p	445577	\$10.00			[1] KOKA	
Run Off Election Order	:30			Wednesday	5:35:30 PM 3p-7p	445577	\$10.00			[1] KOKA	
Run Off Election Order	:30			Wednesday	6:35:00 AM 6a-10a	445577	\$8.00			[1] KOKA	
\$46.00											

Date: 11/14/19

Advertiser: Pol19/Daryl Joy Walters

Run Off Election Order	:30			Thursday	6:34:00 AM 6a-10a	445577	\$8.00			[1] KOKA	
Run Off Election Order	:30			Thursday	1:34:15 PM 10a-3p	445577	\$10.00			[1] KOKA	
Run Off Election Order	:30			Thursday	5:48:00 PM 3p-7p	445577	\$10.00			[1] KOKA	
Run Off Election Order	:30			Thursday	8:35:30 AM 6a-10a	445577	\$8.00			[1] KOKA	
Run Off Election Order	:30			Thursday	6:18:15 PM 3p-7p	445577	\$10.00			[1] KOKA	
\$46.00											

Date: 11/15/19

\$46.00

[Sorted by: Channels (Placed)]

Spot Manager: All, 11/03/19-11/15/19



Order Product Description Length/Weekday Air Time Time Period Order Rate C/A Ad-ID Channels/Booked House#

Channels (Placed): KOKA

Date: 11/15/19

Advertiser: Pol19/Daryl Joy Walters

Order	Product Description	Length/Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID	Channels/Booked	House#
	Run Off Election Order	:30		Friday	445577	\$10.00			[1] KOKA	
	Run Off Election Order	:30	6:34:00 PM	3p-7p	445577	\$8.00			[1] KOKA	
	Run Off Election Order	:30	7:46:30 AM	6a-10a	445577	\$8.00			[1] KOKA	
	Run Off Election Order	:30	6:48:30 AM	6a-10a	445577	\$8.00			[1] KOKA	
	Run Off Election Order	:30	11:47:00 AM	10a-3p	445577	\$10.00			[1] KOKA	
						\$36.00				
						\$418.00				
						\$418.00				

[Sorted by: Channels (Placed)]