

# INVOICE



**Alpha Media**  
 208 N. Thomas  
 Shreveport, LA 71107  
 Main: (318) 222-3122  
 Billing: (318) 841-0799

|                |                         |              |                     |
|----------------|-------------------------|--------------|---------------------|
| Property       | KOKA-AM                 |              |                     |
| Invoice #      | 444847-1                |              | 444847              |
| Invoice Date   | 11/10/19                | Alt Order #  |                     |
| Invoice Month  | November 2019           | Deal #       |                     |
| Invoice Period | 11/01/19 - 11/04/19     | Flight Dates | 11/03/19 - 11/15/19 |
| Advertiser     | Pol19/Daryl Joy Walters |              |                     |
| Product        | Endorsement Spots       |              |                     |
| Estimate #     |                         |              |                     |

Billing Address:

**Pol19/Daryl Joy Walters**  
 Attention: Accounts Payable  
 5500 Jewella Avenue  
 Shreveport, LA 71109

Send Payment To:

**Alpha Media**  
 PO Box 7610  
 Shreveport, LA 71137

|                   |                  |
|-------------------|------------------|
| Account Executive | Charles Johnson  |
| Sales Office      | Local-Shreveport |
| Sales Region      | Local            |
| Agency Code       |                  |
| Advertiser Code   |                  |
| Billing Calendar  | Calendar         |
| Billing Type      | Cash             |
| Special Handling  |                  |
| Agency Ref        |                  |
| Advertiser Ref    |                  |
| Product 1         |                  |
| Product 2         |                  |

| Line  | Start Date | End Date | Description  | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate    | Type |
|---|------------|----------|--------------|----------------|---------|--------|----------------|---------|------|
| 1   | 11/03/19   | 11/03/19 | Sa-Su 6a-10a | 6a-10a         | -----S  | :30    | 2              | \$5.00  | NM   |
| Weeks: <u>Start Date</u> 10/28/19 <u>End Date</u> 11/03/19 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 2 <u>Rate</u> \$5.00                                   |            |          |              |                |         |        |                |         |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |              |                |         |        |                |         |      |
| 1 KOKA Su 11/03/19 6:14 AM Sa-Su 6a-10a 6a-10a :30 Dottie Bell \$5.00 NM  |            |          |              |                |         |        |                |         |      |
| 2 KOKA Su 11/03/19 9:41 AM Sa-Su 6a-10a 6a-10a :30 Gerard Gant \$5.00 NM  |            |          |              |                |         |        |                |         |      |
| 2   | 11/03/19   | 11/03/19 | Sa-Su 10a-3p | 10a-3p         | -----S  | :30    | 2              | \$5.00  | NM   |
| Weeks: <u>Start Date</u> 10/28/19 <u>End Date</u> 11/03/19 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 2 <u>Rate</u> \$5.00                                   |            |          |              |                |         |        |                |         |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |              |                |         |        |                |         |      |
| 1 KOKA Su 11/03/19 1:55 PM Sa-Su 10a-3p 10a-3p :30 Dottie Bell \$5.00 NM  |            |          |              |                |         |        |                |         |      |
| 2 KOKA Su 11/03/19 2:53 PM Sa-Su 10a-3p 10a-3p :30 Gerard Gant \$5.00 NM  |            |          |              |                |         |        |                |         |      |
| 3   | 11/03/19   | 11/03/19 | Sa-Su 3p-7p  | 3p-7p          | -----S  | :30    | 2              | \$5.00  | NM   |
| Weeks: <u>Start Date</u> 10/28/19 <u>End Date</u> 11/03/19 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 2 <u>Rate</u> \$5.00                                   |            |          |              |                |         |        |                |         |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |              |                |         |        |                |         |      |
| 2 KOKA Su 11/03/19 3:26 PM Sa-Su 3p-7p 3p-7p :30 Dottie Bell \$5.00 NM  |            |          |              |                |         |        |                |         |      |
| 1 KOKA Su 11/03/19 6:19 PM Sa-Su 3p-7p 3p-7p :30 Gerard Gant \$5.00 NM  |            |          |              |                |         |        |                |         |      |
| 4   | 11/04/19   | 11/04/19 | Mo-Fr 6a-10a | 6a-10a         | M-----  | :30    | 2              | \$8.00  | NM   |
| Weeks: <u>Start Date</u> 11/04/19 <u>End Date</u> 11/10/19 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 2 <u>Rate</u> \$8.00                                   |            |          |              |                |         |        |                |         |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |              |                |         |        |                |         |      |
| 2 KOKA M 11/04/19 6:43 AM Mo-Fr 6a-10a 6a-10a :30 Dottie Bell \$8.00 NM   |            |          |              |                |         |        |                |         |      |
| 1 KOKA M 11/04/19 8:29 AM Mo-Fr 6a-10a 6a-10a :30 Gerard Gant \$8.00 NM   |            |          |              |                |         |        |                |         |      |
| 5   | 11/04/19   | 11/04/19 | Mo-Fr 10a-3p | 10a-3p         | M-----  | :30    | 2              | \$10.00 | NM   |
| Weeks: <u>Start Date</u> 11/04/19 <u>End Date</u> 11/10/19 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 2 <u>Rate</u> \$10.00                                  |            |          |              |                |         |        |                |         |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |              |                |         |        |                |         |      |

Broadcast Information shown on this Invoice was taken from the program log.

NOTARY

# INVOICE

Send Payment To:

**Alpha Media**  
**PO Box 7610**  
**Shreveport, LA 71137**



|              |                         |                |                     |
|--------------|-------------------------|----------------|---------------------|
| Invoice #    | 444847-1                | Invoice Month  | November 2019       |
| Invoice Date | 11/10/19                | Invoice Period | 11/01/19 - 11/04/19 |
| Advertiser   | Pol19/Daryl Joy Walters |                |                     |
| Product      | Endorsement Spots       |                |                     |
| Estimate #   |                         |                |                     |

| Line   | Start Date | End Date | Description  | Start/End Time | MTWTFSS      | Length         | Spots/<br>Week | Rate        | Type    |          |            |          |          |            |             |                |          |          |        |      |         |          |    |          |          |              |             |                |             |         |      |      |      |      |          |          |              |             |       |             |             |         |    |   |      |   |          |         |             |       |     |             |         |    |
|--|------------|----------|--------------|----------------|--------------|----------------|----------------|-------------|---------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|--------|------|---------|----------|----|----------|----------|--------------|-------------|----------------|-------------|---------|------|------|------|------|----------|----------|--------------|-------------|-------|-------------|-------------|---------|----|---|------|---|----------|---------|-------------|-------|-----|-------------|---------|----|
| 5  | 11/04/19   | 11/04/19 | Mo-Fr 10a-3p | 10a-3p         | M-----       | :30            | 2              | \$10.00     | NM      |          |            |          |          |            |             |                |          |          |        |      |         |          |    |          |          |              |             |                |             |         |      |      |      |      |          |          |              |             |       |             |             |         |    |   |      |   |          |         |             |       |     |             |         |    |
| <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>KOKA</td> <td>M</td> <td>11/04/19</td> <td>10:20 AM</td> <td>Mo-Fr 10a-3p</td> <td>10a-3p</td> <td>:30</td> <td>Dottie Bell</td> <td>\$10.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KOKA</td> <td>M</td> <td>11/04/19</td> <td>12:50 PM</td> <td>Mo-Fr 10a-3p</td> <td>10a-3p</td> <td>:30</td> <td>Gerard Gant</td> <td>\$10.00</td> <td>NM</td> </tr> </tbody> </table>  |            |          |              |                |              |                |                |             |         | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate   | Type | 1       | KOKA     | M  | 11/04/19 | 10:20 AM | Mo-Fr 10a-3p | 10a-3p      | :30            | Dottie Bell | \$10.00 | NM   | 2    | KOKA | M    | 11/04/19 | 12:50 PM | Mo-Fr 10a-3p | 10a-3p      | :30   | Gerard Gant | \$10.00     | NM      |    |   |      |   |          |         |             |       |     |             |         |    |
| Spots: #   | Ch         | Day      | Air Date     | Air Time       | Description  | Start/End Time | Length         | Ad-ID       | Rate    | Type     |            |          |          |            |             |                |          |          |        |      |         |          |    |          |          |              |             |                |             |         |      |      |      |      |          |          |              |             |       |             |             |         |    |   |      |   |          |         |             |       |     |             |         |    |
| 1  | KOKA       | M        | 11/04/19     | 10:20 AM       | Mo-Fr 10a-3p | 10a-3p         | :30            | Dottie Bell | \$10.00 | NM       |            |          |          |            |             |                |          |          |        |      |         |          |    |          |          |              |             |                |             |         |      |      |      |      |          |          |              |             |       |             |             |         |    |   |      |   |          |         |             |       |     |             |         |    |
| 2  | KOKA       | M        | 11/04/19     | 12:50 PM       | Mo-Fr 10a-3p | 10a-3p         | :30            | Gerard Gant | \$10.00 | NM       |            |          |          |            |             |                |          |          |        |      |         |          |    |          |          |              |             |                |             |         |      |      |      |      |          |          |              |             |       |             |             |         |    |   |      |   |          |         |             |       |     |             |         |    |
| 6  | 11/04/19   | 11/04/19 | Mo-Fr 3p-7p  | 3p-7p          | M-----       | :30            | 2              | \$10.00     | NM      |          |            |          |          |            |             |                |          |          |        |      |         |          |    |          |          |              |             |                |             |         |      |      |      |      |          |          |              |             |       |             |             |         |    |   |      |   |          |         |             |       |     |             |         |    |
| <table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>11/04/19</td> <td>11/10/19</td> <td>M-----</td> <td>2</td> <td>\$10.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>KOKA</td> <td>M</td> <td>11/04/19</td> <td>3:48 PM</td> <td>Mo-Fr 3p-7p</td> <td>3p-7p</td> <td>:30</td> <td>Dottie Bell</td> <td>\$10.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>KOKA</td> <td>M</td> <td>11/04/19</td> <td>5:27 PM</td> <td>Mo-Fr 3p-7p</td> <td>3p-7p</td> <td>:30</td> <td>Gerard Gant</td> <td>\$10.00</td> <td>NM</td> </tr> </tbody> </table> |            |          |              |                |              |                |                |             |         | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 11/04/19 | 11/10/19 | M----- | 2    | \$10.00 | Spots: # | Ch | Day      | Air Date | Air Time     | Description | Start/End Time | Length      | Ad-ID   | Rate | Type | 2    | KOKA | M        | 11/04/19 | 3:48 PM      | Mo-Fr 3p-7p | 3p-7p | :30         | Dottie Bell | \$10.00 | NM | 1 | KOKA | M | 11/04/19 | 5:27 PM | Mo-Fr 3p-7p | 3p-7p | :30 | Gerard Gant | \$10.00 | NM |
| Weeks:   | Start Date | End Date | MTWTFSS      | Spots/Week     | Rate         |                |                |             |         |          |            |          |          |            |             |                |          |          |        |      |         |          |    |          |          |              |             |                |             |         |      |      |      |      |          |          |              |             |       |             |             |         |    |   |      |   |          |         |             |       |     |             |         |    |
|  | 11/04/19   | 11/10/19 | M-----       | 2              | \$10.00      |                |                |             |         |          |            |          |          |            |             |                |          |          |        |      |         |          |    |          |          |              |             |                |             |         |      |      |      |      |          |          |              |             |       |             |             |         |    |   |      |   |          |         |             |       |     |             |         |    |
| Spots: #   | Ch         | Day      | Air Date     | Air Time       | Description  | Start/End Time | Length         | Ad-ID       | Rate    | Type     |            |          |          |            |             |                |          |          |        |      |         |          |    |          |          |              |             |                |             |         |      |      |      |      |          |          |              |             |       |             |             |         |    |   |      |   |          |         |             |       |     |             |         |    |
| 2  | KOKA       | M        | 11/04/19     | 3:48 PM        | Mo-Fr 3p-7p  | 3p-7p          | :30            | Dottie Bell | \$10.00 | NM       |            |          |          |            |             |                |          |          |        |      |         |          |    |          |          |              |             |                |             |         |      |      |      |      |          |          |              |             |       |             |             |         |    |   |      |   |          |         |             |       |     |             |         |    |
| 1  | KOKA       | M        | 11/04/19     | 5:27 PM        | Mo-Fr 3p-7p  | 3p-7p          | :30            | Gerard Gant | \$10.00 | NM       |            |          |          |            |             |                |          |          |        |      |         |          |    |          |          |              |             |                |             |         |      |      |      |      |          |          |              |             |       |             |             |         |    |   |      |   |          |         |             |       |     |             |         |    |
| <b>Total Spots</b>   |            |          |              |                |              |                | <b>12</b>      |             |         |          |            |          |          |            |             |                |          |          |        |      |         |          |    |          |          |              |             |                |             |         |      |      |      |      |          |          |              |             |       |             |             |         |    |   |      |   |          |         |             |       |     |             |         |    |

**Payment Terms 30 Days**

|  |                |
|--|----------------|
| <u>Net Total</u>                                     | <b>\$86.00</b> |
| <u>Invoice Balance as of 11/15/19 10:03:21 AM CT</u> | <b>\$4.00</b>  |