

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <p style="text-align: center; font-size: 1.2em;">KOKA</p>	<b>Date:</b> <p style="text-align: center; font-size: 1.2em;">7/8/19</p>
---	---

I, Geriease Smith Hawkins,  
 being/on behalf of: John Bel Edwards, a legally  
 qualified candidate of the Democratic political  
 party for the office of: Governor  
 in the Primary  
 election to be held on: October 12, 2019  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

**Total Charges: \$ 1330**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

John Bel Edwards Campaign, LLC

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

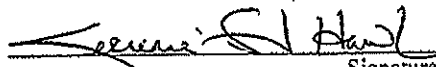
The name of the treasurer of the candidate's authorized committee is:

Andrew M. Edwards, II

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

***To Be Signed By Candidate or Authorized Committee***

7/8/19  
Date

  
Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

BRIGHT MOMENTS  
2249 ORETHA CASTLE HALEY BLVD  
NEW ORLEANS, LA 70113


AGENCY RECOGNITION LETTER

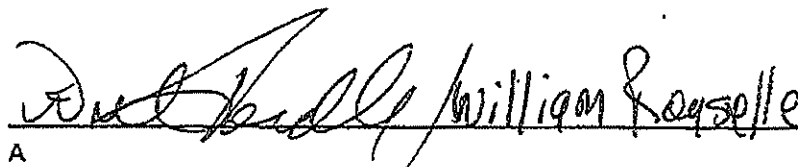
This letter acknowledges that John Bel Edwards Campaign, 125 East Pine Street, Ponchatoula, LA 70454  
\_\_\_\_\_ have secured the services of BRIGHT MOMENTS AGENCY AS OUR Advertising Agency of  
Record effective March 1, 2019, and authorized to perform all duties customary for an advertising  
agency on our behalf.

Media invoices for advertisement placed by this agency are to be forwarded to the following address:

BRIGHT MOMENTS  
2249 ORETHA CASTLE HALEY BLVD  
NEW ORLEANS, LA 70113

Once reconciled by the agency, the invoices will be submitted and paid by the agency.

 / RICHARD CARBO 3-11-19  
\_\_\_\_\_  
Authorized client signature Date

 / William Rouseelle 3-11-19  
\_\_\_\_\_

A  
g  
e  
n  
c  
y  
  
s  
i  
g  
n  
a  
t  
u

POLITICAL INQUIRY FORM  
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

**INSTRUCTIONS:** This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION \_\_\_\_\_

DATE OF REQUEST: \_\_\_\_\_

INQUIRY MADE BY: Geriease Smith Hawkins

AGENCY (if any): Bright Moments, LLC

ADDRESS OF AGENCY: 2249 Oretha Castle Haley Blvd.

CITY, STATE, ZIP OF AGENCY: New Orleans, LA 70113

TELEPHONE NUMBER OF AGENCY: 504-592-1800

CANDIDATE: John Bel Edwards

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): John Bel Edwards Campaign, LLC

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: \_\_\_\_\_

ADDRESS OF COMMITTEE: 125 East Pine Street

CITY, STATE, ZIP OF COMMITTEE: Ponchatoula, LA 70454

TELEPHONE NUMBER OF COMMITTEE: \_\_\_\_\_

COMMITTEE OFFICERS:

Chairman: \_\_\_\_\_

Vice Chairman: \_\_\_\_\_

Treasurer: Andrew M. Edwards, II

Secretary: \_\_\_\_\_

Is this the Candidate's Authorized Committee? ( ) yes ( ) no

OFFICE SOUGHT: Governor PARTY AFFILIATION: Democrat

( ) federal (X) state ( ) local

ELECTION AND DATE: October 12, 2019

(X) primary ( ) general

**FOR ISSUE ADS ONLY:**

a. Candidate(s) and offices (if any) referred to: \_\_\_\_\_

\_\_\_\_\_

b. Federal election(s) (if any) referred to: \_\_\_\_\_

c. Issue(s) discussed: \_\_\_\_\_

d. Name, Address, Phone Number of Contact: \_\_\_\_\_

\_\_\_\_\_

**DATES REQUESTED:**

**LENGTH OF SPOT/PROGRAM TIME REQUESTED:**

**REQUEST MADE:**

in writing       orally

If request is made in writing, attach and retain.

**STATION OFFER:**

**DISPOSITION OF REQUEST:**

granted       denied

If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

**REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:**

yes       no

Attach any written documentation received.

**DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR:**

**COMMENTS**

STATION REP	
-------------	--

REVIEWED	
----------	--



Date: July 8, 2019

To: Melvin Jones  
 Alpha Media-Shreveport  
[melvin.jones@alphamediausa.com](mailto:melvin.jones@alphamediausa.com)  
[jenny.james@alphamediausa.com](mailto:jenny.james@alphamediausa.com)  
 318-841-0799

From: Geriease Smith Hawkins  
 Bright Moments, LLC  
 504-592-1800

RE: INSERTION ORDER 7/10/19 – 7/31/19  
 Governor John Bel Edwards Campaign :60 Media Placement

	Total Budget	Total Spots	Total Spots per day part	Total Budget per day part	Day	Daypart	Rate	# Spots/Day	Total Days
KDKS 102.1	\$2,235.00	71	28	\$1,120.00	M-F	6A-10A	\$40.00	2	14
KDKS 102.1			14	\$420.00	M-F	10A-3P	\$30.00	1	14
KDKS 102.1			14	\$350.00	M-F	3P-7P	\$25.00	1	14
KDKS 102.1					M-F	7P-12M	\$25.00		
KDKS 102.1					M-F	6A-7P	\$35.00		
KDKS 102.1					SA	6A-10A	\$35.00		
KDKS 102.1			6	\$180.00	SA	10A-3P	\$30.00	2	3
KDKS 102.1					SA	3P-7P	\$25.00		
KDKS 102.1					SA	7P-12M	\$20.00		
KDKS 102.1					SA	6A-7P	\$30.00		
KDKS 102.1					SU	6A-10A	\$25.00		
KDKS 102.1			6	\$120.00	SU	10A-3P	\$20.00	2	3
KDKS 102.1			3	\$45.00	SU	3P-7P	\$15.00	1	3
KDKS 102.1					SU	7P-12M	\$15.00		
KDKS 102.1					SU	6A-7P	\$20.00		
KBTT The Beat 103.7	\$1,825.00	71	28	\$840.00	M-F	6A-10A	\$30.00	2	14
KBTT The Beat 103.7			14	\$350.00	M-F	10A-3P	\$25.00	1	14
KBTT The Beat 103.7			14	\$350.00	M-F	3P-7P	\$25.00	1	14
KBTT The Beat 103.7					M-F	7P-12M	\$20.00		
KBTT The Beat 103.7					M-F	6A-7P	\$25.00		
KBTT The Beat 103.7					SA	6A-10A	\$25.00		
KBTT The Beat 103.7			6	\$150.00	SA	10A-3P	\$25.00	2	3
KBTT The Beat 103.7					SA	3P-7P	\$20.00		
KBTT The Beat 103.7					SA	7P-12M	\$20.00		
KBTT The Beat 103.7					SA	6A-7P	\$25.00		
KBTT The Beat 103.7					SU	6A-10A	\$15.00		
KBTT The Beat 103.7			6	\$90.00	SU	10A-3P	\$15.00	2	3
KBTT The Beat 103.7			3	\$45.00	SU	3P-7P	\$15.00	1	3
KBTT The Beat 103.7					SU	7P-12M	\$15.00		
KBTT The Beat 103.7					SU	6A-7P	\$20.00		



# Spot Manager: Placed, 07/10/19-07/31/19

Order	Product Description	Length	Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID
<b>Channels (Placed): KOKA</b>									
<b>Date: 07/10/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Wednesday	7:35:30 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Wednesday	8:35:30 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Wednesday	2:35:00 PM	10a-3p	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Wednesday	3:35:10 PM	3p-7p	416110	\$20.00	Yes	
							<b>\$80.00</b>		
							<b>\$80.00</b>		
<b>Date: 07/11/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Thursday	6:34:00 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Thursday	8:35:00 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Thursday	11:48:00 AM	10a-3p	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Thursday	5:18:00 PM	3p-7p	416110	\$20.00	Yes	
							<b>\$80.00</b>		
							<b>\$80.00</b>		
<b>Date: 07/12/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Friday	6:35:15 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Friday	10:35:00 AM	10a-3p	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Friday	6:34:45 PM	3p-7p	416110	\$20.00	Yes	
							<b>\$60.00</b>		
							<b>\$60.00</b>		
<b>Date: 07/13/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Saturday	1:16:00 PM	10a-3p	416110	\$15.00	Yes	
	Governor John Bel Edwards C.	1:00	Saturday	2:47:00 PM	10a-3p	416110	\$15.00	Yes	
							<b>\$30.00</b>		
							<b>\$30.00</b>		
<b>Date: 07/14/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Sunday	10:17:10 AM	10a-3p	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Sunday	2:18:00 PM	10a-3p	416110	\$20.00	Yes	
							<b>\$40.00</b>		
							<b>\$40.00</b>		
<b>Date: 07/15/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Monday	7:34:00 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Monday	9:45:10 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Monday	5:47:00 PM	3p-7p	416110	\$20.00	Yes	
							<b>\$60.00</b>		
							<b>\$60.00</b>		

[Sorted by: Date]



# Spot Manager: Placed, 07/10/19-07/31/19

Order	Product Description	Length	Weekday	Air Time	Time Period	Order	Rate	CIA	Ad-ID
-------	---------------------	--------	---------	----------	-------------	-------	------	-----	-------

Channels (Placed): KOKA

Date: 07/16/19

Advertiser: POL19/John Bell Edwards

Governor John Bel Edwards C.	1:00	Tuesday	7:49:25 AM	6a-10a	416110	\$20.00	Yes
Governor John Bel Edwards C.	1:00	Tuesday	8:49:10 AM	6a-10a	416110	\$20.00	Yes
Governor John Bel Edwards C.	1:00	Tuesday	10:46:30 AM	10a-3p	416110	\$20.00	Yes
Governor John Bel Edwards C.	1:00	Tuesday	4:48:00 PM	3p-7p	416110	\$20.00	Yes

\$80.00

\$80.00

Date: 07/17/19

Advertiser: POL19/John Bell Edwards

Governor John Bel Edwards C.	1:00	Wednesday	6:49:10 AM	6a-10a	416110	\$20.00	Yes
Governor John Bel Edwards C.	1:00	Wednesday	7:49:10 AM	6a-10a	416110	\$20.00	Yes
Governor John Bel Edwards C.	1:00	Wednesday	1:35:30 PM	10a-3p	416110	\$20.00	Yes
Governor John Bel Edwards C.	1:00	Wednesday	3:48:00 PM	3p-7p	416110	\$20.00	Yes

\$80.00

\$80.00

Date: 07/18/19

Advertiser: POL19/John Bell Edwards

Governor John Bel Edwards C.	1:00	Thursday	9:43:10 AM	6a-10a	416110	\$20.00	Yes
Governor John Bel Edwards C.	1:00	Thursday	12:45:10 PM	10a-3p	416110	\$20.00	Yes

\$40.00

\$40.00

Date: 07/19/19

Advertiser: POL19/John Bell Edwards

Governor John Bel Edwards C.	1:00	Friday	6:47:00 AM	6a-10a	416110	\$20.00	Yes
Governor John Bel Edwards C.	1:00	Friday	8:47:10 AM	6a-10a	416110	\$20.00	Yes
Governor John Bel Edwards C.	1:00	Friday	11:17:10 AM	10a-3p	416110	\$20.00	Yes
Governor John Bel Edwards C.	1:00	Friday	5:17:30 PM	3p-7p	416110	\$20.00	Yes

\$80.00

\$80.00

Date: 07/20/19

Advertiser: POL19/John Bell Edwards

Governor John Bel Edwards C.	1:00	Saturday	1:45:00 PM	10a-3p	416110	\$15.00	Yes
Governor John Bel Edwards C.	1:00	Saturday	2:34:00 PM	10a-3p	416110	\$15.00	Yes

\$30.00

\$30.00

Date: 07/21/19

Advertiser: POL19/John Bell Edwards

Governor John Bel Edwards C.	1:00	Sunday	1:17:00 PM	10a-3p	416110	\$20.00	Yes
Governor John Bel Edwards C.	1:00	Sunday	2:17:00 PM	10a-3p	416110	\$20.00	Yes

\$40.00

\$40.00

[Sorted by: Date]

WIDEORBIT  
REPORT

Spot Manager: Placed, 07/10/19-07/31/19 (07/09/19 8:21:31 AM)

# Spot Manager: Placed, 07/10/19-07/31/19

Order	Product Description	Length	Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID
<b>Channels (Placed): KOKA</b>									
<b>Date: 07/22/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Monday	7:46:30 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Monday	9:42:30 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Monday	11:47:10 AM	10a-3p	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Monday	3:17:00 PM	3p-7p	416110	\$20.00	Yes	
							<b>\$80.00</b>		
							<b>\$80.00</b>		
<b>Date: 07/23/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Tuesday	6:46:40 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Tuesday	7:46:40 AM	6a-10a	416110	\$20.00	Yes	
							<b>\$40.00</b>		
							<b>\$40.00</b>		
<b>Date: 07/24/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Wednesday	8:47:10 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Wednesday	10:34:00 AM	10a-3p	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Wednesday	6:47:00 PM	3p-7p	416110	\$20.00	Yes	
							<b>\$60.00</b>		
							<b>\$60.00</b>		
<b>Date: 07/25/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Thursday	6:46:30 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Thursday	8:46:30 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Thursday	10:46:30 AM	10a-3p	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Thursday	4:34:00 PM	3p-7p	416110	\$20.00	Yes	
							<b>\$80.00</b>		
							<b>\$80.00</b>		
<b>Date: 07/26/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Friday	8:47:10 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Friday	9:43:10 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Friday	1:46:40 PM	10a-3p	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Friday	3:47:10 PM	3p-7p	416110	\$20.00	Yes	
							<b>\$80.00</b>		
							<b>\$80.00</b>		
<b>Date: 07/27/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Saturday	11:15:00 AM	10a-3p	416110	\$15.00	Yes	
	Governor John Bel Edwards C.	1:00	Saturday	2:17:00 PM	10a-3p	416110	\$15.00	Yes	
							<b>\$30.00</b>		

[Sorted by: Date]

# Spot Manager: Placed, 07/10/19-07/31/19

Order	Product Description	Length	Weekday	Air Time	Time Period	Order	Rate	C/A	Ad-ID
<b>Channels (Placed): KOKA</b>									
<b>Date: 07/27/19</b>									
							\$30.00		
<b>Date: 07/28/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Sunday	1:17:00 PM	10a-3p	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Sunday	2:34:10 PM	10a-3p	416110	\$20.00	Yes	
							\$40.00		
							\$40.00		
<b>Date: 07/29/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Monday	6:46:40 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Monday	7:46:40 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Monday	11:34:00 AM	10a-3p	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Monday	5:45:00 PM	3p-7p	416110	\$20.00	Yes	
							\$80.00		
							\$80.00		
<b>Date: 07/30/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Tuesday	9:42:40 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Tuesday	10:34:00 AM	10a-3p	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Tuesday	5:17:10 PM	3p-7p	416110	\$20.00	Yes	
							\$60.00		
							\$60.00		
<b>Date: 07/31/19</b>									
<b>Advertiser: POL19/John Bell Edwards</b>									
	Governor John Bel Edwards C.	1:00	Wednesday	6:46:30 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Wednesday	8:48:00 AM	6a-10a	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Wednesday	12:45:10 PM	10a-3p	416110	\$20.00	Yes	
	Governor John Bel Edwards C.	1:00	Wednesday	4:47:30 PM	3p-7p	416110	\$20.00	Yes	
							\$80.00		
							\$80.00		
							\$1,330.00		
							\$1,330.00		

[Sorted by: Date]