

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <p style="text-align: center; font-size: 1.2em;">KOKA</p>	<b>Date:</b> <p style="text-align: center; font-size: 1.2em;">10/7/19</p>
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I, Geriease Smith Hawkins

being/on behalf of: John Bel Edwards, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the Primary

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

I represent that the payment for the above described broadcast time has been furnished by:

John Bel Edwards Campaign, LLC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Andrew M. Edwards, II

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/4/19  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted In Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



PUBLIC RELATIONS, MARKETING & ADVERTISING

Date: October 7, 2019

To: Melvin Jones / Jenny James  
 Alpha Media-Shreveport  
[melvin.jones@alphamediausa.com](mailto:melvin.jones@alphamediausa.com)  
[jenny.james@alphamediausa.com](mailto:jenny.james@alphamediausa.com)  
 318-841-0799

From: Geriease Smith Hawkins  
 Bright Moments, LLC  
 504-592-1800

RE: INSERTION ORDER 10/8/19 – 10/12/19  
 Governor John Bel Edwards Campaign :60 Media Placement

Below, please find an additional insertion order for the last week of the primary election. The flight schedule is Tuesday, October 8<sup>th</sup> – Saturday, October 12<sup>th</sup>.

The traffic instructions will be sent to you under separate cover.

Please let me know if you have any questions. Thank you!

	Total Budget	Total Spots	Total Spots per day part	Total Budget per day part	Day	Daypart	Rate	Length of spot	# Spots/Day	Total Days
<del>KDKS 102.1</del>	<del>\$475.20</del>	<del>22</del>	<del>8</del>	<del>\$188.16</del>	<del>T-F</del>	<del>6A-10A</del>	<del>\$23.52</del>	<del>:60</del>	<del>2</del>	<del>4</del>
<del>KDKS 102.1</del>			<del>2</del>	<del>\$47.04</del>	<del>T-F</del>	<del>6A-10A</del>	<del>\$23.52</del>	<del>:60</del>	<del>2</del>	<del>1</del>
<del>KDKS 102.1</del>			<del>8</del>	<del>\$160.00</del>	<del>T-F</del>	<del>3P-7P</del>	<del>\$20.00</del>	<del>:60</del>	<del>2</del>	<del>4</del>
<del>KDKS 102.1</del>			<del>2</del>	<del>\$40.00</del>	<del>F</del>	<del>3P-7P</del>	<del>\$20.00</del>	<del>:60</del>	<del>2</del>	<del>1</del>
<del>KDKS 102.1</del>			<del>2</del>	<del>\$40.00</del>	<del>SA</del>	<del>10A-3P</del>	<del>\$20.00</del>	<del>:60</del>	<del>2</del>	<del>1</del>

	Total Budget	Total Spots	Total Spots per day part	Total Budget per day part	Day	Daypart	Rate	Length of spot	# Spots/Day	Total Days
<del>KBTT The Beat 103.7</del>	<del>\$388.30</del>	<del>22</del>	<del>8</del>	<del>\$141.20</del>	<del>T-F</del>	<del>6A-10A</del>	<del>\$17.65</del>	<del>:60</del>	<del>2</del>	<del>4</del>
<del>KBTT The Beat 103.7</del>			<del>2</del>	<del>\$35.30</del>	<del>F</del>	<del>6A-10A</del>	<del>\$17.65</del>	<del>:60</del>	<del>2</del>	<del>1</del>
<del>KBTT The Beat 103.7</del>			<del>8</del>	<del>\$141.20</del>	<del>T-F</del>	<del>3P-7P</del>	<del>\$17.65</del>	<del>:60</del>	<del>2</del>	<del>4</del>
<del>KBTT The Beat 103.7</del>			<del>2</del>	<del>\$35.30</del>	<del>F</del>	<del>3P-7P</del>	<del>\$17.65</del>	<del>:60</del>	<del>2</del>	<del>1</del>
<del>KBTT The Beat 103.7</del>			<del>2</del>	<del>\$35.30</del>	<del>SA</del>	<del>10A-3P</del>	<del>\$17.65</del>	<del>:60</del>	<del>2</del>	<del>1</del>

	Total Budget	Total Spots	Total Spots per day part	Total Budget per day part	Day	Daypart	Rate	Length of spot	# Spots/Day	Total Days
KOKA The Light 980AM	\$202.32	16	8	\$94.08	T-F	6A-10A	\$11.76	:60	2	4
KOKA The Light 980AM	\$108.24		2	\$23.52	T-F	6A-10A	\$11.76	:60	2	1
KOKA The Light 980AM			4	\$56.48	T-F	3P-7P	\$14.12	:60	1	4
KOKA The Light 980AM			2	\$28.24	SA	10A-3P	\$14.12	:60	2	1

# Spot Manager: Placed, 10/05/19-10/12/19



Order Product Description Length Weekday Air Time Time Period Order Rate C/A Ad-ID Create Date/Time Channels (Book House #)

Channels (Placed): KOKA

Date: 10/08/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards	1:00	Tuesday	8:27:17 AM	6a-10a	438196	\$11.76		JBE-MRSEDWARDS	0/07/19 11:23:14 AM	[1]	KOKA	SHV3384
Governor John Bel Edwards	1:00	Tuesday	7:27:33 AM	6a-10a	438196	\$11.76		JBE-GVERNOREL	0/07/19 11:23:14 AM	[1]	KOKA	SHV3383
Governor John Bel Edwards	1:00	Tuesday	6:39:35 PM	3p-7p	438196	\$14.12		JBE-GVERNOREL	0/07/19 11:23:14 AM	[1]	KOKA	SHV3383

Date: 10/09/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards	1:00	Wednesday	6:16:30 AM	6a-10a	438196	\$11.76		JBE-All Mayors-60	0/07/19 11:23:14 AM	[1]	KOKA	SHV3420
Governor John Bel Edwards	1:00	Wednesday	4:47:15 PM	3p-7p	438196	\$14.12		JBE-MRSEDWARDS	0/07/19 11:23:14 AM	[1]	KOKA	SHV3384
Governor John Bel Edwards	1:00	Wednesday	7:16:30 AM	6a-10a	438196	\$11.76		JBE-GVERNOREL	0/07/19 11:23:14 AM	[1]	KOKA	SHV3383

Date: 10/10/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards	1:00	Thursday	7:34:00 AM	6a-10a	438196	\$11.76			0/07/19 11:23:14 AM	[1]	KOKA	
Governor John Bel Edwards	1:00	Thursday	8:34:00 AM	6a-10a	438196	\$11.76			0/07/19 11:23:14 AM	[1]	KOKA	
Governor John Bel Edwards	1:00	Thursday	4:37:00 PM	3p-7p	438196	\$14.12			0/07/19 11:23:14 AM	[1]	KOKA	

Date: 10/11/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards	1:00	Friday	8:15:00 AM	6a-10a	438196	\$11.76			0/07/19 11:23:14 AM	[1]	KOKA	
Governor John Bel Edwards	1:00	Friday	7:49:00 AM	6a-10a	438196	\$11.76			0/07/19 11:23:14 AM	[1]	KOKA	
Governor John Bel Edwards	1:00	Friday	6:17:00 PM	3p-7p	438196	\$14.12			0/07/19 11:23:14 AM	[1]	KOKA	
Governor John Bel Edwards	1:00	Friday	6:16:30 AM	6a-10a	438196	\$11.76			0/07/19 11:23:14 AM	[1]	KOKA	
Governor John Bel Edwards	1:00	Friday	7:16:30 AM	6a-10a	438196	\$11.76			0/07/19 11:23:14 AM	[1]	KOKA	

Date: 10/12/19

Advertiser: POL 19/John Bel Edwards

Governor John Bel Edwards	1:00	Saturday	11:16:15 AM	10a-3p	438196	\$14.12			0/07/19 11:23:14 AM	[1]	KOKA	
Governor John Bel Edwards	1:00	Saturday	10:47:00 AM	10a-3p	438196	\$14.12			0/07/19 11:23:14 AM	[1]	KOKA	

				\$28.24								
				\$202.32								
				\$202.32								
				\$202.32								

[Sorted by: Date]