

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <div style="text-align: center; font-size: 1.2em;">KOKA</div>	<b>Date:</b> <div style="text-align: center; font-size: 1.2em;">10/10/19</div>
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I, Lester Smith,

being/on behalf of: Lester Smith Campaign Committee,

a legally qualified candidate of the ~~State~~ DEMOCRATIC

political party for the office of: ~~DEM~~ State Representative Dist#3

in the Caddo

election to be held on: Oct 12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Rev Luis Mays

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ricky Miles

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10-10-19

Date

[Handwritten Signature]

Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

# ORDER



**Orders**  
**Order / Rev:** 439151  
**Alt Order #:**  
**Product Desc:** LA State Representative Dist 3  
**Estimate:**  
**Flight Dates:** 10/11/19 - 10/12/19  
**Original Date / Rev:** 10/10/19 / 10/10/19  
**Order Type:** CONTROLLED

**KOKA-AM**  
**Primary AE:** Melvin Jones  
**Sales Office:** L-SHV  
**Sales Region:** Local

**Agency Name:** Pol19/Lester Smith Campaign  
**Buying Contact:**  
**Billing Contact:**  
 4148 Theo  
 Shreveport, LA 71109

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Pol19/Lester Smith Campaign  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** Direct Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/19	10/12/19	27	\$284.60	\$284.60

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	27	\$284.60	\$284.60	0.00
<b>Totals</b>	<b>27</b>	<b>\$284.60</b>	<b>\$284.60</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melvin Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	10/11/19	10/12/19	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	----F--	:30	4	\$9.41	P-03	0.00	NM	4	\$37.64
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	----F--					4	\$9.41		0.00			
N 2	KOKA	10/11/19	10/12/19	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	----F--	:30	4	\$11.76	P-03	0.00	NM	4	\$47.04
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	----F--					4	\$11.76		0.00			
N 3	KOKA	10/11/19	10/12/19	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	----F--	:30	6	\$11.76	P-03	0.00	NM	6	\$70.56
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	----F--					6	\$11.76		0.00			
N 4	KOKA	10/11/19	10/12/19	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----S-	:30	4	\$5.88	P-03	0.00	NM	4	\$23.52
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----S-					4	\$5.88		0.00			
N 5	KOKA	10/11/19	10/12/19	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S-	:30	5	\$11.76	P-03	0.00	NM	5	\$58.80
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----S-					5	\$11.76		0.00			
N 6	KOKA	10/11/19	10/12/19	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S-	:30	4	\$11.76	P-03	0.00	NM	4	\$47.04

Order / Rev: 439151  
 Alt Order #:  
 Flight Dates: 10/11/19 - 10/12/19

Advertiser: Pol19/Lester Smith Campaign  
 Product Desc: LA State Representative Dist 3  
 Estimate:  
 KOKA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----S-					4	\$11.76		0.00			
													Totals	27	\$284.60

# INVOICE



**Alpha Media**  
 208 N. Thomas  
 Shreveport, LA 71107  
 Main: (318) 222-3122  
 Billing: (318) 841-0799

Property	KOKA-AM		
Invoice #	439151-1	Order #	439151
Invoice Date	10/13/19	Alt Order #	
Invoice Month	October 2019	Deal #	
Invoice Period	10/01/19 - 10/12/19	Flight Dates	10/11/19 - 10/12/19
Advertiser	Pol19/Lester Smith Campaign		
Product	LA State Representative Dist 3		
Estimate #			
Account Executive	Melvin Jones		
Sales Office	Local-Shreveport		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**Pol19/Lester Smith Campaign**  
 Attention: Accounts Payable  
 4148 Theo  
 Shreveport, LA 71109

Send Payment To:

**Alpha Media**  
 PO Box 7610  
 Shreveport, LA 71137

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																	
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Broadcast information shown on this invoice was taken from the program log.

NOTARY

# INVOICE

Send Payment To:

**Alpha Media**  
**PO Box 7610**  
**Shreveport, LA 71137**



Invoice #	439151-1	Invoice Month	October 2019
Invoice Date	10/13/19	Invoice Period	10/01/19 - 10/12/19
Advertiser	Pol19/Lester Smith Campaign		
Product	LA State Representative Dist 3		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
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Total Spots 27

## Payment Terms 30 Days

Net Total \$284.60

Invoice Balance as of 10/18/19 8:20:53 AM CT \$0.88