

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; margin-top: 10px;">KOKA</p>	Date: <p style="text-align: center; margin-top: 10px;">3/25/19</p>
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I, Geriease Smith Hawkins

being/on behalf of: John Bel Edwards, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the Primary

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Total Charges: \$ 381.04

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

John Bel Edwards Campaign LLC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Andrew M. Edwards, II

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

3/25/19
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

ORDER



Orders
Order / Rev: 389446
Alt Order #:
Product Desc: Campaign 3/26 - 3/31
Estimate:
Flight Dates: 03/26/19 - 03/31/19
Original Date / Rev: 03/25/19 / 03/25/19
Order Type: TRANSACTIONAL

KOKA-AM
Primary AE: Melvin Jones
Sales Office: L-SHV
Sales Region: Local

Agency Name: Bright Moments Inc
Buying Contact:
Billing Contact:
 2249 Oretha Castle Haley Blvd.
 New Orleans, LA 70113

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL19/John Bell Edwards
Demographic: HH
Product Codes: Candidates
Priority: P-03
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Order Separation: 00:28:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/25/19	03/31/19	40	\$381.04	\$323.88

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2019	40	\$381.04	\$323.88	0.00
Totals	40	\$381.04	\$323.88	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melvin Jones	L-SHV	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	03/26/19	03/31/19	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	-TWTF--	:30	8	\$9.41	P-03	0.00	NM	8	\$75.28
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/25/19	03/31/19	-TWTF--		8		\$9.41		0.00					
N 2	KOKA	03/26/19	03/31/19	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	-TWTF--	:30	8	\$11.76	P-03	0.00	NM	8	\$94.08
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/25/19	03/31/19	-TWTF--		8		\$11.76		0.00					
N 3	KOKA	03/26/19	03/31/19	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	-TWTF--	:30	8	\$11.76	P-03	0.00	NM	8	\$94.08
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/25/19	03/31/19	-TWTF--		8		\$11.76		0.00					
N 4	KOKA	03/26/19	03/31/19	Mo-Fr Evening Mo-Fr 7p-12m	CM	7p-12m	-TWTF--	:30	4	\$5.88	P-03	0.00	NM	4	\$23.52
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/25/19	03/31/19	-TWTF--		4		\$5.88		0.00					
N 5	KOKA	03/26/19	03/31/19	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----S-	:30	1	\$5.88	P-03	0.00	NM	1	\$5.88
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/25/19	03/31/19	-----S-		1		\$5.88		0.00					
N 6	KOKA	03/26/19	03/31/19	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S-	:30	2	\$11.76	P-03	0.00	NM	2	\$23.52

Order / Rev: 389446
 Alt Order #:
 Flight Dates: 03/26/19 - 03/31/19

Advertiser: POL19/John Bell Edwards
 Product Desc: Campaign 3/26 - 3/31
 Estimate:
 KOKA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/19	03/31/19	-----S-					2	\$11.76		0.00			
N 7	KOKA	03/26/19	03/31/19	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S-	:30	2	\$11.76	P-03	0.00	NM	2	\$23.52
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/19	03/31/19	-----S-					2	\$11.76		0.00			
N 8	KOKA	03/26/19	03/31/19	Sa-Su Evening Sa-Su 7p-12m	CM	7p-12m	-----S-	:30	1	\$5.88	P-03	0.00	NM	1	\$5.88
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/19	03/31/19	-----S-					1	\$5.88		0.00			
N 9	KOKA	03/26/19	03/31/19	Sa-Su AM Sa-Su 6a-10a	CM	6a-10a	-----S	:30	1	\$5.88	P-03	0.00	NM	1	\$5.88
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/19	03/31/19	-----S					1	\$5.88		0.00			
N 10	KOKA	03/26/19	03/31/19	Sa-Su Midday Sa-Su 10a-3p	CM	10a-3p	-----S	:30	2	\$5.88	P-03	0.00	NM	2	\$11.76
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/19	03/31/19	-----S					2	\$5.88		0.00			
N 11	KOKA	03/26/19	03/31/19	Sa-Su PM Sa-Su 3p-7p	CM	3p-7p	-----S	:30	2	\$5.88	P-03	0.00	NM	2	\$11.76
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/19	03/31/19	-----S					2	\$5.88		0.00			
N 12	KOKA	03/26/19	03/31/19	Sa-Su Evening Sa-Su 7p-12m	CM	7p-12m	-----S	:30	1	\$5.88	P-03	0.00	NM	1	\$5.88
													Totals	40	\$381.04