

Order #562738: Malloy/D/S../Malloy/D/S../OCT and Nov/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GF
10/13/20 10:14:13 AM	Processed		<async process>	Kathleen Blackl	\$2,075.00	61	0.00
10/13/20 9:08:16 AM	Approved			Veronica Cauth	\$2,075.00	61	0.00
10/13/20 9:08:13 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Veronica Cauth	\$2,075.00	61	0.00
10/13/20 9:04:38 AM	Approval Workflow		[Sales Manager - Ready Default] rh	Rick Howze (rh)	\$2,075.00	61	0.00
10/13/20 8:14:37 AM	Ready for approval		CREDIT CARD	Trey Nickelson	\$2,075.00	61	0.00
10/13/20 7:05:43 AM	New order created		<new order>	Trey Nickelson	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 562738
Alt Order #: _____
Product Desc: OCt and Nov
Estimate: _____
Flight Dates: 10/14/20 - 11/03/20 **Primary AE:** Trey Nickelson
Original Date / Rev: 10/13/20 / 10/13/20 **Sales Office:** L-FLO
Order Type: GENERAL **Sales Region:** Local
WBZF-FM/WYNN-AM

Agency
Name: Malloy/D/Senate
Buying Contact: _____ **Billing Type:** Cash
Billing Contact: _____ **Billing Calendar:** Broadcast
PO Box 1200 **Billing Cycle:** EOM/EOC
Hartsville, SC 29550 **Agency Commission:** 0%

Advertiser
Name: Malloy/D/Senate
Demographic: A25-54 **New Business Thru:** _____
Product Codes: Candidates **Advertiser External ID:** _____
Revenue Code 1: DIR **Agency External ID:** _____
Revenue Code 2: POL-CAND **Unit Code:** General
Revenue Code 3: POL-US SEN **Order Separation:** 00:15:00
Priority: P-100

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	32	\$1,080.00	\$1,080.00
10/26/20	11/03/20	29	\$995.00	\$995.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	32	\$1,080.00	\$1,080.00	0.00
November 2020	29	\$995.00	\$995.00	0.00
Totals	61	\$2,075.00	\$2,075.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Trey Nickelson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYNNA	10/14/20	11/03/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	1:00	4	\$45.00	P-50	0.00	NM	16	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/12/20	10/18/20	--WTF--		4				\$45.00		0.00			
	Week:	10/19/20	10/25/20	MTWTF--		4				\$45.00		0.00			
	Week:	10/26/20	11/01/20	MTWTF--		4				\$45.00		0.00			
	Week:	11/02/20	11/08/20	MT-----		4				\$45.00		0.00			
N 2	WYNNA	10/14/20	11/03/20	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	4	\$45.00	P-50	0.00	NM	16	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/12/20	10/18/20	--WTF--		4				\$45.00		0.00			
	Week:	10/19/20	10/25/20	MTWTF--		4				\$45.00		0.00			
	Week:	10/26/20	11/01/20	MTWTF--		4				\$45.00		0.00			
	Week:	11/02/20	11/08/20	MT-----		4				\$45.00		0.00			
N 3	WYNNA	10/14/20	10/31/20	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S-	1:00	3	\$35.00	P-50	0.00	NM	9	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/12/20	10/18/20	-----S-		3				\$35.00		0.00			
	Week:	10/19/20	10/25/20	-----S-		3				\$35.00		0.00			
	Week:	10/26/20	11/01/20	-----S-		3				\$35.00		0.00			
N 4	WYNNA	10/14/20	11/01/20	Sa-Su PM Sa-Su	CM	3p-7p	-----S-	1:00	5	\$15.00	P-50	0.00	NM	15	\$225.00

Order / Rev: 562738
 Alt Order #:
 Flight Dates: 10/14/20 - 11/03/20

Advertiser: Malloy/D/Senate
 Product Desc: OCT and Nov
 Estimate:

WBZF-FM/WYNN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-		5				\$15.00		0.00			
Week:		10/19/20	10/25/20	-----S-		5				\$15.00		0.00			
Week:		10/26/20	11/01/20	-----S-		5				\$15.00		0.00			
N 5	WYNNA	10/31/20	11/01/20	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----S-	1:00	3	\$15.00	P-50	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-		3				\$15.00		0.00			
N 6	WYNNA	11/03/20	11/03/20	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-T-----	1:00	1	\$45.00	P-50	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	-T-----		1				\$45.00		0.00			
N 8	WYNNA	11/01/20	11/01/20	Sa-Su Evenings Sa-Su	CM	7:00 PM-11:30 PM (7:00 PM-11:30 PM)	-----S	1:00	1	\$5.00	P-50	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S		1				\$5.00		0.00			
													Totals	61	\$2,075.00



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Davita M. Malloy, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Gerald Malloy

Authorized committee:

Committee to Re-Elect Gerald Malloy

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democratic Party

Office sought (no acronyms or abbreviations):

State Senate

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

Denise Chavis

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Davita Malloy	Name: Craig Dalla Riva
Date of Request to Purchase Ad Time: 10/8/2020	Date of Station Agreement to Sell Time: 10/13/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: Davita M. Malloy

Date: October 5, 2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10/13/2020

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WYNN-FM WBZF-FM/WYNN-AM, WMXT-FM	Date Received/Requested: 10/13/2020
Est. #:	Station Location: Florence, SC	Run Start and End Dates: 10/14 - 11/03/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.