

# CONTRACT



**Univision Receivables Co LLC**  
**601 West Univision Plaza**  
**Fresno, CA 93704**  
**(559) 430-8500**

<u>Contract / Revision</u> 132300 /		<u>Alt Order #</u> 30127518
<u>Product</u> <b>DAVID VALADAO FOR CONGRESS 2016</b>		
<u>Contract Dates</u> <b>09/29/16 - 10/03/16</b>		<u>Estimate #</u> <b>927COH</b>
<u>Advertiser</u> <b>David Valadao for Congress (A)</b>		<u>Original Date / Revision</u> 09/27/16 / 09/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KLLE-FM</b>	<u>Account Executive</u> Kevin Murray	<u>Sales Office</u> Katz-New York
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-49		
<u>Agy Code</u>	<u>Advertiser Code</u> VAL1	<u>Product 1/2</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Smart Media Group, LLC**  
**1427 Leslie Ave Ste 100**  
**Alexandria, VA 22301-1618**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KLLE	09/29/16	10/03/16	M-F 6a-10a	6:00 AM-10:00 AM		1:00				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/16	10/04/16	---1---				1	\$30.00				
N 2	KLLE	09/29/16	10/03/16	M-F 3p-7p	3:00 PM-7:00 PM		1:00				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/16	10/04/16	---2---				2	\$20.00				
N 3	KLLE	09/29/16	10/03/16	M-F 6a-10a	6:00 AM-10:00 AM		1:00				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/29/16	10/05/16	---1---				1	\$30.00				
N 4	KLLE	09/29/16	10/03/16	M-F 10a-3p	10:00 AM-3:00 PM		1:00				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/29/16	10/05/16	---2---				2	\$25.00				
N 5	KLLE	09/29/16	10/03/16	M-F 3p-7p	3:00 PM-7:00 PM		1:00				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/29/16	10/05/16	---1---				1	\$20.00				
N 6	KLLE	09/30/16	10/03/16	M-F 6a-10a	6:00 AM-10:00 AM		1:00				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/30/16	10/06/16	----1--				1	\$30.00				
N 7	KLLE	09/30/16	10/03/16	M-F 10a-3p	10:00 AM-3:00 PM		1:00				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/30/16	10/06/16	----1--				1	\$25.00				
N 8	KLLE	09/30/16	10/03/16	M-F 3p-7p	3:00 PM-7:00 PM		1:00				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/30/16	10/06/16	----1--				1	\$20.00				
N 9	KLLE	10/01/16	10/03/16	Sa-Su 10a-3p	10:00 AM-3:00 PM		1:00				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/16	10/07/16	-----1-				1	\$20.00				
N 10	KLLE	10/02/16	10/03/16	Sa-Su 10a-3p	10:00 AM-3:00 PM		1:00				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/16	10/08/16	-----1				1	\$20.00				
N 11	KLLE	10/03/16	10/03/16	M-F 6a-10a	6:00 AM-10:00 AM		1:00				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$30.00				
N 12	KLLE	10/03/16	10/03/16	M-F 10a-3p	10:00 AM-3:00 PM		1:00				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$25.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Univision and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made part of a particular contract, is hereby rejected.



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132300 /	30127518

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/29/16 - 10/03/16	DAVID VALADAO FOR	927COH

<u>Advertiser</u>	<u>Original Date / Revision</u>
David Valadao for Congre	09/27/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount		
Week:		10/03/16	10/09/16			1-----		1	\$25.00						
<b>Totals</b>													0.00	14	\$340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/03/16	14	\$340.00	(\$51.00)	\$289.00
<b>Totals</b>	14	\$340.00	(\$51.00)	\$289.00

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