

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Derek Schmidt

Authorized committee:

Derek Schmidt for Kansas

Agency requesting time (and contact information):

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

KS Governor

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Kelly Arnold

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

#### Station Representative

Signature:

RyanGracy

Digitally signed by RyanGracy  
Date: 2022.04.19 11:18:13 -04'00'

Signature:

*Audrey Obrock*

Name: Ryan Gracy

Name: Audrey obrock

Date of Request to Purchase Ad Time: 8/22/22

Date of Station Agreement to Sell Time: 11/4/22

### Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

### Candidate/Authorized Committee/Agency

Signature:

RyanGracy

Digitally signed by RyanGracy  
Date: 2022.04.19 11:18:26 -04'00'

Name: Ryan Gracy

Date: 8/22/22

### TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 592559	Station Call Letters: KFTL-AM	Date Received/Requested: 11/4/22
Est. #: 3475	Station Location: Wichita, KS	Run Start and End Dates: 11/5/22 - 11/8/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# ORDER



**Orders**  
**Order / Rev:** 592559  
**Alt Order #:** 36249108  
**Product Desc:** Candidate  
**Estimate:** 3475  
**Flight Dates:** 11/02/22 - 11/08/22  
**Original Date / Rev:** 11/04/22 / 11/04/22  
**Order Type:** GENERAL

**Radio-Wichita-KFTI**  
**Primary AE:** Christal Radio Philadelphia  
**Sales Office:** CPHIL  
**Sales Region:** NAT

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:** Terrance Houston  
 125 W. 55th St.  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Derek Schmidt For Governor  
**Demographic:** A35+  
**Product Codes:** PL State Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Spot  
**Revenue Code 3:** Political  
**Priority:** P-5

**New Business Thru:**  
**Advertiser External ID:** 249066  
**Agency External ID:** 112175  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/08/22	22	\$525.00	\$446.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	22	\$525.00	\$446.25	0.00
<b>Totals</b>	<b>22</b>	<b>\$525.00</b>	<b>\$446.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christal Radio Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFTIA	11/02/22	11/08/22	M-F 6a-10a M-T 6a-10a	CM	6a-10a	22-----	1:00	4	\$30.00	P-2	0.00	NM	4	\$120.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	11/02/22	11/08/22	22-----	4	\$30.00	0.00								
N 2	KFTIA	11/02/22	11/08/22	M-F 10a-3p M-T 10a-3p	CM	10a-3p	22-----	1:00	4	\$30.00	P-2	0.00	NM	4	\$120.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	11/02/22	11/08/22	22-----	4	\$30.00	0.00								
N 3	KFTIA	11/02/22	11/08/22	M-F 3p-7p M 3p-7p	CM	3p-7p	3-----	1:00	3	\$30.00	P-2	0.00	NM	3	\$90.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	11/02/22	11/08/22	3-----	3	\$30.00	0.00								
N 4	KFTIA	11/02/22	11/08/22	Sat-Sun 6a-10a Sat 6a-10a	CM	6a-10a	-----2-	1:00	2	\$20.00	P-2	0.00	NM	2	\$40.00
	WK -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	11/02/22	11/08/22	-----2-	2	\$20.00	0.00								
N 5	KFTIA	11/02/22	11/08/22	Sat-Sun 10a-3p Sat 10a-3p	CM	10a-3p	-----2-	1:00	2	\$20.00	P-2	0.00	NM	2	\$40.00
	WK -														

Order / Rev: 592559  
 Alt Order #: 36249108  
 Flight Dates: 11/02/22 - 11/08/22

Advertiser: Derek Schmidt For Governor  
 Product Desc: Candidate  
 Estimate: 3475

Radio-Wichita-KFTI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/22	11/08/22	-----2-					2	\$20.00		0.00			
N 6	KFTIA	11/02/22	11/08/22	Sat-Sun 3p-7p Sat 3p-7p	CM	3p-7p	-----2-	1:00	2	\$20.00	P-2	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/22	11/08/22	-----2-					2	\$20.00		0.00			
N 7	KFTIA	11/02/22	11/08/22	Sat-Sun 6a-10a Sun 6a-10a	CM	6a-10a	-----2	1:00	2	\$15.00	P-2	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/22	11/08/22	-----2					2	\$15.00		0.00			
N 8	KFTIA	11/02/22	11/08/22	Sat-Sun 10a-3p Sun 10a-3p	CM	10a-3p	-----2	1:00	2	\$15.00	P-2	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/22	11/08/22	-----2					2	\$15.00		0.00			
N 9	KFTIA	11/02/22	11/08/22	Sat-Sun 3p-7p Sun 3p-7p	CM	3p-7p	-----1	1:00	1	\$15.00	P-2	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/22	11/08/22	-----1					1	\$15.00		0.00			
													Totals	22	\$525.00

Nov 04, 22  
 CONT# 36249108 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KFTI-AM (Wichita, KS)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 3475

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV DEREK SCHMIDT FOR GOVERNOR  
 PDT Candidate  
 FLT Nov 02, 22 - Nov 08, 22

\* REP ORDER COMMENT \*

\*\* 11/4/2022 11:48:00 AM: POPULATIONBUYTYPE: CPP.

\*\* 11/4/2022 11:48:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY, NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 11/4/2022 11:48:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>								
	1.1		.....S.	6A - 10A	60	11/05/2022 - 11/05/2022	1D	2	\$20.00	2
	1.2		.....S.	10A - 3P	60	11/05/2022 - 11/05/2022	1D	2	\$20.00	2
	1.3		.....S.	3P - 7P	60	11/05/2022 - 11/05/2022	1D	2	\$20.00	2
						** FLIGHT TOTALS **		6	\$120.00	
		<b><u>FLIGHT 2</u></b>								
	2.1		.....S	6A - 10A	60	11/06/2022 - 11/06/2022	1D	2	\$15.00	2
	2.2		.....S	10A - 3P	60	11/06/2022 - 11/06/2022	1D	2	\$15.00	2
	2.3		.....S	3P - 7P	60	11/06/2022 - 11/06/2022	1D	1	\$15.00	1
						** FLIGHT TOTALS **		5	\$75.00	
		<b><u>FLIGHT 3</u></b>								
	3.1		M.....	6A - 10A	60	11/07/2022 - 11/07/2022	1D	2	\$30.00	2
	3.2		M.....	10A - 3P	60	11/07/2022 - 11/07/2022	1D	2	\$30.00	2
	3.3		M.....	3P - 7P	60	11/07/2022 - 11/07/2022	1D	3	\$30.00	3

Nov 04, 22

CONT# 36249108 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 3475

					<b>** FLIGHT TOTALS **</b>			7	\$210.00	
		<b>FLIGHT 4</b>								
	4.1		.T.....	6A - 10A	60	11/08/2022 - 11/08/2022	1D	2	\$30.00	2
	4.2		.T.....	10A - 3P	60	11/08/2022 - 11/08/2022	1D	2	\$30.00	2
					<b>** FLIGHT TOTALS **</b>			4	\$120.00	

	<b>Nov 22</b>							
SPOTS	22							
CASH	525.00							
TRADE	0.00							
NSL	0.00							
TOTAL	525.00							

								<b>TOTAL</b>
SPOTS								22
CASH								525.00
TRADE								0.00
NSL								0.00
TOTAL								525.00

**\*\* Competitive Comments \*\***

SVC: Sep22 MSA Triton  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.