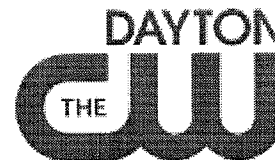


**ORDER**

**Orders**  
**Order / Rev:** 479159  
**Alt Order #:**  
**Product Desc:** OH-John Kasich Aug18-Aug31  
**Estimate:**  
**Flight Dates:** 08/18/14 - 08/31/14  
**Original Date / Rev:** 08/18/14 / 08/18/14  
**Order Type:** REG

**WBDT**

**Primary AE:** WBDT Political House  
**Sales Office:** L-DTN  
**Sales Region:** Loc

**Agency**  
**Name:** Strategic Media Placement  
**Buying Contact:**  
**Billing Contact:**  
 7669 Stagers Loop  
 Delaware, OH 43015

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Kasich  
**Demographic:** A25-54  
**Product Codes:** PL5  
**Priority:** NA  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** TO1692  
**Agency External ID:** IN9370/IN11002/IN14195/TO29

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	08/27/14	5	\$1,000.00	\$850.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	5	\$1,000.00	\$850.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$1,000.00</b>	<b>\$850.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WBDT Political House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBDT	08/18/14	08/31/14	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	MTWTF--	:30	2	\$200.00	P3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/18/14	08/24/14	-TWT---		3		\$200.00		0.00					
Week:		08/25/14	08/31/14	M-W----		2		\$200.00		0.00					
													<b>Totals</b>	<b>5</b>	<b>\$1,000.00</b>



# OH-JOHN KASICH EST 3858

Revision #:

Date: 8/15/2014



Client: OH - JOHN KASICH - GOV

Estimate: 3858

Media: TV

Description: OH-JOHN KASICH AUG18-AUG31

Product: GENERAL TV

Flight Start Date: 8/18/2014 05:00 AM

Market: Dayton

Flight End Date: 8/31/2014 11:59 PM

Separation between spots: 20

Buyer: SMP

Send Billing To: Strategic Media Placement

7669 Stagers Loop

Delaware, OH 43015

Phone: 740-201-5500

Fax: 740-201-5502

Line No	Daypart Program	STN Gross	STN Net	Days	Mon 8/18	Tue 8/19	Wed 8/20	Thu 8/21	Fri 8/22	Sat 8/23	Sun 8/24	Mon 8/25	Tue 8/26	Wed 8/27	Thu 8/28	Fri 8/29	Sat 8/30	Sun 8/31	Total Spots
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WBDF-TV	356	MTWTF 10:00p-10:30p	3	\$200.00	\$170.00	30	0	1	1	1	0	0	0	1	0	1	0	0	0	5
		2 NEWS @10																		
		Total Cost:		\$1,000.00																
		Total Spots:					0	1	1	1	0	0	0	1	0	1	0	0	0	5
																				5

Signature:

Disclaimer: