



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

<u>Contract / Revision</u> 372781 /		<u>Alt Order #</u> 08357401
<u>Product</u> HILLARY 9/6		
<u>Contract Dates</u> 09/06/16 - 09/12/16		<u>Estimate #</u> 5284
<u>Advertiser</u> Clinton H/D/US President		<u>Original Date / Revision</u> 08/29/16 / 09/09/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 278	<u>Product Code</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

GMMB/Greer Margolis Mitchell & Burns
3050 K St NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	09/06/16	09/12/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$50.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	13	09/06/16-09/12/16	M-F 1p-2p	1:00 PM-2:00 PM	MTuWThF----	:30		\$50.00	0.00	NM		
			See MG 7.9,7.10,7.11,7.12,7.13										
N 2	13	09/06/16	09/12/16	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	5	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$550.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	13	09/06/16-09/12/16	Channel 13 News @ 10p	10:00 PM-10:35 PM	MTuWThF----	:30		\$550.00	0.00	NM		
			See MG 2.6										
	6	13	09/12/16-09/12/16	Channel 13 News @ 10p	10:00 PM-10:35 PM	-----	:30		\$650.00	0.00	NM		
			Ⓜ MG for 2.2 09/12										
N 3	13	09/06/16	09/12/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$50.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	13	09/06/16-09/12/16	M-F 10a-11a	10:00 AM-11:00 AM	MTuWThF----	:30		\$50.00	0.00	NM		
			See MG 7.9,7.10,7.11,7.12,7.13										
N 4	13	09/06/16	09/12/16	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$225.00	0.00			
N 5	13	09/06/16	09/12/16	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$35.00	0.00			
N 6	13	09/06/16	09/12/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$50.00	0.00			
N 7	13	09/06/16	09/12/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	13	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				8	\$75.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u> 372781 /		<u>Alt Order #</u> 08357401
<u>Contract Dates</u> 09/06/16 - 09/12/16	<u>Product</u> HILLARY 9/6	<u>Estimate #</u> 5284
<u>Advertiser</u> Clinton H/D/US President		<u>Original Date / Revision</u> 08/29/16 / 09/09/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
5	13	09/06/16-09/12/16		Channel 13 News @ Noon	12:00 PM-1:00 PM	MTuWThF----	:30		\$75.00	0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13													
9	13	09/12/16-09/12/16		M-F 11a-12p	11a-12p	M-----	:30		\$50.00	0.00	NM		
Ⓜ MG for 13.6,3.3,1.3,17.6,7.5													
10	13	09/12/16-09/12/16		M-F 11a-12p	11a-12p	M-----	:30		\$50.00	0.00	NM		
Ⓜ MG for 13.6,3.3,1.3,17.6,7.5													
11	13	09/12/16-09/12/16		M-F 9a-10a	9a-10a	M-----	:30		\$125.00	0.00	NM		
Ⓜ MG for 13.6,3.3,1.3,17.6,7.5													
12	13	09/12/16-09/12/16		M-F 630p-7p	630p-7p	M-----	:30		\$350.00	0.00	NM		
Ⓜ MG for 13.6,3.3,1.3,17.6,7.5													
13	13	09/11/16-09/11/16		Su 8a-10a	8a-10a	-----Su	:30		\$100.00	0.00	NM		
Ⓜ See MG 7.14,7.15													
14	13	09/12/16-09/12/16		M-F 11a-12p	11a-12p	M-----	:30		\$50.00	0.00	NM		
Ⓜ MG for 7.13 09/11													
15	13	09/12/16-09/12/16		M-F 11a-12p	11a-12p	M-----	:30		\$50.00	0.00	NM		
Ⓜ MG for 7.13 09/11													
N 8	13	09/06/16	09/12/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$20.00	0.00			
N 9	13	09/06/16	09/12/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$50.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	13	09/06/16-09/12/16		M-F 3p-330p	3:00 PM-3:30 PM	MTuWThF----	:30		\$50.00	0.00	NM		
See MG 13.6,13.7,13.8													
N 10	13	09/06/16	09/12/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$50.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	13	09/06/16-09/12/16		M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$50.00	0.00	NM		
See MG 13.6,13.7,13.8													
N 11	13	09/06/16	09/12/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$75.00	0.00			
N 12	13	09/06/16	09/12/16	Today In Iowa	5:00 AM-5:30 AM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$75.00	0.00			
N 13	13	09/06/16	09/12/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	6	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$250.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	13	09/06/16-09/12/16		Channel 13 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:30		\$250.00	0.00	NM		
See MG 13.6,13.7,13.8													
6	13	09/12/16-09/12/16		M-F 10a-11a	10a-11a	M-----	:30		\$50.00	0.00	NM		
Ⓜ See MG 7.9,7.10,7.11,7.12,7.13													
7	13	09/12/16-09/12/16		M-F 2p-3p	2p-3p	M-----	:30		\$20.00	0.00	NM		
Ⓜ MG for 19.2,10.3,9.4,13.2													
8	13	09/12/16-09/12/16		M-F 2p-3p	2p-3p	M-----	:30		\$20.00	0.00	NM		
Ⓜ MG for 19.2,10.3,9.4,13.2													
N 14	13	09/06/16	09/12/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	5	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
372781 /	08357401

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/06/16 - 09/12/16	HILLARY 9/6	5284

<u>Advertiser</u>	<u>Original Date / Revision</u>
Clinton H/D/US President	08/29/16 / 09/09/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$90.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	4	13	09/06/16-09/12/16	Today In Iowa	5:30 AM-6:00 AM	MTuWThF----	:30		\$90.00	0.00	NM		
	See MG 14.6												
	6	13	09/12/16-09/12/16	Today In Iowa	5:30 AM-6:00 AM	M-----	:30		\$125.00	0.00	NM		
	Ⓜ MG for 14.4 09/12												
N 15	13	09/06/16	09/12/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$350.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	09/06/16-09/12/16	Channel 13 News @ 6p	6:00 PM-6:30 PM	MTuWThF----	:30		\$350.00	0.00	NM		
	See MG 15.6												
	6	13	09/12/16-09/12/16	Channel 13 News @ 6p	6:00 PM-6:30 PM	M-----	:30		\$450.00	0.00	NM		
	Ⓜ MG for 15.1 09/12												
N 16	13	09/06/16	09/12/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	5	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$270.00	0.00			
N 17	13	09/06/16	09/12/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$350.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	09/06/16-09/12/16	M-F 630p-7p	6:30 PM-7:00 PM	MTuWThF----	:30		\$350.00	0.00	NM		
	See MG 17.6												
	6	13	09/12/16-09/12/16	M-F 630p-7p	6:30 PM-7:00 PM	M-----	:30		\$450.00	0.00	NM		
	Ⓜ See MG 7.9,7.10,7.11,7.12,7.13												
N 18	13	09/06/16	09/12/16	Today	7:00 AM-9:00 AM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$250.00	0.00			
N 19	13	09/06/16	09/12/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/06/16	09/12/16	MTWTF--				5	\$75.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	13	09/06/16-09/12/16	M-F 9a-10a	9:00 AM-10:00 AM	MTuWThF----	:30		\$75.00	0.00	NM		
	See MG 13.6,13.7,13.8												
N 20	13	09/09/16	09/09/16	Friday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	----1--				1	\$250.00	0.00			
N 21	13	09/12/16	09/12/16	Monday Prime 2 HR	7:00 PM-9:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	1-----				1	\$800.00	0.00			
N 22	13	09/12/16	09/12/16	Monday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	1-----				1	\$450.00	0.00			
N 23	13	09/10/16	09/10/16	Sa 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-				1	\$400.00	0.00			
N 24	13	09/10/16	09/10/16	Sa 1030p-12a	10:35 PM-12:05 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-				1	\$300.00	0.00			
N 25	13	09/10/16	09/10/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-				1	\$150.00	0.00			
N 26	13	09/10/16	09/10/16	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-				1	\$75.00	0.00			
N 27	13	09/10/16	09/10/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-				1	\$150.00	0.00			
N 28	13	09/10/16	09/10/16	Saturday Prime	7:00 PM-9:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-				1	\$75.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	09/05/16-09/11/16	Saturday Prime	7:00 PM-9:00 PM	-----Sa--	:30		\$75.00	0.00	NM		
	See MG 28.2												
	2	13	09/10/16-09/10/16	Saturday Prime	7:00 PM-8:00 PM	-----Sa--	:30		\$75.00	0.00	NM		
	Ⓜ MG for 28.1 09/10												
N 29	13	09/10/16	09/10/16	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-----1-				1	\$100.00	0.00			
Totals										0.00		108	\$17,675.00

Time Period	# of Spots	Gross Amount	Net Amount
08/29/16 -09/12/16	108	\$17,675.00	\$15,023.75
Totals	108	\$17,675.00	\$15,023.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.