



WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

CONTRACT

<u>Contract / Revision</u> 372787 /		<u>Alt Order #</u> 08357408
<u>Product</u> HILLARY 9/20		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u> 5286
<u>Advertiser</u> Clinton H/D/US President		<u>Original Date / Revision</u> 08/29/16 / 09/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 278	<u>Product Code</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

GMMB/Greer Margolis Mitchell & Burns
 3050 K St NW
 Suite 100
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	09/20/16	09/26/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/20/16	09/26/16	MTWTF--				3	\$50.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	09/20/16-09/26/16	M-F 1p-2p	1:00 PM-2:00 PM	MTuWThF----	:30		\$50.00	0.00	NM		
			See MG 1.4,1.5,1.6										
	2	13	09/20/16-09/26/16	M-F 1p-2p	1:00 PM-2:00 PM	MTuWThF----	:30		\$50.00	0.00	NM		
			See MG 1.4,1.5,1.6										
	3	13	09/20/16-09/26/16	M-F 1p-2p	1:00 PM-2:00 PM	MTuWThF----	:30		\$50.00	0.00	NM		
			See MG 1.4,1.5,1.6										
	4	13	09/20/16-09/23/16	M-F 1p-2p	1:00 PM-2:00 PM	-TuWThF----	:30		\$85.00	0.00	NM		
			Ⓜ MG for 1.2,1.1,1.3										
	5	13	09/20/16-09/23/16	M-F 1p-2p	1:00 PM-2:00 PM	-TuWThF----	:30		\$85.00	0.00	NM		
			Ⓜ MG for 1.2,1.1,1.3										
	6	13	09/20/16-09/23/16	M-F 1p-2p	1:00 PM-2:00 PM	-TuWThF----	:30		\$85.00	0.00	NM		
			Ⓜ MG for 1.2,1.1,1.3										
N 2	13	09/20/16	09/26/16	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/20/16	09/26/16	MTWTF--				5	\$550.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Advertiser</u> Clinton H/D/US President		<u>Original Date / Revision</u> 08/29/16 / 09/27/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	13	09/20/16-09/26/16		Channel 13 News @ 10p	10:00 PM-10:35 P	MTuWThF----	:30	\$550.00	0.00	NM			
See MG 2.6,2.7,2.8,2.9													
2	13	09/20/16-09/26/16		Channel 13 News @ 10p	10:00 PM-10:35 P	MTuWThF----	:30	\$550.00	0.00	NM			
See MG 2.6,2.7,2.8,2.9													
3	13	09/20/16-09/26/16		Channel 13 News @ 10p	10:00 PM-10:35 P	MTuWThF----	:30	\$550.00	0.00	NM			
See MG 2.6,2.7,2.8,2.9													
4	13	09/20/16-09/26/16		Channel 13 News @ 10p	10:00 PM-10:35 P	MTuWThF----	:30	\$550.00	0.00	NM			
See MG 2.6,2.7,2.8,2.9													
5	13	09/20/16-09/26/16		Channel 13 News @ 10p	10:00 PM-10:35 P	MTuWThF----	:30	\$550.00	0.00	NM			
See MG 2.6,2.7,2.8,2.9													
6	13	09/20/16-09/23/16		Channel 13 News @ 10p	10:00 PM-10:35 P	MTuWThF----	:30	\$650.00	0.00	NM			
Ⓜ MG for 2.2,2.4,2.3,2.5,2.1													
7	13	09/20/16-09/23/16		Channel 13 News @ 10p	10:00 PM-10:35 P	MTuWThF----	:30	\$650.00	0.00	NM			
Ⓜ MG for 2.2,2.4,2.3,2.5,2.1													
8	13	09/20/16-09/23/16		Channel 13 News @ 10p	10:00 PM-10:35 P	MTuWThF----	:30	\$650.00	0.00	NM			
Ⓜ MG for 2.2,2.4,2.3,2.5,2.1													
9	13	09/20/16-09/23/16		Channel 13 News @ 10p	10:00 PM-10:35 P	MTuWThF----	:30	\$650.00	0.00	NM			
Ⓜ MG for 2.2,2.4,2.3,2.5,2.1													
N 3	13	09/20/16	09/23/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/20/16	09/26/16	-TWTF--			2	\$50.00	0.00				
N 4	13	09/20/16	09/23/16	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/20/16	09/26/16	-TWTF--			4	\$225.00	0.00				
N 5	13	09/20/16	09/23/16	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/20/16	09/26/16	-TWTF--			3	\$35.00	0.00				
N 6	13	09/20/16	09/23/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/20/16	09/26/16	-TWTF--			3	\$50.00	0.00				
N 7	13	09/20/16	09/26/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/20/16	09/26/16	MTWTF--			3	\$75.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	13	09/20/16-09/26/16		Channel 13 News @ Noon	12:00 PM-1:00 PM	MTuWThF----	:30	\$75.00	0.00	NM			
See MG 7.4,7.5,7.6													
2	13	09/20/16-09/26/16		Channel 13 News @ Noon	12:00 PM-1:00 PM	MTuWThF----	:30	\$75.00	0.00	NM			
See MG 7.4,7.5,7.6													
3	13	09/20/16-09/26/16		Channel 13 News @ Noon	12:00 PM-1:00 PM	MTuWThF----	:30	\$75.00	0.00	NM			
See MG 7.4,7.5,7.6													
4	13	09/20/16-09/23/16		Channel 13 News @ Noon	12:00 PM-1:00 PM	MTuWThF----	:30	\$110.00	0.00	NM			
Ⓜ MG for 7.1,7.3,7.2													
5	13	09/20/16-09/23/16		Channel 13 News @ Noon	12:00 PM-1:00 PM	MTuWThF----	:30	\$110.00	0.00	NM			
Ⓜ MG for 7.1,7.3,7.2													
6	13	09/20/16-09/23/16		Channel 13 News @ Noon	12:00 PM-1:00 PM	MTuWThF----	:30	\$110.00	0.00	NM			
Ⓜ MG for 7.1,7.3,7.2													
N 8	13	09/20/16	09/23/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/20/16	09/26/16	-TWTF--			3	\$20.00	0.00				
N 9	13	09/20/16	09/26/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				

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9	13	09/20/16	09/26/16	M-F 3p-330p	3:00 PM-3:30 PM	MTuWThF----	:30	5	\$50.00	0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/20/16	09/26/16	MTWTF--				5	\$50.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	09/20/16-09/26/16		M-F 3p-330p	3:00 PM-3:30 PM	MTuWThF----	:30		\$50.00	0.00	NM		
				See MG 9.6,9.7,9.8,9.9									
2	13	09/20/16-09/26/16		M-F 3p-330p	3:00 PM-3:30 PM	MTuWThF----	:30		\$50.00	0.00	NM		
				See MG 9.6,9.7,9.8,9.9									
3	13	09/20/16-09/26/16		M-F 3p-330p	3:00 PM-3:30 PM	MTuWThF----	:30		\$50.00	0.00	NM		
				See MG 9.6,9.7,9.8,9.9									
4	13	09/20/16-09/26/16		M-F 3p-330p	3:00 PM-3:30 PM	MTuWThF----	:30		\$50.00	0.00	NM		
				See MG 9.6,9.7,9.8,9.9									
5	13	09/20/16-09/26/16		M-F 3p-330p	3:00 PM-3:30 PM	MTuWThF----	:30		\$50.00	0.00	NM		
				See MG 9.6,9.7,9.8,9.9									
6	13	09/20/16-09/23/16		M-F 3p-330p	3:00 PM-3:30 PM	-TuWThF----	:30		\$75.00	0.00	NM		
				MG for 9.1,9.5,9.3,9.4,9.2									
7	13	09/20/16-09/23/16		M-F 3p-330p	3:00 PM-3:30 PM	-TuWThF----	:30		\$75.00	0.00	NM		
				MG for 9.1,9.5,9.3,9.4,9.2									
8	13	09/20/16-09/23/16		M-F 3p-330p	3:00 PM-3:30 PM	-TuWThF----	:30		\$75.00	0.00	NM		
				MG for 9.1,9.5,9.3,9.4,9.2									
9	13	09/20/16-09/23/16		M-F 3p-330p	3:00 PM-3:30 PM	-TuWThF----	:30		\$75.00	0.00	NM		
				MG for 9.1,9.5,9.3,9.4,9.2									
N 10	13	09/20/16	09/26/16	M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/20/16	09/26/16	MTWTF--				5	\$50.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	09/20/16-09/26/16		M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$50.00	0.00	NM		
				See MG 10.6,10.7,10.8,10.9									
2	13	09/20/16-09/26/16		M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$50.00	0.00	NM		
				See MG 10.6,10.7,10.8,10.9									
3	13	09/20/16-09/26/16		M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$50.00	0.00	NM		
				See MG 10.6,10.7,10.8,10.9									
4	13	09/20/16-09/26/16		M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$50.00	0.00	NM		
				See MG 10.6,10.7,10.8,10.9									
5	13	09/20/16-09/26/16		M-F 330p-4p	3:30 PM-4:00 PM	MTuWThF----	:30		\$50.00	0.00	NM		
				See MG 10.6,10.7,10.8,10.9									
6	13	09/20/16-09/23/16		M-F 330p-4p	3:30 PM-4:00 PM	-TuWThF----	:30		\$150.00	0.00	NM		
				MG for 10.1,10.4,10.3,10.5,10.2									
7	13	09/20/16-09/23/16		M-F 330p-4p	3:30 PM-4:00 PM	-TuWThF----	:30		\$150.00	0.00	NM		
				MG for 10.1,10.4,10.3,10.5,10.2									
8	13	09/20/16-09/23/16		M-F 330p-4p	3:30 PM-4:00 PM	-TuWThF----	:30		\$150.00	0.00	NM		
				MG for 10.1,10.4,10.3,10.5,10.2									
9	13	09/20/16-09/23/16		M-F 330p-4p	3:30 PM-4:00 PM	-TuWThF----	:30		\$150.00	0.00	NM		
				MG for 10.1,10.4,10.3,10.5,10.2									
N 11	13	09/20/16	09/23/16	Channel 13 News @ 4p	4:00 PM-5:00 PM	-TWTF--	:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWTF--				4	\$75.00	0.00			
N 12	13	09/20/16	09/23/16	Today In Iowa	5:00 AM-5:30 AM	-TWTF--	:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/20/16	09/26/16	-TWTF--				4	\$75.00	0.00			
N 13	13	09/20/16	09/26/16	Channel 13 News @ 5p	5:00 PM-5:30 PM	MTWTF--	:30				NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/20/16	09/26/16	MTWTF--				5	\$250.00	0.00			

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1	13	09/20/16-09/26/16		Channel 13 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:30		\$250.00	0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		09/20/16	09/26/16	MTuWThF----	4	\$250.00	0.00						
2	13	09/20/16-09/26/16		Channel 13 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:30		\$250.00	0.00	NM		
3	13	09/20/16-09/26/16		Channel 13 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:30		\$250.00	0.00	NM		
4	13	09/20/16-09/26/16		Channel 13 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:30		\$250.00	0.00	NM		
5	13	09/20/16-09/26/16		Channel 13 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:30		\$250.00	0.00	NM		
6	13	09/20/16-09/23/16		Channel 13 News @ 5p	5:00 PM-5:30 PM	-TuWThF----	:30		\$325.00	0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		09/20/16	09/23/16	-TuWThF----	4	\$325.00	0.00						
7	13	09/20/16-09/23/16		Channel 13 News @ 5p	5:00 PM-5:30 PM	-TuWThF----	:30		\$325.00	0.00	NM		
8	13	09/20/16-09/23/16		Channel 13 News @ 5p	5:00 PM-5:30 PM	-TuWThF----	:30		\$325.00	0.00	NM		
9	13	09/20/16-09/23/16		Channel 13 News @ 5p	5:00 PM-5:30 PM	-TuWThF----	:30		\$325.00	0.00	NM		
N 14	13	09/20/16	09/23/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		09/20/16	09/26/16	-TWTF--	4	\$90.00	0.00						
N 15	13	09/20/16	09/26/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		09/20/16	09/26/16	MTWTF--	5	\$350.00	0.00						
1	13	09/20/16-09/26/16		Channel 13 News @ 6p	6:00 PM-6:30 PM	MTuWThF----	:30		\$350.00	0.00	NM		
2	13	09/20/16-09/26/16		Channel 13 News @ 6p	6:00 PM-6:30 PM	MTuWThF----	:30		\$350.00	0.00	NM		
3	13	09/20/16-09/26/16		Channel 13 News @ 6p	6:00 PM-6:30 PM	MTuWThF----	:30		\$350.00	0.00	NM		
4	13	09/20/16-09/26/16		Channel 13 News @ 6p	6:00 PM-6:30 PM	MTuWThF----	:30		\$350.00	0.00	NM		
5	13	09/20/16-09/26/16		Channel 13 News @ 6p	6:00 PM-6:30 PM	MTuWThF----	:30		\$350.00	0.00	NM		
6	13	09/20/16-09/23/16		Channel 13 News @ 6p	6:00 PM-6:30 PM	-TuWThF----	:30		\$450.00	0.00	NM		
7	13	09/20/16-09/23/16		Channel 13 News @ 6p	6:00 PM-6:30 PM	-TuWThF----	:30		\$450.00	0.00	NM		
8	13	09/20/16-09/23/16		Channel 13 News @ 6p	6:00 PM-6:30 PM	-TuWThF----	:30		\$450.00	0.00	NM		
9	13	09/20/16-09/23/16		Channel 13 News @ 6p	6:00 PM-6:30 PM	-TuWThF----	:30		\$450.00	0.00	NM		
N 16	13	09/20/16	09/23/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	4	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		09/20/16	09/26/16	-TWTF--	4	\$270.00	0.00						
N 17	13	09/20/16	09/26/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		09/20/16	09/26/16	MTWTF--	5	\$350.00	0.00						

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WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

<u>Contract / Revision</u> 372787 /	<u>Alt Order #</u> 08357408
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<u>Contract Dates</u> 09/20/16 - 09/26/16	<u>Product</u> HILLARY 9/20	<u>Estimate #</u> 5286
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<u>Advertiser</u> Clinton H/D/US President	<u>Original Date / Revision</u> 08/29/16 / 09/27/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	13	09/20/16-09/26/16		M-F 630p-7p	6:30 PM-7:00 PM	MTuWThF----	:30		\$350.00	0.00	NM		
		See MG 17.6, 17.7, 17.8, 17.9											
2	13	09/20/16-09/26/16		M-F 630p-7p	6:30 PM-7:00 PM	MTuWThF----	:30		\$350.00	0.00	NM		
		See MG 17.6, 17.7, 17.8, 17.9											
3	13	09/20/16-09/26/16		M-F 630p-7p	6:30 PM-7:00 PM	MTuWThF----	:30		\$350.00	0.00	NM		
		See MG 17.6, 17.7, 17.8, 17.9											
4	13	09/20/16-09/26/16		M-F 630p-7p	6:30 PM-7:00 PM	MTuWThF----	:30		\$350.00	0.00	NM		
		See MG 17.6, 17.7, 17.8, 17.9											
5	13	09/20/16-09/26/16		M-F 630p-7p	6:30 PM-7:00 PM	MTuWThF----	:30		\$350.00	0.00	NM		
		See MG 17.6, 17.7, 17.8, 17.9											
6	13	09/20/16-09/23/16		M-F 630p-7p	6:30 PM-7:00 PM	-TuWThF----	:30		\$450.00	0.00	NM		
		MG for 17.2, 17.5, 17.4, 17.3, 17.1											
7	13	09/20/16-09/23/16		M-F 630p-7p	6:30 PM-7:00 PM	-TuWThF----	:30		\$450.00	0.00	NM		
		MG for 17.2, 17.5, 17.4, 17.3, 17.1											
8	13	09/20/16-09/23/16		M-F 630p-7p	6:30 PM-7:00 PM	-TuWThF----	:30		\$450.00	0.00	NM		
		MG for 17.2, 17.5, 17.4, 17.3, 17.1											
9	13	09/20/16-09/23/16		M-F 630p-7p	6:30 PM-7:00 PM	-TuWThF----	:30		\$450.00	0.00	NM		
		MG for 17.2, 17.5, 17.4, 17.3, 17.1											
N 18	13	09/20/16	09/23/16	Today	7:00 AM-9:00 AM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/20/16	09/26/16	-TWTF--	4	\$250.00	0.00						
N 19	13	09/20/16	09/26/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/20/16	09/26/16	MTWTF--	5	\$75.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	13	09/20/16-09/26/16	M-F 9a-10a	9:00 AM-10:00 AM	AMMTuWThF----	:30	\$75.00	0.00	NM			
		See MG 19.6, 19.7, 19.8, 19.9											
	2	13	09/20/16-09/26/16	M-F 9a-10a	9:00 AM-10:00 AM	AMMTuWThF----	:30	\$75.00	0.00	NM			
		See MG 19.6, 19.7, 19.8, 19.9											
	3	13	09/20/16-09/26/16	M-F 9a-10a	9:00 AM-10:00 AM	AMMTuWThF----	:30	\$75.00	0.00	NM			
		See MG 19.6, 19.7, 19.8, 19.9											
	4	13	09/20/16-09/26/16	M-F 9a-10a	9:00 AM-10:00 AM	AMMTuWThF----	:30	\$75.00	0.00	NM			
		See MG 19.6, 19.7, 19.8, 19.9											
	5	13	09/20/16-09/26/16	M-F 9a-10a	9:00 AM-10:00 AM	AMMTuWThF----	:30	\$75.00	0.00	NM			
		See MG 19.6, 19.7, 19.8, 19.9											
	6	13	09/20/16-09/23/16	M-F 9a-10a	9:00 AM-10:00 AM	-TuWThF----	:30	\$125.00	0.00	NM			
		MG for 19.3, 19.2, 19.1, 19.5, 19.4											
	7	13	09/20/16-09/23/16	M-F 9a-10a	9:00 AM-10:00 AM	-TuWThF----	:30	\$125.00	0.00	NM			
		MG for 19.3, 19.2, 19.1, 19.5, 19.4											
	8	13	09/20/16-09/23/16	M-F 9a-10a	9:00 AM-10:00 AM	-TuWThF----	:30	\$125.00	0.00	NM			
		MG for 19.3, 19.2, 19.1, 19.5, 19.4											
	9	13	09/20/16-09/23/16	M-F 9a-10a	9:00 AM-10:00 AM	-TuWThF----	:30	\$125.00	0.00	NM			
		MG for 19.3, 19.2, 19.1, 19.5, 19.4											
N 20	13	09/23/16	09/23/16	Friday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/19/16	09/25/16	----1--	1	\$250.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	13	09/19/16-09/25/16	Friday Prime Hour 3	9:00 PM-10:00 PM	-----F----	:30	\$250.00	0.00	NM			
		See MG 20.2											
	2	13	09/23/16-09/23/16	Friday Prime Hour 3	9:00 PM-10:00 PM	-----F----	:30	\$400.00	0.00	NM			
		MG for 20.1 09/23											

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 (515) 242-3500

<u>Contract / Revision</u> 372787 /	<u>Alt Order #</u> 08357408
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<u>Contract Dates</u> 09/20/16 - 09/26/16	<u>Product</u> HILLARY 9/20	<u>Estimate #</u> 5286
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<u>Advertiser</u> Clinton H/D/US President	<u>Original Date / Revision</u> 08/29/16 / 09/27/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 21	13	09/26/16	09/26/16	Monday Prime 2 HR	7:00 PM-9:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	1-----				1	\$1,200.00	0.00			
N 22	13	09/24/16	09/24/16	Sa 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	-----1-				1	\$400.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	09/19/16-09/25/16	Sa 10p-1030p	10:00 PM-10:30 PM	-----Sa--	:30		\$400.00	0.00	NM		
	See MG 22.2												
	2	13	09/24/16-09/24/16	Sa 10p-1030p	10:00 PM-10:30 PM	-----Sa--	:30		\$550.00	0.00	NM		
	Ⓜ MG for 22.1 09/24												
N 23	13	09/24/16	09/24/16	Sa 1030p-12a	10:35 PM-12:05 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	-----1-				1	\$300.00	0.00			
N 24	13	09/24/16	09/24/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	-----1-				1	\$150.00	0.00			
N 25	13	09/24/16	09/24/16	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	-----1-				1	\$75.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	09/19/16-09/25/16	Sa 6a-8a	6:00 AM-8:00 AM	-----Sa--	:30		\$75.00	0.00	NM		
	See MG 25.2												
	2	13	09/24/16-09/24/16	Sa 6a-8a	6:00 AM-8:00 AM	-----Sa--	:30		\$110.00	0.00	NM		
	Ⓜ MG for 25.1 09/24												
N 26	13	09/24/16	09/24/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	-----1-				1	\$225.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	09/19/16-09/25/16	Sa 630p-7p	6:30 PM-7:00 PM	-----Sa--	:30		\$225.00	0.00	NM		
	See MG 26.2												
	2	13	09/24/16-09/24/16	Sa 630p-7p	6:30 PM-7:00 PM	-----Sa--	:30		\$225.00	0.00	NM		
	Ⓜ MG for 26.1 09/24												
N 27	13	09/24/16	09/24/16	Saturday Prime	7:00 PM-9:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	-----1-				1	\$75.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	09/19/16-09/25/16	Saturday Prime	7:00 PM-9:00 PM	-----Sa--	:30		\$75.00	0.00	NM		
	See MG 27.2												
	2	13	09/24/16-09/24/16	Saturday Prime	7:00 PM-9:00 PM	-----Sa--	:30		\$125.00	0.00	NM		
	Ⓜ MG for 27.1 09/24												
N 28	13	09/24/16	09/24/16	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	-----1-				1	\$100.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	09/19/16-09/25/16	Sa 8a-10a	8:00 AM-10:00 AM	-----Sa--	:30		\$100.00	0.00	NM		
	See MG 28.2												
	2	13	09/24/16-09/24/16	Sa 8a-10a	8:00 AM-10:00 AM	-----Sa--	:30		\$150.00	0.00	NM		
	Ⓜ MG for 28.1 09/24												
N 29	13	09/25/16	09/25/16	Su 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	-----1				1	\$150.00	0.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
372787 /	08357408

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/16 - 09/26/16	HILLARY 9/20	5286

<u>Advertiser</u>	<u>Original Date / Revision</u>
Clinton H/D/US President	08/29/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	13	09/19/16-09/25/16		Su 10a-11a	10:00 AM-11:00 AM	-----Su	:30		\$150.00	0.00	NM		
See MG 29.2													
2	13	09/25/16-09/25/16		Su 10a-11a	10:00 AM-11:00 AM	-----Su	:30		\$300.00	0.00	NM		
Ⓜ MG for 29.1 09/25													
N 30	13	09/25/16	09/25/16	Late Run News	10:15 PM-11:00 PM		:30				NM	1	\$400.00
Week: 09/19/16 09/25/16 -----1 1 \$400.00 0.00													
1	13	09/19/16-09/25/16		Late Run News	10:15 PM-11:00 PM	-----Su	:30		\$400.00	0.00	NM		
See MG 30.2													
2	13	09/25/16-09/25/16		Late Run News	10:15 PM-11:00 PM	-----Su	:30		\$400.00	0.00	NM		
Ⓜ MG for 30.1 09/25													
N 31	13	09/25/16	09/25/16	Su 1035p-1105p	10:35 PM-11:05 PM		:30				NM	1	\$200.00
Week: 09/19/16 09/25/16 -----1 1 \$150.00 0.00													
1	13	09/19/16-09/25/16		Su 1035p-1105p	10:35 PM-11:05 PM	-----Su	:30		\$150.00	0.00	NM		
See MG 31.2													
2	13	09/25/16-09/25/16		Su 1035p-1105p	10:35 PM-11:05 PM	-----Su	:30		\$200.00	0.00	NM		
Ⓜ MG for 31.1 09/25													
N 32	13	09/25/16	09/25/16	Su 1105p-1135p	11:05 PM-11:35 PM		:30				NM	1	\$25.00
Week: 09/19/16 09/25/16 -----1 1 \$25.00 0.00													
1	13	09/19/16-09/25/16		Su 1105p-1135p	11:05 PM-11:35 PM	-----Su	:30		\$25.00	0.00	NM		
Ⓜ MG for 32.1 09/25													
N 33	13	09/25/16	09/25/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	0	\$0.00
Week: 09/19/16 09/25/16 -----1 1 \$125.00 0.00													
1	13	09/19/16-09/25/16		Channel 13 News @ 5p	5:00 PM-5:30 PM	-----Su	:30		\$125.00	0.00	NM		
See MG 33.2													
2	13	09/25/16-09/25/16		Channel 13 News @ 5p	5:00 PM-5:30 PM	-----Su	:30		\$175.00	0.00	NM		
Ⓜ Credited													
N 34	13	09/25/16	09/25/16	NFL Reg Ssn Late Gm	7:00 PM-11:00 PM		:30				NM	1	\$1,450.00
Week: 09/19/16 09/25/16 -----1 1 \$1,000.00 0.00													
1	13	09/19/16-09/25/16		NFL Reg Ssn Late Gm	7:00 PM-11:00 PM	-----Su	:30		\$1,000.00	0.00	NM		
See MG 34.2													
2	13	09/25/16-09/25/16		NFL Reg Ssn Late Gm	7:00 PM-11:00 PM	-----Su	:30		\$1,450.00	0.00	NM		
Ⓜ MG for 34.1 09/25													
N 35	13	09/25/16	09/25/16	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$125.00
Week: 09/19/16 09/25/16 -----1 1 \$75.00 0.00													
1	13	09/19/16-09/25/16		Su 7a-8a	7:00 AM-8:00 AM	-----Su	:30		\$75.00	0.00	NM		
See MG 35.2													
2	13	09/25/16-09/25/16		Su 7a-8a	7:00 AM-8:00 AM	-----Su	:30		\$125.00	0.00	NM		
Ⓜ MG for 35.1 09/25													
N 36	13	09/25/16	09/25/16	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$100.00
Week: 09/19/16 09/25/16 -----1 1 \$100.00 0.00													
1	13	09/19/16-09/25/16		Su 8a-10a	8:00 AM-10:00 AM	-----Su	:30		\$100.00	0.00	NM		
N 37	13	09/26/16	09/26/16	Channel 13 News @ 10p	10p-1035p		:30				NM	1	\$650.00

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WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

<u>Contract / Revision</u> 372787 /	<u>Alt Order #</u> 08357408
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<u>Contract Dates</u> 09/20/16 - 09/26/16	<u>Product</u> HILLARY 9/20	<u>Estimate #</u> 5286
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<u>Advertiser</u> Clinton H/D/US President	<u>Original Date / Revision</u> 08/29/16 / 09/27/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----				1	\$650.00	0.00			
N 38	13	09/26/16	09/26/16	M-F 1035p-1135p	1035p-1135p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----				1	\$300.00	0.00			
N 39	13	09/26/16	09/26/16	M-F 3p-330p	3p-330p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----				1	\$75.00	0.00			
N 40	13	09/26/16	09/26/16	M-F 330p-4p	330p-4p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----				1	\$75.00	0.00			
N 41	13	09/26/16	09/26/16	Channel 13 News @ 4p	4p-5p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----				1	\$75.00	0.00			
N 42	13	09/26/16	09/26/16	Today In Iowa	5a-530a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----				1	\$100.00	0.00			
N 43	13	09/26/16	09/26/16	Channel 13 News @ 5p	5p-530p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----				1	\$325.00	0.00			
N 44	13	09/26/16	09/26/16	Today In Iowa	530a-6a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----				1	\$125.00	0.00			
N 45	13	09/26/16	09/26/16	Channel 13 News @ 6p	6p-630p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----				1	\$450.00	0.00			
N 46	13	09/26/16	09/26/16	Today In Iowa	6a-7a		:30				NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----				1	\$270.00	0.00			
N 47	13	09/26/16	09/26/16	M-F 630p-7p	630p-7p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----				1	\$450.00	0.00			
N 48	13	09/26/16	09/26/16	Today	7a-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----				1	\$250.00	0.00			
N 49	13	09/26/16	09/26/16	M-F 9a-10a	9a-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----				1	\$125.00	0.00			
N 50	13	09/26/16	09/26/16	Monday Prime	8:00 PM-10:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----				1	\$650.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	09/26/16-10/02/16		Monday Prime	8:00 PM-10:00 PM	M-----	:30		\$650.00	0.00	NM		
Credited													
Totals										0.00	98	\$22,920.00	

Time Period	# of Spots	Gross Amount	Net Amount
08/29/16 -09/25/16	84	\$18,450.00	\$15,682.50
09/26/16 -09/26/16	14	\$4,470.00	\$3,799.50
Totals	98	\$22,920.00	\$19,482.00

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372787 /	08357408

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09/20/16 - 09/26/16	HILLARY 9/20	5286

<u>Advertiser</u>	<u>Original Date / Revision</u>
Clinton H/D/US President	08/29/16 / 09/27/16

Signature: _____ **Date:** _____

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