



**WHO**  
 1801 Grand Ave  
 Des Moines, IA 50309  
 (515) 242-3500

# CONTRACT

<u>Contract / Revision</u> 372791 /		<u>Alt Order #</u> 08357413
<u>Product</u> HILLARY 10/11		
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Estimate #</u> 5289
<u>Advertiser</u> Clinton H/D/US President		<u>Original Date / Revision</u> 08/29/16 / 10/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 278	<u>Product Code</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**GMMB/Greer Margolis Mitchell & Burns**  
 3050 K St NW  
 Suite 100  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	13	10/11/16	10/14/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	0	\$0.00
D 2	13	10/11/16	10/14/16	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	0	\$0.00
D 3	13	10/11/16	10/14/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	0	\$0.00
D 4	13	10/11/16	10/14/16	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	0	\$0.00
N 5	13	10/11/16	10/17/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	-TWTF--				3	\$50.00	0.00			
N 6	13	10/11/16	10/14/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	-TWTF--				3	\$110.00	0.00			
D 7	13	10/11/16	10/14/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	0	\$0.00
D 8	13	10/11/16	10/14/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	0	\$0.00
D 9	13	10/11/16	10/14/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	0	\$0.00
D 10	13	10/11/16	10/14/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
N 11	13	10/11/16	10/14/16	Today In Iowa	5:00 AM-5:30 AM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	-TWTF--				3	\$100.00	0.00			
D 12	13	10/11/16	10/14/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	0	\$0.00
N 13	13	10/11/16	10/14/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	-TWTF--				3	\$125.00	0.00			
D 14	13	10/11/16	10/14/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
N 15	13	10/11/16	10/14/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	-TWTF--				3	\$350.00	0.00			
N 16	13	10/11/16	10/14/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	-TWTF--				1	\$825.00	0.00			
N 17	13	10/11/16	10/14/16	Today	7:00 AM-9:00 AM		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	-TWTF--				3	\$300.00	0.00			
N 18	13	10/11/16	10/14/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	3	\$375.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Product</u> HILLARY 10/11	<u>Estimate #</u> 5289
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<u>Advertiser</u> Clinton H/D/US President	<u>Original Date / Revision</u> 08/29/16 / 10/11/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	-TWTF--				3	\$125.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	7	13	10/11/16-10/17/16	M-F 9a-10a	9:00 AM-10:00 AM	-TuWThF----	:30		<del>\$125.00</del>	0.00	NM		
	Credited												
	10	13	10/11/16-10/14/16	M-F 9a-10a	9:00 AM-10:00 AM	-TuWThF----	:30		\$125.00	0.00	NM		
	Ⓜ MG for 18.1 10/13												
D 19	13	10/17/16	10/17/16	Monday Prime 2 HR	7:00 PM-9:00 PM		:30				NM	0	\$0.00
N 20	13	10/15/16	10/15/16	Sa 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$550.00	0.00			
N 21	13	10/15/16	10/15/16	Sa 1030p-12a	10:35 PM-12:05 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$450.00	0.00			
N 22	13	10/15/16	10/15/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----2-				2	\$225.00	0.00			
N 23	13	10/15/16	10/15/16	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----2-				2	\$200.00	0.00			
N 24	13	10/15/16	10/15/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	2	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$150.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/10/16-10/16/16	Sa 630p-7p	6:30 PM-7:00 PM	-----Sa--	:30		<del>\$150.00</del>	0.00	NM		
	See MG 24.2,24.3												
	2	13	10/11/16-10/14/16	Channel 13 News @ 5p	5p-530p	-TuWThF----	:30		\$325.00	0.00	NM		
	Ⓜ MG for 27.1,25.1,24.1												
	3	13	10/11/16-10/14/16	M-F 11a-12p	11a-12p	-TuWThF----	:30		\$50.00	0.00	NM		
	Ⓜ MG for 27.1,25.1,24.1												
N 25	13	10/15/16	10/15/16	Saturday Prime	7:00 PM-9:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$75.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/10/16-10/16/16	Saturday Prime	7:00 PM-9:00 PM	-----Sa--	:30		<del>\$75.00</del>	0.00	NM		
	See MG 24.2,24.3												
N 26	13	10/15/16	10/15/16	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$150.00	0.00			
N 27	13	10/15/16	10/15/16	Saturday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$75.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/10/16-10/16/16	Saturday Prime Hour 3	9:00 PM-10:00 PM	-----Sa--	:30		<del>\$75.00</del>	0.00	NM		
	See MG 24.2,24.3												
N 28	13	10/16/16	10/16/16	Su 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$550.00	0.00			
N 29	13	10/16/16	10/16/16	Late Run News	10:15 PM-11:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$550.00	0.00			
N 30	13	10/16/16	10/16/16	Su 1035p-1105p	10:35 PM-11:05 PM		:30				NM	1	\$200.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----1	1	\$200.00	0.00						
N 31	13	10/16/16	10/16/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----1	1	\$175.00	0.00						
N 32	13	10/16/16	10/16/16	NFL Reg Ssn Pre Gm	Various		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----1	1	\$400.00	0.00						
N 33	13	10/16/16	10/16/16	NFL Reg Ssn Late Gm	7:00 PM-11:00 PM		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----1	1	\$1,450.00	0.00						
N 34	13	10/16/16	10/16/16	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----1	1	\$125.00	0.00						
N 35	13	10/16/16	10/16/16	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	-----1	1	\$100.00	0.00						
N 36	13	10/17/16	10/17/16	M-F 1p-2p	1p-2p		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	2	\$85.00	0.00						
N 37	13	10/17/16	10/17/16	Channel 13 News @ 10p	10p-1035p		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	1	\$1,150.00	0.00						
D 38	13	10/17/16	10/17/16	M-F 10a-11a	10a-11a		:30				NM	0	\$0.00
N 39	13	10/17/16	10/17/16	M-F 1035p-1135p	1035p-1135p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	1	\$225.00	0.00						
D 40	13	10/17/16	10/17/16	M-F 11a-12p	11a-12p		:30				NM	0	\$0.00
D 41	13	10/17/16	10/17/16	Channel 13 News @ Noon	12p-1p		:30				NM	0	\$0.00
D 42	13	10/17/16	10/17/16	M-F 2p-3p	2p-3p		:30				NM	0	\$0.00
N 43	13	10/17/16	10/17/16	M-F 3p-330p	3p-330p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	1	\$125.00	0.00						
N 44	13	10/17/16	10/17/16	M-F 330p-4p	330p-4p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	1	\$150.00	0.00						
N 45	13	10/17/16	10/17/16	Channel 13 News @ 4p	4p-5p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	1	\$75.00	0.00						
N 46	13	10/17/16	10/17/16	Today In Iowa	5a-530a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	2	\$175.00	0.00						
N 47	13	10/17/16	10/17/16	Channel 13 News @ 5p	5p-530p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	1	\$325.00	0.00						
N 48	13	10/17/16	10/17/16	Today In Iowa	530a-6a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	2	\$125.00	0.00						
N 49	13	10/17/16	10/17/16	Channel 13 News @ 6p	6p-630p		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	M-----	1	\$775.00	0.00						

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
D 50	13	10/17/16	10/17/16	Today In Iowa	6a-7a		:30				NM	0	\$0.00
D 51	13	10/17/16	10/17/16	M-F 630p-7p	630p-7p		:30				NM	0	\$0.00
D 52	13	10/17/16	10/17/16	Today	7a-9a		:30				NM	0	\$0.00
D 53	13	10/17/16	10/17/16	M-F 9a-10a	9a-10a		:30				NM	0	\$0.00
<b>Totals</b>											0.00	52	\$13,825.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/17/16	52	\$13,825.00	\$11,751.25
<b>Totals</b>	52	\$13,825.00	\$11,751.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.