

NCC Cable System Order

Order #	62547698
Syscode	5335
System Name	Spectrum/Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

Flight Dates	06/18/18 - 07/01/18
Agency	Fortune Media
Advertiser	Jeff Greene for Governor

Update Date	06/20/18
Version	1 Vs. 1

AE	Scott Johnson
Sales Coordinator	Rachel Cohen
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Apr18
-	

Client Code	
Product Code	
Est Code	900
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$10,600.00		
Commission	\$1,590.00		
Net Total	\$9,010.00		
Total Spots	15		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.19 NEW ORDER CONSISTING OF 60 SEC SPOTS.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HALL	HALL PT	6/25/18	7/1/18	19:00	24:00	X	X	X					-	-	2	\$500.00	\$1,000.00	60	60S
2	HALL	HALL PT	6/18/18	6/24/18	19:00	24:00				X	X	X	X	-	-	3	\$500.00	\$1,500.00	60	60S
3	AEN	AEN PT	6/25/18	7/1/18	19:00	24:00	X	X	X					-	-	2	\$680.00	\$1,360.00	60	60S
4	AEN	AEN PT	6/18/18	6/24/18	19:00	24:00				X	X	X	X	-	-	3	\$680.00	\$2,040.00	60	60S
5	FOOD	FOOD PT	6/25/18	7/1/18	19:00	24:00	X	X	X					-	-	2	\$940.00	\$1,880.00	60	60S
6	FOOD	FOOD PT	6/18/18	6/24/18	19:00	24:00				X	X	X	X	-	-	3	\$940.00	\$2,820.00	60	60S

	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Total
SPOTS	9	6	0	0	0	0	0	0	0	0	0	0	15
AMT	\$6,360.00	\$4,240.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,600.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/21/18

62547698 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |