



KBRK AM
Alpha Media, LLC
Brookings, South Dakota

QUARTERLY ISSUES AND PROGRAMS REPORT

January 1 – March 31, 2023

FILED: April 10, 2023

SUBMITTED BY: Perry Miller

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

KBRK AM Morning Show: live daily from 6:00 a.m. to 10:00 a.m.

Live morning show featuring a variety of talk elements including news, sports and public affairs.

SPEAK UP: Airs regularly at various times.

Live show features a wide variety of community guests.

KBRK AM NEWS: daily 6:00 a.m. to 6:00 p.m.

Hourly local newscasts

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Local Government and Politics
- 2) Education
- 3) Health and Wellness
- 4) Bettering the Community
- 5) Local Events and Lifestyle

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Government and Politics	February 8 March 7	1:15 p.m.	Approx. 10-minutes	Interviews with Brookings City Manager Paul Briseno, discussing a possible retail development, the new police building, new I29 interchange and more.
Local Government and Politics	March 22	1:15 p.m.	Approx. 15-minutes	Interview with Brookings County States Attorney Dan Nelson. He discusses the county crime stats for 2022.
Local Government and Politics	January 19	7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm 3:00 pm, 5:00 pm, 6:00 pm	Approx. 25-seconds	Stories during regular newscasts. Nominating petitions and candidate packets available now for the upcoming city election.
Local Government and Politics	January 25	7:00 am, 8:00 9:00, 11:00 am, Noon, 1:00 pm, 3:00, 5:00 pm	Approx. 45-seconds	Stories during regular newscasts. The Brookings City Council approves their 1st ever Economic Development Master Plan. It includes a number of goals and plans for reaching those goals.
Local Government and Politics	March 15	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 30-seconds	Story during regular newscasts. The City of Brookings is in the midst of finding a location for a new public safety building. It's expected to top \$20 million.
Local Government and Politics	March 15	7:00, 8:00, 9:00, 11:00 am, Noon, 2:00, 3:00 4:00, 5:00, 6:00 pm	Approx. 60-seconds each	Story during regular newscasts. Brookings State Senator Tim Reed says the legislative session went well, including a big increase for education and state employees.
Local Government and Politics	March 23	7:00 am, 8:00 9:00, 10:00, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00, 6:00 pm	Approx. 45-seconds each.	Story during regular newscasts. Brookings County States Attorney Dan Nelson releases the annual crime stats for 2022. Overall numbers are down slightly.
Local Government and Politics	March 28	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council gives 1st reading to a zoning change for the Marketplace property. A Minneapolis firm is planning a major retail development.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Education	February 3	1:15 pm	Approx. 10-minutes	Interview with South Dakota State University President Barry Dunn discusses legislative issues and more.
Education	January 12 March 16	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Interviews with Brookings School Supt. Klint Willert. He discusses the plans for building two new elementary schools which have been hit by inflation, school snow days and more.
Education	January 26	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 90-seconds	Story during regular newscasts. SDSU Pres, Barry Dunn testifies before the SD Legislature's Joint Appropriations Committee. He says the university has a major economic and research impact.
Education	March 15	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School Board passes a resolution in opposition to proposed new Social Studies standards for the state's public schools. Board members say they are not age appropriate.
Education	March 17	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings School Supt. Klint Willert says the 7% increase in state funding is great news. He is concerned with a sales tax cut that was also approved and its possible future impact.
Education	March 20	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. Snow days keep adding up for the Brookings School District. Supt. Klint Willert says they'll have to extend the school year. There have already been 9 snow days.
Education	March 22-28	Multiple newscasts each day	Various	Story during regular newscasts. Brookings School Supt. Klint Willert is forced to resign. Coverage of 2 school board meetings, interview with Willert and more. He signs a settlement listing more than 20 reasons for his removal.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Health and Wellness	Weekly updates January 4 – March 29	Various times	About 30-seconds each	Story during regular newscasts. Weekly reports on the status of COVID-19 cases in South Dakota and in Brookings County from the state Dept. of Health.
Health and Wellness	February 13	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. The flood risk for the state's Eastern rivers is currently "low." It assumes normal precipitation and thawing.
Health and Wellness	February 23, March 3, 7	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds each	Stories during regular newscasts. Brookings Health System wins several awards in separate announcements: Chartis Top 100 Rural Hospital, Newsweek Best Hospital is the U.S. and the #1 hospital in the nation by the Nat, Rural Health Assoc.
Health and Wellness	February 21	7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Ongoing research shows new drugs can slow the onset of Alzheimer's disease and other forms of dementia. SD Alzheimer's Assoc. says there are other promising findings.
Health and Wellness	March 6	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. Latest forecasts predict some Spring flooding in Eastern SD. Some flooding expected on the Big Sioux from Watertown to Castlewood.
Health and Wellness	March 8	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. Missouri River Energy Services is planning an 80-acre solar array just outside Brookings. The power would be used locally.
Health and Wellness	March 9	7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 30-seconds	Story during regular newscasts. Colman-based Sioux Valley Electric is building a small solar installation and selling the power to their customers.
Health and Wellness	March 17	7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The SD Legislature set aside \$2 million to establish adult day services.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Bettering the Community	February 9	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. The City of Brookings is in the midst of finding a location for a new public safety building. Building new will be less than renovating the existing building.
Bettering the Community	February 15	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. A major construction project on one of Brookings' busiest streets is set to begin this spring. Phase two of the 22 nd Avenue project will cover several blocks and will mean detours throughout the summer.
Bettering the Community	February 20	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. The City of Brookings and Brookings Municipal Utilities will host a public meeting to discuss and inform on several major road projects starting soon.
Bettering the Community	March 1	7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The City of Brookings agrees to sell the Marketplace property for \$1.1 million to Minneapolis developer, Ryan Cos. They want it for a major retail development.
Bettering the Community	March 8	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. The Brookings Planning Commission endorses a rezoning request for the Marketplace property. Ryan Cos, says they're close to confirming a major, anchor tenant for the site.
Bettering the Community	March 14	7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings County presents Brookings Schools with \$47,000 for the Bobcat Plains Academy, It's a joint effort of the district and Boys and Girls Club to provide an alternative for at-risk youth.
Bettering the Community	March 29	7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council approves the transfer of the downtown armory and parking lot for one-dollar. A local developer is restoring the armory and adding a 73-room boutique hotel.
Bettering the Community	March 31	7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council accepts the low bid for one a two-year project. The low bid is \$2.4 million for the University Boulevard/22 nd Ave project.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Events and Lifestyle	March 14	Various	Approx. 4-minutes	Rina Reynolds discusses the upcoming Woodbine event at SDSU. These are fundraisers for music scholarships at the university.
Local Events and Lifestyle	January 19	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx 45-seconds	Story during regular newscasts. The National Champion SDSU Jackrabbit football team is honored by the SD Legislature in Pierre. The team and coaches were special guests in the House and Senate chambers.
Local Events and Lifestyle	February 8	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The first local Legislative Coffee of this year is set for Saturday in Brookings. It will feature both the District 7 and District 8 lawmakers.
Local Events and Lifestyle	February 14	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School Board officially names the Bob Jostad Gym press box the “Dellas ‘DC’ Cole Press Box.” It honors the longtime Brookings Radio sportscaster who covered Bobcat sports for nearly 40-years.
Local Events and Lifestyle	February 24	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 20-seconds	Story during regular newscasts. The 2 nd and final Legislative Coffee for this session is Saturday in Brookings. Featuring the District 7 legislators.
Local Events and Lifestyle	February 27	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council will hold their first Community Office Hours of 2023 tomorrow. It's a virtual session.
Local Events and Lifestyle	March 1	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 30-seconds	Story during regular newscasts. The Brookings City Council approves an ordinance clearing the way for “No Mow May.” It allows residents to not mow that month to enhance pollinator habitat at a crucial time.
Local Events and Lifestyle	March 28	7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The SD DOT is holding an open house on March 30 th on the Interstate 29 Exit 133 corridor and possible future changes.

