



KBRK AM
Alpha Media, LLC
Brookings, South Dakota

QUARTERLY ISSUES AND PROGRAMS REPORT

July 1 – September 30, 2023

FILED: October 10, 2023

SUBMITTED BY: Perry Miller

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

KBRK AM Morning Show: live daily from 6:00 a.m. to 10:00 a.m.

Live morning show featuring a variety of talk elements including news, sports and public affairs.

SPEAK UP: Airs regularly at various times.

Live show features a wide variety of community guests.

KBRK AM NEWS: daily 6:00 a.m. to 6:00 p.m.

Hourly local newscasts

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Local Government and Politics
- 2) Education
- 3) Health and Wellness
- 4) Bettering the Community
- 5) Local Events and Lifestyle

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|--------------------------------------|-----------------------------|---|---------------------------------|---|
| Local Government and Politics | July 27, September 5 | 1:15 p.m. | Approx. 10-minutes each | Interviews with Brookings City Manager Paul Briseno, discussing a possible retail development, major road projects, new public safety building and more. |
| Local Government and Politics | August 3 | 1:15 p.m. | Approx. 15-minutes | Interview with Brookings Mayor Ope Niemeyer. He discusses a major retail development in the works for the city that is now on hold, road projects and more. |
| Local Government and Politics | August 1 | 7:00, 8:00, 9:00, 11:00 am, Noon, 2:00, 3:00 4:00, 5:00, 6:00 pm | Approx. 60-seconds | Stories during regular newscasts. Construction on additional portions of 22nd Avenue will soon be complete. City Manager Paul Briseno says the Council agreed to pay more to get these two intersections done early. |
| Local Government and Politics | August 2 | 7:00, 8:00, 9:00, 11:00 am, Noon, 2:00, 3:00 4:00, 5:00, 6:00 pm | Approx. 45-seconds | Stories during regular newscasts. Brookings Mayor Ope Niemeyer says finding a location for a new public safety building is proving very difficult. He says the longer it takes, the more it will cost. |
| Local Government and Politics | August 4 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm | Approx. 30-seconds | Story during regular newscasts. A large retail development in the works for Brookings is on hold. Mayor Ope Niemeyer says the anchor tenant is having second thoughts. |
| Local Government and Politics | September 7 | 7:00, 8:00, 9:00, 11:00 am, Noon, 2:00, 3:00 4:00, 5:00, 6:00 pm | Approx. 60-seconds each | Story during regular newscasts. The Brookings County Commission approves the low bid to replace the roof of the historic courthouse. The bid came in near estimates at \$387,000. |
| Local Government and Politics | September 8 | 7:00 am, 8:00 9:00, 10:00, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00, 6:00 pm | Approx. 45-seconds each. | Story during regular newscasts. Work is well under way on the next Brookings City Budget. City Manager Paul Briseno says there is a large increase to cover several projects. The overall budget will be up about \$8 million to \$70 million. |
| Local Government and Politics | September 20 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00, 5:00 pm, 6:00 pm | Approx. 45-seconds | Story during regular newscasts. The Brookings County Commission approves their 2024 budget at \$15.3 million. The overall tax levy will go down slightly. |

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|--------------|---------------------------|---|--------------------|---|
| Education | September 15 | 1:15 pm | Approx. 10-minutes | Interview with South Dakota State University President Barry Dunn discusses enrollment, tuition and more. |
| Education | August 15 September 12 | 1:15 pm | Approx. 10-minutes | Interviews with Brookings School Supt. Summer Schultz. She discusses construction of the two new schools, book bans and library policies and more. |
| Education | July 21 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm | Approx. 90-seconds | Story during regular newscasts. Freezing tuition for another year is the top priority for the SD Board of Regents. Regents VP Jeff Partridge says they know it may not be easy as the state budget will be tighter this year. |
| Education | July 24 | 7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. Increasing special education costs are hitting the Brookings School District. The school business manager says they could have a \$1 million shortfall. |
| Education | August 15 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm each day | Approx. 45-seconds | Stories during regular newscasts. The Brookings School Board passes their budget for the 2023-2024 school year. It's nearly \$116 million although about half of that is for construction of two new elementary schools. |
| Education | August 16 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm each day | Approx. 45-seconds | Stories during regular newscasts. In-town busing for Brookings school students may return and it could happen by the start of the school year. |
| Education | September 12 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm | Approx. 45-seconds | Story during regular newscasts. The Brookings School Board takes public testimony on library books and their possible removal. The vast majority of those speaking opposed any sort of book ban. |

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|----------------------------|----------------------|--|--------------------------------|--|
| Health and Wellness | July 5 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 | About 30-seconds each | Story during regular newscasts. Impacts from smoke from Canadian forest fires will likely continue through the summer. That will likely include occasional health warnings. |
| Health and Wellness | July 13 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 | Approx. 45-seconds | Story during regular newscasts. The first human West Nile case of the season has been confirmed in Sanborn County. Health officials urge taking precautions against mosquito bites. |
| Health and Wellness | July 17 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 | Approx. 45-seconds each | Stories during regular newscasts. Brookings Municipal Utilities is implementing a program to replace all lead water service lines left in the city. There are less than two-dozen affected property owners. |
| Health and Wellness | August 29 | 7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. The state of SD is launching a campaign to help normalize discussions around mental health, The main goal of “Notes to Self” is to let people know they’re not alone, |
| Health and Wellness | September 6 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 | Approx. 45-seconds | Story during regular newscasts. The Brookings Co. Commission approves applying for a block grant of up to \$2 million for a new mental health counseling center in Brookings. |
| Health and Wellness | September 14 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 | Approx. 45-seconds | Story during regular newscasts. A meeting is set Monday evening by FEMA to review the new, preliminary flood plain maps for Brookings County, Changes will impact some property owners. |
| Health and Wellness | September 26 | 7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm | Approx. 30-seconds | Story during regular newscasts. A SD Legislative committee studying long term care turns its attention to telemedicine and its possible expansion. |
| Health and Wellness | September 27 | 7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm | Approx. 45-seconds | Story during regular newscasts. The Brookings City Council gives first reading to a zoning change that would allow for a new mental health counseling center. |

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|-------------------------|---------------|---|--------------------|--|
| Bettering the Community | July 12 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 | Approx. 45-seconds | Story during regular newscasts. 3M of Brookings announces an expansion of up to \$468 million. It will start with a \$160 million dollar project. |
| Bettering the Community | August 4 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 | Approx. 45-seconds | Story during regular newscasts. The new I29 interchange at 20 th St. South on Brookings has been open for just over a week. Mayor Ope Niemeyer says it's great for the city. Ribbon cutting is set for August 23. |
| Bettering the Community | August 23 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 | Approx. 45-seconds | Story during regular newscasts. The Brookings City Council passes a new flood damage protection ordinance. The main change is requiring structures to be two-feet above the 100-year flood elevation in the flood plain. |
| Bettering the Community | August 25 | 7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. The Brookings County Commission approves additional funding for the rebuild of Samara Avenue in Volga. |
| Bettering the Community | August 23 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 | Approx. 45-seconds | Story during regular newscasts. Ribbon cutting ceremonies held for the new I29 interchange in Brookings. U.S. Senator John Thune says this crucial project is the result of teamwork. |
| Bettering the Community | September 7 | 7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. The South Dakota Public Utilities Commission denies a permit for the Navigator carbon capture pipeline. As proposed, it would run to the ethanol plant at Aurora. |
| Bettering the Community | September 12 | 7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm | Approx. 45-seconds | Story during regular newscasts. The SD Public Utilities Commission denies a permit for Summit Carbon Solutions pipeline. PUC staff said the pipeline would be unable to meet new setback requirements along the proposed route. Summit says they'll try again. |
| Bettering the Community | September 26 | 7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm | Approx. 45-seconds | Story during regular newscasts. A government program is available to help eligible households connect to the internet. The Affordable Connectivity Program has income requirements. |
| | | | | |

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|----------------------------|----------------------|--|--------------------|---|
| Local Events and Lifestyle | July 7 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm | Approx 45-seconds | Story during regular newscasts. The Brookings Summer Arts Festival is this Sat. and Sunday. It's the 52 nd annual and more than 250 artists and craftspeople will take part. |
| Local Events and Lifestyle | July 20 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm | Approx 45-seconds | Story during regular newscasts. The Military Affairs Committee of the Brookings Chamber is taking applications for their Military Affairs Banners Program. |
| Local Events and Lifestyle | August 4 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm | Approx. 45-seconds | Story during regular newscasts. Work will begin Monday on a two-year project on U.S. Highway 14 west of Brookings. It includes repairs to 3 bridges. |
| Local Events and Lifestyle | August 17 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm | Approx. 45-seconds | Story during regular newscasts. Another statewide vote on legalizing recreational marijuana may be on the ballot next year. The SD Attorney General has submitted the draft of the ballot language for public review. |
| Local Events and Lifestyle | August 22 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm | Approx. 20-seconds | Story during regular newscasts. Construction crews will implement single-lane closures on I29 near Brookings for finishing work on the new interchange. |
| Local Events and Lifestyle | September 8 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm | Approx. 45-seconds | Story during regular newscasts. U.S. Transportation Secretary Pete Buttigieg will be in SD next week to highlight federal infrastructure investments in the state. |
| Local Events and Lifestyle | September 12 | 7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm | Approx. 30-seconds | Story during regular newscasts. SD Highway 25 will close Wednesday for planned construction, Completion is set for Nov, 17. |
| Local Events and Lifestyle | September 22 | 7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm | Approx. 45-seconds | Story during regular newscasts. The 22 nd Avenue reconstruction project is wrapping up and the road will reopen today at 5:00 pm. |