



KBRK AM
Alpha Media, LLC
Brookings, South Dakota

QUARTERLY ISSUES AND PROGRAMS REPORT

October 1 – December 31, 2023

FILED: January 10, 2024

SUBMITTED BY: Perry Miller

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

KBRK AM Morning Show: live daily from 6:00 a.m. to 10:00 a.m.

Live morning show featuring a variety of talk elements including news, sports, and public affairs.

SPEAK UP: Airs regularly at various times.

Live show features a wide variety of community guests.

KBRK AM NEWS: daily 6:00 a.m. to 6:00 p.m.

Hourly local newscasts

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Local Government and Politics
- 2) Education
- 3) Health and Wellness
- 4) Bettering the Community
- 5) Local Events and Lifestyle

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Government and Politics	October 7 November 10 December 6	1:15 p.m.	Approx. 10-minutes each	Interviews with Brookings City Manager Paul Briseno, discussing a possible retail development, major road projects and more.
Local Government and Politics	November 15	7:00, 8:00, 9:00, 11:00 am, Noon, 2:00, 3:00 4:00, 5:00, 6:00 pm	Approx. 15-minutes	Stories during regular newscasts. The Brookings City Council approves a change to the purchase agreement for the Marketplace property. It shrinks from 18-acres to 10-acres and changes from an initial anchor tenant to 2 smaller stores.
Local Government and Politics	November 16	7:00, 8:00, 9:00, 11:00 am, Noon, 2:00, 3:00 4:00, 5:00, 6:00 pm	Approx. 60-seconds	Stories during regular newscasts. The Legislature's Study Committee on County funding issues their final report. They have several proposals for bills.
Local Government and Politics	November 17	7:00, 8:00, 9:00, 11:00 am, Noon, 2:00, 3:00 4:00, 5:00, 6:00 pm	Approx. 45-seconds	Stories during regular newscasts. The Brookings City Council approves their 2024 budget ordinance, a \$70-million balanced budget.
Local Government and Politics	December 1	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 30-seconds	Story during regular newscasts. The Brookings City Council approves a bonus of \$1400 each for city employee.
Local Government and Politics	December 6	7:00, 8:00, 9:00, 11:00 am, Noon, 2:00, 3:00 4:00, 5:00, 6:00 pm	Approx. 60-seconds each	Story during regular newscasts. The SD Legislature may consider a bill to regionalize county emergency services. That's a concern to Brookings County Emergency Manager Bob Hill.
Local Government and Politics	December 8, 11, 12, 13	7:00 am, 8:00 9:00, 10:00, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00, 6:00 pm	Approx. 45-seconds each.	Story during regular newscasts. The Brookings City Council decision to amend the purchase agreement for the Marketplace property retail development. A special election is set for Jan. 30th. Stories from both sides of the issue.
Local Government and Politics	December 19	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The SD Dept. of Labor is cutting 22 full-time positions, including all 7 staffers in Brookings. The local employment office is closing permanently in February.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Education	October 8 December 3	1:15 pm	Approx. 10-minutes	Interviews with South Dakota State University President Barry Dunn discusses enrollment, tuition, the legislative session and more.
Education	October 12 November 15 December 13	1:15 pm	Approx. 10-minutes	Interviews with Brookings School Supt. Summer Schultz. She discusses construction of the two new schools, student test scores, the coming legislative session and more.
Education	October 18	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 90-seconds	Story during regular newscasts. The report card on public schools shows progress. Attendance is up, graduation rates increased and language arts and math skills held steady.
Education	October 31	7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. A pilot program designed to put a dent in the teacher shortage in SD is off to a good start. Ed Secretary Joe Graves says the teacher apprenticeship pathway has exceeded expectations.
Education	November 14	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm each day	Approx. 45-seconds	Stories during regular newscasts. The Brookings School Board is working towards a new policy governing library materials. It's currently with a subcommittee.
Education	November 20	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm each day	Approx. 45-seconds	Stories during regular newscasts. Brookings schools are lagging behind peer schools in the latest state report card. Supt. Summer Schultz says they need to do better and it's a priority that she has been working on since her 1 st day on the job.
Education	December 5	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. South Dakota Gov. Kristi Noem delivers her annual beget address and it proposes a 4% increase for K-12 education.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Health and Wellness	October 12	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	About 45-seconds	Story during regular newscasts. The Brookings City Council approves a zoning change and initial development plan to expand mental health services. The City is also providing \$1-million for the Ivy Center.
Health and Wellness	October 20	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. Two more South Dakota turkey farms are hit by the bird flu. It meant the loss of 114,000 birds. Three flocks have been hit so far this season.
Health and Wellness	October 24	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds each	Stories during regular newscasts. An interim legislative committee looking at long term care in SD is passing along a dozen recommendations for possible legislative action.
Health and Wellness	October 31	7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings Hospital is named to Newsweek's list of Best-in-State Hospitals 2024. It's the only SD hospital on the list that denotes outstanding performance in patient experience.
Health and Wellness	November 7	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. The Bird Flu continues to take a toll in SD. Eight commercial flocks have now been hit, with the loss of over 300,000 birds.
Health and Wellness	November 10	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. The SD Dept. of Health announces the 1 st Influenza death of the season. It was a Minnehaha County resident in the 80-89 age bracket. The Dept. urges people to get vaccinated.
Health and Wellness	December 22	7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 30-seconds	Story during regular newscasts. The SD Dept. of Health has developed a program to allow businesses to have life-saving Naloxone at worksites. It can reverse narcotic overdoses. The Dept. is also providing training.
Health and Wellness	December 26	7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. Landowners opposed to carbon capture pipelines on safety and other grounds are pushing for legislative action.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Bettering the Community	October 3, 31 November 14	Various Times	Approx. 2-3 minutes each visit	Live interviews with representatives from the Brookings Human Society on upcoming events and pets available for adoption, etc.
Bettering the Community	October 12	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. Grand opening and ribbon cutting ceremony was held for the new POET Bioproducts Center. The \$30-million facility is designed to take new technologies from universities and scale them up to commercial uses.
Bettering the Community	October 16	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. Groundbreaking ceremony for a \$158-million expansion at the Brookings 3M plant. Brookings will be a key part of 3M's new, spinoff health care division.
Bettering the Community	October 25	7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council receives an update on the plans for a 5-megawatt solar farm to be built near the landfill by Missouri River Energy Services. The power produced will be used locally.
Bettering the Community	November 8	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. The Brookings Co. Sheriff's Office is in the process of acquiring a new drug dog. It will include some fundraising.
Bettering the Community	November 13, 14	7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm	Approx. 45-seconds	Stories during regular newscasts. The SD Dept. of Transportation is holding a public meeting on proposed changes to the Highway 14 Bypass and Exit 133 on I29. It would include a new bridge and more lanes.
Bettering the Community	November 24	7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings Boys and Girls Club announces a new program to serve youth before school. The School District will provide transportation for the K-5 program.
Bettering the Community	November 27, 29	7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Stories during regular newscasts. 3M of Brookings is part of the corporation's new spinoff health care division, Solventum. Stories detail the name change and 3M's plans for the expanded Brookings plant.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Events and Lifestyle	October 6, 9	Various	2-3 minutes each	Representatives from SDSU discuss various Hobo Day Activities under way.
Local Events and Lifestyle	November 21, 28 December 1, 10	Various	2-3 minutes each	Live interviews with Kari Westland on Project Joy – a local effort to provide toys and other holiday gifts for needy families in the area.
Local Events and Lifestyle	October 17	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. Hobo Day arrests were down significantly this year. The Sheriff's Office reports 27 arrests from Thursday through Sunday. There were 43 last year during this SDSU homecoming celebration.
Local Events and Lifestyle	November 3	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The Better Business Bureau of SD is warning that scams are targeting more and more young people. They say 18-24 year olds are falling prey to various scams.
Local Events and Lifestyle	November 21	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 20-seconds	Story during regular newscasts. The SD Retailers Association predicts a solid holiday shopping season that kicks off with Black Friday this week. They say supply chain issues are not a big concern this year.
Local Events and Lifestyle	December 14	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The U.S. Postal Service is considering shutting down their distribution center in Huron, potentially impacting mail service in much of the state.
Local Events and Lifestyle	December 15	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 30-seconds	Story during regular newscasts. AAA predicts record air travel for this year's holiday season. Some 327,000 South Dakotans will be traveling this year, most by car.
Local Events and Lifestyle	December 22	7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Better Business Bureau warns South Dakotans of scammers out in force during the holidays. They say they often try to disguise themselves online as a major brand.