

## ORDER



WOIO

**Orders**  
**Order / Rev:** 1559146  
**Alt Order #:** 08328695  
**Product Desc:** ROB PORTMAN 4 SENATE  
**Estimate:** 3385  
**Flight Dates:** 08/09/16 - 08/15/16  
**Original Date / Rev:** 07/20/16 / 07/20/16  
**Order Type:** General

**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 210 W Pennsylvania Ave, Suite 250  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Portman, R/United States Senate  
**Demographic:** A65+  
**Product Codes:** PL820  
**Priority:** P 2  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/15/16	4	\$6,500.00	\$5,525.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	4	\$6,500.00	\$5,525.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$6,500.00</b>	<b>\$5,525.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	08/12/16	08/12/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	---- 1--	:30	1	\$1,750.00	P 2	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/08/16	08/14/16	---- 1--	1		\$1,750.00	0.00							
E 2	WOIO	08/15/16	08/15/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	1-----	:30	1	\$1,750.00	P 2	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/15/16	08/21/16	1-----	1		\$1,750.00	0.00							
E 3	WOIO	08/11/16	08/11/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	--- 1---	:30	1	\$1,500.00	P 2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/08/16	08/14/16	--- 1---	1		\$1,500.00	0.00							
E 4	WOIO	08/09/16	08/09/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	- 1-----	:30	1	\$1,500.00	P 2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/08/16	08/14/16	- 1-----	1		\$1,500.00	0.00							
													Totals	4	\$6,500.00