

REP HEADLINE# 7340287  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/14 17.00  
\*\*\* WKYT-TV \*\*\*

ADV # ADV. NAME ISS/MOVEON.ORG REP.# OFF.# SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
1027 33RD STREET NW SUITE 140 SALES PRSN WA- MICK NESCI (H)  
WASHINGTON, DC 20007  
ORDER # CONTRACT # 7340287 CLASS: NATL. LOCAL REGIONAL  
PRDCT MOVEON.ORG EST#928 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG31/14 SEP5/14 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG28/14 17.00

REP: THIS IS A NEW ORDER  
\*\*CLIENT: MOVEON.ORG\*\*  
OUR TOTAL IS \$2850  
PLS CONFIRM  
THANKS KELLY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
25 WHITLOCK PLACE, SW  
SUITE 201  
MARIETTA, GA 30064

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 90 AGENCY EST# = 928  
AGENCY PRODUCT CODE = 92

1	530P-600P	30	\$950.00	9/1	9/5	1	M-F	1
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PROGRAM : WKYT NEWS-530P  
CON COM1: WKYT NEWS-530P

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REP: TEL# 703-516-9399 FAX# 703-516-9680  
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:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
2			600P-630P	30		\$1,400.00	9/1	9/5	1		M-F	1
PROGRAM : WKYT NEWS-6PM												
CON COM1: WKYT NEWS-6PM												
3			1030A-1130A	30		\$500.00	8/31	8/31	1		SUN	1
PROGRAM : FACE THE NATION												
CON COM1: FACE THE NATION												
AUG/14 \$500.00 SEP/14 \$2,350.00												
											CONTRACT TOTAL	\$2,850.00
											TOTAL SPOTS	3

MARKET TOTALS \$6,333 WKYT 45% WLEX 40% WTVQ 5% WDKY 10% CABL 0% WYMT 0% EKYT 0%

SVC- NSI  
DEMOS- RA35+\*