

CONTRACT



Bonneville
55 North 300 West
Suite 200
Salt Lake City, UT 84101
801-575-5674

And:

360 Marketing and Advertising
80 East Antelope Drive
Layton, UT 84041

<u>Contract / Revision</u> 105762 /		<u>Alt Order #</u>
<u>Advertiser</u> Bob Stevenson for Congress		<u>Original Date / Revision</u> 06/25/20 / 06/29/20
<u>Contract Dates</u> 06/26/20 - 06/30/20	<u>Estimate #</u> 2020	
<u>Product</u> 2020 Primary		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSL-AM/FM	<u>Account Executive</u> Deanne Tetzl	<u>Sales Office</u> Local SLC Radio
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KSLAF	06/29/20	06/30/20	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/29/20	07/05/20	MT-----				4	\$110.00			
N 2	KSLAF	06/26/20	06/29/20	M-F Midday	10a-3p		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/22/20	06/28/20	----F--				3	\$100.00			
	Week:	06/29/20	07/05/20	M-----				7	\$100.00			
N 3	KSLAF	06/27/20	06/29/20	M-F PM Drive	3p-7p		:30			NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/22/20	06/28/20	-----				0	\$110.00			
	Week:	06/29/20	07/05/20	M-----				5	\$110.00			
N 4	KSLAF	06/27/20	06/27/20	Sa MD	10a-3p		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/22/20	06/28/20	-----S-				3	\$25.00			
N 5	KSLAF	06/28/20	06/28/20	Su MD	10a-3p		:30			NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/22/20	06/28/20	-----S				3	\$5.00			
N 6	KSLAF	06/26/20	06/26/20	M-F PM Drive	3p-7p		:30			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/22/20	06/28/20	----F--				2	\$110.00			
N 7	KSLAF	06/29/20	06/29/20	M-F Evening	7p-12a		:30			NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/29/20	07/05/20	M-----				10	\$10.00			
Totals											37	\$2,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 - 06/28/20	11	\$610.00	(\$91.50)	\$518.50
06/29/20 - 06/30/20	26	\$1,790.00	(\$268.50)	\$1,521.50
Totals	37	\$2,400.00	(\$360.00)	\$2,040.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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105762 /	

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Bob Stevenson for Congress	06/25/20 / 06/29/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/26/20 - 06/30/20	2020 Primary	2020

Signature: _____ **Date:** _____

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