



**BEASLEY BROADCASTING OF SOUTHWEST FLORIDA, INC**

**QUARTERLY COMMUNITY LEADER CHECKLIST**

**STATION: WJPT-FM FROM :04/01/2015-06/30/2015 QRT: 2nd**

Conducted	Curr	YTD		Curr	YTD
By Management	0	0	In City/Lic	19	44
Non-Management			Outside City/Lic	0	0
<b>TOTAL</b>	<b>19</b>	<b>44</b>	<b>TOTAL</b>	<b>19</b>	<b>44</b>

	<b><u>Institution/Element (Indicate # Of Interviews in Each Category*)</u></b>	<b>Number</b>	
		<b><u>CURR</u></b>	<b><u>YTD</u></b>
1	Agriculture		
2	Business		
3	Charities	<b>3</b>	<b>16</b>
4	Civic/Neighborhood/Fraternal Organizations		
5	Consumer Services		
6	Culture		
7	Education	2	2
8	Environment		
9	Government		
10	Labor		
11	Military	<b>2</b>	<b>2</b>
12	Minority and Ethnic Groups		
13	Organizations for the Elderly		
14	Organizations for Women	<b>2</b>	<b>3</b>
15	Organizations for Youth (Children and Student)		<b>3</b>
16	Professions		
17	Public Safety, Health and Welfare	<b>5</b>	<b>13</b>
18	Recreation		
19	Religion		
20	Organizations for the Blind		
21	Organizations for the Deaf		
22	Organizations for the Handicapped		
23	Organizations for Gays and Lesbians		
24	Organizations for the Poor	<b>2</b>	<b>2</b>
25	Other: (Animal Rights, Community Events, etc.)	<b>2</b>	<b>2</b>

	<b>*Please note that some interviews have two organizations that are played on ONE program.</b>		

	<b>INDICATE # OF INTERVIEW'S WHO ARE:</b>		
A	Black	<b>1</b>	<b><u>2</u></b>
B	Hispanic	<b><u>1</u></b>	<b><u>2</u></b>
C	American Indian		
D	Asian/Pacific Islander		
E	Women/Men	<b>14/5</b>	<b><u>30/14</u></b>


2/28/18  
 Brad Beasley, GM Date

**BEASLEY BROADCAST  
MODEL ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION WJPT HD2**

**2nd QUARTER, 2015**

**APRIL 1ST, 2015 TO JUNE 30TH, 2015**

Prepared by:

Sheila Book

General Manager:

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Brad Beasley

**ISSUES OF CONCERN TO STATION WJPT  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
2ND QUARTER, 2015**

1. Organizations For Women: Informing people about Healthy Media Communication and Women.

Interviewee Name: Deborah Tate Taylor

Organization: FCC Commissioner (Former)

Organization Website: [www.TheCreativeCoalition.org](http://www.TheCreativeCoalition.org)

Phone Number:

2. Health: The Importance of Knowing How To Swim

Interviewee Name: Misty Hymen

Organization: USMC

Website: [www.usmc.org/learntoswim.org](http://www.usmc.org/learntoswim.org)

Phone Number:

3. Health: Opioid Epidemic

Interviewee Name: Brenda Illiff

Organization: Hazelden Treatment Center

Organization Website: [www.hazelden.org](http://www.hazelden.org)

Phone Number: 659-2350

4. Homeless: Exploring Options for the Homeless

Interviewee Name: Janet Bartos

Organization: Homeless Coalition

5. Health: Women and Addiction

Interviewee: Name: Brenda Illiff

Organization: Hazelden

Organization Website: [www.hazelden.org](http://www.hazelden.org)

Phone Number: 659-2350

6. Education: Kids and Reading

Interviewee Name: Scott Sutton

Organization: K is for Kids

Phone Number:

7. Violence: Exploring domestic violence.

Interviewee Name: Natalie Quintero

Organization: The Shelter for Abused Women and Children

Organization Website: [www.naplesshelter.org](http://www.naplesshelter.org)

8. Animal Care: Hot Weather, Hurricanes and Pets

Interviewee Name: Ria Brown

Organization: Lee County Domestic Animal Services

Website: [www.leelostpets.com](http://www.leelostpets.com)

Phone Number: 239-533-7387

9. Charity: The Ronald McDonald House

Interviewee Name: Jeff Miloff and Angela Katz

Organization: The Ronald McDonald House

Website: [www.rmhcswfl.org](http://www.rmhcswfl.org)

Phone Number: 565-0831

10. Charity: Alzheimer Awareness

Interviewee Name: Sam Lewis

Organization: Wear the Fund

Organization Website: [www.wearthefund.com](http://www.wearthefund.com)

Phone Number: 362-2401

11. Education: Hurricanes and Children

Interviewee Name: Jill Klaskin Press

12. Public Health and Safety: Scams

Interviewee Name: Brad Congress

Organization: American Gem Society

Organization Website: [www.americangemsociety.org](http://www.americangemsociety.org)

12. Education: Community Awareness Event

Interviewee Name: Melanie Black

Organization: Drug Free Collier

Organization Website: [www.drugfreecollier.org](http://www.drugfreecollier.org)

Phone Number: 552-1312

**PUBLIC AFFAIRS PROGRAMS**

**STATION WJPT HD2 PROGRAMS THAT  
ADDRESS COMMUNITY ISSUES**

1. In Touch: (Saturday and Sunday mornings, 6:00 a.m.-6:30 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

Second Quarter 2015

April 1st –June 30st, 2015

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: ORGANIZATION FOR WOMEN**



In Touch

April 4 - April, 5, 2015

6:00 a.m.

30 Minutes of a 30 Minute Program

Sheila Book spoke with Deborah Taylor Tate, Former FCC Commissioner, about women and how they are portrayed in the media.

**ISSUE: HEALTH**

In Touch

April 11- April 12, 2015

6:00 a.m.

15 Minutes of a 30 Minute Program

Brenda Illiff from Hazelden informed us about the program they have for Opioids.

**ISSUE: HOMELESS**

In Touch

April 18 - April 19, 2015

6:00 a.m.

30 Minutes of a 30 Minute Program

Janet Bartos, Executive Director of the Homeless Coalition, explained how they count and try to help the homeless.

**ISSUE: ADDICTION**

In Touch

April 25 - April 26, 2015

6:00 a.m.

20 Minutes of a 30 Minute Program

Brenda Illiff from Hazelden spoke about how women can fall into addiction and how for them to get help.

**ISSUE: CHILDREN AND LITERACY**

In Touch

April 25 - April 26, 2015

6:00 a.m.

10 Minutes of a 30 Minute Program

Scott Sutton explained the program, K is for Kids, and how it benefits children and their reading habits.

**ISSUE: VIOLENCE**

In Touch

May 2 - May 3, 2015

6:00 a.m.

30 Minutes of a 30 Minute Program

Sheila Book spoke with Natalie Quintero about The Shelter for Abused Women and Children. She also told us how those in need can get help.

**ISSUE: PUBLIC HEALTH AND SAFETY**

In Touch

May 16- May 17, 2015

6:00 a.m.

15 Minutes of a 30 Minute Program

Brenda Illif from Hazelden Treatment Center told us how Opioids have become and addiction and how to spot this.

**ISSUE: ANIMAL CARE**

In Touch

May 16 - May 17, 2015

6:00 a.m.

10 Minutes of a 30 Minute Program

Ria Brown from Lee County Domestic Animal Services chatted about how hot weather affects our animals and how to prepare for your animals for a hurricane.

**ISSUE: CHARITY**

In Touch

May 23 - May 24, 2015

6:00 a.m.

30 Minutes of a 30 Minute Program

Sheila Book talked with Jeff Miloff and Angela Katz about what goes on at The Ronald McDonald House and how we can help.

**ISSUE: WATER SAFETY**

In Touch

May 30 - May 31, 2015

6:00 a.m.

15 Minutes of a 30 Minute Program

Olympic Swimmer, Misty Hyman, spoke about the importance of adults learning how to swim.

**ISSUE: CHARITY**

In Touch

May 30 - May 31, 2015

6:00 a.m.

15 Minutes of a 30 Minute Program

Sheila Book talked with CEO/Founder of Wear the Fund, a charity that brings awareness to Alzheimer about their upcoming event.

**ISSUE: EDUCATION**

In Touch

June 6 - June 7, 2015

6:00 a.m.

15 Minutes of a 30 Minute Program

Sheila spoke with writer Jill Klaskin Press about her children's book that helps kids understand about hurricane safety.

