

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q2 2018

Name of Participating Group or Event:

Robert Clayton Festival

Date and Time of Public Service:

Dates And Times Attached

Public Service Event Description:

This Psa was produced in house to let listeners know about the 2<sup>nd</sup> annual Robert Clayton Festival that happened June 9<sup>th</sup> in New Albany. Listeners were encouraged to attend this event.

THE MISSISSIPPI RADIO GROUP  
 PO BOX 410  
 TUPELO, MS 38802

PSA

Advertiser ID: 4096

Amount Paid

4096-00568-0003	6/8/2018	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

4096-00568-0003

O 6/8/2018

1

PSA

Purchase Order Number:

Est. Number:

Co-Op:

Description: ROBERT CLAYTON FESTIVAL

Salesperson: PSA, .

Date	Day	Length		Qty	Rate	Total
<b>Copy: 2659-ROBERT CLAYTON FESTI</b>						
6/2/2018	Sat	:15	WWMS-FM 05:45:00 AM 10:32:00 AM 04:45:45 PM	3	\$0.00	\$0.00
6/3/2018	Sun	:15	WWMS-FM 06:31:30 AM 08:34:15 AM 04:15:30 PM	3	\$0.00	\$0.00
6/4/2018	Mon	:15	WWMS-FM 06:18:00 AM 11:18:00 AM 03:32:45 PM	3	\$0.00	\$0.00
6/5/2018	Tue	:15	WWMS-FM 11:32:00 AM 02:45:30 PM 06:31:00 PM	3	\$0.00	\$0.00
6/6/2018	Wed	:15	WWMS-FM 10:47:00 AM 02:32:00 PM 05:45:00 PM	3	\$0.00	\$0.00
6/7/2018	Thu	:15	WWMS-FM 05:16:30 AM 03:46:00 PM 08:35:45 PM	3	\$0.00	\$0.00
6/8/2018	Fri	:15	WWMS-FM 11:32:00 AM 02:45:45 PM 06:17:15 PM	3	\$0.00	\$0.00

DON'T FORGET WE NOW ACCEPT CREDIT CARDS/ 662-842-7658, MAKE CHECKS PAYABLE TO MS RADIO GROUP. THANK YOU.

<b>Quantity</b>	21	<b>Total</b>	<b>\$0.00</b>
<b>Total Due</b>			<b>\$0.00</b>

INVOICE

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q2 2018

**Name of Participating Group or Event:**

Crimestoppers of Northeast Mississippi

**Date and Time of Public Service:**

Each Wednesday at 8:30am

**Public Service Event Description:**

Tupelo Police Deputy Chief and Crimestoppers of NEMS Administrator, Allan Gilbert, is interviewed each Wednesday. He gives info on crimes and wanted suspects...and appeals to listeners to give tips if they have info on the suspects or crimes. He assures listeners that they will remain totally anonymous and can collect tip money. Crimestoppers has been an extremely success way for the community, media and law enforcement to work together to make a safer community.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q2 2018

**Name of Participating Group or Event:**

St Jude Children's Research Hospital

**Date and Time of Public Service:**

4/6/18      8:15am

**Public Service Event Description:**

WWMS promoted an event scheduled for 4/7/18 to raise money for Team Houpt. Brody Houpt is a St Jude cancer patient. Team Houpt is a team that runs in the annual fundraising marathon at St Jude each December. The fundraiser is a crawfish boil held at the Wal-Mart in Fulton. Listeners were encouraged to pick up a crawfish plate in support of Team Houpt and St Jude.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q2 2018

**Name of Participating Group or Event:**

Sexual Assault Awareness Training Class

**Date and Time of Public Service:**

4/11/18 8:30am

**Public Service Event Description:**

WWMS' Scott Spencer interviewed Lauren Crouch Thompson, a student at Ole Miss, was part of a group of students, in partnership with Oxford Police Officer Brandon Byrd, putting on a class to teach women how to defend themselves from an attack. Each attendee would receive free pepper spray while supplies last. The event was scheduled for April 14<sup>th</sup> at the Tupelo Wellness Center.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q2 2018

**Name of Participating Group or Event:**

Regional Rehabilitation Center

**Date and Time of Public Service:**

4/26/18 9:05am

**Public Service Event Description:**

Robby Parham with Regional Rehab (RRC) was interviewed about their annual fundraiser, The Kentucky Derby Watch Party. For the price of a ticket, attendees enjoy a meal while watching the annual horse race. Also, there is an auction. The money raised goes to RRC, who provide physical and auditory rehab for no cost.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q2 2018

**Name of Participating Group or Event:**

Tupelo Elvis Festival

**Date and Time of Public Service:**

5/1/18      8:30am

**Public Service Event Description:**

Sarah Stewart with the Downtown Main Street Association and Tupelo Elvis Festival was interviewed about the upcoming festival. She outlined all of the opportunities and events for listeners. Tupelo Elvis Festival is the biggest event on the calendar in Tupelo, as many visitor come from all over the world to attend.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q2 2018

**Name of Participating Group or Event:**

Dudie Burger Festival

**Date and Time of Public Service:**

5/3/18 9am

**Public Service Event Description:**

Boyd with the Dudie Burger Festival was interviewed. The annual event highlights the Oren Dunn museum with features history and artifacts from Tupelo. The festival features lots of activities for kids...and the famous Dudie Burger's are served.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q2 2018

**Name of Participating Group or Event:**

Tupelo Elvis Festival

**Date and Time of Public Service:**

5/15/18 8:30am

**Public Service Event Description:**

Sarah Stewart with the Downtown Main Street Association and Tupelo Elvis Festival was interviewed about the upcoming festival. She outlined all of the opportunities and events for listeners. Tupelo Elvis Festival is the biggest event on the calendar in Tupelo, as many visitors come from all over the world to attend.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q2 2018

Name of Participating Group or Event:

Tupelo Elvis Festival

Date and Time of Public Service:

5/22/18 8:30am

Public Service Event Description:

Sarah Stewart with the Downtown Main Street Association and Tupelo Elvis Festival was interviewed about the upcoming festival. She outlined all of the opportunities and events for listeners. Tupelo Elvis Festival is the biggest event on the calendar in Tupelo, as many visitors come from all over the world to attend. Sarah encouraged listeners to involve their pets in the Elvis Pet Parade on Saturday, June 9<sup>th</sup>.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q2 2018

**Name of Participating Group or Event:**

Tupelo Elvis Festival

**Date and Time of Public Service:**

6/6/18      9am

**Public Service Event Description:**

Tom Brown, the host of Tupelo Elvis Festival Elvis Tribute Artist Competition and Concerts, was interviewed. Tom discussed Tupelo's role in Elvis' life and highlighted some of the tribute artists who are participating in this year's competition.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q2 2018

**Name of Participating Group or Event:**

Choctaw Indian Fair

**Date and Time of Public Service:**

6/15/18 8:15am

**Public Service Event Description:**

The reigning Choctaw Indian Princess, Kassi Cox, was interviewed about the upcoming Choctaw Indian Fair. Kassi talked about events and concerts that were scheduled—and what it means to represent the Mississippi Band of Choctaw Indians as the Choctaw Princess.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q2 2018

**Name of Participating Group or Event:**

Regional Rehabilitation Center (RRC)

**Date and Time of Public Service:**

6/19/18 8:30am

**Public Service Event Description:**

Robby Parham with RRC and Tracy Vanisi with New Albany Main Street were interviewed about an upcoming fundraiser. "Pedaling for Hope" is held in New Albany at the head of the Tanglefoot Trail. The ride has options depending on skill level so that anyone can attend and participate. The money raised goes to RRC, who provide physical and auditory rehab for no cost.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q2 2018

**Name of Participating Group or Event:**

Boys and Girls Club of North Mississippi

**Date and Time of Public Service:**

6/21/18 9am

**Public Service Event Description:**

Albine Bennett was interviewed about "Dancing Like the Stars"...a fundraiser held annually to raise money for the Boys and Girls Club of North MS. She will be one of the celebrity dancers and is appealing to listeners to support her efforts. Not only will they award the best celebrity dancer—but also the celebrity that raises the most money. She gave listeners information on how to make a donation...in addition to educating them on the many ways the Boys and Girls Club continues to make a huge difference in the lives of young people in our community.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q2 2018

**Name of Participating Group or Event:**

7 Days for the Troops (Purple Heart Homes)

**Date and Time of Public Service:**

6/25/18 6am through 10am, 4pm

**Public Service Event Description:**

WWMS' Scott Spencer interviewed Scott Burns each hour during the morning show. This day was the kick off Burns' annual event, 7Days for the Troops. Burns, a former Marine, camps out at the Mall at Barnes Crossing each year for 7 days to raise money for Purple Heart Homes. PHH is an organization that assists disabled veterans make modifications to their home based on their specific disability. Burns was also interviewed later in the afternoon to serve as a reminder for listeners.

# QUARTERLY ISSUES

STATION: WWMS

TIME PERIOD, Q2 2018

**Name of Participating Group or Event:**

St Jude Children's Research Hospital

**Date and Time of Public Service:**

6/29/18      6a to 5p (once an hour)

**Public Service Event Description:**

WWMS made an appeal each hour from 6a to 5p to encourage listeners to reserve a ticket for the Tupelo St Jude Dream Home. The home serves a major fundraiser for St Jude. It will be given away on August 30. A limited number of tickets are sold each year. St Jude offers treatment for no cost to families...in fact, they also cover travel, lodging and food costs. St Jude is the world leader in pediatric cancer research.