

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT
OCTOBER TO DECEMBER 2017
FOR RADIO STATIONS LICENSED TO UNIVERSITY OF WISCONSIN BOARD OF
REGENTS**

**News and Classical Network: WUEC-Eau Claire; WVSS-Menomonie;
WLSU-La Crosse
Ideas Network: KUWS-Superior; WUWS-Ashland; WHID-Green Bay;
WHA-Madison**

During the period, this station, as part of the network that makes up Wisconsin Public Radio, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming or news stories aired in response to areas of concern to listeners served by Wisconsin Public Radio. The areas of concern were ascertained based on results of The Wisconsin Survey, conducted by the St. Norbert College Strategic Research Institute.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTHCARE
- POLITICS

Ideas Network

Quarterly Issues and Programs List

October to December 2017

| AGRICULTURE | PROGRAM | GUESTS | DATE |
|---|--|-------------------------------|--------------------|
| State lawmakers back bill to legalize growing hemp (Duration: 7 min, 24 sec) | Central Time (Host: Rob Ferrett) | Todd Richmond | 10/10/17 @ 3 pm |
| Crops are ready for harvest across Wisconsin, but some corn stalks are intentionally standing in the fields. They make up corn mazes. The attractions offer life-sized puzzles on ground level and showcase majestic, intricate designs from the air. (Duration: 43 min, 1 sec) | The Morning Show (Host: Kate Archer Kent) | Angie Treinen, Brooke Norsted | 10/13/17 @ 6 am |
| Gardeners like to keep their gardens growing for as long as possible. Learn how to extend the growing season and get some tips on planting garlic and bulbs. (Duration: 1 hr, 12 min, 32 sec) | The Larry Meiller Show | Sharon Morrissey | 10/13/17 @ 11 am |
| A new report from the Wisconsin Center for Investigative Journalism looks at how Wisconsin's dairy industry has come to depend so heavily on immigrant labor, and how government policies and laws play into it. (Duration: 10 min, 21 sec) | Central Time (Host: J. Carlisle Larsen) | Dee Hall | 10/16/17 @ 3:35 pm |
| New research shows that prairie plantings that are incorporated with row crops fields can bring a range of benefits. (Duration: 12 min, 15 sec) | Central Time (Host: J. Carlisle Larsen) | Lisa Schulte-Morre | 10/20/17 @ 3:15 pm |
| Veterans could have help becoming farmers under new bill being voted on in the state legislature. (Duration: 18 min, 36 sec) | Central Time (Host: Rob Ferrett) | Patrick Testin, Evan Goyke | 11/1/17 @ 3:35 pm |
| Northcentral Technical College is one of the Wisconsin sites participating in the Soil Health Partnership, sponsored by the National Corn Growers Association. (Duration: 10 min, 59, sec) | Central Time (Host: Rob Ferrett) | Stephen Krueger, Don Radtke | 11/8/17 @ 4:15 pm |
| Young farmers face significant challenges entering agriculture. (Duration: 21 min, 37 sec) | Central Time (Host: J. Carlisle Larsen) | Sophie Ackoff, Kathy Schmitt | 12/12/17 @ 3:35 pm |

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| Having a relationship with someone who eats differently than you can cause friction. A new cookbook helps bridge that gap by reworking traditional recipes for vegetarians. (Duration: 38 min, 59 sec) | The Larry Meiller Show | Damaris Phillips | 12/19/17 @ 11 am |
| Avoiding accidents between cars and farm equipment (Duration: 12 min, 24 sec) | Central Time (Hosts: Rob Ferrett, J. Carlisle Larsen) | Cheryl Skjolaas | 11/17/17 @ 4:15 pm |

| ECONOMY | PROGRAM | GUESTS | DATE |
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| Leaders of a regional development group in the Milwaukee area recently submitted an application to Amazon in an effort to attract the business' new campus to the state. (Duration: 20 min, 58 sec) | The Morning Show (Host: Kate Archer Kent) | Steve Deller | 10/23/17 @ 7:30 am |
| For many low-income and middle-income Americans, rent and mortgage payments are eating up a big part of the budget--and in some communities, housing costs are out of reach for the people who work there. (Duration: 22 min, 10 sec) | Central Time (Host: Rob Ferrett) | Mechele Dickerson | 10/24/17 @ 4 pm |
| The non-partisan Wisconsin Taxpayers Alliance says Wisconsin's low unemployment numbers are hiding striking economic struggles in many Wisconsin counties. (Duration: 21 min, 48 sec) | Central Time (Host: Veronica Rueckert) | Todd Berry | 10/25/17 @ 3:30 pm |
| New research suggests that Black Friday's popularity among shoppers may have peaked. (Duration: 42 min, 9 sec) | The Morning Show (Host: Kate Archer Kent) | Jerry O'Brien | 11/17/17 @ 7 am |
| Two takes on GOP tax overhaul proposals. (Duration: 41 min, 57 sec) | The Morning Show (Host: Kate Archer Kent) | Romina Boccia, Seth Hanion | 11/22/17 @ 7 am |

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| A new report looks at strategies for building economic mobility and creating opportunities for young people in the Great Lakes region, from supporting access to high-quality education to reducing criminal and juvenile justice involvement. (Duration: 21 min, 40 sec) | Central Time (Host: Judith Siers-Poisson) | Heather Hahn | 11/22/17 @ 3:30 pm |
| The state's \$10 billion deal with Taiwanese-electronic manufacturer Foxconn would be in trouble thanks to a lawsuit challenging an economic development project in Eau Claire. (Duration: 6 min, 8 sec) | Central Time (Host: Rob Ferrett) | Rich Kremer | 12/8/17 @ 3:10 pm |
| Republicans in both houses of Congress have passed tax overhaul plans. A Brookings Institution researcher says between the tax cuts, and spending cuts that would be required to pay for them, low- and middle-class Americans would see a net loss. (Duration: 20 min, 50 sec) | Central Time (Host: Rob Ferrett) | William Gale | 12/12/17 @ 4:30 pm |
| How NAFTA renegotiations could affect Wisconsin. (Duration: 42 min, 41 sec) | The Morning Show (Host: Kate Archer Kent) | Lori Wallach | 11/16/17 @ 7 am |
| Wisconsin's economic development panel has given the green light to a \$3 billion incentives package for electronics company Foxconn. (Duration: 13 min, 4 sec) | The Morning Show (Host: Kate Archer Kent) | Jason Stein | 11/9/17 @ 7:30 am |

| EDUCATION | PROGRAM | GUESTS | DATE |
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| Wisconsin leads the nation in bringing fabrication labs into public schools. A school district in northern Wisconsin that built the first K-12 fab lab in the state has transformed the way kids are learning. (Duration: 9 min, 4 sec) | Central Time (Hosts: Veronica Rueckert, Rob Ferrett) | Dr. Steven Yahr, Gene Welhoefer | 10/4/17 @ 3:35 pm |

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| The University of Wisconsin Board of Regents voted on several issues including a controversial provision that would allow schools to punish students if they protest or disrupt speakers on campus. (Duration: 10 min, 31 sec) | Central Time (Host: Rob Ferrett) | Rich Kremer | 10/6/17 @ 3:05 pm |
| A state lawmaker has introduced a bill that he says would protect teachers and restore discipline in classrooms. The president of WEAC says the bill "misses the mark." (Duration: 42 min. 28 sec) | The Morning Show (Host: Kate Archer Kent) | Jeremy Thiesfeldt, Ron Martin | 10/25/17 @ 7 am |
| Just days after announcing that it was planning to suspend admissions into its full-time Masters of Business Administration program, the University of Wisconsin is dropping the idea. What is going on at the UW as well as around the nation as colleges stop offering traditional MBAs? (Duration: 42 min, 19 sec) | The Morning Show (Host: Kate Archer Kent) | Nico Savidge, John Byrne | 10/26/17 @ 7 am |
| Researchers found African-American and Latina students were most likely to go into science, technology, engineering and mathematics because of their interest in social justice issues. (Duration: 11 min, 48 sec) | Central Time (Host: Rob Ferrett) | Ebony McGee | 11/2/17 @ 4 pm |
| The concept of folk schools originally comes from Scandinavian culture. With strong northern European influences in the Upper Midwest, they have been a fixture in the region for decades. And thanks to growing public interest, they are thriving. (Duration: 10 min, 39 sec) | Central Time (Host: Rob Ferrett) | Simon Stumpf, Terri Van Orman | 11/15/17 @ 3:35 pm |
| UW survey finds minority students feel less welcome on campus. (Duration: 11 min, 31 sec) | Central Time (Host: Rob Ferrett) | Sherri Charleston | 11/17/17 @ 3:15 pm |
| Should teachers use open-sourced curricula? (Duration: 42 min, 26 sec) | The Morning Show (Host: Kate Archer Kent) | David Steiner | 11/20/17 @ 6 am |

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| A recent experiment submitted open records requests to the state's largest school districts, and many of them failed to respond within the 10-day time frame established by Governor Walker in 2016. (Duration: 5 min, 54 sec) | Central Time (Host: Rob Ferrett) | Libby Sobic | 12/7/17 @ 4:10 pm |
| Why are states mandating cursive writing in elementary school? (Duration: 42 min, 10 sec) | The Morning Show (Host: Kate Archer Kent) | Virginia Berninger | 12/11/17 @ 6 pm |

| ENVIRONMENT | PROGRAM | GUESTS | DATE |
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| How climate change could affect your morning coffee. Agronomist says land capable of growing coffee could drastically decline in the future. (Duration: 10 min, 18 sec) | Central Time (Host: Veronica Rueckert) | Pablo Imbach | 10/2/17 @ 3:15 pm |
| A new bill in Wisconsin would eliminate state protections for wetlands that aren't protected by the federal government. (Duration: 7 min, 59 sec) | Central Time (Host: Robb Ferrett) | Roger Roth | 10/4/17 @ 4:05 pm |
| Dozens of wildfires burn across the county, and political leaders call for increased logging to reduce forest fires. (Duration: 48 min, 45 sec) | The Morning Show (Host: Kate Archer Kent) | Chad Hanson, Matthew Koehler | 10/9/17 @ 8 am |
| The Trump Administration announced that it would repeal an Obama-era policy to curb greenhouse gas emissions from power plants. (Duration: 19 min, 15 sec) | Central Time (Host: Veronica Rueckert) | Richard Revesz | 10/10/17 @ 4: 30 pm |
| Compared with nearby states, Wisconsin has far fewer wind farms. Learn the advantages and disadvantages of this alternative energy source. (Duration: 38 min, 28 sec) | The Larry Meiller Show | John Greenler, James Tinjum | 10/30/17 @ 11 am |

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| Wisconsin state Assembly passed a bill that lifts a moratorium on mining for gold, copper, and other sulfides in the state. Supporters say the legislation would be an economic boost for northern Wisconsin, while conservationists and tribes have said that it hurts the environmental integrity of Wisconsin. (Duration: 9 min, 17 sec) | Central Time (Host: Rob Ferrett) | Laurel White | 11/3/17 @ 3 pm |
| New report places blame for climate change squarely on humans. (Duration: 21 min, 16 sec) | Central Time (Host: Rob Ferrett) | Katharine Hayhoe | 11/7/17 @ 4:35 pm |
| New GOP bill aims to eliminate state air pollution regulations, rely on Federal guidelines. (Duration: 9 min, 38 sec) | Central Time (Host: Rob Ferrett) | Jesse Kremer | 11/27/17 @ 4:15 pm |
| When natural resources and rural areas come under threat, Native American nations and white communities have a surprising history of working together in defense of the land. (Duration: 11 min, 24 sec) | Central Time (Host: Rob Ferrett) | Zoltan Grossman | 12/1/17 @ 3:15 pm |
| Toxic algae blooms are potentially deadly to humans and are becoming more common in Wisconsin's lakes and rivers. Increased runoff from farm fields, combined with rising temperatures around the state, are making the algae more difficult to control. (Duration: 12 min, 9 sec) | Central Time (Host: Rob Ferrett) | Steve Carpenter | 12/7/17 @ 3:45 pm |

| HEALTHCARE | PROGRAM | GUESTS | DATE |
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| The Centers for Disease Control and Prevention recently revealed a nationwide analysis detailing that over 2 million people in the United States were infected with new instances of sexually transmitted diseases in 2016 alone. (Duration: 42 min, 36 sec) | The Morning Show (Host: Kate Archer Kent) | David Harvey, Dr. Peter Leone | 10/5/17 @ 6 am |
| Should America take a public health approach to stemming gun violence? (Duration: 42 min, 36 sec) | The Morning Show (Host: Kate Archer Kent) | David Hemenway | 10/9/17 @ 6 am |

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| <p>From running and biking to yoga and hiking, there are so many different types of exercises one can do to have a well balanced, workout regimen. However, there are also several myths out there when it comes to measuring exercise intensity, which workouts are actually effective and how our bodies are supposed to respond to exercise activities. (Duration: 42 min, 29 sec)</p> | <p>The Morning Show (Host: Kate Archer Kent)</p> | <p>Daniel Wanta, Kate Hemesath</p> | <p>10/12/17 @ 6 am</p> |
| <p>A look at what can happen when people struggling with chronic, autoimmune illnesses pursue complementary or alternative strategies. The author of a new book talks about her son's medical problems and others who have also looked to different treatments. (Duration: 36 min, 3 sec)</p> | <p>The Larry Meiller Show</p> | <p>Susannah Meadows</p> | <p>10/12/17 @ 11:45 am</p> |
| <p>A new report takes a hard look at a bill that was passed in April of 2016 that effectively stripped the Drug Enforcement Agency (DEA) of its power to go after prescription drug distributors. The report says that a handful of Congresspeople worked with some of the nation's biggest prescription drug distributors to persuade the DEA and the Justice Department to agree to a more industry-friendly law. (Duration: 23 min, 1 sec)</p> | <p>Central Time (Host: Rob Ferrett)</p> | <p>Dr. Caleb Alexander</p> | <p>10/16/17 @ 3:05 pm</p> |
| <p>How getting the flu shot protects other people. (Duration: 12 min, 13 sec)</p> | <p>Central Time (Host: Rob Ferrett)</p> | <p>Tom Haupt</p> | <p>11/9/17 @ 3:15 pm</p> |
| <p>Every year, millions of people 65 and older fall. As people consider what to do to prevent falls, one option might be yoga practice. (Duration: 7 min, 56 sec)</p> | <p>Central Time (Host: Rob Ferrett)</p> | <p>Dr. Irene Hamrick</p> | <p>11/14/17 @ 3:15 pm</p> |

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| One in four Wisconsinites lives in a rural or frontier community, and over half of Wisconsin's counties are considered rural. Experts say these communities have unique healthcare challenges, like rural hospital closures, lack of healthcare providers, and an aging population. (Duration: 10 min, 32 sec) | Central Time (Host: J. Charlisle Larsen) | John Eich | 11/16/17 @ 3:05 pm |
| Senate tax plan could have significant impact on health care, Medicare. (Duration: 10 min, 20 sec) | Central Time (Host: Rob Ferrett) | Julie Rovner | 12/1/17 @ 3:05 pm |
| CVS Pharmacy announced it would acquire health insurer Aetna in a \$69 billion deal. The merger would be one of the biggest deals of its kind in history and could change the healthcare field in the country, if it goes through. (Duration: 12 min, 40 sec) | Central Time (Host: Rob Ferrett) | Carolyn Y. Johnson | 12/6/17 @ 4:35 pm |

| POLITICS | PROGRAM | GUESTS | DATE |
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| US Supreme Court justices will hear arguments in Wisconsin's redistricting case. (Duration: 12 min) | Central Time (Host: Veronica Rueckert) | Shawn Johnson | 10/3/17 @ 3:05 pm |
| Walker's letter to NFL latest twist in ongoing political response to anthem protests. (Duration: 22 min, 36 sec) | Central Time (Host: Rob Ferrett) | Douglas Hartmann | 10/17/17 @ 4:30 pm |
| Democratic candidates for Congress are reporting historic fundraising totals ahead of the 2018 midterm elections, putting their Republican opponents on edge. Meanwhile, former White House Chief Strategist Steve Bannon and a super PAC linked to him are working to unseat incumbent Republicans. (Duration: 42 min, 26 sec) | The Morning Show (Host: Kate Archer Kent) | Kevin Robillard, Eleanor Neff Powell | 10/24/17 @ 7 am |
| President Donald Trump carried the state of Wisconsin by nearly 23,000 votes during last year's election. Did the impact of Wisconsin's voter ID law go underreported although it played a vital role in the 2016 Presidential election outcome? (Duration: 42 min, 16 sec) | The Morning Show (Host: John Munson) | Ari Berman | 10/27/17 @ 7 am |

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| Former DNC chair alleges Clinton campaign took over organization, rigged nomination process. (Duration: 21 min, 38 sec) | Central Time (Host: Rob Ferrett) | Susan Johnson | 11/3/17 @ 4:35 pm |
| What the Paradise Papers reveal about Americans in politics. (Duration: 12 min, 51 sec) | Central Time (Host: Rob Ferrett) | Jon Swaine | 11/9/17 @ 4 pm |
| Starting in southwestern Wisconsin, a political reporter is traveling the state to check out the mood of voters, one year after the contentious 2016 election. (Duration: 21 min, 35 sec) | Central Time (Host: Rob Ferrett) | Craig Gilbert | 11/13/17 @ 3:30 pm |
| The House passed a measure adopting mandatory anti-sexual harassment training for all members and their staff. The vote comes amid a wave of allegations of sexual misconduct against lawmakers that has thrust the issue of gender hostility and discrimination on Capitol Hill squarely into the spotlight. (Duration: 42 min, 53 sec) | The Morning Show (Host: Kate Archer Kent) | Kristin Nicholson, Bill Stewart, Laurel White | 11/20/17 @ 7 am |
| What's next after Flynn pleaded guilty to lying to investigators? (Duration: 9 min, 51 sec) | Central Time (Host: Rob Ferrett) | Frank Tuerkheimer | 12/4/17 @ 3 pm |
| Members of the Wisconsin Ethics Commission and the Wisconsin Elections Commission responded to a report by Attorney General Brad Schimel. In this report, Schimel examined how documents about the secret John Doe investigation were leaked to the press. (Duration: 9 min, 2 sec) | Central Time (Host: J. Carlisle Larsen) | Laurel White | 12/13/17 @ 4:05 pm |