

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Midwestern Broadcasting Stations <sup>Traverse City</sup> <sup>Alpena</sup>

Date:

I, Tom Bensleybeing/on behalf of: Tom Bensley / Grand Traverse County Sheriff, a legallyqualified candidate of the Republican politicalparty for the office of: Sheriffin the Primaryelection to be held on: August 4, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Total Charges:

\$ 1691



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

K

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

K

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

X \_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

K  
Signature

Kevin Blum  
Printed Name

Sales Manager  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Tom Bensley  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

X

\_\_\_\_\_  
signature of candidate or authorized committee

X

\_\_\_\_\_  
printed name

\_\_\_\_\_  
date



# Confirmation

## MIDWESTERN BROADCASTING COMPANY

~ 80 years of Broadcasting Excellence ~

WTCM-FM WTCM-AM  
WCCW-FM WCCW-AM  
WJZQ-FM WATZ-FM WZTK-FM  
WKLT-FM WBCM-FM WRGZ-FM

MIDWESTERN BROADCASTING  
COMPANY  
PO Box 472 - 314 E Front Street  
Traverse City MI 49685  
231-947-7675

Contract # 42775  
Date Entered 07/14/20  
Sales Person Kevin Blue  
Billing Cycle Broadcast  
Conflict 1 Political  
Product POLITICAL  
Contract 07/16/20 - 08/04/20

TOM BENSLEY FOR GRAND TRAVERSE CO SHERIFF (42)

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total
WTCM-FM	07/13/20-07/17/20	15:00-19:00	00:30	0,0,0,1,1,0,0		39.00	2	78.00
WTCM-FM	07/20/20-07/24/20	15:00-19:00	00:30	1,1,1,1,1,0,0		39.00	5	195.00
WTCM-FM	07/27/20-07/31/20	15:00-19:00	00:30	1,1,2,2,2,0,0		39.00	8	312.00
WTCM-FM	08/03/20-08/03/20	15:00-19:00	00:30	2,0,0,0,0,0,0		39.00	2	78.00
WTCM-FM	08/04/20-08/04/20	15:00-18:00	00:30	0,2,0,0,0,0,0	All Weeks	39.00	2	78.00
WTCM-AM	07/13/20-07/17/20	06:00-19:00	00:30	0,0,0,1,1,0,0		32.00	2	64.00
WTCM-AM	07/20/20-07/24/20	06:00-19:00	00:30	1,1,1,1,1,0,0		32.00	5	160.00
WTCM-AM	07/27/20-07/31/20	06:00-19:00	00:30	1,1,2,2,2,0,0		32.00	8	256.00
WTCM-AM	08/03/20-08/03/20	06:00-19:00	00:30	2,0,0,0,0,0,0		32.00	2	64.00
WTCM-AM	08/04/20-08/04/20	06:00-18:00	00:30	0,2,0,0,0,0,0	All Weeks	32.00	2	64.00
WCCW-	07/13/20-07/17/20	06:00-19:00	00:30	0,0,0,1,1,0,0		18.00	2	36.00
WCCW-	07/20/20-07/24/20	06:00-19:00	00:30	1,1,1,1,1,0,0		18.00	5	90.00
WCCW-	07/27/20-07/31/20	06:00-19:00	00:30	1,1,2,2,2,0,0		18.00	8	144.00
WCCW-	08/03/20-08/03/20	06:00-19:00	00:30	2,0,0,0,0,0,0		18.00	2	36.00
WCCW-	08/04/20-08/04/20	06:00-18:00	00:30	0,2,0,0,0,0,0	All Weeks	18.00	2	36.00
Total								1691.00

Station Summary	Count	Gross	Net
WTCM-FM	19	741.00	741.00
WTCM-AM	19	608.00	608.00
WCCW-FM	19	342.00	342.00

Projected Billing	Count	Gross	Net
July 2020	21	623.00	623.00
August 2020	36	1068.00	1068.00
	57	1691.00	1691.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

Printed 07/14/20 12:05:34

Advertiser hereby certifies to Radio Station that the advertising being placed on Radio Station does not have a purpose of discrimination on the basis of race, creed or gender. Radio Station maintains a strict policy of non-discrimination on the basis of race, ethnicity, gender or creed in any of its advertising contracts or in any other aspect of its business operations. Call 231-947-7675 for more details.

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