

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:** Midwestern Broadcasting Stations Alpena **Date:** Traverse City

I, Tom Bensley  
 being/on behalf of: Tom Bensley / Grand Traverse County Sheriff, a legally  
 qualified candidate of the Republican political  
 party for the office of: Sheriff  
 in the Primary  
 election to be held on: August 4, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Total Charges:** \$ 1691





# Confirmation

## MIDWESTERN BROADCASTING COMPANY

~ 80 years of Broadcasting Excellence ~

WTCM-FM WTCM-AM  
WCCW-FM WCCW-AM  
WJZQ-FM WATZ-FM WZTK-FM  
WKLT-FM WBCM-FM WRGZ-FM

MIDWESTERN BROADCASTING  
COMPANY  
PO Box 472 - 314 E Front Street  
Traverse City MI 49685  
231-947-7675

Contract # 42775  
Date Entered 07/14/20  
Sales Person Kevin Blue  
Billing Cycle Broadcast  
Conflict 1 Political  
Product POLITICAL  
Contract 07/16/20 - 08/04/20

TOM BENSLEY FOR GRAND TRAVERSE CO SHERIFF (42)

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total
WTCM-FM	07/13/20-07/17/20	15:00-19:00	00:30	0,0,0,1,1,0,0		39.00	2	78.00
WTCM-FM	07/20/20-07/24/20	15:00-19:00	00:30	1,1,1,1,1,0,0		39.00	5	195.00
WTCM-FM	07/27/20-07/31/20	15:00-19:00	00:30	1,1,2,2,2,0,0		39.00	8	312.00
WTCM-FM	08/03/20-08/03/20	15:00-19:00	00:30	2,0,0,0,0,0,0		39.00	2	78.00
WTCM-FM	08/04/20-08/04/20	15:00-18:00	00:30	0,2,0,0,0,0,0	All Weeks	39.00	2	78.00
WTCM-AM	07/13/20-07/17/20	06:00-19:00	00:30	0,0,0,1,1,0,0		32.00	2	64.00
WTCM-AM	07/20/20-07/24/20	06:00-19:00	00:30	1,1,1,1,1,0,0		32.00	5	160.00
WTCM-AM	07/27/20-07/31/20	06:00-19:00	00:30	1,1,2,2,2,0,0		32.00	8	256.00
WTCM-AM	08/03/20-08/03/20	06:00-19:00	00:30	2,0,0,0,0,0,0		32.00	2	64.00
WTCM-AM	08/04/20-08/04/20	06:00-18:00	00:30	0,2,0,0,0,0,0	All Weeks	32.00	2	64.00
WCCW-	07/13/20-07/17/20	06:00-19:00	00:30	0,0,0,1,1,0,0		18.00	2	36.00
WCCW-	07/20/20-07/24/20	06:00-19:00	00:30	1,1,1,1,1,0,0		18.00	5	90.00
WCCW-	07/27/20-07/31/20	06:00-19:00	00:30	1,1,2,2,2,0,0		18.00	8	144.00
WCCW-	08/03/20-08/03/20	06:00-19:00	00:30	2,0,0,0,0,0,0		18.00	2	36.00
WCCW-	08/04/20-08/04/20	06:00-18:00	00:30	0,2,0,0,0,0,0	All Weeks	18.00	2	36.00
<b>Total</b>								<b>1691.00</b>

Station Summary	Count	Gross	Net
WTCM-FM	19	741.00	741.00
WTCM-AM	19	608.00	608.00
WCCW-FM	19	342.00	342.00

Projected Billing	Count	Gross	Net
July 2020	21	623.00	623.00
August 2020	36	1068.00	1068.00
<b>Total</b>	<b>57</b>	<b>1691.00</b>	<b>1691.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_