

# ORDER



**Orders**  
**Order / Rev:** 1280205  
**Alt Order #:** WOC14621086  
**Product Desc:** Candidate  
**Estimate:** 666  
**Flight Dates:** 04/15/24 - 04/21/24  
**Original Date / Rev:** 04/12/24 / 04/17/24  
**Order Type:** GENERAL

**RTV6**  
**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** **Brabender Cox LLC**  
**Buying Contact:**  
**Billing Contact:**  
 1218 Grandview Avenue - 1st Floor  
 Pittsburgh, PA 15211

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** **Crouch/Republican/Governor**  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 280415  
**Agency External ID:** 103324  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/21/24	81	\$16,325.00	\$13,876.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	81	\$16,325.00	\$13,876.25	144.50
<b>Totals</b>	<b>81</b>	<b>\$16,325.00</b>	<b>\$13,876.25</b>	<b>144.50</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	RTV6	04/15/24	04/19/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	11111--	:30	5	\$50.00	P-6	0.80	NM	5	\$250.00
(Program: GMI 6A) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News: Good Morning Indiana at 6:00AM on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	11111--			5		\$50.00			0.80			
N 2	RTV6	04/15/24	04/19/24	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	11111--	:30	5	\$190.00	P-3	1.60	NM	5	\$950.00
(Program: GMA) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of Good Morning America on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	11111--			5		\$190.00			1.60			
N 3	RTV6	04/15/24	04/20/24	SA 8-10am GMA SA 8-10am GMA	CM	8-10am	-----1-	:30	1	\$40.00	P-6	1.50	NM	1	\$40.00
(Program: GMA SAT 8-10A) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of Good Morning America Saturday on WRTV airing 24 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2023 and 6/24/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1-			1		\$40.00			1.50			

Order / Rev: 1280205  
 Alt Order #: WOC14621086  
 Flight Dates: 04/15/24 - 04/21/24

Advertiser: Crouch/Republican/Governor  
 Product Desc: Candidate  
 Estimate: 666  
**RTV6**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N 4	RTV6	04/15/24	04/21/24	SU GMA SU GMA	CM	8-9am	-----1	:30	1	\$90.00	P-3	1.40	NM	1	\$90.00																																
(Program: GMA SUN 8A) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on WRTV airing 11 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 6/4/2023, 6/11/2023 and 6/18/2023																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/15/24	04/21/24	-----1	1	\$90.00	1.40																																										
N 5	RTV6	04/15/24	04/19/24	M-F 9-10am M-F 9-10am	CM	9-10am	11111--	:30	5	\$120.00	P-3	1.40	NM	5	\$600.00																																
(Program: LIVE WITH KELLY AND MARK) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV airing LIVE with Kelly and Ryan on 3/27/2023, LIVE with Kelly and Ryan on 3/28/2023, LIVE with Kelly and Ryan on 3/29/2023, LIVE with Kelly and Ryan on 3/30/2023, LIVE with Kelly and R																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/15/24	04/21/24	11111--	5	\$120.00	1.40																																										
N 6	RTV6	04/15/24	04/19/24	M-F 10-11am M-F 10-11am	CM	10-11am	11111--	:30	5	\$75.00	P-3	1.10	NM	5	\$375.00																																
(Program: DATELINE) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of Dateline on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/15/24	04/21/24	11111--	5	\$75.00	1.10																																										
N 7	RTV6	04/15/24	04/19/24	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	11111--	:30	5	\$175.00	P-3	1.60	NM	5	\$875.00																																
(Program: RTV6 NEWS AT NOON) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at Noon on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/15/24	04/21/24	11111--	5	\$175.00	1.60																																										
N 8	RTV6	04/15/24	04/19/24	M-F 1-2pm M-F 1-2pm GMA Day	CM	1-2pm	11111--	:30	5	\$100.00	P-3	0.80	NM	5	\$500.00																																
(Program: GMA 3) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of GMA3: What You Need to Know on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/15/24	04/21/24	11111--	5	\$100.00	0.80																																										
N 9	RTV6	04/15/24	04/19/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	11111--	:30	5	\$150.00	P-3	1.20	NM	5	\$750.00																																
(Program: GENERAL HOSPITAL) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of General Hospital on WRTV airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/15/24	04/21/24	11111--	5	\$150.00	1.20																																										
N 10	RTV6	04/15/24	04/19/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	11111--	:30	5	\$150.00	P-3	2.40	NM	5	\$750.00																																
(Program: JUDGE JUDY) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of Judge Judy on WRTV airing 128 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/15/24	04/21/24	11111--	5	\$150.00	2.40																																										
N 11	RTV6	04/15/24	04/19/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11111--	:30	5	\$225.00	P-3	2.20	NM	5	\$1,125.00																																
(Program: RTV6 NEWS AT 5P) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at 5:00 on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/15/24	04/21/24	11111--	5	\$225.00	2.20																																										
N 12	RTV6	04/15/24	04/19/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$285.00	P-3	2.50	NM	5	\$1,425.00																																

Order / Rev: 1280205  
 Alt Order #: WOC14621086  
 Flight Dates: 04/15/24 - 04/21/24

Advertiser: Crouch/Republican/Governor  
 Product Desc: Candidate  
 Estimate: 666  
**RTV6**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: RTV6 NEWS AT 6P)															
2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at 6:00 on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	11111--			5		\$285.00		2.50				
N 13	RTV6	04/15/24	04/19/24	ABC World News M-F	CM	630-7pm	1-1-1--	:30	3	\$340.00	P-3	3.60	NM	3	\$1,020.00
ABC World News M-F															
(Program: WORLD NEWS TONIGHT)															
2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on WRTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	1-1-1--			3		\$340.00		3.60				
N 14	RTV6	04/15/24	04/19/24	M-F 7-730pm News	CM	7-730pm	11111--	:30	5	\$85.00	P-6	1.80	NM	6	\$425.00
M-F 7-730pm News															
(Program: INSIDE INDY AT 7P)															
2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of Inside Indy on WRTV airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	11111--			5		\$85.00		1.80				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	RTV6	04/15/24-04/21/24	M-F 7-730pm News			7-730pm	MTWThF----	:30		<del>(\$85.00)</del>		1.80	NM		
See MG 14.6, 14.7															
[rate will not clear. oversold mc 4.16]															
6	RTV6	04/18/24-04/19/24	M-F 5-6am News			5-6am	---ThF----	:30		\$55.00		1.80	NM		
Ⓜ MG for 14.4 04/18															
7	RTV6	04/20/24-04/20/24	SA 7-8am News			7-8am	-----Sa--	:30		\$30.00		1.80	NM		
Ⓜ MG for 14.4 04/18															
N 15	RTV6	04/15/24	04/20/24	SA 6-630pm News	CM	6-630pm	-----1-	:30	1	\$150.00	P-3	3.10	NM	1	\$150.00
SA 6-630pm News															
(Program: RTV6 NEWS AT 6P SAT)															
2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at 6:00 on WRTV airing 11 times on 4/1/2023, 4/15/2023, 4/22/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2023 and 6/24/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	-----1-			1		\$150.00		3.10				
N 16	RTV6	04/15/24	04/21/24	SU 6-630pm News	CM	6-630pm	-----1	:30	1	\$225.00	P-3	3.90	NM	1	\$225.00
SU 6-630pm News															
(Program: RTV6 NEWS AT 6P SUN)															
2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at 6:00 on WRTV airing 10 times on 4/2/2023, 4/9/2023, 4/16/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023 and 6/18/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	-----1			1		\$225.00		3.90				
N 17	RTV6	04/15/24	04/19/24	M-F 730-8pm	CM	730-8pm	11111--	:30	5	\$115.00	P-3	1.30	NM	5	\$575.00
M-F 730-8pm															
(Program: JUDGE JUDY 730P)															
2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of The List on WRTV airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	11111--			5		\$115.00		1.30				
N 18	RTV6	04/15/24	04/15/24	Monday Prime C	CM	10-11pm	1-----	:30	1	\$900.00	P-3	2.30	NM	1	\$900.00
Monday Prime C															
(Program: 20/20 MON)															
2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of 20/20 on WRTV airing 10 times on 3/31/2023, 4/7/2023, 4/14/2023, 5/5/2023, 5/12/2023, 5/19/2023, 5/26/2023, 6/2/2023, 6/16/2023 and 6/23/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	1-----			1		\$900.00		2.30				
N 19	RTV6	04/15/24	04/17/24	Wednesday Prime C	CM	10-11pm	--1----	:30	1	\$675.00	P-3	2.70	NM	1	\$675.00
Wednesday Prime C															
(Program: \$100,000 PYRAMID)															
2Q24 COMSCORE (sell) - INDIANAPOLIS - Sep'23-Dec'23 average of The \$100,000 Pyramid Wed 10-11p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/15/24	04/21/24	1-----			1		\$675.00		2.30				

Order / Rev: 1280205  
 Alt Order #: WOC14621086  
 Flight Dates: 04/15/24 - 04/21/24

Advertiser: Crouch/Republican/Governor  
 Product Desc: Candidate  
 Estimate: 666  
**RTV6**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	RTV6	04/15/24	04/18/24	Thursday Prime C Thursday Prime C	CM	10-11pm	---1---	:30	1	\$750.00	P-3	2.60	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	--1----		1				\$675.00		2.70			
		(Program: STATION 19) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of Station 19 on WRTV airing 17 times on 10/13/2022, 10/20/2022, 10/27/2022, 11/3/2022, 11/10/2022, 2/23/2023, 3/2/2023, 3/9/2023, 3/16/2023, 3/23/2023, 3/30/2023, 4/6/2023, 4/13/2023, 4/20/20													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	---1---		1				\$750.00		2.60			
N21	RTV6	04/15/24	04/19/24	Friday Prime A Friday Prime A	CM	8-9pm	----1--	:30	1	\$750.00	P-3	2.50	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	----1--		1				\$750.00		2.50			
		(Program: SHARK TANK) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of Shark Tank on WRTV airing 6 times on 3/31/2023, 4/7/2023, 4/14/2023, 5/5/2023, 5/19/2023 and 6/2/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	----1--		1				\$750.00		2.50			
N22	RTV6	04/15/24	04/19/24	Friday Prime B Friday Prime B	CM	9-10pm	----1--	:30	1	\$825.00	P-3	2.30	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	----1--		1				\$825.00		2.30			
		(Program: 20/20) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of 20/20 on WRTV airing 10 times on 3/31/2023, 4/7/2023, 4/14/2023, 5/5/2023, 5/12/2023, 5/19/2023, 5/26/2023, 6/2/2023, 6/16/2023 and 6/23/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	----1--		1				\$825.00		2.30			
N23	RTV6	04/15/24	04/21/24	Sunday Prime D Sunday Prime D	CM	10-11pm	-----1	:30	1	\$750.00	P-3	1.80	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1		1				\$750.00		1.80			
		(Program: WHAT WOULD YOU DO) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of What Would You Do? on WRTV airing 10 times on 7/7/2020, 7/14/2020, 7/21/2020, 7/28/2020, 8/4/2020, 8/11/2020, 8/18/2020, 8/25/2020 and 9/8/2020													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1		1				\$750.00		1.80			
N24	RTV6	04/15/24	04/19/24	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	11111--	:30	5	\$225.00	P-3	1.80	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	11111--		5				\$225.00		1.80			
		(Program: THE NEWS AT 11 M-F) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at 11:00 on WRTV airing 62 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	11111--		5				\$225.00		1.80			
N25	RTV6	04/15/24	04/20/24	SA 11-1135pm News SA 11-1135pm News	CM	11-1135pm	-----1-	:30	1	\$200.00	P-3	2.60	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1-		1				\$200.00		2.60			
		(Program: THE NEWS AT 11 SAT) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at 11:00 on WRTV airing 11 times on 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2023 and 6/24/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1-		1				\$200.00		2.60			
N26	RTV6	04/15/24	04/21/24	SU 11-1135pm News SU 11-1135pm News	CM	11-1135pm	-----1	:30	1	\$225.00	P-3	2.70	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1		1				\$225.00		2.70			
		(Program: THE NEWS AT 11 SUN) 2Q24 COMSCORE (sell) - INDIANAPOLIS - ESTIMATE IS BASED ON PAV of WRTV News at 11:00 on WRTV airing 12 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023 and 6/18/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1		1				\$225.00		2.70			
													Totals	81	\$16,325.00