



**WQAD-TV**  
**3003 Park 16th St**  
**Moline, IL 61265**  
**(309)764-8888**

[www.wqad.com](http://www.wqad.com)

# CONTRACT

<u>Contract / Revision</u> 754930 /		<u>Alt Order #</u> 07293491
<u>Product</u> 7/25 RAUNER FOR GOV #1091		
<u>Contract Dates</u> 07/28/14 - 08/03/14		<u>Estimate #</u> 1091
<u>Advertiser</u> Citizens for Rauner Inc		<u>Original Date / Revision</u> 07/25/14 / 07/25/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WQAD	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> Los Angeles - T
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Target Enterprises**  
**15260 Ventura Blvd.**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	07/28/14	08/01/14	Good Morning America	7-9a		:30				NM	4	\$812.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	MTWTF--				4	\$203.00	0.00			
N 2	8	07/28/14	08/01/14	NewsChannel 8 at 5p	M-F 5-530P		:30				NM	5	\$1,185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	MTWTF--				5	\$237.00	0.00			
N 3	8	08/02/14	08/02/14	GMA Saturday 7-8a	Sa 7-8a		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----1-				1	\$115.00	0.00			
<b>Totals</b>											0.00	10	\$2,112.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 - 08/02/14	10	\$2,112.00	\$1,795.20
<b>Totals</b>	10	\$2,112.00	\$1,795.20

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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